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**BASENLN 301/HRDENLN 301/BSWENLN 301/BVAENLN 301**

**III Semester B.A./B.V.A./B.S.W./B.A. (HRD)  
Examination, February/March 2023  
(2022 – 23 Batch Onwards)  
ENGLISH (NEP – 2020)  
Generic English (AECC)**

Time : 2 Hours

Max. Marks : 60

**UNIT – I**

I. Answer **any one** of the following in about **300** words. **(1×20=20)**

- 1) Explain the meaning and significance of the title, *She Stoops to Conquer*.
- 2) Write an essay on the love affair between Hastings and Ms. Neville.
- 3) Make an analysis of the character of Marlow.

II. Answer **any two** of the following in about **100** words **each**. **(2×5=10)**

- 1) How is the vanity of city life presented in the play, *She Stoops to Conquer*?
- 2) Write a character sketch of Mrs. Hardcastle.
- 3) How does Tony Lumpkin win the affection of everybody except his mother at the end of the play?
- 4) How does Mrs. Hardcastle lose and regain the jewel-box?

**UNIT – II**

III. Answer **any one** of the following in a paragraph of about **200** words. **(1×10=10)**

- 1) Narrate the events of the most memorable day in your high school life.
- 2) Is it necessary to ban the use of cell-phones for students in colleges?
- 3) Why are students getting addicted to social media? What are the effects of such an addiction on student life?

**P.T.O.**



IV. Answer **any one** of the following.

**(1×10=10)**

- 1) Write a letter to the Manager of Swaroopa Books complaining about the delivery of a faulty copy of a book that you have ordered. You intend to return the book in demand for a replacement.
- 2) Write a letter of application with C.V. for the post of Front Office Manager, Windsor Hotel, Kuvempu Nagar, Shivamogga. You are Ms. Shobha, House No. 215, H.R.D. Colony, Ramnagar.
- 3) You are the secretary of a Sports Club in Mangalore. Your club intends to organise a Cricket tournament for the students of Mangalore University. Write a letter to the Municipal Corporation enquiring about the terms and conditions for hiring the District stadium. Also check the availability of the ground on a specified date.

V. Answer **any one** of the following.

**(1×10=10)**

- 1) 'Mystery' is launching a new watch. Draft the text of the advertisement with a logo, slogan and USP within a frame.
- 2) Design a brochure for a Leadership camp to be organized in your college in the summer holidays.
- 3) Design a service manual for a top-load washing machine indicating its distinct features and working model.