



SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT

MANGALURU - 575 003, D.K.

NAAC RE-ACCREDITED (2017) with 'A' Grade

Managed by Shri Dharmasthala Manjunatheshwara Education Society (R.), Ujire, D.K.

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SYNC VISION

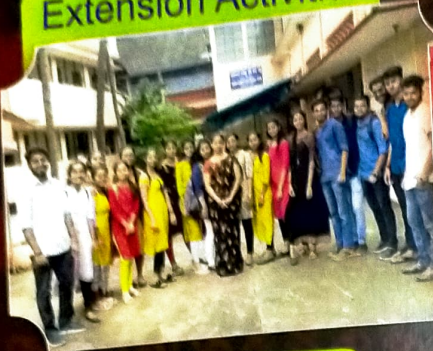
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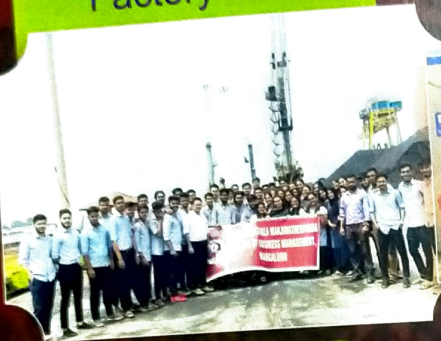
Issue : August 2019 - November 2019



Extension Activities



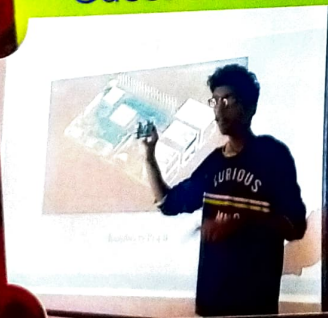
Factory Visit



Felicitation



Guest Lectures



Fest



PTA



Editorial

The process of learning is inculcated through education and at SDM we strive to imbibe this in the younger generation through various programmes and skill enhancement activities. Orientation programmes and inaugurations of the associations outburst various activities which aimed to inspire and achieve wholesome personality development. We strive to make our students socially responsible through various extension activities, in order to promote a sense of social service.

73rd Independence Day Celebration

On 15 August 2019 College celebrated the 73rd Independence Day with great enthusiasm and respect. Sergeant Shrikanth Shetty Bala, Ex-Serviceman, Indian Airforce & Prop: M/s Singara Readymades, Suratkal was the distinguished chief guest for the day. Dr. Tharanath, Principal, SDM Law College, Dr. Seema S. Shenoy, Director, SDM P.G Centre for Management studies and Research and Mrs. Aruna P Kamath, Principal, SDMCBM were also present. The celebration began with the students marching together in the spirit of freedom. To commemorate the sovereignty of our nation the National Flag was hoisted by Sergeant Shrikanth Shetty Bala. Sergeant Shrikanth Shetty Bala expressed that the Independence Day celebrations should not be confined only to ceremonies. Students should be aware of the present conditions of the country and contribute to development of the same in their own capacity. Sweets were distributed to all the students present on this auspicious day. Ms. Sangeetha, President, Student Council welcomed the gathering Ms. Shreya Rai, Coordinator Consumer Association, introduced the guest, Prashobitha, III BBA evoked blessings of almighty Ms. Mahima of III BBA proposed the vote of thanks. The programme was compeered by Ms. Melissa of III BBA.

Sthavana Dina Celebration

College anthem singing competition was held on 19 August 2019 in the college auditorium to mark the founders' day celebration. Students from all the classes sang the college anthem in groups. Reputed artists Mrs. Geetha Uday Bhat, compeerer, All India Radio & Music Teacher at Ashoknagar English Meduim School, Ms. Shabari Ganiga International level female speed painter of India and playback singer and Ms. Shreeprajna judged the event. Mrs. Jeevitha D., spoke about the importance of college anthem singing competition. The aim of the competition is to get the students learn and

master the college anthem which embodies the vision and mission of the college. As the institution was established in the year 1978 and the BBM course was formally inaugurated in the month of August, it is more appropriate to hold the competition on the foundation day. As Sthavana means praise in Kannada, praising the almighty Manjunatha Swamy whose divine spirit guides the institution through college anthem is the best way to show respect to the Alma mater.

Inter Class Variety Competition

Fine arts association organized interclass variety competition on 22 August 2019. The theme of the competition were "Use of social media in community services", "Harmony between nature and life" and "Youth and Swaach Soch" for the first, second and third year respectively. The objective of the activity was to create positive attitude towards our nation, to develop a sense of hard work and honesty in public life. The themes were presented through various skit, mime shows and dance. Mrs. Nayana Kotian, Yakshagana and Drama Artist, Teacher, Cambridge School, Mr. Punit Kumar, Choreographer, Regional Manager for a Sport Company, Edusports, Mr. Vijesh Devadiga, Sahithy, Mangala Devi, Mangalore were the judges. Mrs. Deepa D. Hegde and Mr. Thilakraj G. coordinated the programme.

GENESIS 2019

Genesis 2019, a university level management inter collegiate fest organized on 27 August 2019 exclusively for the first-year students. The theme chosen for Genesis 2019 was "ZΩH-Live and Let Live". While the trend in the market is 'To eat or be eaten', the fest tries to project a Win-Win situation. Ms. Sulaj Kini, Managing Partner, Bell Paints, Mangaluru was the chief guest and inaugurator of the fest. Mr. Shambhunath Pradip, Team Manager, Operations Division, Amazon development Center India, Coimbatore also the alumnus was th guest of honour. Ms. Sulaj Kini in her inaugural address

said that love what you do and look forward to every morning with a smile. She also added that fests bring out the real person and helps in shaping oneself. She pointed out that the budding youth should follow their passion and gain from the experience. The guest of honour, Mr. Shambhunath Pradip in his address, narrated how his involvement in college activities helped him to gain confidence. He added that life is all about opportunities and what one makes out of it. He pointed out that in class one learns things and in management out that in Genesis one can implement the same and get best exposure. Mrs. Aruna P. Kamath, in her presidential address said that students should learn from the experience and urged the students to grab the opportunities around to excel. Fests like genesis provides a platform to discover the strength, competency and build up much needed confidence among the students. Mr. Vikas Varma S, CEO Genesis2019 gave a brief introduction about genesis and the theme - "???". Events like Best Manager, Finance, Human Resource, Marketing, Public Relation, Quiz and Photography were organized with an objective of inculcating learning and exploring more information about various areas and interest. Ms. Mansi Jain proposed the vote of thanks: The programme was completed by Ms. Pooja Acharya. The inaugural ceremony concluded with the unveiling of the overall winner's trophy by the CEOs of genesis 2019, Mr. Akshay L. Sharma and Mr. Vikas Varma S. The valedictory programme was held at 4:15 p.m. in the auditorium. Mr. Sanjith Xavier Rodriguez, Founder of MOM (Mind Over Matter), International Social Enterprise to promote mental health, also the alumnus was the chief guest. Mr. Sanjith Xavier Rodriguez highlighted the importance of organizing fest in the college. Participants gave their feedback about the programme and participation certificates were distributed by the guest. The overall trophy was bagged by the St. Aloysius College - B. Com. and St. Aloysius College - BBA were the runners up. The staff coordinators Mr. Gururaj G. and Mrs. Parinita Salian, the student coordinators Mr. Akshay L. Sharma and Mr. Vikas Varma S. were also present.

INSPIRE 2019

The SCAN association organized an inter-class IT fest 'Inspire 2019' on 27 August 2019. Ms. Shruthi Baliga, Senior Quality Analyst, Tetherfi Technology, Mangalore, inaugurated the programme at the conference hall. The chief guest in her inaugural address said that innovative and creative ability of minds of budding professionals will be moulded through such IT events, where exchange of talent through interaction at student level makes a prominent beginning. Principal, Prof. Aruna P Kamath added that fests like Inspire help the students to excel soft skills. She also advised the students to make the

good use of ample opportunities provided by the college. The events were IT Chases, Coding and Debugging, Web Designing, IT Quiz, Paper Presentation, Photography and Video Editing. Ms. Arpitha and Ms. Megha Prabhu evoked god's blessings. Elvis Rego and Sharath Rao student coordinators of SCAN association welcomed the gathering and briefed us about Inspire 2019 respectively. Ms. Boomika introduced the guest. Ms. Rushal proposed the vote of thanks. Mrs. Sowmya Jaythi coordinated the programme.

Yasha-An Interface with Industry and students.

YASHA-An Interface with Industries and students was organized on 31 August 2019. The programme was inaugurated by Mr. Pradeep Raj, Operations Manager, CEOL Incubation Centre, Mangalore. Mr. Pradeep Raj, in his inaugural address enlightened the students on various opportunities to transform their business ideas to reality. Quoting success stories, he encouraged the students to foster an entrepreneurial culture by inculcating urge for innovation. He also enlisted some of the government schemes and subsidies offered to young budding entrepreneurs with innovative ideas. The programme was divided into two sessions. In the first session, Mr. Ashwath Hegde H, IT Officer of Karnataka Bank, Mangalore spoke on "Career in Banking". He highlighted on the various opportunities available in banking sector and also enlightened the students regarding the competitive exams. In the second session, Mr. Yashwant Rao and Mr. Hilary Donald D'Souza addressed the students on "Career Opportunities in Insurance Sector". Mr. Hilary Donald spoke about the skills required to serve insurance sector. He also spoke on various certification exams to enter the field. The objective of this programme was to make students aware of job requirements in different sectors and make them job ready. The Staff coordinators were Mrs. Divya Uchil and Mrs. Smitha M.

Teacher's Day Celebrations

Teacher's Day was celebrated to mark the birthday of a great teacher Dr. Sarvapalli Radhakrishnan, who was a staunch believer of education, and was the well-known diplomat, scholar, President of India and above all a Teacher, on 05 September 2019 in the Conference Hall at 12:30 p.m. The day is also dedicated to honor the teachers of institution who play a prominent role in the life of their students and enrich their personality by imparting ethical and academic knowledge. The Chief Guest for the day was Dr. P. P. Devan, Head of Ent Department, A.J. Institute of Medical Science Principal Prof. Aruna P Kamath, Dr. Seema S, Shenoy, Director, SDM P.G, Center for Research, Mangalore, Staff Coordinators Mrs. Shashikala Shetty and Mrs. Veena F.

Kotian, were present on the dais. The day's celebration started with a prayer by Mrs. Chithra and team. Ms. Mahima formally welcomed the gathering on this august occasion. The significance of celebrating Teachers' day was rightly put forward by Ms. Sangeetha. She highlighted the various cases where teachers played a vital role in shaping the society. Mr. Pavithra introduced the Chief Guest of the program. The Chief Guest was honored by Director, Dr. Seema S. Shenoy and Principal, Prof. Aruna P. Kamath. Thereafter, Dr. P.P. Devan captured the attention of the audience through his excellent speech. He emphasized that a teacher should always give importance to students, institution, and at the same time should never lose their dignity. He provided a few tips to the teachers about their health to maintain. He said diet should be followed to maintain a good health. He also provided information about the first aid to be carried out in an emergency. The vote of thanks was proposed by Mr. Pavan.

Traditional Day

The Traditional Day was celebrated on 07 September 2019 by the Fine Arts Association. The objective was to create awareness about our culture and tradition. The staff and students were dressed up portraying cultures of various states.

PTA Annual Meeting

The PTA Annual General Meeting was held on 06 September 2019 in the college conference hall. The PTA Members were present in the programme. Students of II and III BBM, BCA, BA (HRD) and B.Com were felicitated by PTA Members by giving certificate for securing above 85% in theory subjects and 95% and above in practical or project work. 54 students of BBM, 102 students of BCA, 13 students of BA (HRD) and 100 students of B.Com who secured distinction in the Mangalore university examination conducted during April/May 2019 were awarded by merit certificate. 3 staff members were also felicitated for their achievements during the academic year 2018 -19. Parents gave their valuable suggestions and feedback. Mrs. Aruna P. Kamath, Principal welcomed the gathering. Mrs. Renuthakshi proposed vote of thanks. The programme was compered by Mrs. Jeevitha. Mrs. Anasuya Coordinated the Programme.

Saraswathi Pooja

On the occasion of Navarathri festival the library department organized Saraswathi pooja on 05 October 2019 at College library, in order to seek the blessings of Goddess Saraswathi for the betterment of our college, students and all the staffs. On behalf of this students and staffs actively involved themselves in the

bhajan ceremony, followed by pooja and prasad distribution. Adding more glory to this occasion our students played saxophone in praise of lord Saraswathi. All the teaching, non-teaching and students were present for the occasion.

Consumer Club Inauguration

The consumer club "Samvrathi" was inaugurated on 20 August 2019 by Mr. M. J. Salian, President, District Consumer Federation, Mangaluru in the conference hall. Mr. M. J. Salian, in his inaugural address, stressed on the need for awareness of consumer rights. He also pointed out the significance of consumer education in enhancing their knowledge about consumerism and highlighted the various aspects of consumer education. The programme was compered by Ms. Shreya Rai. Vignesh Baliga and Bhoomika were the student coordinators. Mr. Sumesh and Ms. Sanjana coordinated the programme.

Academic Audit

Academic Audits were held on 14 October 2019 to verify important records and documents maintained by the faculties. All the faculties submitted documents/report to the IQAC members. Later the documents were kept in an orderly manner, and members of the committee submitted the report to IQAC which was presented in the meeting.

FACULTY DEVELOPMENT PROGRAMME

Health Care for Teachers

A faculty development programme on the topic "Health Care for teachers" was organized by BBA department on 06 June 2019 in conference hall for the faculties. The resource person was Dr. P.P. Devan, Head of Ent Department, A.J. Institute of Medical Science. The objective of the FDP was to discuss about the health issues of the teachers. Thereafter, Dr. P.P. Devan captured the attention of audience through his excellent speech. He emphasized that a teacher should always give importance to students, institution, and at the same time should never lose their dignity. He provided a few tips to the teachers about how to maintain a good health by dieting. He also provided information about the first aid to be carried out in an emergency. The vote of thanks was proposed by Mr. Pavan. Mrs. Smitha coordinated the programme.

Factory Visit

The factory visit was organized on 29 August with an objective of giving practical exposure of working conditions in factories. The visit was coordinated by Mrs. Smitha .M

Class	Name of the Factory
First Years	Canara Springs Ltd., Maroli, Mangalore
II BBA 'A' & 'B'	Guruchran Industries, Baikampandy, Mangalore
II BBA 'C', II BA(HRD) & II B.Com	D.K District Milk Producers Societies Ltd., Kulshekar, Mangalore
II BCA 'A' & 'B'	Reliable Cashews, Shakthinagar, Mangalore
III BBA 'A' & III BCA 'A' & 'B'	Deccan Plast, Baikampandy, Mangalore
III BBA 'B' & 'C' & III BA(HRD)	Sri Anagha Refineries, Baikampady, Mangalore
III B.Com	SRR Industries, Adyar, Mangalore

Management Exhibition at Shree Devi Institute of Technology, Kenjar

The final year students visited "Management Exhibition Tathaasthu-2019" at Sri Devi College, Kenjar on 30 August 2019. The objective was to encourage management spirit and give exposure to various aspects of management. Mr. Karthik and team of III BCA participated in the business model making competition. Mr. Praveen D escorted the Students. The programme was coordinated by Mrs. Smitha M.

Software Exhibition at Shree Devi Institute of Technology, Kenjar

The students of III BCA attended Software Exhibition organized by MCA Dept., Shree Devi Institute of Technology, Kenjar Mangalore on 28 August 2019. The objective of the programme was to familiarize students about the latest achievements and developments in software field. The various software's based on IoT, Artificial Intelligence, Image Processing, Cloud Computing, Connected World, Information Security etc. were shown and their implementation was explained to the students. The exhibition motivated the students to develop more such projects and come up with innovative ideas which will be a great contribution to the technical field. The programme was coordinated by Mrs. Shashiprabha and Mrs. Reshmi B.R.

GUEST LECTURES

Career Guidance and Placement Cell

Career Guidance

A guest lecture was organized by the Career Guidance and Placement Cell on 08 August 2019. Mr. L. Dhanasekara, Senior Manager, Business Development South India, BC Examination and English Service India Pvt.Ltd., Chennai was the resource person. The objective of the programme was to provide an exposure to the students about job interviews. The resource person spoke about the student support program that was formed started by the British Council ie; APTIS. Principal

Prof. Aruna. P. Kamath, staff coordinators Mr. Prasanna, Mr. Sumesh, and Mrs. Sneha Bhat were present.

Employability Skills for Corporates

The Career Guidance and Placement Cell organized a Guest lecture on 04 Sept. 2019 on topic "Employability Skills for Corporates". Rajkumar iyyengar, Director of Bosch India & Vice-president of Bosch Rexroth in his session guided students to develop various skills and qualities which would enhance their opportunity of getting employed. Dr. B Yashovarma, Secretary, SDME Society, Ujire & Principal Prof. Aruna P. Kamath were present in the programme. Mr. Sumesh & Mr. Prassanna staff-coordinators organized the programme.

Effective Communication Skills and Writing Skills

The Career Guidance and Placement Cell organized a guest lecture on 14 September 2019 in association with ITM group Bangalore on topic "Effective Communication Skills and Writing Skills" for final year BBA and B.Com students. Vinod Patil was the resource person who enhanced the knowledge about various communication skills that a companies look forward before employing. Mr. Sumesh, Staff-coordinator organized the programme.

Business Law Department

Corporate Social Responsibility and Corporate Governance

The Business Law department organized a guest lecture on 30 August 2019 on the topic "Corporate Social Responsibility and Corporate Governance" for III BBA 'A'. Mr. Steevan D'souza, CSR Project consultant, BASF Chemical company India Ltd, Mangaluru was the resource person. He spoke about the importance of Corporate Social Responsibility and why companies need to return to the society in the form of CSR. Ms. Sanjana coordinated the Programme.

Kannada Association

Inter Faculty Guest Lecture

The Kannada association organized a guest lecture on 26 September 2019 by Mr. Arun Francis Sequeira for II B.Com on "Konkani Literature" The objective of this programme was to create awareness and knowledge regarding the regional languages around us. The guest interacted with the students and made the students to understand the importance of Konkani literature. It was an interactive session. The programme was coordinated by Mrs. Jeevitha D.

Nava Maadhyamagalu Matthu Saamajika Jaalatanagalu Saadhaka-Baadhakagalu

The Kannada department conducted a guest lecture on 30 September 2019 for I BBA 'A' by a resource person

Jayadev Hiranya alumni guest on the topic 'Nava Maadhyamagalu Matthu Saamajika Jaalatanagala Saadhaka Raadhakagalu'. The objective of this programme was to create awareness about the influence of social media in our day to day life. The programme was coordinated by Mrs. Jeevitha D.

Commerce Department

Transforming India- Union budget 2019

The Commerce department organized a guest lecture on 'Transforming India- Union budget 2019' on 19 of August 2019 in the conference hall. Mr. Vishwanatha Bhatt, Economist was the resource person for this session. MLA of Mangalore South Constituency Vedavyas Kamath, Chartered Accountant and Chairman of Red Cross society Shantharam Shetty was present during the occasion. Mr. Thilakraj G. coordinated the programme.

Personality Development

The Commerce department organized a guest lecture on the topic "Personality Development" in association with Team Gillette on 06 August 2019. Mr. Sheik Kamran was the resource person. The speaker explained the various aspects of personality development. Team Gillette also conducted a Preliminary Job Test for Final Year students and the topper was invited to participate in the Grand Finale. Mr. Thilakraj G. coordinated the programme.

Economics Department

Role and Importance and Challenges of Insurance Companies in Present Days

The Economics department organized a guest lecture on the topic "Role and importance and challenges of insurance companies in present days" for III BBA 'C' and III B.Com on 16 Sept. 2019. Umesh Nayak, Marketing Manager, Bajaj Insurance Ltd, Mangaluru, was the resource person. The objective of the programme was to impart knowledge on role and importance of insurance. He stressed that the Insurance provides a safeguard in the case of accidents or a drop in income after retirement. He interacted with the students & motivated them to express their opinions on this move. The talk proved to be very useful to the students. The session was coordinated by Mr. Prasanna Kumar T.

Finance Department

Capital Market Awareness Programme

The Finance Department organized Capital Market Awareness Programme for III BBA 'B' on 16 September 2019. Mr. Venugopal, Senior Associate, Lotus Known

Wealth Mumbai was the resource person. It was a very interesting session where he shared his knowledge and experience pertaining to the capital market. He also elaborated about institutions like RBI, SEBI etc. His elucidation of the working of BSE has been worthwhile for all the participants in this session. Mrs. Smitha coordinated the session.

Campus to Corporate

The Finance department conducted guest lecture on the topic "Campus to Corporate" on 26 September 2019. Prof. Raghavendra Rao, IBS Bangalore was the Resource Person. He explained about the skills required for the students to get into corporate world and also explained about present scenario of job market. 176 students benefited from this guest lecture. Ms. Sowmya Hegde coordinated the programme.

Eustress

A guest lecture was conducted by Finance department on 01 October 2019 on the topic "Eustress". Mr. Sanjeeth X. Rodrigues was the resource person. He explained about the skills required for the students to get into corporate world, how to manage stress in the real world. Mrs. Shwetha Y. coordinated the programme.

EDP Cell

World Entrepreneurship Day

The World Entrepreneurship Day was observed by EDP Cell on 11 September 2019. The objective was to encourage new start up among students. Ms. Anvitha Acharya, Freelance Graphic Designer and crafts woman, entrepreneur, was the resource person. She also enlightened budding entrepreneurs on risk management, innovation and creativity to be possessed by an entrepreneur. Principal Prof. Aruna P.Kamath, in her presidential address said to develop entrepreneurship among students. Mrs. Supriitha R.K. and Mr. Sumesh Matada coordinated the programme.

Entrepreneurship Development

The EDP Cell conducted guest lecture on 03 September 2019 for III BBA 'B' at conference hall. The objective was to encourage entrepreneurship among students. Ms. B. Sushmitha Achar, Asst. Professor, Kings Cornerstone International College, Chennai, was the resource person. She shared her experience regarding challenges in her entrepreneurial journey. She also enlightened budding entrepreneurs on risk management, innovation and qualities to be possessed by an entrepreneur.. Mrs. Supriitha R. K. coordinated the programme.

HR Department

Effective Communication in Workplace

The HR department organized a Guest Lecture on "Effective Communication in Workplace" on 06 September 2019. The Resource person was Ms. Nishmitha. The objective was to impart knowledge on effective communication. The programme was coordinated by Mrs. Anasuya.

Business System and Its Environment

The Human Resource department organized a guest lecture on "Business System and Its Environment" on 27 September 2019 for I BBA 'B'. Mrs. Manjushree Rai, Proprietor, Manjushree Agency, Mangalore was the resource person. She shared her experience and spoke about concept of business system and its various sub systems. She also stressed on the present relationship between business and environment. Mrs. Preethika Dharmapal coordinated the programme.

Marketing Department

The Judiciary Review

The Marketing department conducted a guest lecture on the topic "The Judiciary Review" on 27 September 2019 for I BBA "C" and first BBA "A". The resource person was Mr. Vignesh Kamath, Advocate. The objective was to create awareness on right to information and Public Interest Litigation. The speaker while addressing the students spoke on concepts like judiciary, rights of consumer, how to file a complaint its process and procedures. Large numbers of students were benefited. Ms. Shreeprajna coordinated the programme.

NSS

Aids Awareness Programme

The NSS unit conducted an AIDS Awareness programme on 26 August 2019. Mr. Mahesh U K, District Supervisor, District AIDS Prevention and Control Unit, was the chief guest of the programme created awareness on AIDS and the measures to control it. Large number of students actively present in the programme. Dr. Shalini and Mrs. Renuthakshi coordinated the programme.

BCA Department

Need of Higher Education in 20th Century

A guest lecture was organized on 23 September 2019 for III BCA 'B' on the topic "Need of Higher Education in 20th Century". The resource person of the lecture was Mr. Aaron Roshan D'Mello, Business Development Executive, IDP Education India Pvt. Ltd, Mangaluru. The objective was to impart the knowledge on various

aspects of higher education in abroad. Mr. Aaron, in his introduction focused on the need of Higher Education to attain job in abroad. The programme was coordinated by Mr. Arun F. Sequeira.

Alumni Interaction Programme

An alumni interaction programme was organized for II BCA 'A' on 04 August 2019. Mr. Muntasar Hamood Al-Zakwani, Business owner of SME business (Computer Sales and Service), Sultanate of Oman, Muscat City was the alumni. The objective of the programme was to promote a sense of belongingness. Muntasar shared his experiences in the college and also his work life after graduation. He expressed his gratitude towards his faculties for supporting him in his endeavors. Mr. Arun F. Sequeira coordinated the programme.

Self-Development Skills to Build Strong Personality

The department of Computer Application conducted an alumni interaction programme to III BCA 'A' on 06 August 2019. Mrs. Karishma Suvarna, S.R.Talent Acquisition Specialist, M-Result, Mangaluru, was the resource person. The objective of the programme was to the importance of strong personality and the interview skills they need to possess while facing an interview. Mrs. Karishma in her talk explained about the current requirements of a company and its expectations from the fresher's and how they need to prepare for these interviews. She told them the initial preparations that need to be taken care, including the introducing of the candidate to the interviewer. The gestures, body language, eye contact, company profile, the current scenarios play an important role in the interview. She also spoke about the different types of interviews that take place. She concluded her talk with few examples of the interviews that was conducted by her and the positive and negative aspects of the candidates in the interview. It was an interactive session. The programme was coordinated by Mrs. Divya Uchil.

Hindi Department

Hindi Day Celebration

A guest lecture on the topic "Benefits of Hindi Language" was organized by the Hindi department in the observance of Hindi Day Celebration on 26 September 2019. The chief guest was Mr. Girijesh Pandey, Asst. Manager, Corporation Bank, Mangalore. The chief guest in his lecture explained the importance of Hindi language in the banking sector. He also added that through education and media Hindi has been gaining popularity throughout India. Mrs. Madhumathi J. Raja presided over the programme. The programme was organized Dr. Jyothi.

STUDENT FACULTY PROGRAMMES

Finance Department

Agricultural Income

The Finance department organized a student faculty programme on 13 August 2019 for II BBA 'A' on the topic "Agricultural Income" by Ms. Bindiya of III BBA 'C'. The objective of this programme is to improve the learning spirit of the students & motivating the advance learners. Ms. Sowmya Hegde coordinated the programme.

Stock Market

The Finance department organized Student Faculty Programme on the topic "Stock Market" to III B.Com students On 27 September 2019. Ms. Prathiksha Baliga was the student faculty and she explained students about the main objective of this programme is to improve students teaching skill and it is an opportunity for advance learners to excel. Ms. Sowmya Hegde coordinated the programme.

Corporate Behavior

The Finance department organized student faculty programme for I B.Com. on the topic "Corporate Behavior" on 30 September 2019 by Mr. Akshay Sharma and Ms. Maya Vyas of III BBA 'A'. They explained about how a person should possess attitude in his/her daily life. This programme was conducted mainly to improve the presentation skill. Mrs. Shwetha Y. coordinated the programme.

Professionals

A student faculty programme was organized by Finance department on 09 October 2019 for I B.Com on the topic "Professionals" by Mr. Smaridh Shetty of III BBA 'C'. The objective was to improve the presentation skill. He explained about who are professionals, what they earn, how their outstanding income is calculated. Mrs. Shwetha Y. coordinated the programme.

HR Association

Attitude

The HR association organized a student faculty programme on the topic "Attitude" for I BA (HRD) by Ms. Adline of II BA (HRD) and Akilraj III BBA 'A' on 04 September 2019. The objective was to enhance their communication and presentation skills. Ms. Adline explained different attitude and Akilraj conducted quiz to the students. Ms. Anasuya coordinated the programme.

Elements of Insurance

The HR association conducted a student faculty programme on the topic "Elements Of Insurance" for I

BBA 'B' on 16 September 2019 by Maya D. Vyas. The objective was to create awareness about fundamental principles of insurance. She explained the brief history of insurance, its fundamental principles and different types of insurance. Mrs. Preethika Dharmapal coordinated the programme.

Marketing Department

Retail Marketing

A student faculty programme was organized on 10 August 2019 for II BBA 'A' by Ms. Prashobitha Prabhakar of III BBA 'B' on the topic "Retail marketing". The objective of the programme was to inculcate leadership qualities among students. Students actively participated in the session. Mrs. Deepashree Shenoy coordinated the programme.

English Department

Addiction of Using Cell Phones in College Students

The English department organized a student faculty programme on 31 August 2019 by Priyal of III BCA 'A' for I BA HRD and BBA 'C' on the topic "Addiction of Using Cell Phones In College Students". The objective of this programme was to make the students aware of the good and bad effects of the cell phones usage. Mrs. Madhumathi J Raja coordinated the programme.

The Social Cost of Economic Globalization

The English department conducted a student faculty programme on 09 October 2019 on the topic "The Social Cost of Economic Globalization" by Pooja of III BBA 'B' for the I BBA 'B' and 'C'. The objective was to make the students aware about the pros and cons of economic development. She explained how to overcome the situations during natural calamities. The programme was coordinated by Mrs. Madhumathi J. Raja.

The Effects of Globalization on Indian Farmers

A student faculty programme was conducted on 10 October 2019 by Pooja of III BBA 'B' for the I BBA 'A' on the topic "The Effects of Globalization on Indian Farmers". The objective was to create awareness among students about the hardships of farmers. She explained one of the negative impacts of globalization was increase in the rate of suicide among farmers. The programme was coordinated by Mrs. Kavya U.

EDP Cell

Entrepreneurial Skills and Competencies

The EDP cell organized a student a faculty programme on "Entrepreneurial Skills and Competencies" to I BBA 'B' on 28 August 2019 by Shreyanka of III B.Com The objective was to inculcate effective presentation skills

and communication skills among the students. The students actively participated in the programme

Brain Storming session on Entrepreneurial Traits

The EDP Cell organized a student faculty programme for II BA(HRD) on 19 August 2019 by Shreya and Pooja of III BBM 'B' on the topic "Brain Storming Session on Entrepreneurial concepts". The objective was to inculcate effective presentation skill and to improve their communication skills. The student faculties spoke about role of entrepreneurs in achieving the objectives of business organization. Mrs. Supriha A. coordinated the programme.

Roles and Responsibilities of an Entrepreneur

The EDP Cell organized a student faculty programme for II BA(HRD) on 22 August 2019 by Pooja and Prashobitha of III BBM 'B' on the topic "Role and Responsibilities of an Entrepreneur". The objective was to inculcate a series of responsibilities required for an entrepreneur among the aspiring students. Mrs. Supriha A. coordinated the programme.

Commerce Department

Self-Motivation

The Commerce department conducted a student faculty programme on 16 September 2019 on the topic " Self motivation" for I BA (HRD) by Chitra Rao and Vaishnavi Bhat of III BBA 'A'. The objective of the programme was to acquaint the skill on motivational factors and to enrich the knowledge of the students about the various sources and motivational skills. The programme was coordinated by Mr. Akshith Kumar k.

Training and Development

A student faculty programme was organized by the department of commerce on the topic "Training and Development" on 03 September 2019 by Akshay Sharma from III BBA 'A' for the II BA (HRD). He explained the methods and importance of training with various examples. Mrs. Veena D. Kotian coordinated the programme.

Consumer Purchase Decisions

The Commerce department organized a student faculty programme on the topic Consumer Purchase Decisions for I BA(HRD) students on 26 September 2019. the objective of the programme was to create in depth knowledge on consumer attitude formation in purchase. The programme was coordinated by Mrs. Manju H.

EXTENSION ACTIVITY

Finance Department

Visit to Shree Gajanana Tins

The Finance department organized an extension activity on 02 August 2019 at 'Shree Gajanana Tins Mangaluru'. The objective was to give awareness about Systematic Investment Plans to the workers of the factory. Students interacted with the workers of the factory and gave them useful information and clarified their doubts. Nearly 16 workers benefited from this programme and group of 13 students participated in the programme. Ms. Sowmya Hegde coordinated the programme.

Visit to MSNM Besant institute of PG studies

Members of the finance department attended a workshop on 31 August 2019 at MSNM Besant institute of PG studies on the topic "Demonstration and Workshop on web based learning through NPTGH Programme". Fardeen Ahmed, Gladson Crasta and Satwik Ganesh Prasad of II BBA 'C' participated in the workshop. The event was coordinated Mrs. Smitha .M.

Visit to St. George Homeopathy

The members of the department visited St. George Homeopathy, Bantwal, Mangaluru on 24 September 2019. The members explained about the advertising strategies to the employee of the industry. The programme was coordinated by Mrs. Shwetha Y.

Visit to Bhagya Jyothi Industries

The members of the department visited Bhagya Jyothi Industries, Konchady, Mangaluru on 25 September 2019. The members explained about the savings schemes to the employees of the industry. The programme was coordinated by Mrs. Shwetha Y.

Awareness on Bank Frauds

The Finance department conducted extension activity on 25 September 2019 to general public. The objective was to create awareness on Banking Frauds. As fraud through identity theft is growing rapidly, an attempt is made to educate people on what is happening in the current online banking environment. Mrs. Smitha M. coordinated the programme.

Visit to Canara High School

The Finance department conducted an extension activity on 12 October 2019 at Canara High School, Mangalore. The objective was to render social services as a part of Institutional social responsibility. The members explained about various investment avenues to the school children and also gave awareness about various

agriculture schemes of Central Government. This programme was coordinated by Ms. Sowmya Hegde.

Marketing Association

Awareness on Badavara Bandhu

The Marketing department conducted an extension activity at Bejai and Lalbaugh, Mangaluru on 24 August 2019. The objective of this activity was to create an awareness among the street vendors, hawkers regarding the various schemes like 'Badavara Bandhu', loan facilities, other type of financial facilities available and thus freeing them from the menace of meter baddi. The activity was coordinated by Kavitha Prabhu, Mrs. Deepashree Shenoy and Ms. Shreeprajna.

Visit to Siri Exhibition

The members of Marketing department visited Siri exhibition stall on 19 August 2019, at SDMCBM, Mangalore. The objective of this activity was to enhance the marketing skills of the students. The students helped Siri employees in promoting the products in the campus. The students learnt about the methods of promotion, about the company and its products, managing the crowd, the interaction skills and also got the practical exposure. Mrs. Kavitha Prabhu initiated and coordinated the activity.

Visit to Kanara Chamber of Commerce

The members of Marketing association attended a programme on 13 August 2019 at Kanara Chamber of Commerce on the topic "New Marketing Techniques/ Thinking in the contemporary Organizations". Dr. Kaup Mohammed, Dean and MD of London American City College, UAE was the resource person. The objective of this activity was to enhance their marketing knowledge and skills of the students. The resource person illustrated various practical life situations in order to explain customer-oriented market concept.

HR Association

Visit to ESSN Enterprises

The members of the association visited ESSN Enterprises, Kambla cross Road, Barke, Mangaluru on 08 August 2019. The objective was to sensitize the students to the practical challenges that organizations face in the business world and to provide the information to the employees about the various welfare measures. This visit helped the employee to enrich their knowledge about welfare measures. Ms. Anasuya coordinated the programme

Awareness on Welfare Schemes

The members of HR association visited the auto rickshaw drivers of the neighborhood as a part of their extension

activity on 05 September, 2019. The students briefed them about the various pension funds and schemes provided by the government. The programme was coordinated by Mrs. Parinita Salian.

Visit to Government Primary School

The HR association conducted extension activity in Government Primary school, Mannagudda, Mangalore on 14 September 2019. Student Ms. Anush along with other members. Many activities were conducted to encourage them to participate actively. Firstly, final year students are educated the children about environmental issues and about moral values and conducted various activities. All children who took active part. Mrs. Gayathri coordinated the programme.

Awareness on Women Rights

The Human Rights Cell conducted an extension activity at Sri Devi Fashion Designing College, Mangalore on 30 August 2019 to create awareness on women rights for college students. The objective of the programme was to provide information on widely accepted basic women rights and redressal agencies. The programme was coordinated by Mrs. Shashikala K.G.

Economics Association

Visit to Sri Devi Fashion Designing College

The members of the Economics association visited Sri Devi Fashion designing College, Mangalore on 30 August 2019. The objective of the programme was to spread awareness about CRM and Digital banking. Mrs. Shashikala K.G. coordinated the programme.

English Department

Awareness Programme on Human Rights

The members of the department visited Reliable Cashew Factory in Shakthinagar on 29 August 2019. The objective of this programme was to give awareness about their human rights. The workers were asked about their working conditions and they were made aware about their rights. This programme helped the students to understand the working conditions, have an insight and also develop compassionate towards them. Mrs. Madhumathi J. Raja coordinated the programme.

Awareness on Hazardous Effects of Plastic Use

- The members of the department conducted an awareness programme on 'Hazardous Effects of Plastic Use' on 30 September 2019 at Vivo Mobile World, M.G.Road, Mangalore. The objective was to make the employer and employees understand the importance of using cloth and paper bag for an

eco friendly environment. Mrs. Madhumathi J. Raja coordinated the programme.

- English department conducted an extension activity in Laxmi Commercial Arts on 30 September 2019. The objective was to create awareness on importance of using biodegradable bags. The members of the department highlighted the usage of ecofriendly bags. The programme was coordinated by Mrs. Kavya U.
- The English department conducted an awareness programme at Diamond Gifts and Stationery shop, Kodikal on 03 October 2019. The objective was to create awareness on harmful effects of plastic among the customers. The members explained the negative effects of excessive use of plastics on environment. The programme was coordinated by Mrs. Madhumathi J. Raja.

Awareness on PayTM

The English department conducted an awareness programme on "Usage of PayTM" on 04 October 2019 at HotSpot Cafe, Mannagudda. The objective was to create awareness on the usage of PayTm in business transactions. The members of the department spoke about the importance of these transactions and their usage in a safe manner. The programme was coordinated by Mrs. Kavya U.

Awareness on Cashless Society

The English department conducted an awareness programme on "Cashless Society" at Yash Deep Enterprises, Falnir on 07 October 2019. The objective was to encourage the employer and the employees to switch their business transactions to cashless. The members of the department focused on various safety measures involved in this system. The programme was coordinated by Mrs. Madhumathi J. Raja.

Kannada Department

Visit to Govt. Higher Primary School

The members of Kannada department visited Govt. Higher Primary School, Gandinagar, Mangalore on 22 August 2019. The objective was to develop self-confidence and enhance leadership qualities among students. Various competitions like mono acting, quiz etc. were conducted and the winners were awarded. Mrs. Jeevitha D. coordinated the programme.

Commerce Department

Visit to SRR Industry

The members of the Commerce association conducted an extension activity on 29 August 2019 at SRR Industry, Mangaluru. The students of the association visited the

industry and educated the employees about saving options available. Mrs. Veena D. Kotian, Mr. Thilakraj G. & Mr. Akshith Kumar K. coordinated the programme.

Awareness on Digital Payment

- The Commerce department conducted extension activity on 21 Sept. 2019 at auto rickshaw park, Bunts hostel, Mangaluru. The objective of the programme was to create awareness about the usage of digital payments. This programme was co-ordinated by Mr. Akshith kumar k and Mr. Thilak Raj.
- The commerce department conducted extension activity on 21 September 2019 at Shetty stores, Mangaluru. The objective of the programme was to create awareness about Digital payments to the vendors. This programme was co-ordinated by Mr. Akshith Kumar K. and Mr. Thilak Raj.

Visit to Padua Primary School

The commerce department conducted extension activity on 23 September 2019 at Padua Primary School, Mangalore. The objective of the programme was to conduct various commerce related activities among the students. This programme was coordinated by Mr. Akshith Kumar K and Mr. Thilak Raj.

Visit to Mangala Food and Beverages Industry

The members of the Commerce Association conducted an extension activity in Mangala food and Beverages Industry, Mangalore on 28 September 2019. Where the students of the association visited the industry and educated the employees about saving options available, digital payments and explained the various options available under digitalization. The programme was coordinated by Mrs. Veena D. Kotian, Mr. Thilakraj and Mr. Akshith.

NSS

Vanamahotsava and Cleaning programme

The NSS unit of the college organized Vanamahotsava and Cleaning programme on 03 August 2019 at Govt. School, Kadri. The Chief Guest of the programme, Mr. Ashok, Corporater inaugurated the programme by planting the sapling. Around 25 saplings of various flowers and medicinal plants were planted by NSS volunteers in the surroundings of the School. Large number of student volunteers took part in the plantation. The NSS volunteers cleaned the surroundings of the School, by pruning the plants and clearing litter and garbage. Street play was organized in order to bring awareness about Women Harassment and Swacchatha. NSS officers Dr. Shalini .M and Mrs. Renuthakshi coordinated the programme.

Swachatha Programme

- NSS One Day Camp was held on 7 September 2019 at Govt. U.P. School Gandhi Nagar. The objective was to conserve ecosystem. Around 80 NSS Volunteers actively participated in the camp. The NSS volunteers cleaned the school campus. The NSS officer Dr. Shalini M. coordinated the camp.
- NSS second One day camp was held on 8 Sept. 2019 at Junior Technical School Kadri Hills, Mangalore. The objective of the programme was to keep the surroundings clean. The camp started with a survey of the problems faced by the school students regarding the cleanliness of the surroundings. There were 70NSS volunteers participated in the camp, who were further divided into 4 groups and the groups were given different places to clean. Mrs. Renuthakshi coordinated the camp.

Campus Cleaning

The NSS unit of the college organized campus cleaning held on 14 September 2019. 85 Volunteers actively participated in the programme. Dr. ShaliniM. and Mrs. Renuthakshi, coordinated the event.

Economics Department

Visit to NMPT

The Economics Department organized an industrial visit on 25 September 2019 at NMPT Harbour, Panambur, Mangalore for III BBA C. The objective was to give hands of experience, on the working condition of the NMPT. The visit helped to gain information on Export procedures, capital required for the industrial activity, and risk faced by the industry in the competitive era. The programme was coordinated by Mr. Prasanna Kumar T. and Mr. Sumesh Matada.

Awareness on Post Office Financial Services

The Economics department organized an extension activity for employees of Rubber Industry and Cooperative Society, Belthangady on 15 October 2019. The objective was to enlighten the employees about various post office financial services and central government mudra financial services. The programme was coordinated by Mr. Prasanna Kumara and Mrs. Shashikala K.G.

Business Law Department

Visit to Sri Pawan Marble and Granite Company

The Business Law department organized an Extension Activity at M/s. Sri Pawan Marble and Granite Co., on 07 September 2019. The purpose of the Programme was to get practical exposure to the students about

granite industry and the legal issues related to it. Ms. Sanjana coordinated the programme.

Student Knowledge Sharing Programme

The members of Business Law association attended 'Student knowledge sharing Programme' organized by IBS - ICFAI Business School on 23 August 2019 at Deepa Comforts, Mangaluru. The resource persons Dr. Saisree Mangu, Professor of analytics and Dr. Ravindra Babu, Professor of Finance, IBS Bengaluru shared their knowledge about career opportunities for the final year degree students and streams of higher studies available. Students of Business law association along with staff coordinator Ms. Sanjana attended the programme.

EDP Cell

Visit to Pawan Marbles

The members of the EDP Cell visited Pawan Marbles, Hosabettu, Surathkal on 28 September 2019. The objective of the field visit was to get practical exposure and understand the issues and challenges faced by an entrepreneur. Mr. Giriraj Sharma proprietor of Pawan Marbles gave detailed information about his achievements, issues and challenges.

SKILL ENHANCEMENT ACTIVITIES

Fine Arts Association

Flower Arrangement

The Fine Arts association organized flower arrangement competition on 28 August 2019. The objective of this event was to test the basic principles applied to the floral design, essentials of flower anatomy and diversity. Large number of students participated in the event. Mrs. Divya Naveen and Ms. Prakriti Bhandary were the judges. The participants showcased their creativity, decorative and arranging skills. Mr. Rajath Amin and Ms. Prashobitha of III BBA were the student's in-charge. Mrs. Deepa D Hegde coordinated the programme.

Clay Modeling

The Fine Arts association organized Clay Modelling competition on 31 August 2019. The objective of this event was to enhance the imagination and creativity skills of the students. The event was judged on the basis of creativity, presentation and neatness. Mrs. Somwya Jyothi and Mr. Akshith were the judges. Mr. Rajath Amin and Ms. Prashobitha of III BBA were the student's in-charge. Mrs. Deepa D Hegde and Mr. Tilakraj .G coordinated the programme.

Face Painting

The association organized face painting competition on 13 September 2019. The objective of this event is to test the basic principles applied to art and painting. Large number of students participated in the event. Mrs. Shashiprabha and Mrs Reshmi B R were the judges. The participants came out with their artistic best and creative ideas. Mr. Rajath Amin, Ms. Prashobitha of III BBA were the student in-charge. Mrs. Deepa D. Hegde and Mr. Thilakraj coordinated the programme.

Finance Association

Flip Side

The Finance association organized Flip side competition on 16 August 2019 on selected finance topics. The objective of this activity was to increase students' knowledge about finance topics and to give awareness about current happenings in the field of finance. Large number students participated in the activity & benefited from it. Ms. Sowmya Hegde coordinated the activity.

Argument

The Finance association conducted a skill enhancement activity Argument on 28 August 2019. The objective of this activity was to improve students' communication and convincing skills. Large number students participated in the activity and benefited from it. Ms. Sowmya Hegde coordinated the activity.

Money Talk

The Finance association conducted Money Talk on 26 Sept. 2019. The main objective of this activity is to improve student's communication skill and presentation skill. 11 students participated in this activity and benefited. Ms. Sowmya Hegde coordinated this activity.

SCAN Association

Paint Brush

The SCAN association organized 'Paint Brush' event on 06 August 2019 on the topic 'Tribute to Indian Army'. The objective of this event was to imbibe a sense of patriotism among participants and to judge the creativity and artistic skills of the participants. The student coordinators were Mr. Sharath Rao and Mr. Elvis Rego of III BCA. Mrs. Shashiprabha coordinated the programme.

Quick Hands

The SCAN association organized on the topic 'Quick Hands' event on 03 September 2019. The objective of this event was to test the participants speed and efficiency in typing. The students were given a paragraph of 200 words to type within a time limit of

5 minutes and were judged on the basis of the number of words and accuracy in typing. The student coordinators were Mr. Sharath Rao & Mr. Elvis Rego of III BCA. Mrs. Shashikala Shetty coordinated the programme.

Paper Presentation

The SCAN association organized paper presentation on the topic "Impact of Social Media on Life Style" on 11 September 2019. The objective of this event was to test the participant's knowledge, presentation and communication skills. The event was judged on the basis of relevancy, communication, body language and presentation skills of the participants. Mr. Akshith Kumar judged the event. Mr. Sharath Rao and Mr. Elvis Rego of III BCA were the student co-ordinators. Mr. Arun F. Sequeira coordinated the event.

Book Review

A book review was conducted on the book titled "Tell me a Story" edited by Ravindra Singh on 13 August 2019 by Charan Shetty of III BCA 'B'. The objective was to encourage the reading ability among the peer groups. Charan Shetty in his review said that the book "Tell Me a Story" contains stories of 21 different people which are based on real life incidents and the moments that make life worth living. The programme was coordinated by Mrs. Shashiprabha.

Economics Association

Knock out and Drag out

The Economics Association conducted a debate competition Knock out and Drag out on 28 August 2019 on the topic "Swatch Bharath Abhiyan-Success or failure". The objective was to enlighten the students about Swatch Bharath Abhiyan. Large number of students actively participated in the competition. The programme was coordinated by Mrs. Shashikala K. G

Turn Coat

The Economics Association conducted a Turn coat competition on 16 September 2019. The objective of the event was to enlighten the students about pros and cons on various topics related to current issues of economics. Students actively participated and the event helped them to gain confidence and enhance their knowledge through various topics. The programme was coordinated by Mrs. Shashikala K.G

World Literacy Day

The Economics department conducted student seminar on "Literacy Development and Educational level in India" on the occasion of World Literacy Day on 08 September 2019. The objective of the programme was to spread

awareness about Educational level in India. Mrs. Shashikala K.G. coordinated the programme

HR Association

Just a Minute

HR Association had conducted Just a Minute competition on 16 August 2019. The objective of the programme was to enhance the speaking skills of the students. The participants were given HR related topics to develop their knowledge on the given topic. Large number of students actively participated in the competition. The competition was judged by Ms. Sanjana on the basis of presentation and communication skills. Mrs. Preethika Dharmapal and Gayathri k coordinated the programme.

Book Review

- The HR association organized a book review on 09 Sept. 2019. Ms. Pooja of III BBA 'B' reviewed the book "You are Born to Blossom" authored by Dr. APJ Abdul Kalam. This book gives a deep insight into the meaning of life and also motivates everyone to self-reflect. This exercise was undertaken to brief the students about the books available in the field of management and to enhance their reading skills. The programme was coordinated by Mrs. Parinita Saliian.
- The HR association organized a book review on 14 September 2019. Ms. Anwika of III BBA 'B' reviewed the book "The Power of Positive Thinking" authored by Norman Vincent Peale. This book makes use of positive case histories and practical instructions to propose the method of positive thinking. This exercise was undertaken to brief the students about the books available in the field of management and to enhance their reading skills. The programme was coordinated by Mrs. Parinita Saiian.
- The HRD department conducted a book review on "The Monk Who Sold His Ferrari" written by Robin Sharma on 10 October 2019 by Chirtra Roa K.P. of III BBA 'A'. The objective was to give insight into author's perspective and also develop their reading skill. In this book, the author has given certain guidelines for people to balance their work life. Mrs. Preethika Dharmapal coordinated the programme.

Paper Presentation

The Human Resource department organized paper presentation on relevant topic on 26 September for III BBM Students. The objective of this programme was to enlighten the student about current topic of HR. Following are the detail of topics presented by students: Build a strategic Frame Work, Minimize the work place negativity, how to retain the best employee

Marketing Department

Video Review

The Marketing department conducted a video review for III BCA 'B' on the topic 'Ambani the Investor' on 19 August 2019. The objective of the program was to make students aware about the investments with limited options available. The video portrayed the life and struggles of the individual and his journey towards becoming a successful business man. The video explains that hard work bears its reward. The programme was coordinated by Mrs. Kavitha Prabhu

Book Review

- The department conducted a book review titled "Guns, Germs and Steel" authored by Jared Diamond on 11 September by Abdul Nadir of I BBA 'C'. The objective was to enhance their reading skills by identifying the author's perception. The student opined that the book depicts the different Europeans culture. The programme was coordinated by Ms. Shreeprajna.
- The department conducted a book review titled "Introduction to Ethics" authored by Reginald M. J. Oduor on 11 September by Dielle Soans of I BBA 'C'. The objective was to enhance their reading skills by identifying the author's perception. The student opined that the book brings out the philosophical thoughts and ethics. The programme was coordinated by Ms. Shreeprajna.

English Association

Word Puzzle

The English association conducted a Word Puzzle Competition on 16 August 2019. The objective of the competition was to encourage the students to analytic and logical thinking. It also enriched their vocabulary. Alfin Banu and Bindiya S. were the student coordinators. Mrs. Madhumathi J. Raja coordinated the programme.

Wrong People at Wrong Job / Wrong Situations

The English association conducted a competition "Wrong People at Wrong Job / Wrong Situations" on 16 August 2019. The objective of the competition was to examine the participant's reasoning, perception and rationality. This competition helped the students to comprehend the situations in a positive manner and attitude. Alfin Banu and Bindiya S. were the student coordinators. Mrs. Madhumathi J. Raja coordinated the programme.

Story Writing

The English association conducted a story writing

competition on 28 August 2019 on the topic "Think and Act". The objective of the competition was to provide a platform to showcase their writing and creativity skills. This competition helped the students in enriching their knowledge as well enhanced their writing skills and innovative ideas. Alfin Banu and Bindiya .S. were the student coordinators. Mrs. Madhumathi J. Raja coordinated the programme.

Poetry Recitation

The English association conducted poetry recitation on 31 August 2019 on the topic "My Father". The objective of the competition was to bring out their hidden talents, creativity and innovative views and ideas. This competition helped the students to gain confidence and also enhanced their speaking skills. Alfin Banu and BindiyaS. were the student coordinators. Mrs. Madhumathij. Raja coordinated the programme.

Elocution

English Association conducted elocution competition on 3 September 2019 on the topic "Internet and its Resources for the students." The objective was to develop confidence among the students and enhance their communication skills. The activity helped the students to make the best use of internet in order to enrich their knowledge. The programme was coordinated by Mrs. Madhumathi J. Raja.

Article Writing

English Association conducted article writing competition on 16 September 2019 on the topic "Importance of Values in our Life or Work Ethics or Procrastination". The objective of the activity was to sensitize the students about values, ethical practices in life and the impact of procrastination in their day to day events. The competition enriched the intellectual capabilities of the students and improved their writing skills. The programme was coordinated by Mrs. Madhumathi J. Raja.

Pick and Speak

English association conducted pick and speak competition on 17 September 2019. The objective of the activity was to boost the confidence of the students and provide them with a platform to express their views. Numerous topics were given to the students which brought in a wide spectrum of ideas from them. The activity was coordinated by Mrs. Kavya U.

Book Review

- The English department conducted a book review on "One Indian Girl" by Chethan Bhagat on 03 September 2019 by Nishmitha of II BAHRD .The

objective of the review was to enhance their reading skills and to identify the author's perspective about women in the current generation. The student opined that the author has done a commendable job of writing in a girl's voice. The story is told from Radhika's point and it is really hard to believe that a man could have written so realistically about a woman and her feelings Mrs. Madhumathi J. Raja coordinated the programme.

- The English department conducted a book review on "The Inheritance of Loss "by Kiran Desai on 20 August 2019 by Harshitha Bengre of II BA (HRD). The objective was to develop their reading skills by identifying the author's perception and an overview of subjective reading experience. The student opined that it is a story of joy and despair. This book helped the students to understand that though we may face numerous problems in life but we must face it boldly. Mrs. Madhumathi J. Raja coordinated the programme.
- The English department conducted a book review titled "The Lowland" authored by Anita Desai on 10 October 2019 by Harshitha of II BA (HRD). The objective was to develop the reading skills and to identify the author's perspective, The student opined that the book expresses the values of family bonding and its importance in one's life. The programme was coordinated by Mrs. Madhumathi J. Raja.
- The English department conducted a book review on "The Hungry Tide" authored by Amitav Ghosh on 09 October 2019. The review was done by Rava of II BA (HRD). The objective was to enhance their reading skills and an over review of author's perspective. The student opined that the novel explores humanism and environmentalism in an interesting way. The programme was coordinated by Mrs. Kavya U.

Kannada Association

Debate

The Kannada association conducted debate competition on 04 August 2019. The objective of this activity was to develop the learning skills of Kannada literature, to provide opportunity to the students to showcase their speaking skills in Kannada literature and encourage the students. Nearly 10 students were actively participated in the competition. Mrs. Jeevitha D and Mrs. Renuthakshi coordinated the programme.

Cross Word

The Kannada association conducted cross word competition on 19 August 2019. The objective of this activity was to know about the Kannada literature. To

provide good platform to the students to show their comprehension about Kannada literature and to develop the learning skills of the students. Nearly 12 students were participated in the competition. Mrs. Jeevitha D and Mrs. Renuthakshi coordinated the programme.

Light Music

Kannada association conducted light music competition on 08 August 2019. The objective of this activity was to develop interest in the speaking skills of Kannada literature and to know about poets. To provide the opportunity to the students to showcase their singing skills and to encourage them in their singing perspective. Nearly 10 students actively participated in the competition. Mrs. Jeevitha D. and Mrs. Renuthakshi coordinated the programme.

Story Telling

The Kannada association conducted story telling competition on 12 September 2019. The objective of this activity was to develop interest in writing skills of Kannada literature and to know about the values. To provide the platform to the students to showcase their talent and encourage them with opportunity. Nearly 8 students actively participated in the competition. Mrs. Jeevitha D and Mrs. Renuthakshi coordinated the programme.

Poem Recitation

The Kannada association conducted poem recitation competition on 13 September 2019. The objective of this activity was to develop the interest in learning of Kannada literature and to know about the poems. To provided good opportunity to the students to showcase their talent. Nearly 10 students actively participated in the competition. Mrs. Jeevitha D. and Mrs. Renuthakshi coordinated the programme.

Hindi Association

Story Writing

The Hindi association conducted story writing competition on 03 September 2019 on topic 'Beti Bachao Beti Pado'. The objective of this competition to provide a platform to showcase their writing and creativity skills. Dr. Jyothi coordinated the programme.

Story Narration

The Hindi association conducted story writing competition on 4 September 2019 on topic 'Value Based Hindi Stories'. The objective of this competition to enhance the communication skill and develop confidence. Dr. Jyothi coordinated the programme.

Discussion

The Hindi Association conducted Hindi Discussion competition on 09 September 2019 on topic 'Shahree Jeevan' and 'Make in India'. The objective was to enhance the conversational skills and presentation skills. Dr. Jyothi coordinated the programme.

Business Law Association

Case Study Analysis

The business law association organized case study analysis competition on 28 August 2019. The participants were given a case related to the corporate world. The objective was to enhance students' decision-making skill. The event was judged based on decision-making skills of the students and how they solved the case. Ms. Shreeprajna judged the competition. Ms. Sanjana coordinated the activity.

Video Review

● **Stress management**

The Business Law department conducted a video review for III BBA 'A' on the topic "Stress Management" on 17 August 2019. The objective of the programme was to make the students identify the importance of stress management in organisation and how effectively it can be implemented in corporate world. Ms. Sanjana coordinated the programme.

● **Moral values and patience**

The Business Law department conducted a video review for II BA (HRD) on the topic "Moral values and Patience" on 03 August 2019. The objective of the programme was to inculcate the moral values in the students and to increase the patience level required for the present generation. Ms. Sanjana coordinated the programme.

Collage

The Business Law association conducted Collage competition on the topic 'Corporate law and Environmental protection act' on 11 September 2019. The objective of the competition was to facilitate teamwork, explore the students' creativity and imagination along with improving their presentation skills. Mrs. Parinita Salian and Mr. Gururaj G. judged the event. Ms. Sanjana coordinated the Programme.

Legal Business Photography

The Business Law association organized a skill based photography competition on 30 August 2019. The objective of the competition was to enhance the photography skills, reflect on the cause that has been laid in the dark and to celebrate the beauty of the

business. Mr. Praveen D. judged the competition. Ms. Sanjana coordinated the event.

Role Play

The Business Law association organized a skill based Role Play competition related to legal issues on 16 September 2019. The objective of the competition was to expose students to different viewpoints or ways of thinking about a situation, expand their ability to resolve situations, and provide experience within a given context. Mr. Akshith Kumar K & Ms. Shreeprajna judged the competition. Ms. Sanjana coordinated the event.

Commerce Association

Flipside

The commerce association conducted skill development activity Flipside on 28 August 2019 on various topics like E-commerce, Social media, digitalization, GST, union budget, Globalization, Green marketing, Training & development, cashless transactions etc. The objective of the event was to improve the communication skills and analytical abilities of the students. The students were supposed to talk about positive and negative side on the given topics. Large number of students actively participated in the event. The event was judged by Mrs. Deepashree G Shenoy. The programme was coordinated by Mr. Akshith Kumar K.

Quiz

The Commerce association conducted a Commerce Quiz competition on 4 September 2019. The topics were taglines, logos and identify the personality in the field of commerce. 12 teams were participated with great enthusiasm by exhibiting their potentials. The objective was to enhance the knowledge of the students. Reshma, III B.Com. was the quiz master. The programme was coordinated by Mr. Akshith Kumar K.

Video Review

The Commerce department organized video review for final year students on motivational thoughts on 12 September 2019. The objective of the programme was to develop positive attitude among the students on various situations. The programme was coordinated by Mrs. Manju H.

Video Review

- The Commerce department conducted a video review on the topic "Self-confidence" for I BA(HRD) on 20 August 2019. The objective of the programme was to develop self confidence among the students. Mr. Akshith Kumar K. coordinated the programme.
- The Commerce department organized video review

for final year students on Leadership thoughts on 16 August 2019. The objective of the programme was to develop positive attitude among the students on various situations. Mr. Thilakraj G. coordinated the programme.

- The Commerce department conducted a video review on the topic "Moral value" for I BBA-C on 16 August 2019. The objective of the programme was to inculcate Moral values and life values among students. Mr. Akshith Kumar k. coordinated the programme.

Blind presentation

The Commerce association conducted Blind presentation competition on 27 September 2019. The students were to identify the picture and speak about it. The objective of this event to improve the communication skill and knowledge among the students. This programme was coordinated by Mr. Akshith Kumar K.

Resource Hub Association

Reproach

The Resource Hub association organized reproach competition on 09 September 2019. Reproach, it's an individual event. This competition helped the students to enhance their creativity. Event was judged on the basis of creativity and applicability of the theme. The judge was Veena D. Kotian. Event coordinated by Mrs. Preethika Dharmapal and Mrs Parinitha.

Case Study

The Resource Hub association conducted HR case study competition on 11 September 2019. The participants were given a case related to the corporate world. The event was judged on the basis of decision making skills of the students and how they solved the case. The event was judged by Mrs. Parinita. Mrs. Preethika Dharmapal and Mr. Muralidhar Rao coordinated the programme.

Fest Forum

Genesis Training

The Fest forum association conducted Genesis training to first year students of BBA, B.Com. and BA (HRD) from 2 July to 16 August 2019. The objective of the training programme was to provide an exposure about various events organized in Management fest. The students were given a brief introduction about genesis, the available opportunities and the exposure they receive by attending the training and fests. At the end of the programme two teams of 10 members each were selected for Genesis 2019. The programme was coordinated by Mrs. Shwetha Y.

STAFF ACHIEVEMENT

Mrs. Aruna P. Kamath

- ✧ Attended Syndicate Meeting at Mangalore University on 3 August 2019.
- ✧ Attended the Advisory Committee Meeting of Konkani Language Peeta at Mangalore University on 26 August 2019.
- ✧ Attended Academic Council Meeting at Mangalore University on 18 September 2019.
- ✧ Attended Syndicate Meeting at Mangalore University on 23 September 2019.

Dr. Muralidhar Rao

- ✧ Presented a paper on the topic "Impact of deploying 'Artificial Intelligence Techniques' in the future class rooms at Higher Education Level" at two days International Conference on "Emerging Trends in Management, Information Technology and Education" organized by Shrinivas University, College of Management and Commerce held on 16th and 17th August 2019.

Mrs. Manju H.

- ✧ Attended BOS meeting of BA(HRD) held at SDM college on 4th September 2019.
- ✧ Attended BOE BA(HRD) meeting on 12 September 2019 at SDM College of Business Management, Mangaluru.

Mr. Thilakraj G.

- ✧ Attended BOE meeting of BA (HRD) on 12 September 2019 at SDM College of Business Management, Mangaluru.

Mrs. Jeevitha D.

- ✧ Invited as a judge for the event Art on Floor (Rangoli) competition at A.J. Hospital and Research Centre, Mangaluru on 5th October 2019.
- ✧ Invited as judge by SDM Law College and Centre for Post Graduate Studies and Research in Law to judge the event Bhajan, organized on the occasion of Sharadha Mahothsav on 5th October 2019.
- ✧ Invited as judge by SDM Law College and Centre for Post Graduate Studies and Research in Law to judge the event Vocal Light Music Competition, organized on the occasion of "Ithihas 2019" on 3rd October 2019.

Mr. Arun F. Sequiera

- ✧ Appointed as a Board of Examiners in Computer Application at St. Agnes College (Autonomous), Mangaluru and attended the BOE meeting on 30th August 2019.

Mrs. Madhumathi J. Raja

- ✧ Attended a syllabus revision workshop on 1 August 2019 at Poornaprajna College, Udupi, Mangaluru.
- ✧ Was invited as a judge for Debate competition on 12 September 2019 at Besant Women's College, Mangaluru.

Mrs. Shashikala Shetty

- ✧ Presented a paper on the topic "Impact of deploying 'Artificial Intelligence Techniques' in the future class rooms at Higher Education Level" at two days International Conference on "Emerging Trends in Management, Information Technology and Education" organized by Shrinivas University, College of Management and Commerce held on 16th and 17th August 2019.

Mrs. Renuthakshi

- ✧ Attended one day University level conference 'SwachhSoch' organized by Ramakrishna mission, Mangaluru on 9 August 2019 at Ramakrishna Math, Mangaluru

Mrs. Shashikala K.G

- ✧ Attended one day training programme on Electors Verification Programme organized by SWEEP Club, Dakshina Kannada District, Mangaluru at University College, Mangaluru on 11 September 2019.

Mrs. Sowmya Jyothi

- ✧ Presented a paper titled "A Survey Analysing the Students' Awareness on Usage of Cloud Computing in Higher Education" at a two days National Conference on "Role of Institutional Functioning in the Development of Agriculture and Business Dynamics" organized by the Department of Post Graduate Studies and Research in Commerce, Mangalagangothri, Mangalore University on 25 and 26 October 2019.

Dr. Jyothi

- ✧ Attended a oneday Hindi Workshop on revised syllabus (CBCS) on 19 September 2019 organized at GFGC Carsteet, Mangalore.
- ✧ Felicitated for acquiring Ph.D in Hindi on 19 September 2019 organized at GFGC Carsteet, Mangalore.

Mrs. Shashiprabha

- ✧ Published a research article titled "Teaching with Innovation- A study on Impact of Innovation in Teaching" with ISBN: 978-93-88805-50-6 Pp: 193-197.

✿ Presented a paper titled "A Switch from Traditional to Digital mode of Payment: An Assessment of Working Women of Mangaluru City" at a two days National Conference on "Role of Institutional Functioning in the Development of Agriculture and Business Dynamics" organized by the Department of Post Graduate Studies and Research in Commerce, Mangalagangothri, Mangalore University on 25 and 26 October 2019.

✿ Attended and presented a paper titled "Accounting for Social Responsibility-An Evaluation of Mangalore Refiner Petrochemicals Limited, Mangalore" at a National Conference "Anuvarthi" organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore in association with The Institute of Company Secretaries India on 1 & 2 November 2019.

Mrs. Supriya

✿ Attended BOS meeting of BA(HRD) held at SDM college on 4th September 2019.

✿ Was a resource person on for conducting a workshop on "Awareness on Investment in Stocks" at SDM P.G. Centre on 16 September 2019.

Dr. Shalini

✿ Attended one day University level conference 'SwacchSoch' organized by Ramakrishna Mission, Mangaluru on 9 August 2019 at Ramakrishna Math, Mangaluru

✿ Attended one day state level training programme 'Enhancing Knowledge and skill of NSS programme officers to educate community on prevention and control of common cancers' on 19 August 2019 at University College, Mangaluru organized by National service scheme, Department of youth Empowerment and sports Govt of Karnataka in collaboration with Yenepoya (Deemed to be University).

✿ Attended a one day Hindi Workshop on revised syllabus (CBCS) on 19 September 2019 organized at GFGC Carsteet, Mangalore.

✿ Felicitated for acquiring Ph.D in Hindi on 19 Sept. 2019 organized at GFGC Carsteet, Mangalore.

✿ Attended one day work shop on "National Tobacco Control Programme" organized by District Health and Family Welfare Services, Dakshina Kannada District Tobacco Control Cell, Dakshina Kannada held on 21 September 2019 at Mangaluru University

✿ Was the resource person and guest for Hindi Day Celebration organized by Hindi Department Sri Ramakrishna College, Mangaluru on 20 September 2019.

Mrs. Anasuya

✿ Attended one day faculty development programme on "Innovative Pedagogy" on 18 October 2019 at MSNM Besant Institute of PG Studies, Mangalore

Mrs. Reshmi B.R.

✿ Authored a book titled "E-Commerce" for I B.Com (2019-20) affiliated to Mangalore University with ISBN No: 978-93-89334-05-0 and was released on 19 August 2019.

Mr. Prasanna Kumar T.

✿ Attended as International Education Meet, on 12 September 2019 at Hotel LalitAshoka organized by K2K Education.

Ms. Sowmya Hegde

✿ Published paper on the topic 'Digitalisation in Banking: Customer experience on banking services' in SJOM with ISSN number 2456-9151.

✿ Published a research article titled "The Influence of Work Environmental Factors on Motivation to Transfer of Management Trainees" with ISBN: 978-93-88805-50-6 Pp: 28-33.

✿ Attended Faculty Development programme on 'Innovative Teaching Strategies' on 23 August organized by IBS, Bengaluru.

✿ Attended one day state level programmes on "SWAYAM/NPTEL: An Online Course" organized by St. Agnes College on 14th August 2019.

✿ Registered for Ph.D. programme in Commerce department of Mangalore University on 12th September 2019.

Mrs. Shwetha Y.

✿ Attended one day faculty development programme on "Innovative Pedagogy" on 18 October 2019 at MSNM Besant Institute of PG Studies, Mangalore

Mrs Veena D. Kotian

✿ Attended one day faculty development programme on "Innovative Pedagogy" on 18 October 2019 at MSNM Besant Institute of PG Studies, Mangalore.

✿ Attended and presented a paper titled "A Study on Performance of Selected Mutual Fund Schemes in India using Sharpe Ratio" at a National Conference "Anuvarthi" organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore in association with The Institute of Company Secretaries India on 1 & 2 November 2019.

Mrs. Rashmi

- ✿ Attended one day faculty development programme on "Innovative Pedagogy" on 18 October 2019 at MSNM Besant Institute of PG Studies, Mangalore.
- ✿ Was a resource person for conducting a workshop on "E-Banking Services" at SDM P.G. Centre for Management Studies and Research, Mangalore on 16 September 2019.

Mrs. Parinita Salian

- ✿ Presented a paper titled "A Survey Analysing the Students' Awareness on Usage of Cloud Computing in Higher Education" at a two days National Conference on "Role of Institutional Functioning in the Development of Agriculture and Business Dynamics" organized by the Department of Post Graduate Studies and Research in Commerce, Mangalagangothri, Mangalore University on 25 and 26 October 2019.

Ms. Sanjana

- ✿ Participated in 'Faculty Knowledge Sharing Program on Innovative Teaching Strategies' that improve student engagement organized by ICFAI Business School at Hotel Deepa Comforts, Mangaluru on 23 August 2019.
- ✿ Participated in Journalism Course-2019 organized by Sandesha Foundation, Mangaluru in collaboration with Canara Communication Centre and St. Agnes College, Mangaluru from 15 July to 02 August 2019.
- ✿ Attended one day faculty development programme on "Innovative Pedagogy" on 18 October 2019 at MSNM Besant Institute of PG Studies, Mangalore.
- ✿ Presented a paper titled "The Role of Industry 4.0 in Sustainable development of India- A Study with Special Reference to Mangaluru City" at a two days National Conference on "Role of Institutional Functioning in the Development of Agriculture and Business Dynamics" organized by the Department of Post Graduate Studies and Research in Commerce, Mangalagangothri, Mangalore University on 25 and 26 October 2019.
- ✿ Attended and presented a paper titled "Does India Really Need a Direct Tax Code?-A Study with Special Reference to Tax Planners of Mangaluru City" at a National Conference "Anuvarthi" organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore in association with The Institute of Company Secretaries India on 1 & 2 November 2019.

Mrs. Bhat Sneha Ganesh

- ✿ Presented a paper titled "A Study on Contributions of Financial Institutional Towards Small Scale Industries with Reference to Dakshina Kannada District" at a two days National Conference on "Role of Institutional Functioning in the Development of Agriculture and Business Dynamics" organized by the Department of Post Graduate Studies and Research in Commerce, Mangalagangothri, Mangalore University on 25 and 26 October 2019.

Mr. Muralidhar Hegde

- ✿ Attended one day state level programmes on "SWAYAM/NPTEL: An Online Course" organized by St. Agnes College on 14th August 2019.

Mr. Sumesh Matada

- ✿ Attended faculty development programme on "Advanced trading strategies in Futures and options" organized by Mangalore Institute of Technology and Engineering college, Moodabidri on 23 August 2019.
- ✿ Presented a paper titled "Recruiting and Retaining Millennial Talent" at a two days National Conference on "Role of Institutional Functioning in the Development of Agriculture and Business Dynamics" organized by the Department of Post Graduate Studies and Research in Commerce, Mangalagangothri, Mangalore University on 25 and 26 October 2019.

Mr. Akshith Kumar K.

- ✿ Attended faculty development programme on "Advanced trading strategies in Futures and options" organized by Mangalore Institute of Technology and Engineering college, Moodabidri on 23 August 2019.
- ✿ Presented a paper titled "The Role of Industry 4.0 in Sustainable development of India- A Study with Special Reference to Mangaluru City" at a two days National Conference on "Role of Institutional Functioning in the Development of Agriculture and Business Dynamics" organized by the Department of Post Graduate Studies and Research in Commerce, Mangalagangothri, Mangalore University on 25 and 26 October 2019.

Mr. Praveen D.

- ✿ Attended and presented a paper titled "Does India Really Need a Direct Tax Code?-A Study with Special Reference to Tax Planners of Mangaluru City" at a National Conference "Anuvarthi" organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore in association with The Institute of Company Secretaries India on 1 & 2 November 2019.

Ms. Shree Prajna

- Presented a paper on the topic "Is Education Being Disrupted by Digital Technology" at two days International Conference on "Emerging Trends in Management, Information Technology and Education" organized by Shrinivas University, College of Management & Commerce held on 16 & 17 Aug. 2019.
- Attended one day faculty development programme on "Innovative Pedagogy" on 18 October 2019 at MSNM Besant Institute of PG Studies, Mangalore.
- Presented a paper titled "Recruiting and Retaining Millennial Talent" at a two days National Conference on "Role of Institutional Functioning in the Development of Agriculture and Business Dynamics" organized by the Department of Post Graduate Studies and Research in Commerce, Mangalagangothri, Mangalore University on 25 and 26 October 2019.
- Attended and presented a paper titled "Net Stable Fund Ratio" at a National Conference "Anuvarthi" organized by SDM College of Business Management Post Graduate Centre for Management Studies and Research, Mangalore in association with The Institute of Company Secretaries India on 1 & 2 November 2019.

- Sharath Rao of III BCA 'A' and Elvis Rego of III BCA 'B' attended a two days State Level Workshop on IoT Applications and Mobile Application Development organized by Department of Computer Science and IT Club at Vivekananda College, Puttur.
- Students participated in "Rendezvous 2k19", a National Level Intercollegiate fest organized by Sarosh College of Hotel Management, held on 4 September 2019 and won following prizes.

Event Name	Student Name	Class	Prize
Mr/Ms Rendezvous	Akshay L Sharma	III BBA 'A'	I
Dumb Charades	Vinutha Rao	III BBA 'A'	I
	Vaishnavi Bhat	III BBA 'A'	I

- Students participated in "Excelso 2k19", a National Level Intercollegiate Commerce, Literary and Cultural Fest organized by Milagres College, Mangalore, held on 6 September 2019 and won following prizes.

Event Name	Student Name	Class	Prize
Product Launch	Akhil Raj K	III BBA 'A'	II
	Mohammed Sahil	II BBA 'C'	II

- Students won II place in the Inter-Collegiate Indian Music Singing competition organized by St. Aloysius College Mangalore on 13th Sept. 2019. The Students.
- Sharath Rao A. and Sukesh K. won first place, in TECK-KNO' 19 and IT related technical competition organized by Department of MCA, NMAM Institute of Technology, Nitte, in association with Thought Grains Solutions, Udupi on 9 September 2019.

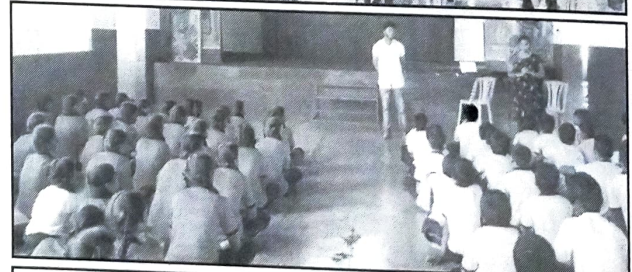
STUDENT ACHIEVEMENT

- Students won Overall Championship in "Abhigyaan 2k19", a National Level Intercollegiate fest organized by SDMIMD, Mysore held on 10 and 11 October 2019.
- Students participated in intercollegiate Fine Arts fest competition "CHITHARA - 2019", organized by Directorate of Student Welfare Mangalore University, Konaje and Canara College, Mangalore on 16 August 2019 and won the following prizes:

Event Name	Student Name	Class	Prize
Cartooning:	Smrithi S. Shettigar	II BCA 'B'	I Place
Ranjoli:	Poojashree	II B.Com	III Place

- Students participated in "ECONOVANZA 2k19", a State Level Intercollegiate Economics Fest organized by Aloysius College, Economics Department, held on 21 August 2019 and won the following prizes

Event Name	Student Name	Class	Prize
Mocklamation	Meghana Rao	II B.Com	I
Quiz	Akhil Raj K	III BBA 'A'	II
	Samridh S Shetty	III BBA 'C'	II
Advertising	Mayank Patodi	III BBA 'C'	II
	Jay Karia	III BBA 'C'	II



College Singing Competition



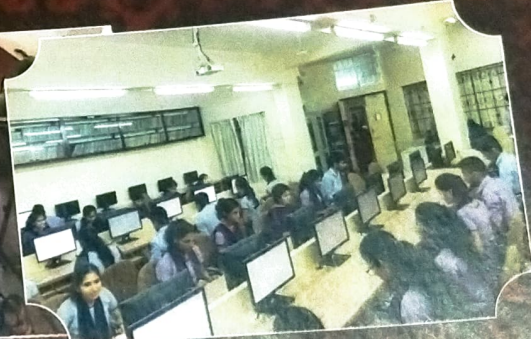
Independence Day



Sharadha Pooja

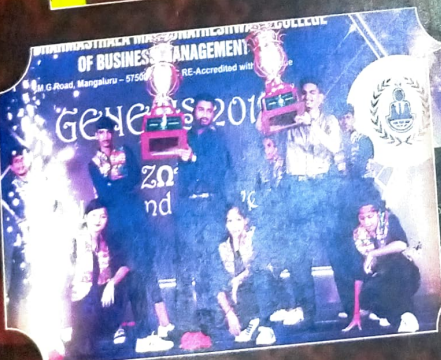
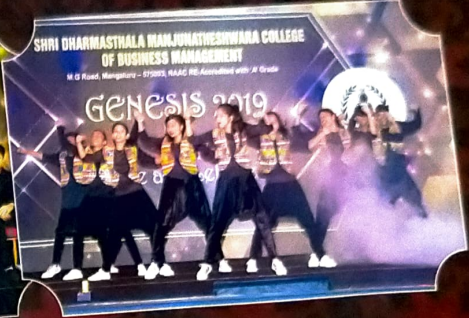


Skill Enhancement Activities



Variety Competition





Teachers' day

