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BBABMC 310/BBMBMC 310

**Credit Based V Semester B.B.A./B.B.M. Degree
Examination, April/May 2022
(2012 Scheme)
PROJECT MANAGEMENT**

Time : 3 Hours

Max. Marks : 120

**SECTION – A
(Two marks each)**

1. Answer **any ten** questions.

(10×2=20)

- a) What is project ?
- b) Mention any two qualities of good project manager.
- c) What is project risk ?
- d) What is project management ?
- e) What is project risk management ?
- f) What is project planning ?
- g) Expand SMART objectives.
- h) What is project evaluation ?
- i) What is project control ?
- j) What is project recruitment ?
- k) What is meant by global tender ?
- l) What is project audit ?

**SECTION – B
(Eight marks each)**

Answer **any five** questions.

(5×8=40)

2. Explain the characteristics of a project.
3. Explain the steps in project implementation.

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4. Explain project evaluation approaches.
5. Explain the types of project management information system.
6. Explain the advantages and limitations of PERT.
7. Explain the factor responsible for project in trouble.
8. Explain project management recruitment process.

SECTION – C

Answer **all** the questions.

(3×20=60)

9. What is project life cycle ? Explain the phases with diagram.

OR

Explain the steps involved in project planning.

10. What is project organisation ? Explain the merits and demerits of project organisation.

OR

What is project team ? Explain the steps for managing project team.

11. What is project closure ? Explain the steps in the project closure process.

OR

What is project termination ? Explain the various procedure of project termination.