



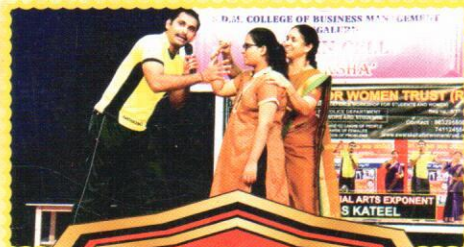
# SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT

MANGALURU - 575 003, D.K.

NAAC RE-ACCREDITED (2017) with 'A' Grade

Managed by Shri Dharmasthala Manjunatheshwara Education Society (R.), Ujire, D.K.

Website : <http://www.sdm.ac.in> Email : [sdmcbm@sdm.ac.in](mailto:sdmcbm@sdm.ac.in)



## SYNC VISION IQAC BULLETIN

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## Guest Lectures



## Inaugurals & Orientation



## Skill Enhancement





# Editorial

*Instilling an urge for life-long learning and moulding the students to be morally upright responsible citizens, various activities were designed to nurture and stimulate their overall development. Orientations and inaugurals of the associations were followed by wide range of extensive curriculum and co-curriculum organized to empower them and outsmart interms of various skills. As an attempt to ingrain moral responsibilities, various reflective extension activities promoting social services were conducted.*

## **Student Council Inauguration**

The student council was inaugurated on 10 July 2019 in the college auditorium. The inaugurator Mr. D.B. Mehta handed over the badges to the office bearers and the Oath to the staff in charge Mrs. Shashikala Shetty. The Oath taking ceremony was led by student council coordinator Shashikala Shetty. The inaugurator stressed on changing positions of the business world and how to develop the skills to pace with the changing business world. He shared his life experiences in the journey of his business to become an entrepreneur. He also said that life skills play an important role in the business which is very much essential for the young generation to inculcate.

The Chief Guest Mr. Narendra Prabhu in his address shared his experiences as a student in this college and highlighted upon the platform provided by the college for overall personality development. He congratulated the students for planning wide range of activities in order to develop skills and to gain knowledge. He called upon the students to grab the opportunity given in the college to show case the talents which will help them in the future. Principal Prof. Aruna P. Kamath in her presidential remarks urged the students to identify and enhance their core competencies and multidimensional skills through various skill enhancement activities organized by the associations which are the need of the day in corporate world. She added that the Vision and Mission of the college is to build the entrepreneurial and leadership skills among the students. She concluded her Presidential remarks with anecdote about the importance of Win Win situation. She also stressed upon developing leadership quality through this.

Mrs. Shashikala Shetty, faculty coordinator of the students' council, delivered the oath to the council

members. The programme began by invoking Gods blessings by Ms. Chitra and team. The president Ms. Sangeetha welcomed the gathering. Guests introduction were done by Ms. Alfin Banu and Mr. Samridh Shetty. The motto and theme for the year was unveiled through a dance by the Fine arts association students. The college anthem was sung by the council members. Ms. Prashobitha, Ms. Chithra, Ms. Shreyanka led the group in singing. Ms. Mahima rendered the vote of thanks. Programme was compeered by Ms. Maya D. Vyas.

## **Student orientation**

Orientation programme for the new entrants of the institution was held on 19 June 2019 at 9:15 a.m. in college auditorium. The main objective of the programme was to make students aware of the academic aspects of courses offered with the rules and regulations of the college. Principal, Prof. Aruna P. Kamath, welcomed and addressed the students by stated being admitted to management institution students should develop entrepreneurial outlook and managerial capabilities in all the streams, to develop positive thinking and self-discipline. She motivated students to grab the opportunities as they came in their way. She also cited few anecdotes to describe the important of hard work and dedication. Followed by this faculties introduced themselves, the staff in-charge of the various associations gave a detailed presentation of the skill enhancement activities. In addition to this, a brief insight about the various fests organized by the college like Genesis, Synergy and Sygma by the respective staff in-charges. Alumni of the college Mr. Roshin Alex, Mr. Nelson Jack Lobo, Mr. Amar and Ms. Sanjana shared their experiences and memories associated with the college and motivated the students. Mrs. Smitha M delivered the vote of thanks, Mrs. Madhumathi J. Raja compeered





the programme. Mrs. Shashikala Shetty and Mrs. Veena D. Kotian coordinated the programme.

### **Progenitor- Orientation by Students**

After the formal programme, the Final Year and Second year students of the college organized an orientation programme for the first year students. Samridh S. Shetty briefed about the college and events. This was followed by information relating to the various fests organized by the college like Genesis, a University level Management Fest for the first year students of various colleges; Synergy, a National level Management Fest organized for the Undergraduate students which has attracted premier institutions across the country; SYGMA, a State level IT fest organized for the undergraduate students. After the briefing session, an Ice-breaking session was conducted for the first year students with the objective of inducing the spirit and essence of the corporate world in them. Maya D. Vyas and Adithya coordinated the session.

### **Leadership Training Programme**

Student council in association with IQAC organized a half day training programme for members of Students' Council on 10 July 2019 in the college auditorium. Ms. Sangeetha, President, Students' Council welcomed the gathering. She introduced trainer, Sunil George to the members of the Council. The Principal Mrs. Aruna P. Kamath addressed the students and highlighted the difference between hard work and smart work. Trainer for the day was Mr. Sunil George, ASTA Academy, Mangaluru conducted a fruitful and lively session for students. He trained the leaders with his unique training techniques with few activities carried out to make them understand the importance of listening and maintaining their role as leaders. He conveyed the importance of listening skills. Through activity he highlighted the importance of motivational attitude within a leader as in the caterpillar. He also pointed out the importance of coordination. As representatives of students, council members have the responsibility to assume leadership roles when needed. Acquainting them with required knowledge on leadership qualities is the objective of the programme. He enlightened students with qualities such as communication skills, listening skills, team buildings, patience etc. which are most important in leader. This session taught students the qualities needed to manage various situations. Mrs. Shashikala Shetty and Mrs. Veena D. Kotian coordinated the programme.

### **Yoga Training Programme**

The NSS unit organized a yoga-training program from 21 June to 28 June 2019 in the college auditorium. Yogarathna Gopala Krishna Delampadi Kasaragod was the resource person. The objective of the camp was to enhance concentration and to maintain physical and mental health. 95 NSS volunteers participated in this yoga camp. Dr. Shalini M. and Mrs. Renuthakshi coordinated the programme.

### **Awareness Programme on Drug Abuse & Illicit Trafficking**

The Rovers and Rangers Association of our college collaborated with Laxmi Memorial College and conducted an Awareness Programme on 'Drug Abuse And Illicit Trafficking' on account of International Anti-drug day on 21 June 2019 in Conference Hall. Inspector Ramakrishna and Dr Caroline D'souza did the Inauguration of the Programme. Principal, Prof. Aruna P Kamath gave the Presidential address. The students of Laxmi Memorial College performed a Role-play on "Say no to drugs and alcohol" which was followed by a Power Point presentation by Dr Caroline Dsouza on the topic "Addiction". Mr. Praveen D., Smt. Shashikala K. G. and Smt. Shwetha Y coordinated the programme.

### **First Aid Training Programme**

The First Aid Training Programme was held on 15 July 2019 by the Youth Red Cross unit. Mr. Sacheth Suvarna, MC Member IRCS Dakshina Kannada District was the resource person. He gave a glimpse of the quick steps that are to be followed at the time of emergencies. Mrs. Rashmi and Mr. Sumesh Matada coordinated the programme.

## **FACULTY DEVELOPMENT PROGRAMME**

### **Quality Improvement Measures**

The faculty development programme on the topic "Quality Improvement Measures" was organized by IQAC on 18 June 2019 in conference hall. Principal Prof. Aruna P. Kamath was the resource person. The objective was to discuss about the feedback received from the management about the various aspects of the college and suggest quality improvement measures. The principal, while addressing, highlighted the various evaluation points through presentation. Faculties were divided into groups led by Deans. After a thorough discussion, they presented their Quality Improvement Measures, which NAAC coordinator Mr. Arun F. Sequeira recorded. Mrs. Divya Uchil delivered vote of thanks. IQAC coordinator Mrs. Shashikala Shetty coordinated the programme.



## **Methodical organization and Uploading of documents under NAAC-New System**

A faculty development programme on the topic "Methodical organization and Uploading of documents under NAAC-New System" was organized by the department of Computer Application on 30 July 2019 at the conference hall. The resource person was Dr. Naveen Kumar K. R., Associate Professor, Dept. of Commerce, Poornaprajna Institute of Management, Udupi. Prof. Naveen addressing the faculties opined that the NAAC new way of accreditation of the colleges includes online submission of documents at NAAC portal and the peer team visit to the college. He addressed the special features of the new system like, the introduction of system generated scores, different metrics weightage and scores. He also spoke on the process of assessment which includes Institutional Information for Quality Assessment and Self Study Report. The resource person gave useful tips to the faculties for the preparation of the upcoming 4th cycle of NAAC reaccreditation. The programme was coordinated by Mrs. DivyaUchil.

## **GUEST LECTURES**

### **Professional Course Orientation**

The Commerce department organized professional course orientation for first year students on 25 June 2019 by Mr. Nithin Nayak , Chairman ICSI in Conference hall. The objective of the programme was to create awareness on various professional courses for students. The programme was coordinated by Mrs. Manju H.

### **Orientation Programme**

The Commerce department organized orientation programme for students on various career oriented courses on 10 July 2019 by Jasmon Sharon Serrao, Marketing Executive, Thrisha Institute, Mangalore. The objective of the programme was to create awareness on different courses to all students. The programme was coordinated by Mrs. Manju H.

### **Customer Relationship Management**

The Commerce department organized a guest lecture on the topic Customer Relationship Management for I B.Com on 25 July 2019 by Mr. Sharath, Customer Relations Executive, Thomas Cook Pvt. Ltd. The objective of the programme was to create awareness on maintaining healthy customer relations in business. The programme was coordinated by Mrs. Manju H.

## **Human Resource Accounting**

The HR department organized a guest lecture on the topic "Human Resource Accounting" on 15 July 2019. Mr. Govindraya Shenoy, Entrepreneur, Amogh Enterprises, was the resource person. The objective was to create awareness on the value of human resource accounting. The resource person highlighted that HRA plays a vital role in building the long lasting and healthy relations with people. He also stated that HRA has not been introduced so far in any legislation and thereby human resources are not yet recognized as assets neither in the balance sheet nor in the annual reports. The programme was coordinated by Mrs. Parinita Salian.

## **Investment Alternatives**

The Finance department organized a guest lecture on the topic "Investment Alternatives" for III B.Com and III BA (HRD) on 6 July 2019. Mr. Ganesh Rao, CA, Bunts Hostel was the resource person. He spoke about various alternatives for investment and encouraged students to inculcate the habit of savings and invest the savings in stock market. He also spoke about ups and downs in the stock market. Ms. Sowmya Hegde coordinated the programme.

## **Stress Management among Marketing Professionals**

The Marketing department organized a guest lecture on the topic "Stress Management among Marketing Professionals" for I B.Com on 9 July 2019. Ms. Monisha, Project officer, Osborne Engineering Ltd., Dubai was the resource person. She explained that stress management is a wide spectrum of techniques and psychotherapies aimed at controlling a person's level of stress. The programme was coordinated by Mr. Kavitha Prabhu.

## **Awareness Programme on Substance Use and Related Psychiatric Disorders**

The English department organized a guest lecture on 23 July 2019 on the topic "Substance Use and Related Psychiatric Disorders". Dr. Sharol Fernandes, Consultant Psychiatrist, Fr. Muller Medical College was the resource person. She pointed out that how substance can be so harmful and it led to various psychiatric disorders and physical health issues too. She gave an insight to the students to realize how precious life is to waste on using such substances. She also gave solutions to come out of these and avoid using such substances. The programme was coordinated by Mrs. Madhumathi J. Raja.



## **Workshop on How to Build a Successful Work Team**

A workshop on the topic "How to build a successful Work Team" was organized by the HR department on 17 July 2019. The resource person was Mr. Santhosh Kumar Shet, Current Account Acquisition Officer, IDFC First Bank, Mangalore. The objective was to impart knowledge on team work and its impact on achieving the objective of the organization. The programme was coordinated by Mrs. Gayathri

## **BCA Department**

### **Decision Making and Career Development**

A guest lecture was organized on the topic "Decision Making and Career Development" on 28 June 2019 for III BCA 'A'. The resource person was Ms. Nishmitha K. M., Junior Software Developer, Accolate Tech Solution, Mangaluru. The objective was to enable the students take decision about appropriate platform for project work, to set goals and know how to reach them.

She gave an idea to the students to write aptitude test and guided them to improve communication skills and suggested students to attend the campus interview. It was an interesting and beneficial session; the students were highly motivated and gained lot of knowledge about the project and the job recruitment. Mrs. Reshmi B. R. coordinated the programme.

### **Startup and Career Opportunities in IT Sector**

The department organized a guest lecture on the topic "Start-up and Career Opportunities in IT Sector" on 29 June 2019 for I BCA 'A'. The resource person was Ms. Riddhi Vasani, HR-Executive, Costal Farms, Kannur. The objective was to familiarize the students about higher education and start ups. She stressed that startups though face high uncertainty and failure, there are instances of companies which have become successful and influential. She pointed out the career in government sector too. She also explained how IT is divided on two basis that is the product and service base. Mrs. Deepa D. Hegde coordinated the programme.

### **Introduction to Hyper-Text Mark UP Language**

A guest lecture was organized on the topic "Introduction to Hyper-Text Mark UP Language" for II BCA 'B' on 29 June 2019. Ms. Saisudha, System Engineer, Infosys, Mudipu, Mangalore was the resource person. She said BCA is one of the best courses that one can go for and there are ample

amount of opportunities for students studying BCA in future. She said one who has studied BCA can join a software company or can also go for higher studies. She explained BCA graduates have good scope in jobs as a Web Developer, Web Designer, Network Administrator, System Manager, Computer Programmer, Software Developer, Software Tester, etc. depending on the skills acquired during BCA, also said one can join government banks as clerks, probationary officer, short service commission for Navy or Army, IAS, IPS, CBI, or UPSC. Pursuing Master of Computer Application (MCA) after BCA adds to computer and programming skills. She focused on the key areas and the skill set that the industry requires these days. Mrs. Sowmya Jyothi coordinated the programme.

### **Techniques of Conflict Management**

A guest lecture was organized on the topic "Techniques of Conflict Management" on 11 July 2019 for of II BCA 'B' by Ms. Pooja, Asst. Professor, Department of Commerce, St. Aloysius, Autonomous College, Mangaluru. The objective of this programme was to make students aware of various conflicts that may occur in an organization. In her lecture, Miss. Pooja addressed about sources of conflicts and of means to solve the issue in any aspects of life. Videos on situations leading to conflicts in an organization and effective management of the same were portrayed to the students. Mrs. Shashiprabha coordinated the programme.

### **Technologies in Industries**

A guest lecture on the topic "Technologies in Industries" was organized on 15 July 2019 for III BCA 'B' by Ms. Karishma K., Network Engineer, DXC Technologies, Electronic City, Bengaluru and also an alumna. The objective was to enlighten the students about the most prominent technologies in industries. She in her lecture explained the present technologies like Big Data, Cloud Computing and IoT that are contributing to the success of any industries. She also said that these are the areas the IT industries stress on during the interviews. Mrs. Shashiprabha coordinated the programme

### **E-Mail System**

A guest lecture was organized on 22 July 2019 for III BCA 'B' on the topic "E-Mail System". The objective of this session was to impart the knowledge on various aspects of electronic mail system. The resource person was Mr. Sudhir Kumar, Assistant Training Manager, Diya Systems Pvt. Ltd, Mangaluru. Mr. Sudhir,



in his introduction spoke about the advantages and disadvantages of electronic mail. Ms. Jeevitha, welcomed the resource person and Mr. Elvis proposed vote of thanks. The programme was coordinated by Mr. Arun F. Sequeira.

### **Big Data Analytics**

A guest lecture was organized on the topic "Big Data Analytics" on 11 July 2019 by Mrs. Prafulla, Assistant Professor, St. Aloysius College (Autonomous), Mangalore, to III BCA 'A'. Mrs. Prafulla expressed the applications of different machine learning techniques in the analysis of big data. She also differentiated the meaning of small data and big data. She discussed the basic difference of statistical techniques used in analysis and the machine learning techniques, such as Techniques Artificial Neural Network (ANN), Decision Trees (CART), Random Forest, Tree Net, Human Information Processing, Hybrid Model. Mrs. SowmyaJyothi coordinated the programme.

### **Occupational Safety and Environment**

A guest lecture was organized on the topic "Occupational Safety and Environment" on 29 June 2019 for II BCA 'A'. The resource person was Mr. Madhava Kalyani, Freelance Trainer in HSE-OSHA. The objective was to enrich the knowledge on Fire safety and basics of Life saving skills. Mr. MadhavaKalyani explained the various measures to control fire and save lives. The session concluded by showing a recent fire attack videos to deal with fire accidents. The programme was coordinated by Mrs. Bhat. S.Sneha Ganesh.

### **Love Life with Programming**

A guest lecture was organized on the topic "Love Life with Programming" on 24 July 2019 for I BCA 'A'. The resource person was Mrs. Sonia Prashanth, Sr. Software Engineering & App Developer, Prime Sophic Technologies, Mangalore. The objective was to familiarize the students about basics of programming language. The resource person the areas of expertization like AI/ML, IIoT, Data Analysis, CRM & Cloud Computing, RPA etc. She concluded the session by a small activity. A program code was given, the students had to find the errors in the code and if the code can produce any correct output. Mrs. Deepa D. Hegde coordinated the programme.

### **Technologies in Kannada and Wikipedia**

A guest lecture was organized on 10th July 2019 for III BCA 'A' & 'B' on the topic "Technologies in Kannada and Wikipedia". The resource person was Dr.

Vishwanath Badikana, Asst. Professor, St. Aloysius College, Mangaluru and Govt. First Grade College for Women, Balmatta, Mangaluru. The objective was to familiarize students about the contribution of kannada language to Wikipedia. The resource person explained the login process into the Wikipedia website. He concluded this session by saying the benefits of Wikipedia and its real time accessing to the websites. Mrs. Reshmi B. R. coordinated the programme.

## **INAUGURATIONS AND ORIENTATIONS**

### **Literary Association**

The Literary Association was inaugurated on 26 June 2019 by Mr. Ravindra Shetty, Editor in Chief, Vijaya Karnataka, Mangaluru. The association was inaugurated by releasing the college magazine "Dynamism Insignia". Mr. Ravindra Shetty in his address, motivated students to have self-confidence to achieve all the desired goals of life. He also pointed that believing in yourself is the first secret to success. He quoted few examples of famous personalities who even after their hardships achieved great success. Principal Prof. Aruna P. Kamath delivered the presidential address and she pointed out that students need to sharpen their skills and make use of the opportunities given to them by the various associations. The students there after, presented the poems written by them in all the three languages. Ms. Alfin Banu presented the association's plan of action for the academic year 2019-20. The programme was coordinated by Mrs. Madhumathi J. Raja, Mrs. Jeevitha D. and Dr. Jyothi.

### **Fine Arts Association**

The association was inaugurated on 28 June 2019 at 3.15 PM in the conference hall. Mr. Suhan Prasad, Film Director and Producer, Mangaluru, also an alumnus, of the college was the chief guest. The chief guest in his inaugural address stated that Art makes life, we can express our creativity and feelings through arts. He opined that the students have to involve themselves in all the activities of art and cultivate the appropriate goal in life. The programme was presided by the Vice-Principal, Dr. Muralidhar Rao. Student coordinator presented plan of action for the academic year. Mrs. Deepa D. Hegde and Mr. Thilakraj G. coordinated the programme.

### **Commerce Association**

The inauguration of the Commerce association was held on 3 July 2019. Ms. Manjushree Kamath, Accountant, Commercial Accountant Centre,



Mangaluru also an alumna was the guest. She spoke about recent trends in commerce and also encouraged the students to participate in the skill enhancement activities. A brief plan of action was presented by Melisha D'Souza and Reshma . Dr. Muralidhar Rao K. S , Vice Principal spoke about the importance of association and how the activities provide exposure to the students in the commerce field. Mr. Akshith Kumar K. coordinated the programme.

### **Business Law Association**

The inauguration of the Business Law association was held on 9 July 2019. Ms. Nelvita Noronha, Advocate was the guest. She spoke about the competition act, contract law, trade law and also encouraged the students to participate in the skill enhancement activities. Amogh Alva presented a brief plan of action. Prof. Aruna P. Kamath, Principal in her presidential address spoke about the importance of business law in various fields and how the activities provide exposure to the students in the field of law. The programme was coordinated by Ms. Sanjana and Mrs. Kavitha K.

### **EDP Association**

The inauguration of the EDP association was held on 10 July 2019. The objective of the program was to mark the beginning of the various activities relating to EDP association for the academic year 2019-20. The chief guest for the event was Mr. Shravan Shetty, Managing Director, Event Management Company also an alumnus. He inspired the students work towards their dreams and make it happen. The presidential address was delivered by principal Prof. Aruna P. Kamath highlighting students to become future entrepreneurs. Overall the program succeeded in its objective and was carried out in an effective manner and students of different courses actively participated in programme. Staff coordinators, Mrs. Supriya and Mr. Gururaj and the student coordinators Ms. Shreyanka Rao and Mr. Pavan Nayak were also present on the dais.

### **Finance Association**

The inauguration and orientation of Finance association was conducted on 6 July 2019. Mr. Ganesh Rao, Chartered Accountant was the inaugurator. The objective was to familiarize the first year students about various activities of the association like skill enhancement activities, extension activities and various fests conducted in

the college. The inaugurator encouraged the students to take active part in the activities and get benefited. Ms. Sowmya Hegde coordinated the programme.

### **NSS**

The NSS unit was inaugurated on 9 July 2019 in the college auditorium. Mr. Paika Venkataramana Bhat, Professor in Sanskrit, Govinda Dasa College, Surathkal, was the inaugurator. In his inaugural address, the chief guest threw light on the purpose of NSS. By participating in various NSS activities students get an opportunity to experience and build their personality. Mr. Abhishek, alumnus, shared his experience of being a NSS volunteer and also said that NSS has brought some changes in his life to become a good human being. Principal, Prof. Aruna P. Kamath, presided over the programme and urged the students to have dedication and sincerity in whatever work they do. Dr. Shalini administered NSS oath to the volunteers. Akash and Niriksha, NSS secretaries were also present. Dr. Shalini, Mrs. Renuthakshi coordinated the programme.

### **NSS Orientation Programme**

The NSS unit organized an orientation program for first year students on 5 July 2019. The objective of the programme was to enlighten the students about the objectives, motto and activities of NSS. The chief guest, Mr. Santhosh Shetty addressed the gathering by sharing his experience to inspire the upcoming NSS volunteers. He spoke about the benefits of being a NSS volunteer, and making proper use of their skills. A video clip depicting the activities conducted in the previous year was displayed to motivate the volunteers. Suraksha of II B.Com compeered the programme, Anusha of II BBA 'A' welcomed the gathering, Skanda of II BCA 'A' delivered the vote of thanks. The NSS officers Mrs. Renuthakshi and Dr. Shalini coordinated the programme.

### **Human Resource Hub**

The inauguration of HRD association was held on 8 July 2019. Mr. Arvind Kini , HR Manager, Brevera Technologies Private Ltd., Mangalore also an alumna was the guest. He spoke about the objectives and activities of the human resource association and also about business etiquettes. He shared his experiences and said that the participation in various activities of the association have helped him to enhance the confidence and take up proper decision in his work related issues. The principal, Prof. Aruna P. Kamath in her presidential address, she motivated the students to participate in various activities of the



association which are helpful in personality development. Ms. Anusha presented the plan of action. The programme was compeered by Mr. Ashwin, Ms. Shreya introduced the guest and Ms. Megha proposed vote of thanks. Mrs. Anasuya, Mrs. Gayathri, Mrs. Preethika and Mrs. Parinita coordinated the programme.

### **Youth Red Cross Unit**

The inauguration of Youth Red Cross Unit was held on 15 July 2019. Mr. Prabhakar Sharma, S.A.K.A.S (Retd.) Honorary Secretary IRCS and Mr. Santhosh Peter D'Souza, Advocate and Legal Consultant, Life Member-IRCS Dakshina Kannada District were the chief guests for the programme. They enlightened the students about the motto of Red Cross Unit and their responsibilities towards the society. The plan of action for the academic year was released. Mrs. Smitha, encouraged the students to be proactive and participate in various activities. Staff coordinators Mrs. Rashmi and Mr. Sumesh Matada, and students coordinators Ms. Shivani Karandoor and Mr. Chiraag Khanderi, organized the programme.

### **Marketing Association**

The inauguration of the Marketing association was held on 5 July 2019. The chief guest was Mr. Canute D'Costa, Accounts and Sales Manager, Zomato, Mangalore Region also an alumni. He spoke about the various opportunities and jobs that can be taken up in the marketing sector and the overall importance of marketing in business. He also encouraged students to actively take part in the various activities of the association. A brief plan of action was presented by Vinutha V. Rao and Shreya Rai. Dr. Muralidhar Rao K.S., spoke about the importance and exposure provided to students through the various marketing activities. Mrs. Deepashree G. shenoy, Mrs. Kavitha Prabhu and Mrs. Rashmi T coordinated the programme.

### **Economics Association**

The inauguration of Economics association was held on 16 July 2019. Mrs. Meenu Sreekumar, Secretary, AYUDH Mangaluru, was the chief guest. In her inaugural address, she briefed about awareness on the role of youth in conservation of resources. She also stressed that youth is responsible to build the nation, to make the society good and Noble. The Principal, Prof. Aruna P. Kamath in her presidential address, stressed that how economics is contributing in the Indian economy and motivated the students

with examples that how skill enhancement activities can improve their skills. MS. Pooja Achar presented the association's plan of action for the academic year. Ms. Vaishnavi introduced the chief guest. Ms. Neha welcomed the gathering and compeered the programme. The programme was coordinated by Mrs. Shashikala K.G.

### **SCAN Association**

The SCAN association was inaugurated on 2 July 2019 in the conference hall. Ms. Meghashree, Software Quality Engineer, Robosoft, Udupi, also an alumna, inaugurated the association by lighting the lamp. She emphasized on the importance of organizing and participating in the activities of the association. She motivated the students to actively participate in all the activities and develop the overall personality. The Principal, Prof. Aruna P. Kamath in her presidential address, told the students to take active participation in the association activities and to grab the opportunities available. A video of the skill-based activities conducted in the last year and the teaser of INSPIRE 2019 was then displayed to the students. Mr. Sharath Rao, student coordinator, briefed about the objectives and activities of the association planned for the year 2019-20. Mrs. SowmyaJyothi coordinated the programme.

## **SKILL ENHANCEMENT ACTIVITIES**

### **English Association**

#### **Poster Writing**

The association conducted poster writing competition on 9 July 2019 on the topic "Are we building more buildings or plant?" The objective of the competition was to encourage students to develop writing skills. This competition enhanced their creativity, knowledge and writing skills. The programme was coordinated by Mrs. Madhumathi J. Raja and the student coordinators were Alfin Banu and Bindiya.

#### **Slogan Writing**

The association conducted slogan writing competition on 16 July 2019 on the topic "World's No Tobacco Day". The objective of the competition was to encourage students to put out their creativity and also to develop their writing skills. The competition enhanced their knowledge, writing skills and innovative ideas. The programme was coordinated by Mrs. Madhumathi J. Raja and the student coordinators were Alfin Banu and Bindiya.



### **Pictionary**

The association conducted Pictionary Competition on 23 July 2019 on the topic "Effects of Indian Cinema on Youth". One picture was shown to the students and they had to write an article on it. The objective was to encourage their analytical and critical thinking also inspiring their thoughts, views and creativity in writing skills. The programme was coordinated by Mrs. Madhumathi J. Raja and the student coordinators were Alfin Banu and Bindiya.

### **Debate**

The association conducted a debate competition on 25 July 2019 on the topic "Plastics-boon or bane." The objective was to motivate the students to express their views, ideas and thoughts and give them a platform to showcase their talents. This programme helped the students to speak confidently and effectively. The programme was coordinated by Mrs. Madhumathi J. Raja and the student coordinators were Alfin Banu and Bindiya.

### **Essay Writing**

The association conducted an essay writing competition on 29 July 2019. Two topics were given "What should be the priority of India in 21 century-Employment or Entrepreneurship?" and "Impact of Social Media on Indian Society." The objective was to make the students aware of the pros and cons of the latest social media and also the importance of employment as well as entrepreneurship. This competition enriched the student's intellect as well as improved their writing skills. The programme was coordinated by Mrs. Madhumathi J. Raja and the student coordinators were Alfin Banu and Bindiya.

### **Book Review**

The department conducted a book review on "Everything Happens for a Reason and Other" written by Kate Bowle on 29 June 2019 by Megana Rao of II B.Com. The objective of this programme was to give an insight to life and also develop their reading skills as well as the author's perspective. The student opined that Bowler's lovely prose and sharp wit capture her struggle to find continued joy after her diagnosis. This book looks at the unpredictable promises of faith will amaze readers. Mrs Madhumathi J. Raja coordinated the programme.

### **Book Review**

The department conducted a book review on 22 July 2019 by Adline of II BA (HRD). She reviewed the book titled "The White Tiger" by Aravind Adiga. The

objective was to enhance their reading skills by identifying the author's perception. The student opined that the author paints a vivid and disturbing picture of life in the strikingly different cultures that comprise modern India. Home to more than 15 percent of the world's population, the country has grown to become an economic power, and yet vast numbers of its inhabitants have little to show for its prosperity. This book helped the students to understand the reality of life and to face it positively. The programme was coordinated by Mrs. Madhumathi J. Raja.

### **Group Discussion**

The department conducted a group discussion on 27 June 2019 on the topic "Does texting affects the vocabulary negatively?". The objective of this programme was to enhance their communication skills and to inculcate team spirit. It gave a platform to express their views and ideas. This programme helped the students to gain confidence and speak effectively. Mrs.Madhumathi J.Raja coordinated the programme.

## **STUDENT FACULTY PROGRAMMES**

### **Mental Stress in Urban India**

A student faculty programme was conducted on 12 July 2019 on the topic "Mental Stress in Urban India" by Maya D. Vyas of III BBA 'A' for I BBA'C'. The objective was to create awareness on the ill -effects of stress and unnecessary tensions. The programme was coordinated by Mrs. Madhumathi J.Raja.

### **Kannada Association**

#### **Pictionary Writing**

The association organized a Pictionary writing competition on 22 July 2019. Pictures were displayed to the participants and they had to write a story or poem related to the images they selected. The objective was to encourage the students to showcase their innovative ideas from their point of view and to enhance their creativity. Large number of students actively participated in the competition. Mrs. Jeevitha D. and Mrs. Renuthakshicoordinated the programme.

#### **Essay Writing**

The association conducted Essay writing competition on 9 July 2019 on the topic was "Jalasksharatheya Mahathva". The objective was to create awareness on the problems and scarcity of water faced by the



people. The students exhibited their writing skills by interpreting their ideas. Mrs. Jeevitha D. and Mrs. Renuthakshicoordinated the programme.

### **Student Faculty Programme**

#### **Tulunada Sampradaya - Aliya Kattu**

A student faculty programme on the topic "TulunadaSampradaya - Aliya Kattu" was conducted by department for II B.Com on 2 July 2019 by Suraksha of II B.Com. The objective of the programme was to create awareness on the culture of tulunadu. Ms. Suraksha explained the various rituals followed in tulunadu and their significance.

#### **Kannada Bashe Matthu Samakalina Samasyegalu**

The department conducted a student faculty programme on the topic "Kannada Bashe Matthu Samakalina Samasyegalu" for I BBA 'A' and 'B' on 6 July 2019 by Sandeep Bhandari of II BCA 'A'. The objective of this programme was to create awareness on the importance of Kannada language. Sandeep Bhandari discussed about the significance of Kannada language and its contemporary issues. Mrs. Renuthakshicoordinated the programme.

#### **Book Review**

The department organized book review on 27 July 2019 for B.Com on the topic "Veerangane Rani Abbakka" by Ms. Manasa. The book gave a descriptive, evaluative and critical thinking of the situation. The concept reviewed the problems faced by women in the past and present scenario. It encouraged students in developing positive attitude when problems faced.

#### **Hindi Association**

##### **Slogan Writing**

The department conducted a slogan writing competition on 11 July 2019 on the topic 'Ped bachhao' and 'Naaree Shiksha'. The objective of the competition was to encourage the students to develop writing skills. The programme was coordinated by Dr. Jyothi.

##### **Essay Writing**

The department conducted a slogan writing competition on 23 July 2019 on the topic 'Bharathkeesurakshaa me sainikkeebhoomika' & 'Kisaandeshkaaandaanaa'. The objective was to encourage the students to develop writing skills and their creativity. The programme was coordinated by Dr. Jyothi.

### **Student Faculty Programme**

#### **Sahaj aur Shub**

The department organized a student faculty programme on the topic 'Sahaj aur Shub' for I BCA on 17 July 2019 by Reshma of III B. Com. Dr. Jyothi coordinated the programme.

#### **Partition**

The Hindi department conducted a student faculty programme on the topic "Partition" for I BBA 'C' on 24 July 2019 by Meher of II BBA 'A'. She explained about the problems faced by people during the time of India -Pakistan partition. Dr. Shalini M. coordinated the programme.

### **Economics Association**

#### **Observation of World Population Day**

As a part of the observation of world population day the Economics department organized a student seminar on 11 July 2019 by Sushmitha of III B.Com on the topic "Overpopulation and Environment" for the II BBA 'B'. She highlighted the problems of over population and a need of a larger human resource than a larger population. Mrs. Shashikala K.G. coordinated the programme.

#### **Paper presentation on Union Budget-2019**

The department conducted a paper presentation on 8 July 2019 on "Union Budget-2019". Students presented the topics such as Education, Railways, Agriculture, Banking, Rural development etc. The presentation was conducted to create awareness on the implications of union budget of 2019 and to enhance their analytical skills. The presentation provided the students an opportunity to deliberate upon the union budget-2019. Mr. Prasanna Kumar T. coordinated the programme.

#### **Quest for knowledge**

The association conducted quest for knowledge competition on 26 July 2019. The students participated with great enthusiastic by exhibiting their potential in those areas. It also motivated them and gave an exposure to current affairs on economics. Mrs. Shashikala K.G. coordinated the programme.

### **Student Faculty Programme**

#### **Economics and Business Environment**

The department organized a student faculty programme for I B.Com on 29 June 2019 on the topic



"Economics and Business environment" by Pooja of III BBA B. The objective of the programme was to make students aware of the vast factors of environmental effects on business. She stressed that environment of business is an extremely complex and dynamic phenomenon as the environmental factors varies from country to country. Students actively participated in the session. Mrs. Shashikala K. G. coordinated the programme.

### **Book Review**

The department organized a book review on "Business Ideas you can turn into cash" authored by Luies S. R. Vas on 27 June 2019 for II BBA by Vibha of II BBA 'B'. The objective of the review was to develop critical reading skills by identifying the author's perspective. It helped to analyze, evaluate and judge the content of the book. The student pointed out that this book emphasizes on how with little cash and ideas can generate and launch successful businesses. Mrs. Shashikala K. G. coordinated the programme.

### **Commerce Association**

#### **Debate**

The association conducted a debate competition on 26 July 2019. The objective of the competition was to enhance the analytical skills and to provide a platform to express the views, thoughts, ideas of the students. Topics like online payments, virtual currency, GST, usage of phone etc. Large number of students actively participated in the event. The event was judged by Mr. SumeshMatada and Ms. Sanjana. The event was coordinated by Mr. Akshith Kumar K.

#### **Pick and Speak**

The association conducted a Pick and Speak competition on 10 July 2019. The objective was to enhance the communication skills and develop confidence among the students. Topics like mutual funds, E- waste management, Green marketing, entrepreneurship, business ethics, E- Business, marketing mix were given. The event was judged by Ms. Sanjana. Mr. Akshith Kumar K. coordinated the event.

#### **Video Review**

The department organized video review for first year students on 26 June 2019 on value education. The objective of the programme was to create awareness on life values among the students. The programme was coordinated by Mrs. Manju H.

### **Book Review**

The department organized a book review on "Revolution 2020" authored by Chetan Bhagat on 24 July 2019 by Subheeksha of II BBA 'B'. The objective was to develop critical reading skill by identifying the authors' perspective. She said that the book illustrates and explains the friendship and self achievement of goal. The programme was coordinated by Mr. Akshith Kumar K.

### **Student Faculty Programme**

#### **Organizational Structure and Its Merits**

The department organized student faculty programme for first year BA(HRD) students on the topic "Organizational Structure and Its Merits" by Ms. Bindya S. on 23 July 2019. The objective of the programme was to impart knowledge on importance of organizational structure. The programme was coordinated by Mrs. Manju H.

#### **Treatment of Goodwill According to Accounting Standard**

A student faculty programme was organized by the department on the topic "Treatment of Goodwill according to Accounting Standard 26" on 25 June 2019 by Mrs. Pratheeksha of III B.Com for II B.Com. She explained the revised treatment of goodwill issued by Institute of Chartered Accountants of India along with the journal entries. Mrs. Veena D Kotian coordinated the programme.

#### **E-Payment**

A student faculty programme was organized on the topic "E-Payment" for I BA(HRD) on 23 June 2019 by Maya D. Vyas and Gaurav U. Rao of III BBA 'A'. The objective of the programme was to make students aware about different types of Electronic Payments and its uses. The programme was coordinated by Mr. Akshith Kumar K.

### **Business Law Association**

#### **Puzzle**

The association organized a puzzle competition on 23 July 2019. The objective of this competition was to test the intellectual ability of the students and to encourage students to look beyond their textual knowledge. Mrs. Supritha A. judged the competition. Ms. Sanjana coordinated the event.

#### **Essay Writing**

The association conducted an Essay writing competition on 25 July 2019 on the topic 'Corporate



Social Responsibility and Ethics'. The objective was to enhance the knowledge about the social responsibility & inculcate ethics among the students of management. Large number of students actively participated. Ms. Sanjana coordinated the event.

### **Student Faculty Programme**

#### **Trends in Business World**

The department organised a student faculty programme on the topic 'Trends in Business World' by Akhil Raj of III BBA 'A' and Harshitha Bengre of II BA (HRD) for I BBA 'A' on 22 July 2019. The objective of the programme was to share the knowledge of advanced learners with the peer group. Ms. Sanjana coordinated the programme.

#### **Book Review**

The department conducted a book review on "Designed to Win" authored by Hiraoki Yoshihara and Mary Pat McCarthy on 24 July 2019 for III BBA. Gaurav Rao of III BBA 'A' reviewed the book stating unparalleled opportunity to learn how today's leading global companies, attract the best talent and build a winning corporate culture. Ms. Sanjana coordinated the programme.

#### **Video Review**

The department conducted a video review for III BBA 'A' on the topic "Perception" on 11 July 2019. The objective of the programme was to make the students identify the importance of perception and how effectively it can be implemented in corporate world. Ms. Sanjana coordinated the programme.

#### **Empathy**

The department conducted a video review for III BBA 'A' on the topic "Empathy" on 18 July 2019. The objective of the programme was to make students build the ability to understand and share the feeling of another and help to communicate one's ideas in a way that makes sense to others. The students participated enthusiastically. Ms. Sanjana coordinated the programme.

#### **EDP Association**

##### **Student Faculty Programme**

##### **Present Trends in Business**

The association organized a student faculty programme on the topic "Present Trends in Business" to I BBA 'B' on July 8 2019 by Akhil and Akshay Sharma of III BBA 'A'. Mr. SumeshMatada coordinated the programme.

#### **Green Entrepreneurs**

The association organized a student faculty programme on the topic "Green Entrepreneurs" for II BA (HRD) on 19 July 2019 by Mr. Ashwin Prabhu, Ms. Vinutha and Mr. Akhil Raj of III BBA 'A'. The objective was to inculcate effective presentation skills and improve communication skills among the students.

#### **Entrepreneurship Qualities**

The association organized a student faculty programme on the topic "Entrepreneurship Qualities" for I BBA 'B' by Mr. Ashwin Prabhu and Ms. Vinutha of III BBA 'A'. The objective was to inculcate the effective presentation skills and improve communication skills among the students.

#### **Workshop on Financial Schemes and Opportunities for Aspiring Women Entrepreneurs**

The members of the EDP association and Women's Cell attended a workshop conducted by the Kanara Chamber of Commerce and Industry, Mangalore on the topic "Financial Schemes and Opportunities for Aspiring Women Entrepreneurs" on 3 July 2019. The objective of this workshop was to gain more knowledge about the various financial sources available for aspiring women entrepreneurs and to inspire them for fulfilling their entrepreneurial dreams. Mr. Gururaj coordinated the programme.

#### **HR Association**

##### **First Impression**

The association conducted First Impression competition on 23 July 2019. It was an individual event where the participants had to submit a hand written CV and had to make it creative to give a first impression. The competition was judged on the basis of creativity. Large number of students participated in the competition. Mrs. Preethika Dharmapal and Mrs. Anasuya coordinated the programme.

##### **Student Faculty Programme**

##### **Glass Ceiling**

The association organised a student faculty programme on the topic "Glass Ceiling" for I BA (HRD) by Mr. Aman and Mr. Ananth of III BA (HRD) on 26 July 2019. The objective was to enhance the communication and presentation skills. Mr. Aman explained the legal advantages of glass ceiling and Mr. Ananth stated the effects and its impact on women. Ms. Parinita coordinated the programme.



## **Work Life Balance**

The association organised a student faculty programme on the topic "Work Life Balance" for I BA (HRD) by Ms. Pooja of III BBA 'C' on 29 July 2019. The objective was to enhance the communication and presentation skills. Ms. Pooja explained the importance and role of management in promoting work life balance. Ms. Parinita coordinated the programme.

## **Visit to Government Primary School**

The HR association conducted an extension activity at Government Primary School, Gandhi Nagar, Urwa, Mangalore on 6 July 2019. The members of the association organized activities like pick and speak and quiz to develop self confidence among the students and also provided the information on environmental issues. Mrs. Anasuya coordinated the programme.

## **Finance Association**

### **Quiz**

The association organized Quiz competition on 9 July 2019 on current happenings of finance and budget. The objective was to increase students' knowledge about current affairs and to give awareness about main highlights of budget 2019. Large number students participated in the activity and benefited from it. Ms. SowmyaHegde coordinated the activity.

### **Money talk**

The association conducted Money talk on 29 July 2019. The objective was to improve students' communication skill and knowledge about recent development in the area of finance. Large number students participated in the activity and benefited from it. Ms. SowmyaHegde coordinated the activity.

## **Student Faculty programme**

### **Highlights of Budget**

The department organized student faculty programme for I B.Com on the topic "Highlights of Budget" by Mr. Saurav Kumta of III B.Com. He explained the major highlights of budget of this financial year. Ms. SowmyaHegde coordinated the programme.

## **Fine Arts Association**

### **Pencil Sketch**

The association organized pencil sketch competition on 4 July 2019. The objective was to test the pencil shading technique. Large number of students

participated in the event. Mrs. Reshmi B. R. and Mrs. Bhat S. Sneha Ganesh were the judges. The participants showcased their creativity and artistic skills. Mr. Rajath Amin, Ms. Prashobitha of III BBA and Ms. Ramitha Prabhu of II BBA were the student coordinators. Mrs. Deepa D. Hegde coordinated the programme.

### **Instrumental Playing**

The association organized instrumental playing competition on 9 July 2019. The objective was to test the rhythm, intonation, tone quality and creative originality in music. The participants showcased their art in music through creative work in music, composition, and performance. Mr. Rajath Amin and Ms. Prashobitha of III BBA were the student coordinators. Mr. Thilakraj G. coordinated the programme.

### **Texture Painting**

The association organized texture painting competition on 23 July 2019. The objective was to test the tactile quality which describes the different types of textures found in art. The participants showcased their senses of sight and touch that refers to the tactile quality of the surface of the art. Mrs. DivyaUchil and Mr. Arun F. Sequeira were the judges. Mr. Rajath Amin and Ms. Prashobitha of III BBA were the student coordinators. Mrs. Deepa D. Hegde coordinated the programme.

### **Singing**

The association organized singing solo and group competition (Eastern and Western) on 25 July 2019. The objective of this event is to test the singing talent. The participants showcased their singing talent. Mrs. Supreetha and Mrs. Bhat S. Sneha Ganesh judged the group event and Mr. Gururaj and Ms. Sanjana judged the solo event. Mr. Rajath Amin and Ms. Prashobitha of III BBA were the student coordinators. Mrs. Deepa D. Hegde and Mr. Thilakraj G. coordinated the programme.

## **SCAN Association**

### **Guess the Part**

The association organized an event 'Guess the Part' on 8 July 2019. The objective of this event was to test the participants knowledge about the various components used in computers. A series of 30 images of computer hardware components were displayed through PPT which, the participants had to guess. The event was judged on the basis of accurate



recognition of the parts. Large number of students actively participated in the event. The student coordinators were Mr. Sharath Rao of III BCA 'A' and Mr. Elvis Rego of III BCA 'B'. Mrs. Reshmi B.R. coordinated the programme.

### **Captcha Cracker**

The association organized an event 'Captcha Cracker' on 22 July 2018 at 3:00p.m. The objective of this event was to test the participant's ability to decipher "Captcha's". The participants were given ten Captcha's which they had to crack in a time limit of 5 minutes. Event was judged based on the number of Captcha's cracked. 65 students participated actively in this event. The student coordinators were Mr. Sharath Rao of III BCA 'A' and Mr. Elvis Rego of III BCA 'B'. Mrs. Sneha Bhat coordinated the programme.

### **Turn Coat (Toggle Toggle)**

The association organized an event 'Toggle Toggle' on 23 July 2019 at 3:00p.m. The objective of this event was to test the participant's communication skill and their ability to cope under pressure. The participants were given topics with dual meaning and 1-minute preparation to speak; the participant had to switch the topic on hearing the word "toggle" by the judges. The event was judged on the basis of the participant's spontaneous thinking and communication skill. The student coordinators were Mr. Sharath Rao, Mr. Elvis Rego of III BCA. Mrs. Deepa D. Hegde and Mrs. Divya Naveen were the judges for the event. Mrs. Shashiprabha coordinated the programme.

### **IT Advertisement**

The association organized 'IT-Advertisement' event on 24 July 2019 on the topic "Smart Watch". The objective of the event was to test the creativity of the students. IT was an individual event where the participants were given a topic on the spot and the related data and images were taken from the internet. Using the downloaded information the participants prepared a presentation using MS-Powerpoint for 10 minutes. The event was judged on the basis of creativity, presentation and knowledge. The event was judged by Mr. SumeshMatada. The student coordinators were Mr. Sharath Rao and Mr. Elvis Rego of III BCA. Mrs. SowmyaJyothi coordinated the programme.

### **Memory Test**

The association organized 'Memory-Test' event on 25 July 2019. The objective of this event was to judge

visual memories of the participants. 40 different computer hardware components, IT companies and their logos and personalities were presented to the students through visual aid. After the presentation the participants were given 3 minutes to recall and write them. The students exhibited exemplary memory skills and knowledge in the field of IT. The student coordinators were Mr. Sharath Rao and Mr. Elvis Rego of III BCA. Mrs. DivyaUchil coordinated the programme.

## **Student Faculty Programmes**

### **Essentials of Interview**

A student faculty programme on the topic "Essentials of interview" was organized for II BCA 'B' on 28 June 2019 by Poorvi of III BCA 'A'. The objective was to develop the confidence level of the students. The session started with the key points for preparation to a successful interview and practice. She highlighted mainly two factors, which should be kept in mind while preparing for an interview, namely, Common Interview Questions and Job Talk. She said that Job talk is what the companies are asking for in terms of knowledge, skills and attitude. Mrs. SowmyaJyothi coordinated the program.

### **Basics of computer animation**

A student faculty programme on the topic "Basics of computer animation" was organized for II BCA 'B' on 28 June 2019 by Mr. Guruprasad of III BCA 'A'. The objective of this program was to develop the confidence level of the student. He explained the brief history of computer animation, its well-known fundamental principles and some educational applications. He also spoke about 2D & 3D animation. Mrs. SowmyaJyothi coordinated the program.

### **Introduction to Hyper-Text Mark Up Language**

A student faculty program on the topic "Introduction to Hyper-Text Mark Up Language" was organized for II BCA 'B' on 1 July 2019 by Mr. Sukesh of III BCA 'A'. The objective of this programme was to develop the confidence. He spoke about the basics of using Hypertext markup language and the various tags to be included while learning HTML. Mrs. SowmyaJyothi coordinated the programme.

## **Marketing Association**

### **Brand Wars**

The association conducted 'Brand Wars' competition on 23 July 2019. The participants were given various brand names and had to perform in a pair. The



competition was judged on the basis of the communication skills and content of the presentation. The event was judged by Mr. Akshith Karkera and Mr. Praveen D. The event was coordinated by Mrs. Kavitha Prabhu and Mrs. Deepashree G. Shenoy.

### **Slogan writing**

The association conducted Slogan writing competition on 29 July 2019. The contestants were asked to write slogans/taglines for the allotted brands. The competition was judged on the basis of participant's ability to understand the product, and the catchiness of the slogan. The event was coordinated by Mrs. Deepashree G. Shenoy and Mrs. Kavitha Prabhu.

### **Student Faculty Programme**

#### **Redemption of Preference Share**

A student faculty programme was organized on the topic "Redemption of preference share" on 10 July 2019 for IIBBA 'B' by Ms. Shreya of III B.Com. The objective was to inculcate leadership qualities among students. Students were engaged in creative activities throughout the session. The programme was coordinated by Mrs. Kavitha Prabhu.

#### **Business and Its Current Issues**

The department organized a student faculty programme for I B.Com on the topic "Business and Its Current Issues" on 8 July 2019 by Akhil Raj K. and Akshay Sharma of III BBM 'A'. The objective was to impart knowledge on the concept of business from the modern point of view. They explained the procedure for business registration, availability of various facilities, competition, and opportunities in business. The programme was coordinated by Ms. Shreeprajna.

#### **Marketing Strategies**

The department organized a student faculty programme on the topic "Marketing Strategies" on 16 July 2019 for II BBA 'A' by Ms. Prashobitha and Shvani of III BBM 'B'. The objective of the programme was familiarize the students with various marketing strategies. The programme was coordinated by Mrs. Deepashree Shenoy.

### **NSS**

#### **Blood Donation Camp**

The blood donation camp was organized by NSS unit in association with Wenlock Hospital, Mangalore on 18 July 2019 in the college auditorium. The objective of the programme was to motivate the students to donate blood. Dr. Sharath Kumar Rao, Medical Officer,

Blood Bank, Wenlock Hospital, Mangalore inaugurated the programme. In his inaugural address, Dr. Sharath Kumar enlightened the students on the need of donating blood. The Vice Principal, Dr. Muralidhar Rao presided over the programme. 126 students voluntarily donated the Blood. Dr. Shalini and Mrs. Renuthakshi coordinated the programme.

#### **Soft Skill Training Programme**

The NSS unit organized a soft skill development programme on 22 July 2019 for I and II year students. The objective was to develop self confidence among the volunteers. Mr. Yathish Baikampady, was the resource person. Mr. Yathish conducted some activities to familiarize the volunteers about coordination and develop leadership qualities. Around 50 NSS volunteers were present in the programme. Dr. Shalini and Mrs. Renuthakshi coordinated the programme.

#### **Vanamahotsava and Swacchatha Abhiyan**

The NSS unit organized Vanamahotsava and Swacchatha Abhiyan programme on 28 July 2019 at Srimanthi Bai Memorial Govt. Museum, Bejai. The chief guest of the programme, Mrs. Dhanalaxmi Ammal, Archeologist inaugurated the programme by planting the sapling. Around 25 saplings of plants such as rose, hibiscus and medicinal plants were planted by NSS volunteers in the surroundings of the museum. Nearly 70 NSS volunteers took part in the plantation. The NSS volunteers also cleaned the surroundings of the Museum, by pruning the plants and clearing litter and garbage. NSS officers Dr. Shalini M. and Mrs. Renuthakshi coordinated the programme.

#### **Fest Forum**

##### **Management Training**

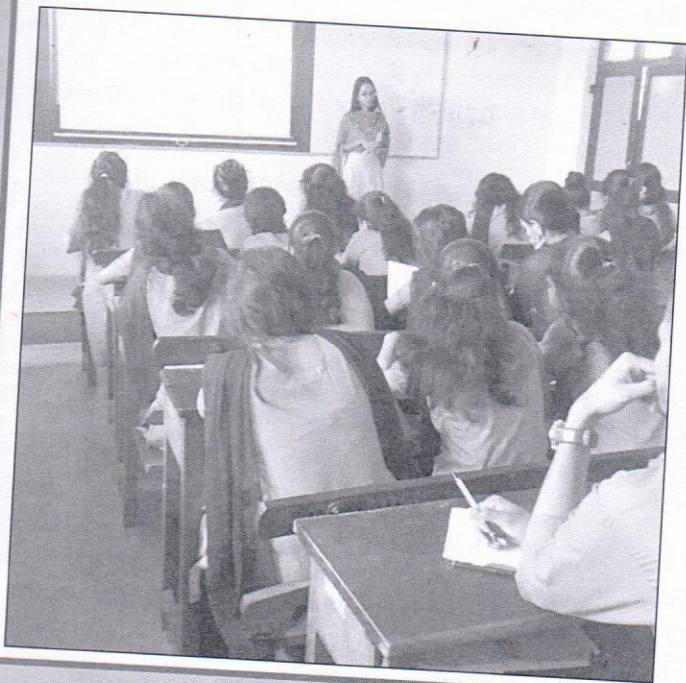
Fest forum of the college conducted a training programme from 24 June to 28 June from 3.00 p.m. to 4.00 p.m. for the first year students in their respective classes. The training programme was organized and conducted by a group of final year and second year students of the college. The Training focused on development of skill and enhancement of abilities that are used and adhered in the management fests conducted by various colleges. The main intention of the training conducted was to give experience and knowledge of what exactly happens in the corporate world and the challenges that are faced in a working environment. The students were given a brief introduction about the



opportunities that are available to them and the exposure they receive by attending the training and fests. A demonstration of Stress interviews, Allegations and product launch were given to the students. The outcome of the training was to create awareness for the freshers, about the various dimensions of management and this training programme not only inspired the students but also provided them with lot of self-confidence and motivation. The core team in charge of training was Mr. Akhil Raj. Mrs. Shwetha Y. was the staff coordinator for the programme.

### IT Training

A training programme was organized for I BCA on 26 and 27 June, 2019 by Fest Forum at 3 pm in their respective classrooms. The objective of this training programme was to enlighten the students about the various events organized by SCAN association and IT Fest events organized by the college and other colleges. Events such as Coding, Web Designing, IT Quiz, IT Debate, Allegation, Group Discussion, Treasure Hunt, IT advertisement, Photography, Paper Presentation and Stress Interview were explained with a demo. The session provided a platform to improve the communication and technical skills of the new entrants and to recognize the talents in budding technocrats. The training programme enhanced the confidence and competency level of the students. A brief introduction of the session was given by the fest forum student coordinator Sukesh of III BCA 'A'. Sharath Rao, Avinash, Sonalika, Neha Arpitha, Jeevitha, Noel, Varun were involved in the training session.



## STAFF ACHIEVEMENT

### Mrs. Aruna P. Kamath

- Attended Academic Council Meeting held at Senate Hall, Mangalore University, Mangalagangothri on 19 June 2019.
- Attended Syndicate Meeting held at Mangalore University, Mangalagangothri on 25 June 2019.
- Attended one day National Level Seminar on the topic "Insights on CBCS and MOOC in Higher Education System" organized by Association of Mangalore University College Teachers- AMUCT in association with St. Agnes College (Autonomous), Mangaluru on 28 June 2019 at St. Agnes College, Mangaluru.
- Attended one day conference on the topic "New Education Policy" organized by SDM College (Autonomous) on 29 July 2019

### Mrs. Divya Uchil

- Attended a "Workshop on Choice Based Credit System in Undergraduate Degree Programme" on 7 June 2019 at Besant Evening College, Mangaluru.
- Attended and presented a paper, titled "Design and Implementation of a cloud Based Health Care Information System Model" at HALO - 2019 organized by A.J. Institute of Medical Sciences, Mangaluru on 14 and 15 June 2019.
- Attended a one day workshop on "Choice Based Credit System in First Semester BCA, B.Sc. Computer Science, B.Com-Computer Applicatopn and B.A.- Data Processing" held on 5 July 2019 at Canara First Grade College, Mangaluru.

### Mrs. Smitha M.

- Attended and presented a paper, titled "Design and Implementation of a cloud Based Health Care Information System Model" at HALO - 2019 organized by A.J. Institute of Medical Sciences, Mangaluru on 14 and 15 June 2019.
- Attended and presented a paper titled "A comparative study of health insurance schemes offered by public and private sector " at HALO- 2019 organized by A.J. Institute of Medical Sciences, Mangaluru on 14 and 15 June 2019.
- Presented a paper on "A Study On Customer Awareness And Satisfaction Towards E- Banking Facilities Provided By Banks In Digital Era " at one day national conference on "Innovative Banking In Digital Era" organized By Poornaprajna College And Post Graduate Centre Udupi, on 10 April 2019.

### Mr. Arun F. Sequeira

- Attended one day National Level Seminar on the topic "Insights on CBCS and MOOC in Higher Education System" organized by Association of Mangalore University College Teachers- AMUCT in association with St. Agnes College (Autonomous), Mangaluru on 28 June 2019 at St. Agnes College, Mangaluru.
- Attended one day conference on the topic "New Education Policy" organized by SDM College (Autonomous) on 29 July 2019.



### **Mrs. Manju H.**

- Attended and presented a paper, titled "Design and Implementation of a cloud Based Health Care Information System Model" at HALO - 2019 organized by A.J. Institute of Medical Sciences, Mangaluru on 14 and 15 June 2019.
- Attended one day workshop on 'First Semester CBCS B.Com Programme' organized by Mangalore University Commerce Teachers Association (MUCTA) on 29 June 2019 at Sri Durga Parameshwari Temple First Grade College, Kateel.
- Attended BBA First semester CBCS subject workshop organized by Forum of business management Teachers, Mangalore University, Mangalore at Dr. NSAM First Grade College, Nitte on 6 July 2019.

### **Mrs. Gayathri K.**

- Attended and presented a paper titled "A comparative study of health insurance schemes offered by public and private sector" at HALO-2019 organized by A.J. Institute of Medical Sciences, Mangaluru on 14 and 15 June 2019.

### **Mr. Thilakraj G.**

- Attended one day workshop on 'First Semester CBCS B.com Programme' organized by Mangalore University Commerce Teachers Association (MUCTA) on 29 June 2019 at Sri Durga Parameshwari Temple First Grade College, Kateel.
- Presented a paper on "A Study On Customer Awareness And Satisfaction Towards E- Banking Facilities Provided By Banks In Digital Era " at one day national conference on "Innovative Banking In Digital Era" organized By Poornaprajna College And Post Graduate Centre Udupi, on 10 April 2019.

### **Mrs. Shashikala Shetty**

- Attended a one day workshop on "Choice Based Credit System in First Semester BCA, B.Sc. Computer Science, B.Com-Computer Applicatopn and B.A.- Data Processing" held on 5 July 2019 at Canara First Grade College, Mangaluru.

### **Mrs. Madhumathi J. Raja**

- Presented a paper on "E-Banking Challenges and Opportunities in India" at one day national conference on "Innovative Banking In Digital Era" organized by Poornaprajna College and Post Graduate Centre, Udupi on 10 April 2019.

### **Mrs. Shashikala K. G.**

- Attended one-day CBCS syllabus based workshop organized by Mangalore University Economics Association on 25 June 2019 at University College, Mangalore.
- Was the resource person in one day BBA First semester CBCS subject workshop organized by Forum of business management Teachers, Mangalore University, Mangalore at Dr. NSAM First Grade College, Nitte on 6 July 2019.
- Attended a National seminar on "Banking before and after Nationalisation" organized by St. Aloysius College (Autonomous) Mangaluru, on 19 July 2019.

### **Mrs. Deepa D. Hegde**

- Attended a one day workshop on "Choice Based Credit System in First Semester BCA, B.Sc. Computer Science, B.Com-Computer Applicatopn and B.A.- Data Processing" held on 5 July 2019 at Canara First Grade College, Mangaluru.

### **Mrs. Shashiprabha**

- Invited as a chief guest for the 75th annual celebration of Kannada Moily Samaja Sudharaka Sangha, Urwa, Mangaluru on 2 June 2019.

### **Ms. Sowmya Hegde**

- Attended one day workshop on 'First Semester CBCS B.com Programme' organized by Mangalore University Commerce Teachers Association (MUCTA) on 29 June 2019 at Sri Durga Parameshwari Temple First Grade College, Kateel.
- Published a paper on the topic " Talent Management Programme and its impact on the Employee Retention and Performance in Health Care Centres in Mangalore City in SDM Journal of Management.
- Attended one day workshop on 'First Semester CBCS B.com Programme' organized by Mangalore University Commerce Teachers Association (MUCTA) on 29 June 2019 at Sri Durga Parameshwari Temple First Grade College, Kateel.

### **Shwetha Y.**

- Attended BBA First semester CBCS subject workshop organized by Forum of business management Teachers, Mangalore University, Mangalore at Dr. NSAM First Grade College, Nitte on 6 July 2019.

### **Mrs. Preethika Dharmapal**

- Presented a paper on "E-Banking Challenges and Opportunities in India" at one day national conference on "Innovative Banking In Digital Era" organized by Poornaprajna College and Post Graduate Centre, Udupi, on 10 April 2019.

### **Ms. Sanjana**

- Attended one day workshop on 'First Semester CBCS B.com Programme' organized by Mangalore University Commerce Teachers Association (MUCTA) on 29 June 2019 at Sri Durga Parameshwari Temple First Grade College, Kateel.

### **Mrs. Bhat S. Sneha Ganesh**

- Was the resource person for Two days of workshop named "Krishi Badukina paata shibira" organized by Savayaha Grahaka Balaga, Mangalore at Irdhe grama of Puttur on 30 April and 1 May 2019, on the topic "kaithotadalli namma aahaarada beLegalala Krishi".

## **Student Achievement**

- **Adithya** of III BCA 'B' represented as a delegate from India in Indian Youth Delegation to Russia organized by Government of India, Ministry of Youth Affairs and Sports in association with Government of Russia from 27 July to 3 August 2019.



## PLAN OF ACTION FOR THE YEAR 2019 - 20

**Name of the Association** : **STUDENT COUNCIL**  
**Staff Coordinator** : **Mrs. Shashikala Shetty**  
: **Mrs. Veena D. Kotian**  
**Member** : **All class advisors**  
**Student Coordinators** : **Ms. Sangeetha** III B.Com  
: **Ms. Mahima** II BBA 'A'

### Class Secretaries

III BBM 'A'	P. Jayaraja Saraswathi K.	Kaveramma K.S.
III BBM 'B'	Shivani Shetty	Yashwith Adappa
III BBM 'C'	Gaurav	Bindya R.
III BCOM	Mansi Jain	Jeethesh
III BCA 'A'	Varun Kumar K.	Thanisha H.
III BCA 'B'	Nihal K.	Jevitha
III BA(HRD)	Aman	Deekshitha
II BBM 'A'	Dhanush Kamath	Junima
II BBM 'B'	Sahara	Hankeh
II BBM 'C'	Dhanya	Chandan
II BCOM	Shreyas	Manasa
II BCA 'A'	Athul S.K.	Sakshy Baliga
II BCA 'B'	Varshitha	Geethesh B.V.
II BA(HRD)	Harshita Bangera	Nithin Kumar
I BBM 'A'	Vikyath Ullal	Soundharya Y.
I BBM 'B'	Anusha Shetty	Humaid Raafi
I BBM 'C'	Manvith	Shrajana Karkera
I BCOM	Omshree	Lenish Flavia D'Souza
I BCA 'A'	Bhoomika	Tanuj B Shrivani
I BCA 'B'	Nanadan Bhat	Meghana Karker
I BA(HRD)	Zain Hakeema	Harshith B. Chal
SYNERGY	Samridh Shetty	III BBM 'C'
	Maya D. Vegas	III BBA 'A'
SYGMA	Smrithi Shettigar	II BCA 'B'
GENESIS	Akshay L Sharma	III BBA 'A'
	Vikasvarma S.	III BBA 'A'

Moto of the Association : **Working Together Works**

Theme Given for this year's activities

**Nurturing Skills through Perseverance**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
19-06-2019	Orientation - 1st year students	Mrs. Shashikala Shetty
20-06-2019	Brainstorming Sessions	Mrs. Veena D. Kotian
10-07-2019	Leadership Training	Mrs. Shashikala Shetty
20-07-2019	Student Council inauguration	Mrs. Veena D. Kotian
15-08-2019	Independence Day	Mrs. Shashikal Shetty/ Mrs. Veena D. Kotian
05-09-2019	Teachers Day Celebration	Mrs. Shashikala Shetty
26-01-2020	Republic Day	Mrs. Shashikala Shetty
30-01-2020	Vivekothsava	Mrs. Shashikala Shetty
21-02-2020	Prize Distribution Ceremony	Mrs. Shashikala Shetty
21-07-2020	College Day	Mrs. Veena D. Kotain

**Name of the Association** : **FINANCE(Fondos)**  
**Staff Coordinator** : **Ms. Sowmya Hegde**  
**Member** : **Ms. Shwetha Y.**  
: **Mr. Praveena**  
**Student Coordinators** : **Mr. Saurav Kumta**  
: **Ms. Imaan**

### Class Secretaries

III BBM 'A'	Bindiya
III BBM 'B'	Imaan
III BBM 'C'	Anusha Bangera
III BCOM	Saurav Kumta
III BCA 'A'	Pooja
III BCA 'B'	Shravan Sherigar
III BA(HRD)	Karthikeya
II BBM 'A'	Abhishek Kamath
II BBM 'B'	Chinmayee S. Rao
II BBM 'C'	Gayathri
II BCOM	Vandana Rai
II BCA 'A'	Sinchana
II BCA 'B'	Sushmitha Shetty
II BA(HRD)	Rimsha Anam
I BBM 'A'	M. Shihaz Moosa
I BBM 'B'	S. R. Dhanya
I BBM 'C'	Ashwim Ram
I BCOM	Abhishek
I BCA 'A'	Arfa Banu
I BCA 'B'	Varnitha
I BA(HRD)	Vaibhavi

Moto of the Association :

**To empower the students to attain professional excellence in the field of finance.**

Theme Given for this year's activities : **Enhancing the financial abilities to the extreme.**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme
03-07-2019	Inauguration and Orientation
05-07-2019	Bid and Win
10-07-2019	Flipside
23-07-2019	An Argument
07-08-2019	Group Discussion
30-08-2019	Money Talk
04-08-2019	Financial Crossword
10-12-2019	The Analyst
06-01-2020	Paper Presentation
05-02-2020	Allegation

**Faculty In-charge: Ms. Sowmya Hegde**



Name of the Association **MARKETING (Venta)**  
 Staff Coordinator **Mrs. Deepashree.G.Shenoy**  
 Member **Mrs. Kavita Prabhu**  
**Mrs. Rashmi**

Student Coordinators **Shreya Rai** III BBA 'B'  
**Vinutha** III BBA 'A'

Class Secretaries  
 III BBM 'A' Vinay A. K.  
 III BBM 'B' Bindu  
 III BBM 'C' Ananya Shetty  
 III BCOM Sushmitha  
 III BCA 'A' Pratheek K. B.  
 III BCA 'B' Pratheeksh  
 III BA(HRD) Akshay J. K.  
 II BBA 'A' Yash Acharya  
 II BBA 'B' Raksha Kundan  
 II BBA 'C' Ananya  
 II BCOM Shifali H. K.  
 II BCA 'A' Swarna Shetty  
 II BCA 'B' Tasbiha Kausar  
 I BBA 'A' Pratham Kumar  
 I BBA 'B' Q. E. Daaniyal  
 I BBA 'C' Abdul Nadir  
 I BCOM Saalihah Fathulla  
 I BCA 'A' Shamna  
 I BCA 'B' Sinchana Sanil  
 I BA(HRD) Lavanya Salian

Moto of the Association :  
**To create an awareness among the students about various dimensions of marketing.**

Theme Given for this year's activities:

**Evolutionary Marketing**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme
04-07-2019	Inauguration & orientation programme
10-07-2019	Brand Wars
20-07-2019	Slogan Writing competition
24-07-2019	Logo Quiz
07-08-2019	Convince Me
20-08-2019	Treasure Hunt
30-08-2019	Flash Marketing
04-09-2019	Product Launch
13-09-2019	Mad Ad
20-12-2019	Cross Word
07-01-2020	Jingle Writing
14-01-2020	Merge
21-01-2020	Retro
04-01-2020	Audio visual Promotion

Faculty In-charge **Mrs. Deepashree G.Shenoy**

Name of the Association **LITERARY(Crown of Wisdom)**  
 Staff Coordinator **Mrs. Madhumathi. J. Raja**  
 Member **Mrs. Kavya U.**

Student Coordinators **Ms. Bindiya S.**  
**Ms. Alfin Banu**

Class Secretaries  
 III BBM 'A' Fathima Nashvana  
 III BBM 'B' Shrasti  
 III BBM 'C' Dhanya  
 III BCOM Prerana  
 III BCA 'A' Priyal  
 III BCA 'B' Rashvika .N.  
 III BA(HRD) Seema Joslin  
 II BBM 'A' Mahima  
 II BBM 'B' Shanya  
 II BBM 'C' Syeda Mehrunnisa  
 II BCOM Meghana Rao  
 II BCA 'A' Sandeep Bhandary  
 II BCA 'B' Vaishnavi  
 II BA(HRD) Sejal  
 I BBM 'A' Sujan Shetty  
 I BBM 'B' Sanjana Kudva  
 I BBM 'C' Aysha Saman Raheen  
 I BCOM Ashritha S. A.  
 I BCA 'A' Bhagya Shree  
 I BCA 'B' Ifra Thabassum  
 I BA(HRD) Sourabh

Moto of the Association:  
**Let's walk with the Pen and Be the Change!**

Theme Given for this year's activities:  
**Sparkle your talents by elevating your minds.**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme
05-06-2019	Poster Making
11-07-2019	Slogan Writing - "Worlds No Tobacco Day".
22-07-2019	Essay Writing
25-07-2019	Debate Competition
26-07-2019	Pictionary Competition
08-08-2019	Wrong People at wrong job
09-08-2019	Word Puzzle
19-08-2019	Elocution- 'Internet is full of great resource'
29-08-2019	Story Writing - "Think and Act".
30-08-2019	Poem Recitation - "My Father".
06-09-2019	Pick and Speak 'General Current topics.'
12-09-2019	Article Writing
06-12-2019	Poem Writing - "Memories".
10-12-2019	Monologue Enacting the Personalit
16-12-2019	Spell Me
20-12-2019	Quiz
03-12-2020	Best Toast Master
07-01-2020	Article Writing
11-01-2020	Creative Writing
16-01-2020	Logo Designing

Faculty In-charge : **M. J. Raja**



Name of the Association

## HUMAN RESOURCE (Resource Hub)

Staff Coordinator

**Mrs Preethika Dharmapal**

Member

**Dr. Muralidhar Roa K.S.  
Mrs .Gayathri K.  
Mrs. Anasuya  
Mrs . Parinitha Salian**

Student Coordinators

**Bangera Anusha Ramesh  
Shreya Hegde**

Class Secretaries

III BBM 'A'	Vinutha V. Rao
III BBM 'B'	Smrithi
III BBM 'C'	Megha
III BCOM	Shreya Hegde
III BCA 'A'	Anush Shetty
III BCA 'B'	Udit Shanker
III BA(HRD)	Nowfal Banu
II BBM 'A'	Ashwin Prabhu
II BBM 'B'	Prathisksha Acharya
II BBM 'C'	Pragathi
II BCOM	Vibha
II BCA 'A'	Spoorthi
II BBM 'B'	Rashmitha
II BA(HRD)	Adline princia Dsouza
I BBM 'A'	Bhavyashree
I BBM 'B'	Deveika
I BBM 'C'	Kavya
I BCOM	Tanri
I BCA 'A'	Shravan
I BBM 'B'	Nouf muriyum
I BA(HRD)	Deeksha

Moto of the Association : **Empowering Students To Develop HR Skills So That They Can Became Effective Leader**

Theme Given for this year's activities: **People, Purpose & Passion. The Pathway To Success.**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
12-07-2019	First Impression	Preethika Dharmapal, Anasuya
22-07-2019	Just A Minute	Preethika Dharmapal, Gayathri K
20-08-2019	Reproach	Preethika Dharmapal, Parinitha Salian
31-08-2019	HR Case Study	Preethika Dharmapal, Dr. Muralidhar Rao K.S
06-09-2019	Paper Presentation	Preethika Dharmapal, Anasuya
13-09-2019	Let's Hire	Preethika Dharmapal, Gayathri K
08-01-2020	Mock Interview	Preethika Dharmapal, Parinitha Salian
16-01-2020	Role play	Preethika Dharmapal, Dr .Muralidhar Rao K.S

Name of the Association

## CONSUMER CLUB (Samvradhi)

Staff Coordinator

**Mr. Sumesh Matada**

Member

**Ms. Sanjana**

Student Coordinators

**Mr. Vignesh Baliga** IIB.Com  
**Ms. Bhoomika** III BBA 'B'

Class Secretaries

III BBM 'A'	Rahil K P
III BBM 'B'	Namrutha V. K.
III BBM 'C'	Thrupthi Suvarna
III BCOM	Vignesh Baliga
III BCA 'A'	Veekshitha
III BCA 'B'	Shreya
III BA(HRD)	Stanley Sonal Dsouza

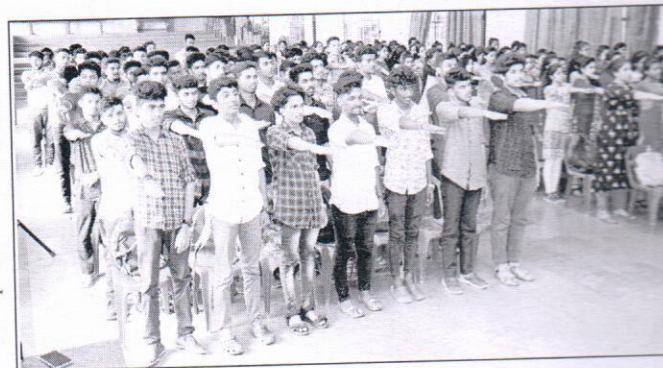
Moto of the Association : **LET LIGHT ON YOUR RIGHT**

Theme Given for this year's activities:

**AWARE! ALERT!! AND ACT!!!**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
08-07-2019	Inauguration	Mr. Sumesh
09-07-2019	Orientation Programme	Ms. Sanjana
17-07-2019	Student Faculty Programme	
07-08-2019	Seminar	Mr. Sumesh
29-08-2019	Book Review	Ms. Sanjana
19-09-2019	Review Meeting	Mr. Sumesh
21-09-2019	Extension Activity	Ms. Sanjana
17-10-2019	Guest Lecture	Mr. Sumesh / Ms. Sanjana
24-12-2019	National Consumers Day	Mr. Sumesh
16-01-2020 &		
17-01-2020	Training Programme	Mr. Sumesh
27-01-2020	Moot Court	Ms. Sanjana
18-02-2020	Written Exam on short term course	Mr. Sumesh
26-02-2020	Viva - Voce	Ms. Sanjana
15-03-2020	International Consumer Day	Mr. Sumesh / Ms. Sanjana





Name of the Association **COMMERCE (Commercio)**

Staff Coordinator **Akshith Kumar K.**

Member **Mrs. Manju H.**  
**Mr. Thilak Raj**  
**Mrs. Veena D. Kotian**

Student Coordinators **Reshma** III BCOM  
**Melisha D'souza** III BCOM

**Class Secretaries**

III BBM 'A' Vaishnavi Bhat  
III BBM 'B' Niveditha  
III BBM 'C' Sagar  
III BCOM Reshma  
III BCA 'A' Chaithrali  
III BBM 'B' Pratheesh  
III BA(HRD) Nihal  
II BBA 'A' Aditya Hiremath  
II BBA 'B' Muhammed Salih  
II BBA 'C' Vikshitha  
II BCOM Shravya M.  
II BCA 'A' Omkar Rao  
II BCA 'B' Mahima N. shenoy M.  
II BA(HRD) Rafa Fathima  
I BBA 'A' Mamtha  
I BBA 'C' Ibrahim Ashiq  
I BCOM Remal Jasmine Pais  
I BCA 'A' Ankitha Nayak  
I BCA 'B' Archana  
I BA(HRD) S. Shivani

Moto of the Association :

**To inculcate financial independence among students**

Theme Given for this year's activities: **Ycommerce**

**Plan of Action** (Skill enhancement program/any other)

Month	Date	Activity/Programme
July	03-07-2019	Inauguration & orientation programme
	11-07-2019	Debate on current issues
	17-07-2019	Commerce quiz
August	24-07-2019	Pick and speak
	08-08-2019	Blind presentation
	20-08-2019	Paper presentation
September	30-08-2019	Flip side
	06-09-2019	Mock press
	12-09-2019	Poster writing
December	10-12-2019	Just a minute
January	08-01-2020	Case study analysis
	14-01-2020	Treasure Hunt

Faculty In-charge **Akshith Kumar K.**

Name of the Association

Staff Coordinator

Member

Student Coordinators

**Class Secretaries**

III BBM 'A'  
III BBM 'B'  
III BBM 'C'  
III BCOM  
III BCA 'A'  
III BBM 'B'  
III BA(HRD)  
II BBM 'A'  
II BBM 'B'  
II BBM 'C'  
II BCOM  
II BCA 'A'  
II BBM 'B'  
II BA(HRD)  
I BBM 'A'  
I BBM 'B'  
I BBM 'C'  
I BCOM  
I BCA 'A'  
I BBM 'B'  
I BA(HRD)

Moto of the Association :

**To Promote Entrepreneurial Skills Among Buddy Entrepreneurs**

Theme Given for this year's activities:

**Enhancement of Entrepreneurial Skills Competencies Among Students**

**Plan of Action**(Skill enhancement program/any other)

Month	Date	Activity/Programme
July	08-07-2019	Inauguration
	10-07-2019	Business plan
	16-07-2019	Mock press
August	09-08-2019	Identify the entrepreneur
September	04-08-2019	Paper presentation
	13-09-2019	Group Discussion
December	13-12-2019	Essay writing
	07-01-2020	Allegation
January	16-01-2020	Risk management

**EDP**

**Gururaj G.**

**Supritha**  
**Sumesh Matada**

**Shreyanka** III B.Com  
**Pavan Nayak** III B.Com

Mohammed Shadab  
Deekshith  
Mohammes Zaheed  
Pavan  
Guruprasad  
Megha  
Ananth  
Arjun Mada  
Mohit  
Siddarth  
Nikhitha  
Varsha  
Daksha Bangera  
Srajan  
Hisham Firoze  
Srisha  
Salman Hassan  
Shrisha Shetty  
Tilak  
Soujan  
Akshith



Name of the Association **SCAN**  
 Staff Coordinator **Mrs. Sowmya Jyothi**  
 Member **Mrs. Divya Uchil**  
**Mr. Arun F. Sequeira**  
**Mrs. Shashikala Shetty**  
**Mrs. Deepa D. Hegde**  
**Mrs. Shashiprabha**  
**Mrs. Reshmi B. R.**  
**Mrs. Bhat S. Sneha Ganesh**  
 Student Coordinators **Mr. Sharath Rao, Mr. Elvis Rego**

Class Secretaries  
 III BBM 'A' Satyavathi Shetty  
 III BBM 'B' Anwika  
 III BBM 'C' Faizan  
 III BCOM Vaishnavi Kini  
 III BCA 'A' Sharan Rai  
 III BBM 'B' Bhoomika U.  
 III BA(HRD) Sanjay S.  
 II BBM 'A' Anushree Shetty  
 II BBM 'B' Pavan Kumar  
 II BBM 'C' Zain  
 II BCOM Vaishnavi Shenoy  
 II BCA 'A' Rashmi  
 II BCA 'B' Sahan C. Poojary  
 II BA(HRD) Rithika Salian  
 I BBM 'A' Deepasha  
 I BBM 'B' Preetham Marathe  
 I BBM 'C' Divya B. Shetty  
 I BCOM Raksha V. Shetty  
 I BCA 'A' K. Aishwarya Hegde  
 I BCA 'B' Skanda Narayan  
 I BA(HRD) Gowtham

Moto of the Association : **"Every BIT matters"**

Theme for this year's activities: **Innovation for the smart world"**

**Plan of Action**(Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
02-07-2019	Inauguration	Mrs. Sowmya Jyothi
05-07-2019	Guess The Part	Mrs. Reshmi B.R.
10-07-2019	Captcha Cracker	Mrs. Bhat S. Sneha Ganesh
12-07-2019	Toggle Toggle	Mrs. Sowmya Jyothi
15-07-2019	Memory Test	Mrs. Divya Uchil
22-07-2019	It Advertisement	Mrs. Shashiprabha
24-07-2019	Paper Presentation	Mr. Arun F. Sequeira
26-07-2019	It Debate	Mrs. Shashikala Shetty
04-08-2019	Extension Activity	Mrs. Sowmya Jyothi
07-08-2019	Paint Brush	Mrs. Shashiprabha
09-08-2019	IT Quiz	Mrs. Bhat S. Sneha Ganesh
19-08-2019	Quick Hands	Mrs. Shashikala Shetty
27-08-2019	Inspire	Mrs. Sowmya Jyothi
04-09-2019	IT Collage	Mrs. Sowmya Jyothi
25-01-2020	SYGMA 2020	Mrs. Divya Uchil
09-02-2020	Extension Activity	Mrs. Sowmya Jyothi
12-02-2020	Coding	Mrs. Divya Uchil
18-02-2020	Debugging	Mrs. Reshmi B.R.
21-02-2020	Web Design	Mr. Arun F. Sequeira

**Extension activities:** Computer Literacy given to the Government / Aided Schools on - 4th August 2019 & 9th February 2020.

Name of the Association **ROVERS and RANGERS**  
 Staff Coordinator **Mr. Praveen D.**  
 Member **Mrs. Shashikala K. G.**

Student Coordinators **Shreyas Bhat**  
**Diksha Shetty**

Class Secretaries  
 III BBM 'A' Karthik R. Shetty  
 III BBM 'B' Shreya Rai  
 III BBM 'C' Santhosh  
 III BCOM Vivek  
 III BCA 'A' Shreya K.  
 III BBM 'B' Shreya Bai  
 III BA(HRD) Rohan C. A.  
 II BBM 'A' Anusha  
 II BBM 'B' Suraksha  
 II BBM 'C' Trisha  
 II BCOM Poojashree  
 II BCA 'A' Kshaman  
 II BBM 'B' Akshith A. Acharya  
 II BA(HRD) Sushmitha  
 I BBM 'A' Radhika  
 I BBM 'B' S. Tharun  
 I BBM 'C' Shreya  
 I BCOM Sharana Bhat  
 I BCA 'A' Swathi P.  
 I BBM 'B' S. Tharun  
 I BA(HRD) Ashik Golyadi

Moto of the Association : **Not "I" But "We"**

Theme Given for this year's activities : **'One Vision, One Identity, One Community"**.

**Plan of Action**(Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
21-06-2019	Anti drug awareness Prog.	Praveen / Shashikala K. G.
06-06-2019	Inauguration & talk on 'Know your Army'	Praveen.
17-06-2019	Celebration of environment day	Shashikala K. G.
07-08-2019	Inauguration and guest lecture	Praveen
08-08-2019	Street play	Shashikala K. G.
21-08-2019	Create awareness on traffic rules	Shashikala K. G.
09-06-2019	Disaster management Program	Praveen
17-06-2019	Pick and Speak	Shashikala K. G.
12-12-2019	Speech competition	Shashikala K.G./ Praveen D
12-01-2020	Vivekotsava Fest	Praveen
24-01-2020	Opportunities in the civil services	Shashikala K. G.
04-02-2020	First Aid training	Praveen
18-02-2020	Debate	Shashikala K. G.



Name of the Association **BUSINESS LAW (Acquis)**  
 Staff Coordinator **Ms. Sanjana**  
 Member **Mrs. Kavitha K.**  
 Student Coordinators **Amogh Alva**  
**Sandhya Jain**

- Class Secretaries
- III BBM 'A' Shehzeen
  - III BBM 'B' Sahana
  - III BBM 'C' Shrinidhi
  - III BCOM Manish Raj
  - III BCA 'A' Priyanka
  - III BCA 'B' Shashank
  - III BA(HRD) Simran
  - II BBM 'A' Shavan Ullal
  - II BBM 'B' Kshama Bangera
  - II BBM 'C' Akash
  - II BCOM Sathvik Baliga
  - II BCA 'A' Shrivitha
  - II BCA 'B' Shamitha U. Shriyan
  - II BA(HRD) Nisarga Shetty
  - I BBM 'A' Neha Sarian
  - I BBM 'B' Rajkumari
  - I BBM 'C' Gautham R. Singala
  - I BCOM Namratha Kamath
  - I BCA 'A' Suraksha
  - I BCA 'B' Charith
  - I BA(HRD) Janvi

Moto of the Association: **To give a legal orientation to the students of Business Management**

Theme Given for this year's activities:  
**Eco- Legal Perspective in Business World**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
23-07-2019	Business Law Puzzle	Ms. Sanjana
25-07-2019	Essay Writing	Ms. Sanjana / Mrs. Kavitha K.
08-08-2019	Case Analysis	Ms. Sanjana / Mrs. Kavitha K.
20-08-2019	Legal Business-Photography	Ms. Sanjana
03-09-2019	Collage	Ms. Sanjana
09-09-2019	Role play related to legal issues	Ms. Sanjana
12-09-2019	Paper Presentation	Ms. Sanjana / Mrs. Kavitha K.
03-01-2020	Allegation	Ms. Sanjana
07-01-2020	Pick and Speak	Ms. Sanjana / Mrs. Kavitha K.
09-01-2020	Business law Quiz	Ms. Sanjana

Name of the Association **ECONOMICS**  
 Staff Coordinator **Mrs. Shashikala K.G.**  
 Member **Mr. Prasanna Kumar T.**  
 Student Coordinators **Pooja** III BBA 'B'  
**Sushmitha** III B.Com

- Class Secretaries
- III BBM 'A' V. Neha Kamath
  - III BBM 'B' Pallavi
  - III BBM 'C' Deeksha Sharon
  - III BCOM Spoorthi Shetty
  - III BCA 'A' Rakshitha
  - III BCA 'B' Vijeth
  - III BA(HRD) Vidyalakshmi
  - II BBM 'A' Deepthishri
  - II BBM 'B' Usman Yamaan
  - II BBM 'C' Yashaswi Kadri
  - II BCOM G. Meghana Shenoy
  - II BCA 'A' Shrinidhi
  - II BCA 'B' Amisha
  - II BA(HRD) Rinitha
  - I BBM 'A' Jyothi Lakshmi
  - I BBM 'B' Hithashree
  - I BBM 'C' Vikee kumar
  - I BCOM Monisha Devadiga
  - I BCA 'A' Sweekrithi
  - I BBM 'B' Sristi S. Surathkal
  - I BA(HRD) Shradha

Moto of the Association: **To create awareness among students regarding recent trends in Economics**

Theme Given for this year's activities: **Awareness on Environmental and resource economics.**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
25-07-2019	Inauguration and orientation	Shashikala K.G.
26-07-2019	Quiz ( Quest for knowledge)	Prasanna Kumar T./ Shashikala K..G.
09-08-2019	Debate	Sahshikala K.G.
06-09-2019	Turn coat	Shashikala K.G.
04-12-2019	Paper Presentation	Prasanna Kumar T.
09-01-2020	Collage competition	Prasanna Kumar T.
05-03-2020	Panel discussion on Budget	Prasanna Kumar T.



Name of the Association **HINDI (Spuran)**

Staff Coordinator **Dr. Jyothi**

Member **Dr. Shalini**

Student Coordinators **Bhargavi Shetty**  
**Fathima Nashvana**

Class Secretaries

III BBM 'A'	Fathima Nashvana
III BBM 'B'	Shrasti
III BBM 'C'	Dhanya
III BCOM	Prerana
III BCA 'A'	Priyal
III BCA 'B'	Rashvika N.
III BA(HRD)	Seema Josline
II BBA 'A'	Mahima
II BBA 'B'	Shanya
II BBA 'C'	Syeda Meharunissa
II BCOM	Meghana Rao
II BCA 'A'	Sandeep Bhandary
II BCA 'B'	Vaishnavi
II BA(HRD)	Sejal
I BBA 'A'	Sujan Shetty
I BBA 'B'	Sanjana Kudwa
I BBA 'C'	Aysha Saman Raheem
I BCOM	Ashwitha S. A.
I BCA 'A'	Bhagya Shree
I BCA 'B'	Ifra Thabassum
I BA(HRD)	Sourabh

Moto of the Association :

**Create the opportunity and change the life.**

Theme Given for this year's activities :

**To sharpen the linguistic skills & to bring out the hidden talents, creativity of the students.**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
19-06-2019	Orientation	Dr. Jyothi
26-06-2019	Inauguration	Dr. Jyothi
11-07-2019	Slogan Writing Completion	Dr. Shalini
22-07-2019	Essay Writing Competition	Dr. Jyothi
09-08-2019	Story Narration Competition	Dr. Shalini
19-08-2019	Elocution Competition	Dr. Jyothi
29-08-2019	Story Writing Competition	Dr. Jyothi
06-09-2019	Shayari Competition	Dr. Shalini
03-01-2020	Patriotic Singing Competition	Dr. Shalini
11-01-2020	Poem Writing Competition	Dr. Jyothi
16-01-2020	Quiz	Dr. Jyothi

Name of the Association **KANNADA (Vikasana)**

Staff Coordinator **Mrs. Jeevitha**

Member **Mrs. Renuthakshi**

Student Coordinators **Ms. Anvika** III BBA 'B'  
**Ms. Niveditha** III BBA 'B'

Class Secretaries

III BBM 'A'	Fathima Nashvana
III BBM 'B'	Shrasti
III BBM 'C'	Dhanya
III BCOM	Prerana
III BCA 'A'	Priyal
III BCA 'B'	Rashvika N.
III BA(HRD)	Seema Josline
II BBA 'A'	Mahima
II BBA 'B'	Shanya
II BBA 'C'	Syeda Mehrunissa
II BCOM	Meghana Rao
II BCA 'A'	Sandeep Bhandary
II BCA 'B'	Vaishnavi
II BA(HRD)	Sejal
I BBA 'A'	Sujan Shetty
I BBA 'B'	Sanjana Kudwa
I BBA 'C'	Aysha Saman Raheem
I BCOM	Ashwitha S. A.
I BCA 'A'	Bhagya Shree
I BCA 'B'	Ifra Thabassum
I BA(HRD)	Sourabh

Moto of the Association :

**Love books and avoid social media**

Theme Given for this year's activities :

**Sparkle Your Talents, By Elevating Your Minds**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
26-06-2019	Inauguration	HOD & Members
05-07-2019	Pictionary	
11-07-2019	Essay Writing Competition	Mrs. Jeevitha D.
06-08-2019	Debate Competition	Mrs. Renuthakshi
08-08-2019	Light Music Competition	Mrs. Jeevitha D.
19-08-2019	Cross Word	Mrs. Renuthakshi
06-09-2019	Story Telling Competition	Mrs. Jeevitha D.
12-09-2019	Poem Recitation	Mrs. Renuthakshi
23-12-2019	Pick And Speak	Mrs. Renuthakshi
07-01-2020	Literary Quiz	
14-01-2020	Old Film Song Competition	Mrs. Jeevitha D.
04-02-2020	Creative Poster Making	Mrs. Renuthakshi



Name of the Association **FEST FORUM (Talent Hunt)**

Staff Coordinator **Mrs. Shwetha Y.  
Mrs. Shashiprabha**

Student Coordinators **Akhil Raj** III BBA 'A'  
**Sukesh** III BCA 'A'

Class Secretaries			
Rahul Rao	III BBA 'A'	R. Navya	I BBA 'C'
Shivani R. Suvarna	II BCA 'A'	Tahseen Anwar	III BA(HRD)
Prashobitha Prabhakar	III BBA 'B'	Archana Baliga	I B.COM
Prathiksha Prabhu	II BCA 'B'	Ahmed Mehfaz.	II BBA 'A'
Mayank Patodi	III BBA 'C'	Aditya B. V.	I BCA 'A'
Leon Adam Pascoal	II BA(HRD)	Samith Salian	II BBA 'B'
Deepika M.B.	III B.Com	Anushree Alva	I BCA 'B'
Pranjal	I BBA 'A'	Mohammedsahil B.	II BBA 'C'
Avinash R	III BCA 'A'	Vijetha	I BA(HRD)
Spoorthi Talwar	I BBA 'B'	Atul Mohandas	II B.Com
Sonalika	III BCA 'B'		

Moto of the Association : **To provide training and opportunities for the young intellects to face the corporate world.**

Theme Given for this year's activities:

**Entre Tech (entrepreneurship - Technology)**

**Plan of Action**(Skill enhancement program/any other)

Date	Activity/Programme
24-06-2019	Management training to I BBA 'A'
25-06-2019	Management training to I BBA 'B'
26-07-2019	Management training to I BBA 'C'
	IT training to 1st BCA 'A'
27-07-2019	Management training to I BA(HRD)
	IT training to I BCA 'B'
28-07-2019	Management training to I B.Com
02-07-2019 to 27-07-2019	GENESIS training (19-20)
03-08-2019	Extension activity
06-08-2019 to 19-08-2019	GENESIS training
27-08-2019	Organising GENESIS
September	Preparing students to participate in various Management and IT fests
December	Preparation for SYNERGY and SYGMA Preparing students to participate in various Management and IT fests
23-01-2020 & 24-01-2020	Organizing SYNERGY & SYGMA Preparing students to participate in various Management and IT fests
01-02-2020	Extension activity Preparing students to participate in various Management and IT fests
March	Preparing students to participate in various Management and IT fests

**Faculty In-charge : Mrs. Shwetha Y., Mrs. Shasiprabha**

Name of the Association **CAREER GUIDANCE & PLACEMENT CELL**

Staff Coordinator **Mr. Sumesh Matada  
Mrs. Bhat S. Sneha Ganesh**

Member **Mr. Thilakraj G.  
Mrs. Shwetha Y.  
Mr. Prasanna Kumar T.**

Student Coordinators **Neha Arpitha** III BCA 'A'  
**Spoorthi V. Acharya** III BA(HRD)

Class Secretaries	
III BBM 'A'	Vikas Verma S.
III BBM 'B'	Suraj
III BBM 'C'	Samvidh S. Shetty
III BCOM	Vignesh Baliga
III BCA 'A'	Kalpitha V. Puthran
III BCA 'B'	Pavana Purushotham
III BA(HRD)	Spoorthi V. Acharya

Moto of the Association :

**Building a better life through a better career**

Theme Given for this year's activities:

**Enlightening for brighter Future**

**Plan of Action**(Skill enhancement program/any other)

Date	Activity/Programme
08-07-2019	Inaugural and Orientation
06-08-2019	Extension Activity- Career Counselling for the high school/PUC students on Higher Education
14-08-2019	Guest Lecture on Career Opportunities
09-09-2019	Guest Lecture on 'Higher Education and Job opportunities in Abroad'
19-12-2019	Awareness programme on 'Competitive Exams'
10-01-2020	Awareness programme on 'Campus Interview'
February	Pre-Placement talk and On-campus Placement drive
March	Off-Campus Placement



Name of the Association

## FINE ARTS (Kala Vaibhava)

Staff Coordinator

**Mrs. Deepa D. Hegde  
Mr. Thilakraj G.**

Student Coordinators

**Rajath R. Amin  
Prashobitha Prabhakar**

Class Secretaries

III BBM 'A'	Prathana
III BBM 'B'	Anoop K. M.
III BBM 'C'	Mokshat
III BCOM	Theja
III BCA 'A'	PoorviAttavar
III BCA 'B'	Arpitha
III BA(HRD)	Anushka Rodrigues
II BBM 'A'	DeepthiBelvai M.
II BBM 'B'	Archana
II BBM 'C'	RamithaPrabh
II BCOM	Vaishnavi S.
II BCA 'A'	SanjanaValke
II BCA 'B'	Anviksha D
II BA(HRD)	Shivam
I BBM 'A'	AyishaAlfiya
I BBM 'B'	Sinchana S. N.
I BBM 'C'	Sonal S. M.
I BCOM	Shravya K.
I BCA 'A'	Ashika
I BCA 'B'	Yashika S. Amin
I BA(HRD)	Kushi Shetty

Moto of the Association: **Possibility, Excel Creativity**

Theme Given for this year's activities: **Art from natural to abstraction.**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
28-06-2019	Inauguration & Orientation.	Deepa D. Hegde / Thilakraj G.
04-07-2019	Pencil Sketch	Deepa D. Hegde
09-07-2019	Instrumental Playing competition	Thilakraj G.
12-07-2019	Singing competition	Thilakraj G.
23-07-2019	Texture Painting	Deepa D. Hegde
03-08-2019	Extension Activity	Thilakraj G.
13-08-2019	Anthem singing	Thilakraj G.
15-08-2019	Variety competition	Thilakraj G.
19-08-2019	Flower Arrangement	Deepa D. Hegde / Thilakraj G.
30-08-2019	Clay Modeling	Thilakraj G.
06-09-2019	Face Painting	Deepa D. Hegde / Thilakraj G.
09-12-2019	Mehendi competition	Thilakraj G.
17-12-2019	T-Shirt Painting	Thilakraj G.
07-01-2020	Rangoli Competition	Deepa D. Hegde
05-01-2020	Nail Art	Thilakraj G.
04-02-2020	Extension Activity	Deepa D. Hegde
02-02-2020	Street Play	Thilakraj G.

Name of the Association

## NSS

Staff Coordinator

**Dr. Shalini M.  
Mrs. Renuthakshi**

Student Coordinators

**Adithya** III BCA 'B'  
**Shriniha** III B.Com  
**Akash** II BCA 'A'  
**Nireeksha** II B.Com  
**Thejas** II BBA 'A'  
**Sanketh** II B.Com  
**Bhavana** II B.Com  
**Pratheeksha** II BBA 'C'

Secretaries :

Class Secretaries

III BBM 'A'	Suhan	II BCA 'A'	Pooja
III BBM 'B'	Pushparaj	II BCA 'B'	Fencita
III BBM 'C'	Sajan	II BA(HRD)	Athul
III BCOM	Shriniha	I BBA 'A'	Thejas Kamath
III BCA 'A'	Megha Prabhu	I BBA 'B'	Vignesh K.
III BCA 'B'	Karthi R. Suvarna	I BBA 'C'	Vikyath
III BA(HRD)	Manjusha	I BCOM	Pratham Jain
II BBM 'A'	Anirudha	I BCA 'A'	Spoorthi
II BBM 'B'	Shravan K.	I BCA 'B'	Manasa
II BBM 'C'	Nikitha	I BA(HRD)	Thrupthi
II BCOM	Bhavana		

Moto of the Association : **NOT ME BUT YOU**

Theme Given for this year's activities: **Youth for science and scientific thinking**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
21-6-2019 To		
28-06-19	Yoga Training Programme	Dr. Shalini M., Mrs. Renuthakshi
04-07-2019	Orientation- 1st year students	Mrs. Renuthakshi
13-07-2019	Inauguration	Dr. Shalini
20-07-2019	Guest Lecture	Mrs. Renuthakshi
18-07-2019	Blood Donation camp	
22-07-2019	Elocution competition	
03-08-2019	Vanamahotsava	Dr. Shalini
10-08-2019	Campus cleaning	Mrs. Renuthakshi
18-08-2019	One day camp I	
20-08-2019	Skit Competition	
26-08-2019	Campus cleaning	
04-09-2019	Street play training	Dr. Shalini
08-09-2019	One day camp II	Mrs. Renuthakshi
13-09-2019	Essay competition	
14-09-2018	Guest lecture-Food, Health, Nutrition	
23-12-2019 to		
29-12-201	Annual special camp	Dr. Shalini, Mrs. Renuthakshi
06-01-2020	Drawing competition	Mrs. Renuthakshi
11-01-2020	Orphanage visit	Dr. Shalini
10-01-2020	Guest lecture on-Ecological balance	Mrs. Renuthakshi
20-01-2020	Campus cleaning	
05-02-2020	Debate competition	Mrs. Renuthakshi
04-03-2020	Beach cleaning	Dr. Shalini / Mrs. Renuthakshi



Name of the Association : **YOUTH RED CROSS**

Moto of the Association: **With humanity towards peace**

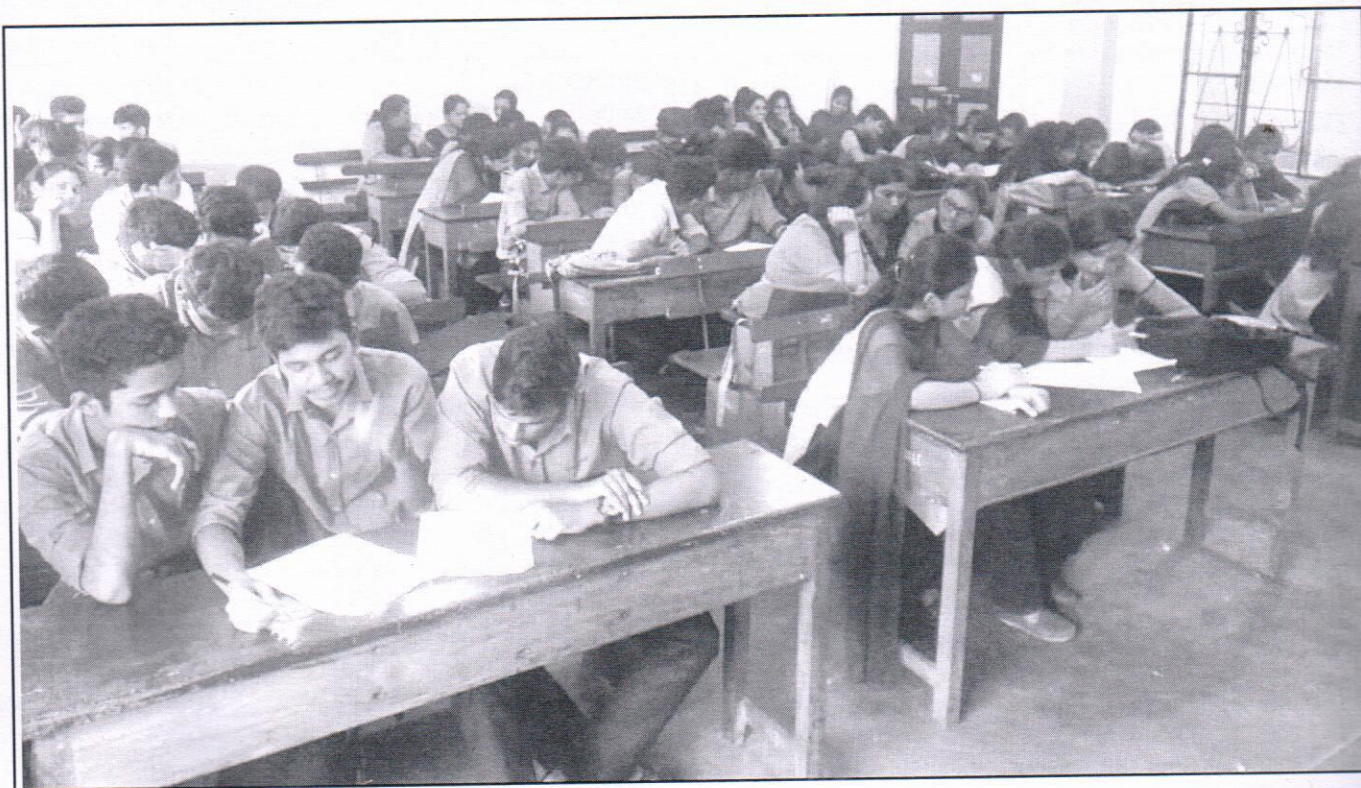
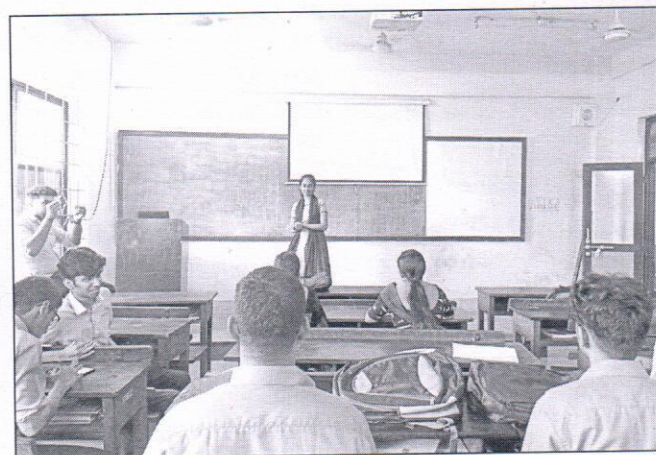
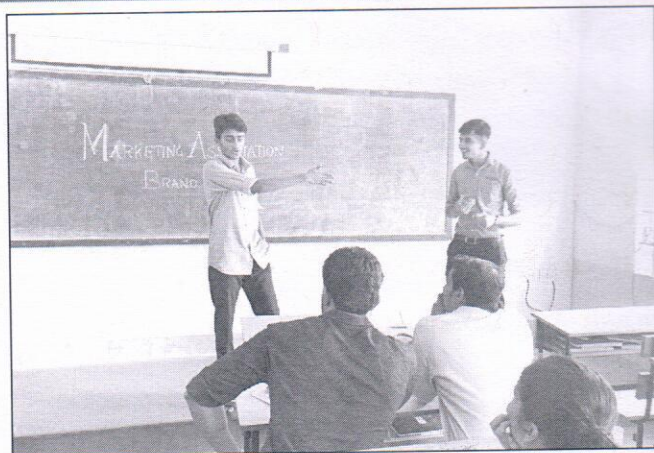
Theme : **Together for Humanity**

Objectives : **To inculcate the youth of our country.**

***"Understanding and acceptance of civic responsibilities & acting accordingly with humanitarian concern to fulfill the same.***

**Plan of Action**(Skill enhancement program/any other)

Date	Activity/Programme
27 <sup>th</sup> June	Volunteer Orientation
July	Inauguration of youth red cross Training on First-Aid Training on minimum competencies
August	Organizing an extension activity among orphanage students and visually challenged people. Blood Donation Camp (By Volunteer Blood Donor's)
September	Training on disaster preparedness and management
December	Organizing 1-Day special medical camp in rural area.
12 <sup>th</sup> January	National youth Day
February	2 days camp in college Street play - traffic control and road safety) Drug abuse awareness program
March	Guest lecture



Chief Editor: Prof. Aruna P. Kamath Editors: Mrs. Bhat. S. Sneha Ganesh, Mrs. Shashiprabha, Mrs. Parinita Salian, Mrs. Reshmi B.R., Mrs. Kavya, Ms. Sanjana,



## Alumini Interaction



## BLOOD DONATION



## International Yoga Day



## NSS Skill Development

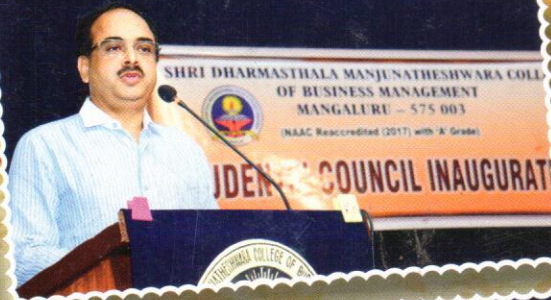


## Self Defence Women Cell





# Council Inauguration



# Leadership Training Programme

