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BBABMC 133

I Semester B.B.A. Degree Examination, April 2021
(Choice Based Credit System)
(2019 – 20 Batch Onwards)
BUSINESS ORGANISATION

Time : 3 Hours

Max. Marks : 80

- Instructions :** 1) Section **A** – Answer in **not more than one page each.**
2) Section **B** – Answer in **not more than two pages each.**
3) Section **C** – Answer in **not more than six pages each.**

SECTION – A

Answer **any four** questions. **Each** question carries **4** marks.

(4×4=16)

1. What are preference shares ? What are its types ?
2. Distinguish between joint stock company and partnership firm.
3. Mention the function of chamber of commerce.
4. Briefly explain the sources of short term finance.
5. Explain the different types of pools.
6. What are the principles of fire insurance ?
7. Write a note on public deposit.

SECTION – B

Answer **any four** questions. **Each** question carries **8** marks.

(4×8=32)

8. Explain the essentials of a successful business.
9. Explain the different types of business combination.
10. Define a Joint Stock Company. Explain its features.

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11. Distinguish between a Public Ltd. Company and a Private Limited Company.
12. Explain various types of life insurance policies.
13. What are the differences between shares and debentures ?
14. What are the functions of IDBI ?

SECTION – C

Answer **any two** questions. **Each** question carries **16** marks.

(2×16=32)

15. Define business . Explain the objectives of a business.
16. Define business combination. Explain the factors that cause business combination.
17. Define insurance. Explain the fundamental principles of insurance.
18. What are cartels ? Explain the features and types of cartels.