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BBMBMC 259

**Credit Based IV Semester B.B.M. Degree
Examination, November/December 2015
(2012 Scheme)
COMPUTER APPLICATIONS IN MANAGEMENT**

Time : 3 Hours

Max. Marks : 120

SECTION – A

Answer **any ten** questions :

(2×10=20)

1. a) Differentiate between software and hardware.
- b) Write any four types of input devices.
- c) What is cache memory ?
- d) Differentiate between data and information.
- e) Write any two advantages of electronic mail.
- f) What are Bits and Bytes ?
- g) Explain following terms.
 - I) WWW
 - II) HTTP
- h) Define data model.
 - i) What do you mean by operational control ?
 - j) What do you mean by tactical level ?
- k) Define office automation.
 - l) Differentiate between Location and Functional concepts.

P.T.O.



SECTION – B

Answer **any five** questions : (8×5=40)

2. Explain the functions of operating system.
3. Explain the components of a computer with a block diagram.
4. Write a note on following :
 - a) LAN
 - b) WAN
5. Write a note on E-mail.
6. Briefly explain the process of establishing an MIS.
7. Explain the advantages of office automation system.
8. Explain the functions of MIS.

SECTION – C

Answer **all** questions : (3×20=60)

9. a) Write a note on the following :
 - I) Super Computer
 - II) Workstations
- b) Explain in brief about system software. (12+8)
- OR
10. a) List and explain disadvantages of file oriented system.
- b) Explain the advantages of DBMS. (12+8)
11. a) What are the advantages of computer networks ? Explain.
- b) Explain the different network topologies with diagram. (12+8)
- OR
12. a) Define Decision Making. Explain the phases of decision making.
- b) Explain the nature of information. (12+8)
13. a) Explain models of office automation system.
- b) Explain advantages of virtual office. (12+8)
- OR
14. a) Explain the advantages and disadvantages of office automation.
- b) Differentiate between Traditional and Modern Office. (12+8)