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BBABMCN 101

**First Semester B.B.A. Degree Examination, April/May 2022
(NEP 2020) (2021-22 Batch Onwards)
MANAGEMENT PRINCIPLES AND PRACTICE (DSCC)**

Time : 2 Hours

Max. Marks : 60

**SECTION – A
(2 marks each)**

Answer **any five** of the following questions.

(5×2=10)

1. Write the meaning of administration.
2. What is single use plans ?
3. What is line and staff organisation ?
4. Write the meaning of participative leadership style.
5. What is management by objectives ?
6. Write the meaning of business social responsibility.
7. What is management by exception ?

**SECTION – B
(5 marks each)**

Answer **any four** of the following questions.

(4×5=20)

8. State the purpose of planning.
9. Distinguish between administration and management.
10. Explain the principles of modern management.
11. State the characteristics features of delegation of authority.
12. What are the factors determining the span of management ?

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13. Write a note on McGregor's X and Y theory.
14. Explain the factors that determine ethical behaviour.

SECTION – C
(10 marks each)

Answer **any three** of the following questions.

(3×10=30)

15. Explain the contributions of F.W. Taylor to the development of management thought.
16. Explain the steps involved in decision making process.
17. Explain the advantages and limitations of decentralisation of authority.
18. Explain the arguments for and against business social responsibility.
19. **Case study :**

Suresh works in a bulb manufacturing company. Each bulb which is manufactured is of standard size and quality. Further if there is any unrequired type of bulb manufactured then its production is stopped. Last month when the company came to know that 10 watt bulbs were no more liked by customers, their production was stopped. He works in the purchase department. His job is to purchase the filaments require to make bulbs. This time when he purchases the filament he gets the instruction from the seller that some special care needs to be taken in the first hour of fixing the filaments inside the bulb. Suresh knows this information should be given immediately to the production department before the assembling process starts. However he finds that his company's policies only allow him to give the message to his immediate boss who will further pass this message to his boss. The passing of this message will continue till it reaches the desired person in the production department.

- a) Explain the technique of management to be followed and name the principle of management followed here by the company.
- b) Which option is now available to Suresh since the company is not allowing him to interact with the concerned worker in the production department ?