Reg. No.



BBABMC 282

Choice Based Credit System IV Semester B.B.A. Examination, September 2022 (2019-20 Batch Onwards) MODERN BANKING MANAGEMENT

Time: 3 Hours Max. Marks: 80

SECTION - A

Answer any four questions not exceeding two pages each.

 $(4 \times 4 = 16)$

- 1. What is Money Market?
- 2. What do you mean by Scheduled Bank?
- 3. What is mobile banking?
- 4. Write a note on bank marketing.
- 5. Define monetary policy.
- 6. What do you mean by overdraft?
- 7. What is money laundering?

SECTION - B

Answer any four questions not exceeding three pages each.

 $(4 \times 8 = 32)$

- 8. Explain the process of Creation of Credit by Commercial Bank.
- 9. Write a note on NABARD.
- 10. Explain the Balance Sheet of a Commercial Bank.

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- 11. Distinguish between money market and capital market.
- 12. Write a note on EXIM Bank.
- 13. Explain the role of RBI in an economy.
- 14. Write a note on Customer Relationship Management.

SECTION - C

Answer any two questions not exceeding seven pages each.

(2×16=32)

- 15. Explain the functions of Commercial Banks of India.
- 16. Define E-Banking. What are the merits and demerits of E-Banking?
- 17. Explain the Quantitative methods of Credit Control.
- 18. Describe the various defects of Indian Money Market. What are the steps have been undertaken to correct it?