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BBMBMC 259

Credit Based IV Semester B.B.M. Degree Examination, April/May 2014
COMPUTER APPLICATIONS IN MANAGEMENT
(2012 Scheme)

Time : 3 Hours

Max. Marks : 120

SECTION – A

Answer **any ten** questions :

(2×10=20)

1. a) What is CPU ? What are the components of CPU ?
- b) Differentiate Computer Hardware and Software.
- c) What do you mean by Database Management System ?
- d) What is operating system ?
- e) What is data model ? Give example.
- f) Give any two uses of tally package.
- g) Give any two limitations of MIS.
- h) What do you mean by virtual office ?
- i) Differentiate between data and information.
- j) Give any two advantages of office automation.
- k) What is voice mail ?
- l) What is video conferencing ?

Shri Dharmasthala Manjunatheshwara
College of Business Management Library
MANGALORE - 575 003

SECTION – B

Answer **any five** questions :

(8×5=40)

2. Explain various characteristics of Computer.
3. Write a note on types of system software.
4. Explain any two types of computer networks.
5. What is Network topology ? Explain star and bus topologies.

P.T.O.



6. Explain any five characteristics of MIS.
7. Explain the benefits of MIS.
8. Write a note on concept of office.

SECTION - C

Answer all questions :

(3×20=60)

9. a) Explain various types of computers based on construction and working.
- b) Explain functions of an operating system. (12+8)

OR

10. a) Explain components of computer with a neat diagram.
- b) Explain the advantages of a database. (12+8)
11. a) Explain any four characteristics of information.
- b) Explain the objectives of MIS. (12+8)

OR

12. a) Explain the limitations of MIS.
- b) Write a note on decision making in MIS. (12+8)
13. a) Explain the critical success factors of MIS implementation.
- b) Explain the functions of an office. (12+8)

OR

14. a) Explain virtual office ? List its types.
- b) Write a note on :
 - i) Desktop processing
 - ii) Word processing. (12+8)