

Reg. No.

--	--	--	--	--	--	--	--	--	--

BBMBMC 259

Credit Based IV Semester B.B.M. Degree Examination, May/June 2016
(2012 Scheme)
COMPUTER APPLICATION IN MANAGEMENT

Time : 3 Hours

Max. Marks : 120

SECTION – A

Answer **any ten** of questions :

(2×10=20)

1. a) Differentiate between software and hardware.
- b) Write any two advantages of electronic mail.
- c) What do you mean by computer network ?
- d) Write any two advantages of office automation.
- e) What is virtual office ?
- f) Define voice mail.
- g) What is imaging ?
- h) What do you mean by desktop processing ?
- i) What is operating system ?
- j) Write any two uses of tally packages.
- k) What is LAN networks ?
- l) What is teleconferencing ?

SECTION – B

Answer **any five** questions :

(8×5=40)

2. Explain the characteristics of MIS.
3. Explain the functions of office.
4. Explain the various network topologies.

P.T.O.



5. What are the functions of operating system ?
6. Explain the characteristics of computer.
7. Explain the advantages of DBMS.
8. Explain the types of decision.

SECTION – C

Answer all questions :

(20×3=60)

9. a) Differentiate between traditional and modern office.
b) Explain the advantages of virtual office.

OR

- a) Explain the planning of MIS.
 - b) Explain the components of computer with a block diagram.
10. Explain the applications of office automation.

OR

- a) Explain the services of internet.
 - b) Explain the limitations of MIS.
11. Explain the advantages and disadvantages of computerised accounting.

OR

Explain the structure of DBMS.

SECTION – B