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BBABMC 133

I Semester B.B.A. Degree Examination, October/November 2019

(Choice Based Credit System)

(2019 Scheme)

Sri Dharmasthala Manjunatheswara
College of Business Management Library
MANGALORE - 575 003

Business Organisation

Time : 3 Hours]

[Max. Marks : 80

Instructions :

1. Section A – Answer in not more than one page each.
2. Section B – Answer in not more than two pages each.
3. Section C – Answer in not more than six pages each.

SECTION – A

Answer **any four** questions. Each question carries **4** marks.

(4 × 4 = 16)

1. Briefly explain the sources of short term finance.
2. Distinguish between joint stock company and partnership firm.
3. What are preference shares? What are its types?
4. Explain the different types of pool.
5. Mention the functions of chamber of commerce.
6. Explain the significance of insurance.
7. Write a short note on IDBI.



SECTION - B

Answer **any four** questions. Each question carries **8** marks. **(4 × 8 = 32)**

8. Briefly explain the evils of combinations.
9. What are debentures? Explain its features and types.
10. Distinguish between a Public Ltd. Company and a Private Limited Company.
11. Explain the different types of business combination.
12. Explain the merits and demerits of equity shares.
13. Define a joint stock company. Explain its features.
14. Explain the essentials of a successful business.

SECTION - C

Answer **any two** questions. Each question carries **16** marks.

(2 × 16 = 32)

15. Define business. Explain the objectives of a business.
 16. Define business combinations. Explain the factors that cause business combinations.
 17. Define insurance. Explain the fundamental principles of insurance.
 18. What are cartels? Explain the types, merits and demerits of cartels.
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