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**BBMBMC 258**



**Credit Based IV Semester B.B.M. Degree Examination, April/May 2015  
(2012 Scheme)  
MODERN BANKING MANAGEMENT**

Time : 3 Hours

Max. Marks : 80

***Instruction : Follow the instructions strictly.***

**SECTION – A (One mark each)**

Answer **any ten** of the following in **two** or **three** sentence **each**.

**(1×10=10)**

1. a) Give the meaning of risk monitoring.
- b) Define the Balance Sheet of a commercial bank.
- c) What do you mean by multiple expansion of credit ?
- d) What is merchant banking ?
- e) What is rationing of credit ?
- f) Give the meaning of statutory liquidity ratio.
- g) Define stock market.
- h) Name any two functions of financial market.
- i) What is acceptance market ?
- j) Name any two functions of State Bank of India.
- k) Mention any two components of capital market.
- l) What is Anti-money laundering ?

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## SECTION – B (Five marks each)

Answer **any five** questions in **not** more than **two** pages **each**. (5×5=25)

2. Explain the process of creation of credit by commercial banks.
3. Briefly explain the different methods of note-issue.
4. Explain features of capital market.
5. Write a note on foreign exchange business of commercial banks in India.
6. What are the benefits of customer relationship management in banking ?
7. Explain the role of RBI as a banker's bank.
8. Write a note on developmental banks.

## SECTION – C (15 marks each)

Answer should **not** exceed **six** pages **each** : (15×3=45)

9. Describe the special features of relationship between a banker and customer.

OR

Explain the changing role of commercial banks as service providers.

10. Describe the defects of Indian Money market. Suggest remedial measures.

OR

Give a detailed account of NABARD.

11. Explain the quantitative methods of credit control adopted by the Central Bank.

OR

Explain the importance and different forms of electronic banking.

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