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BBMBMC 258

Credit Based Fourth Semester B.B.M. Degree Examination, April/May 2014

(2012 Scheme)

ECONOMICS

Modern Banking Management

Time : 3 Hours

Max. Marks : 80

Instruction : A single answer booklet containing **40** pages will be issued.

No additional sheets will be issued.

SECTION – A

(one mark each)

Shri Dharmasthala Manjunathacharya
College of Business Management Library
MANGALORE - 575 003

Answer **any 10** of the following in **two** or **three** sentence **each** :

(1×10=10)

1. a) What is meant by scheduled banks ?
- b) Name any two developmental banks.
- c) What is merchant banking ?
- d) Name any two limitations of credit creation.
- e) What is Universal banking ?
- f) Mention any two constituents of money market.
- g) Name any two objectives of RRBs.
- h) Mention any two functions of EXIM Bank.
- i) What is financial globalisation ?
- j) Name any two benefits of globalisation of financial markets.
- k) Define KYC norms.
- l) What is meant by money laundering ?

P.T.O.



SECTION – B
(Five marks each)

Answer **any five** questions in **not more than two** pages **each** : (5×5=25)

2. Explain the functions of a commercial bank.
3. Give an account on the various aspects of risk management.
4. Write a note on methods of selective credit control.
5. Explain the monetary policy of RBI.
6. Briefly explain the instruments dealt in money market.
7. Explain the banker and customer general relationship.
8. Write a note on NABARD.

SECTION – C
(15 marks each)

Answer should **not** exceed **six** pages **each** : (15×3=45)

9. Define E-banking. What are the merits and demerits of E-banking ?

OR

Explain the changing role of commercial banks as service providers.

10. Discuss the functions of central bank.

OR

Explain the benefits of customer relationship management in banking sector.

11. Discuss the importance of capital market. What are the instruments traded in capital market ?

OR

Explain the balance sheet of a commercial bank.