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BBMBMC 259

**Credit Based IV Semester B.B.M. Degree Examination, April/May 2015
(2012 Scheme)**

COMPUTER APPLICATION IN MANAGEMENT

Time : 3 Hours

Max. Marks : 120

SECTION – A

Answer **any ten** questions :

(2×10=20)

1. a) Differentiate between software and hardware.
- b) Expand RAM and ROM.
- c) List the characteristics of computers.
- d) Write any two advantages of electronic mail.
- e) What are Bits and Bytes ?
- f) Define the term computer network.
- g) Explain any two characteristics of MIS.
- h) What do you mean by strategic level ?
- i) What do you mean by MIS planning ?
- j) What do you mean by Budgets ?
- k) Define office automation.
- l) Differentiate between Location and Functional concepts.

SECTION – B

Answer **any five** questions :

(8×5=40)

2. Explain the functions of an operating system.
3. What is the secondary memory ? Explain any two.
4. Explain the advantages of computer networking.



- 5. Write a note on E-mail.
- 6. Briefly explain the phases of decision making.
- 7. What are the functions of office ?
- 8. Explain the functions of MIS.

SECTION – C

Answer **all** questions :

(3x20=60)

- 9. a) Explain the components of computer with a neat block diagram.
- b) Explain the classification of printers.

(12+8)

OR

- 10. a) Explain the different network topologies with diagram.
- b) Explain the advantages of DBMS.
- 11. a) Explain the role of MIS in business.
- b) Explain the limitation of MIS.

(12+8)

(12+8)

OR

- 12. a) Explain the planning of MIS.
- b) Explain the nature of information.
- 13. a) Explain models of office automation system.
- b) Explain advantages of virtual office.

(12+8)

(12+8)

OR

- 14. a) Explain the advantages and disadvantages of office automation.
- b) Differentiate between Traditional and Modern Office.

(12+8)