



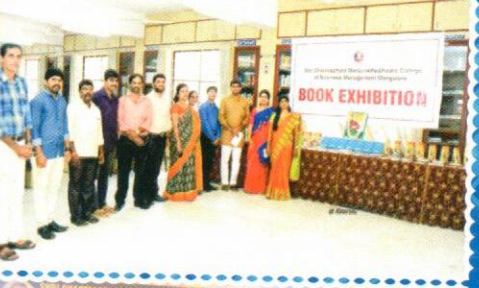
SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT

MANGALURU - 575 003, D.K.

NAAC RE-ACCREDITED (2017) with 'A' Grade

Managed by Shri Dharmasthala Manjunatheshwara Education Society (R.), Ujire, D.K.

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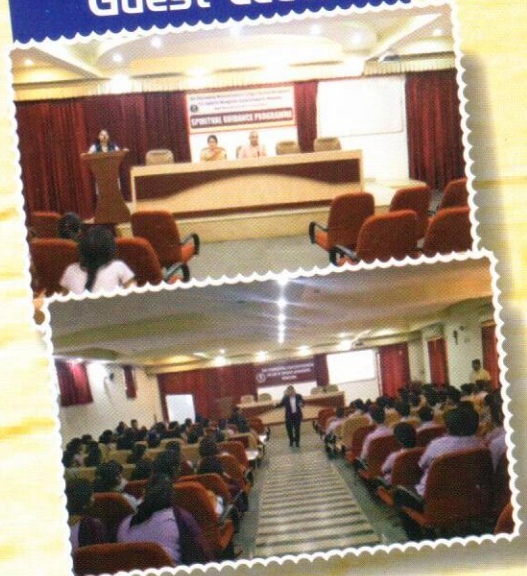


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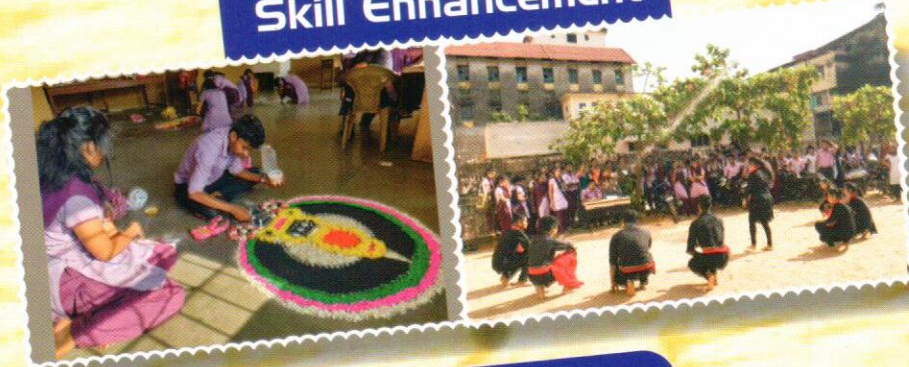
Career Guidance



Guest Lecture



Skill Enhancement



Extension Activity



Student Faculty Programme



Editorial

Encouraging the vigor of the students and keeping them engaged the departments' associations conducted diverse activities which helped them to enhance their skills. Opportunities given to the students to enrich and enhance their potentials enabled them to identify their core competencies. The activities provided a platform to engage, empower and inspire the budding minds.

Synergy 2019

Synergy 2019, a two day National Level Management Fest for undergraduate management students was organized on 23rd and 24th January 2019. Mr. Prakash Garodi, Proprietor Garodi Services, Mangaluru and Mr. Shailesh, Co-Proprietor, NVP Nileshwar, Kasargod also an alumni of the college inaugurated the program by lighting the lamp. Mr. Prakash Garodi motivated the students to get into entrepreneurship. He also added that youths should indulge themselves in Charity and work towards the betterment of the society. Chief Guest Mr. Shailesh said that students should keep themselves updated in their field of study and pointed out that fests like Synergy is a learning experience for the overall development of an individual. Principal Prof. Aruna P. Kamath in her presidential remarks addressed the budding professionals and Entrepreneurs to go beyond the curriculum framework in order to achieve success. She added that the vision of the college was to create a mass of young generation who can create a job market for others. Coordinators Mrs. Gayathri K., Mrs. Supritha A. and the student coordinators, Mr. Abhishek Kotecha and Mr. Pranith Kotian were present on the dias. Rakshita welcomed the gathering, Prashobitha and Mahima introduced the guests, Pranith Kotian gave an introduction to Synergy, Prajna proposed the vote of thanks and Rashmi compered the programme.

Synergy 2019 chose the theme "The Triumph Arena" - harder the conflict, more glorious the triumph. A two day battle is produced to conquer the spirit of ultimate victory. Large number of colleges took part in the two days fest which included events such as Best manager, Marketing, Finance, Public Relations, Human Resources, Entrepreneurship, Quiz and Research and Development.

Syigma 2019

Syigma 2019, a one day State Level IT fest for BCA and B.Sc. Computer Science was inaugurated by Mr. Krishna Puthran, Senior System Analyst, Toshiba Software India Pvt. Ltd., Bengaluru on 24th January 2019 at 9.15 a. m in the college auditorium. Ms. Shalini Pai, Software Engineer, IoT Based Solutions Bosch Engineering and Business Solutions, Bengaluru also an alumna was the distinguished chief guest. In his inaugural address, Mr. Krishna Puthran said that fests like Syigma will create skilled individuals for the industry. Applying obtained knowledge into technicality will ultimately enhance ones performance at workplace, thus increasing employability. Chief guest Ms. Shalini Pai encouraged the students with the slogan "Act like a champion, Be a champion" and added that it is important to build a team with members from different domain as it will add to collaboration of ideas. She said that fests are miniature versions of corporate sectors wherein students are into lot of research. This experience will ultimately add on to their work environment. Principal Prof. Aruna P. Kamath in her presidential remarks addressed the students about the importance of technocrats working in coordination with the members of other fields of expertise. She urged the participants to take the experiences of fests as a platform to learn various skills as the objective of the fest is to provide a platform for multi-various skills. The Staff coordinators Mrs. Shashiprabha, Mrs. Divya Uchil and the student coordinator Mr. Sharath Rao were present on the dias. Shivangi welcomed the gathering, Pooja and Joel introduced the guests, Sharath Rao gave an introduction to Syigma, Junaid proposed the vote of thanks and Kazi Mohammed Suhaib compered the programme.



Valedictory Ceremony of the Fest

The Valedictory ceremony of Sygma and Synergy was held on 24th January 2019 in the college auditorium. Mr. Manel Srikanth Nayak, Associate in Institutional Equities Division, Morgan Stanley, Bengaluru and also an alumnus of the college was the chief guest for the ceremony. In his address Mr. Manel Srikanth Nayak said that fests like Synergy and Sygma creates a platform for skill building and enhances the knowledge of the students. He also added that subscribing to be better is the core objective of fests. KLE Belgaum, emerged as the overall champions and Christu Jayanthi, Bangalore won the runners up trophy in Synergy 2019. St. Aloysius College, Mangalore and Canara College, Mangalore were the Overall Champions and Runners Up respectively. Students actively took part in the various events conducted in the respective fests.

Manisha welcomed the gathering, Sangeetha introduced the guest and student coordinator Abhishek Kotecha gave a brief report on synergy. Ms. Prerna proposed vote of thanks. The programme was compeered by Sanjana.

Human Rights day Celebration

The College in association with Karnataka State Human Rights Commission, District Administration, Human Rights non-government organization celebrated Human Rights day on 10th December 2018 at conference hall. District Police Commissioner, Mangalore, Dr. B.R. Ravikanthe Gowda was the inaugurator of the function , Additional Deputy Commissioner, Mr. Kumar, Humun Rights Activist and thinker K. Balakrishna Rai were present on the occasion. The programme began with the administering of oath by Dr. B. R. Ravikanthe Gowda on safeguarding human rights. Inaugurating the human rights day programme, Dr. B. R. Ravikanthe Gowda said human right is the responsibility of all the citizens for the betterment of our society. He also highlighted that it is the responsibility of every citizen that they do not violate others human rights along with protecting their own rights. Mr. Kumar, Additional Deputy Commissioner said that every individual's right starts from their birth. He also added that parents should also inculcate human values and humanity in their children. Human rights activist and thinker K. Balakrishna Rai opined that the role of teachers and parents plays a vital role in safeguarding the human rights. The programme was coordinated by Mrs. Kavitha Prabhu, Shashikala K.G. and Madhumathi J. Raja.

VIVEKOTSAVA - 2019

Rovers and Rangers and Student Council of the college jointly organised "VIVEKOTSAVA - 2019" one day University Level fest on 31st January 2017. The programme was inaugurated by Mr. Adarsh Gokule, Regional Secretary, Sanskar Bharathe. Mr. Shashidhar Acharya, HR Manager, AJ Hospital and also the alumni was the guest of honour. In his inaugural address Mr. Adharsh Gokule, stated that ideologies of Swami Vivekananda must be inculcated in one's life. He added that youngsters must involve themselves towards upliftment of society. He also congratulated the organizers for conducting a fest like Vivekotsava which will help the students to connect themselves to Vivekananda's thoughts and develop healthy personality. Guest of honour, Mr. Shashidhar Acharya opined that nation's success lies in the hands of youth. He motivated the students to be responsible towards nation. The inaugural ceremony was followed by various competitions for the students from different colleges in and around Mangalore. Books on principles of Swami Vivekananda were exhibited in the library.

The valedictory and prize distribution ceremony was held in the college conference hall. Mr. Shravan S. Shetty, Senior Agency Manager, Max life Insurance Ltd and alumni of the college, was the chief guest for the valedictory ceremony. He motivated the students through his words of inspiration. SDM College Ujire emerged as overall winners and Vivekananda College, Puttur won runners up. Mrs. Smitha M. and Dr. Jyothi coordinated the programme.

Workshop on Intellectual Property Rights

EDP department organized a workshop on Intellectual Property Rights on 11th March 2019. The objective was to create awareness among the budding entrepreneurs about Intellectual Property Rights and its implications. It was inaugurated by Mr. Raja Varma Ballal, Proprietor of BMS Hotel, Mangalore. Mr. Prasad Shet, S. L. Shet Diamond House, Ladyhill, Mangaluru, also alumni of the college, was the guest of honour. Mr. Raja Varma, in his inaugural address pointed out how to overcome issues and challenges in business. Mr. Prasad Shet stressed on the need for developing a passion of following the needs and become successful entrepreneurs in future. Identifying business opportunities in crucial to budding entrepreneurs he added. Principal, Prof. Aruna P. Kamath, in her presidential address pointed out need for awareness of

intellectual property rights among the budding entrepreneurs.

The inaugural session was followed by two technical sessions on topics, "Patents Rights" by Mr. Vinayak Kamath, Advocate and Trademark attorney, Mangaluru and "Copy Rights" by Mr. Sharath Kumar, Territory Manager, Fenesta Windows. Large number of students from various colleges took part in the workshop. The workshop was successful in giving motivation to the young entrepreneurs to venture into the exciting field of entrepreneurship. Mrs. Supriya R. K, Mr. Sumesh Matada and Mrs. Rashmi, Assistant Professors coordinated the programme.

College Day Celebrations 2019

Prize Distribution Ceremony

The 40th annual day celebration of the college was held on the 1st March 2019. It began with prize distribution ceremony at 9:00 a.m in the auditorium. Dr. Latha K., Principal, Shree Niranjana Swamy First Grade College, Sunkadakatte, Bajpe and Mr. Hardik P. Chauhan., Asst. Professor, Department of Business Administration, Canara College, Mangaluru and an alumna of the college were the chief guests. The program began with prayer. Ms. Vaishali D. Kudva welcomed the gathering. Dr. Latha K. and Mr. Hardik P. Chauhan were introduced by Ms. Rashmi Ramesh Achari and Ms. Rakshitha respectively. Chief guest, Dr. Latha K. in her address highlighted the qualities of a responsible youth. Appreciating the efforts of the college in organizing various extracurricular activities she added that it is the responsibility of each and every individual to make the best use of the opportunities. Mr. Hardik P. Chauhan said that the students should have clarity of purpose in order to achieve success and make their dreams come true. He also opined that clarity of goals helps in shaping our future endeavors.

Prof. Aruna P. Kamath said that the college offers plethora of opportunities for the students which enhance their skills and capabilities. The prize distribution ceremony began with the general proficiency prizes followed by various association prizes, prizes for special contribution in various fields and scholarships for students with highest marks. The prizes were distributed by the chief guests. The program concluded with the vote of thanks proposed by Mr. Nelson Jack Lobo. The event was compered by Ms. Payal Shetty.

The evening programme commenced at 4.30 pm with a prayer. The chief guests of the day were Mrs. Vathika Pai, Proprietor, Vathika International Travels, Mangaluru and Mr. Dhanraj Varadhram, Vice President, Marketing, Puravankar Ltd. an alumnus of the institution. The gathering was welcomed by Ms. Vaishali Kudva. A brief introduction of the guests was presented by Ms. Rashmi Ramesh Achari and Ms. Rakshitha.

The principal, Prof. Aruna P. Kamath presented the annual report which encapsulated all the activities and achievements of the staff and students. The rank holders in the Mangalore University examinations held in the month of April 2018, Ms. Samantha Virginia D'Souza of BA (HRD), Ms. Sandra Merin Ronald, Ms. Nidhi Bhandarkar of BBA, Ms. Nishmitha K. M. of BCA were honoured in this occasion. Scholarships instituted by a few well-wishers of our institution were also awarded to various students. Dr. Shalini M., faculty of the college was felicitated for acquiring Ph.D in Hindi Literature. The best outgoing student award was conferred to Mr. Roshin Alex John of III BBA, Mr. Nelson Jack Lobo of III BCA, Mr. Pranith Kotian, of III BA (HRD) and Ms. Sanjana of III B.Com based on their admirable conduct and academic performance. In her address chief guest motivated the students to be accustomed to multi-tasking super technology highway of life. She advised them to be focused and concentrate on their performance. Mr. Dhanraj Varadhram inspired the young minds to be independent and take their own decisions to achieve a holistic development. He cherished his memories being the student of this institution and said that in SDM the future of the students are in right and safe hands. The vote of thanks was proposed by Ms. Sanjana. The formal session was compered by Mr. Roshin Alex John. The informal session was compered by Ms. Rashmi Ramesh Achari, and Mr. Aditya, followed by a welcome dance. Various talented students exhibited their performances.

NSS Annual Special Camp

The NSS annual special camp was held at Government Higher Primary School, Kairabettu, Karkala, from 22 to 28th December 2018. 100 NSS volunteers participated in the camp. Mrs. Nagaveni, President, Gram Panchayat, Kalya and Mrs. Malini J. Shetty, President, Thaluk Panchayat, Karkala inaugurated the camp by lighting the lamp on 22nd December 2018 at 3.30 p.m. In her inaugural address the inaugurator, Mrs.

Nagaveni spoke about the importance of attending NSS camp and also stated that the experience one can get by attending such camp will be helpful in future. Prof. Aruna P. Kamath, principal presided over the function. Other dignitaries present over the dais wished success for the camp. The NSS program officer, Mrs. Renuthakshi welcomed the guest. NSS oath was administered to volunteers by Dr. Shalini M., NSS program officer.

After inauguration dignitaries gave a formal start for shramadan, guddaly puja on the same day, the volunteers were briefed about the program and activities for 7 days. They were divided into 4 groups. Each group was assigned two group leaders. Every day began with a prayer session at 6 am, flag hoisting and exercise at 6.30 am. On 22nd December 2018 "Grama sameekshe" program was conducted by the volunteers. On 23th December free medical checkup by Alvas Medical College, Moodabidri was organized. On 24th December 2018, guest lecture was conducted by Mr. Nasir Hussain, Inspector, Rural Police Station, Karkala, on the topic "Awareness on Rules, Security and Protection". On 25th December 2018, the volunteers went on an agricultural visit (Krashi Darshana) at 2.30pm. On 26th December 2018, various activities were conducted for the students of the school. On 27th December afternoon guest lecture on the topic "Nammura Sasya Namagaagi" was organized by Dr. T.N. Anchan, Padubidri. On the same day in the evening Shibirajyothi program to recollect the memories and experience of the camp was organized, volunteers and localites lit diyas around Indian map which was drawn by volunteers. This was followed by cultural program on the theme tulunadavibhava.

On 28th December 2018, the valedictory program was held at 11a.m. Mr. Laxmikanth Bhat, Vice President of Gram Panchayat, Kalya, Mr Suresh S., Publisher, Syndicate Bank, Chandrahas Nayak, President of SDMC, Mrs. Shashikala Shetty, Headmistress of Government Higher Primary School, Kairabettu, Nithin Kumar, President, alumni association, Kairabettu School were the guests for the program. Dr. Muralidhar Rao, Vice Principal of the college was the president. Prize distribution was held for various categories for the volunteers. All the seven days camp was filled with activities which were planned during pre-camp meeting.

GUEST LECTURES

Economics of Supply Chain

The Economics department organized a guest lecture on the topic "Economics of Supply Chain" for II BBA 'B' on 19th January 2019. Deepika Suvarna, Senior Associate Lead BPHR, Infosys, Mangaluru was the resource person. The objective of the programme was to impart knowledge on Economics of supply chain. She stressed that the supply chain helps a company to turn the raw materials into finished goods and services for the customer. She also added that the finished product can go either to a wholesaler, a retailer, or directly to the consumer. The wholesaler or distributor consolidates the products from around the world. She interacted with the students and motivated them to express their opinions on this move. The talk proved to be very useful to the students. The session was coordinated by Mrs. Shashikala K.G.

Digital Banking and Marketing

The Marketing department organized a guest lecture on the topic "Digital Banking and Marketing" to III B.Com on 7th January 2019. The objective of the programme was to enhance the knowledge of the students about digital banking and exploring the various career opportunities. Mr. Umesh, Regional head, NIIT Regional Office Bangalore was the resource person. He shared interesting insights explaining the effective use of social media to reach the masses. He explained the topic with examples on Digital Campaign by Mr. Barack Obama in 2012 and the use of Digital tools and Social Media for bringing about Jasmine Revolution in Tunisia. He also explained the use of Digital Banking and Marketing with the help of various engaging videos. Sir addressed various doubts of students on Digital Banking and Marketing and its reach. The programme was coordinated by Mrs. Kavitha Prabhu.

Programming Language

A guest lecture was organized on 13th February 2019 for II BCA 'A' on the topic "Programming Language". The resource person was Mr. Riyaz Mohammed, Asst. Professor, AIMIT, St. Aloysius College, Mangaluru. The objective was to familiarize the students with modern programming languages and paradigms. Mr. Riyaz started his session by explaining the need to learn computer programming. He gave some quick learning tips on programming language. He listed some of the latest programming languages like Python, Java script,

go(google), swift, c++, java, kottin. He concluded this session by showing a small program in python. Mrs. Reshmi B.R. coordinated the programme.

Career Guidance Programme

Commerce department organized a guest lecture on Career Guidance on 17th January 2019 for II B Com. Ms. Prisca Furtado, Correspondent of IMA B School, department of ACCA & CMA was the resource person. The objective of the programme was to provide awareness about various professional courses available to the students and its importance in the present era. The resource person explained about the course ACCA and CMA in detail including papers, exams and fees and the future opportunities available to the students after completing the course.. The programme was coordinated by Mrs. Veena D. Kotian.

Byari Bhaasha

The Kannada association conducted a guest lecture on the topic "Byari Bhaasha" on 16th January 2019. Mrs. Jyothi Neeleshwar, writer was the resource person. The objective of this activity was to enhance the knowledge of the students about Byari Bhaasha and also to make them understand the importance of Byari literature. The event was coordinated by Mrs. Jeevitha D.

Awareness on Passport and Its Importance

The Department of Computer Application conducted a workshop to guide the students and apply for passport in association with the Passport Seva Kendra, Kodialbail, Mangaluru on 19th February 2019 at 2.00 p.m. at the conference hall. The objective of the programme was to enlighten the students the importance of passport and to know how to apply for it. The resource person Mr. Nagaraj Bhat from the Passport Sevakendra addressed the gathering. He in his address spoke on importance of possessing a passport, various documents required and the procedure for applying. He opined that there are various portals through which an individual can apply for passport. It enabled large number of students to apply for passport directly, without going through the intermediaries. The programme was coordinated by Mrs. Divya Uchil.

Challenges faced in the Current Business Scenario

A guest lecture was organized by the Career Guidance and Placement Cell on the topic "Challenges faced in the Current Business Scenario" for II and III BBA, BCA

and BA(HRD) on 13th February 2019. The resource person was Mr. Mohammed Parker, Global Business Leader. Mr. Parkar while addressing the students spoke on concepts like current business scenario & its Implications, skill set required to meet the competition. He worked out practical examples related to cost of production, Environmental Taxes, Competition, Expected profit levels, Business Expansion, Safety Measures and Ethical Issues to be followed while running a business. He discussed the different concepts and issues related to upcoming entrepreneurs with reference to global examples and challenges in the world economy. Large number of students were benefited.

Awareness on Aviation Course

A guest lecture was organized by the Career Guidance and Placement Cell on "Awareness on Aviation Course" on 28th February 2019. The resource person was Mr. Mohan, Managing Director, Dell -Bee Aviation Academy. The objective of this programme was to make students aware about different course of aviation and job opportunities. He spoke on curriculum like soft skill training programme, cabin crew and conversation proficiency etc. The programme was coordinated by Mr. Prasanna and Mrs. Anasuya.

National Youth Day Celebration

NSS conducted 'National Youth Day' and the release of 'Vivek Band' on 17th January 2019. Dr. Ananth Prabhu G., Director of Vikas Edu Solutions, Professor, Sahyadri Educational Institutions was the resource person. The resource person spoke about the importance of youth in India and other parts of the world. He stressed on how youth in India brought revolutionary changes in society. The session was very informative and interactive. He concluded the talk by quoting the following words, "Plant a tree, donate blood and vote responsibly". Principal Prof. Aruna P. Kamath, presided over the programme. Vaishnavi welcomed the gathering, Kavya introduced the guest, Niriksha delivered vote of thanks. Staff coordinators Mrs. Renuthakshi, Dr. Shalini and Mr. Gururaj were present in the programme.

Role of technology in Banking Sector

The Hindi Department organized a guest lecture on the topic "Role of Technology in Banking Sector" on 30th January 2019. Dr. Jayanthi Prasad Nautiyal, Director, Global Institute of Banking, Financial

Education & Research, Dehradun was the chief guest. The chief guest, in his address, spoke about the importance of Hindi language and he also gave a guest lecture on the topic 'Rakshabandhan Natak'. The programme was coordinated by Dr. Jyothi.

Programming in Python

A guest lecture was conducted to II BCA 'B' on the topic "Programming in Python" 9th March 2019. The resource person was Ms. Chaitra from NIIT, Mangalore. The objective was to impart students the programming concepts of Python. Ms. Chaitra elaborated that Python is a powerful multi-purpose programming language created by Guido van Rossum. She also explained the syntax, the data types available, and operators available to develop a module. The programme was coordinated by Mrs. Divya Uchil.

VALUE EDUCATION

Value Based Education

HR department organized a Guest Lecture on "Value Based Education" on 17th January 2019. Mrs. Harini Shetty, Projector Coordinator, Urban Research Centre, Mangalore was the resource person. The objective of this programme was to make students aware about value based education system. The guest speaker spoke about the need of introducing value based education in the present society. The programme was coordinated by Mrs. Anasuya.

Peace through Mind Control

A value education programme on the topic "Peace through Mind Control" was organized for III BBA 'C' and III BBA 'B' on 12th February 2019. Mr. Prashanth Pai, Faculty from Art of Living was the resource person. The objective was to enhance mental, physical and emotional well being of the students. Highlighting the relevance of peace for quality life, he explained the role of meditation handling mind and emotions. He also conducted survey to know and understand the emotional stability of the students. The session was interesting with relevant exercises. Mrs. Smitha M. coordinated the programme.

Values in Life

A value education programme was held on 14th February 2019 for I BBA 'A', 'B' and II BBA 'A' in the college conference hall. Sri Sanandana Das, Secretary, ISKON was the resource person. The objective of the

programme was to throw light upon the values that guide everyday livelihood. He enlightened the students on values of life, which are conducive to one's physical, social and mental health. He opined that the values of culture and that of science are to be integrated proportionately in such a way that culture will act as a catalyst to sharpen the scientific temperament of nation's youth. The session was very interesting and interactive. Mrs. Smitha M. coordinated the programme.

FACULTY DEVELOPMENT PROGRAMME

Enhancing Network Speed through Data Compression

The Department of Business Management organised a FDP program on "Enhancing Network Speed through Data Compression" on 5th February 2019. The resource person was Mrs. Divya Uchil, Asst. Professor, Department of Computer Application. The objective of the program was to teach the faculties practically to compress data and send it over the internet.

Mrs. Divya opined that at any given time, the ability of the internet to transfer data is fixed. Many files also can be combined into one compressed document, making sending easier, provided that the combined file size is not huge. The Microsoft office picture manager has the facility of compressing data. The faculties learnt to compress many of the scanned photos and scanned word documents using WinRAR archiver. The program was coordinated by Mrs. Smitha M., Department of Business Management.

STUDENT FACULTY PROGRAMME

Agriculture Entrepreneurship

The Economics department organized a student faculty programme for I BBA 'C' on 16th January 2019 on the topic "Agriculture Entrepreneurship" by Shreeja of III B.Com. The objective of the programme was to make students aware of the importance of Agricultural Entrepreneurship. She stressed about the key points how to be a Successful Entrepreneur in Agriculture and the role of agri-entrepreneurship and farming innovations for youth in agriculture engagement. Students actively participated in the session. Mrs. Shashikala K.G coordinated the programme.

Modern branding offline and online

The Marketing department conducted a student faculty programme on 16th January 2019 for II BA (HRD) by

Chithra and Vaishnavi of II BBA 'A' on the topic "Modern branding offline and online". The objective of the programme was to acquaint the skills on modern branding concepts. The student faculties enriched the knowledge among the students about the various modern online and offline brands. This programme was coordinated by Mr. Akshith Kumar K.

Big Data

A Student faculty program was conducted for II BCA 'A' students on 29th January 2019 by Sushmitha P. Bolar of III BCA 'A' on the topic "Big Data". The Objective was to provide a platform for the dissemination of research, current practices, and future trends in the emerging discipline of big data analytics. The student faculty explained the basic idea of big data and explained the importance of robotics in our future. She concluded the session by showing videos on dependence of human beings on robots in the present generation. The programme was coordinated by Mrs. Reshmi B. R.

Industrial Dispute

The Finance department organised a student faculty programme on 28th January 2019 for II BA (HRD) students by Sneha and Yajnesh Bengre III BBA 'B'. The objective of the programme was to enhance the presentation skills of the students. The students explained about Industrial Dispute- Causes and Effect. Ms. Sowmya Hegde coordinated the programme.

Tag Lines of Product

A Student faculty programme was organized on the topic "Tag Lines of Product" was conducted on 17th January 2019 by Mr. Supreeth of III BBA 'C'. The Objective of the programme was to improve the presentation skill and confidence of the student. Mrs. Shwetha Y. coordinated the programme

SEBI and its importance

The commerce department organized a student faculty programme on 7th and 8th January on the topic SEBI and its importance in stock market operations by Adithya and Meghana Rao of I B.Com. The objective of the programme was to improve communication skill and self-confidence. Mrs. Manju H. coordinated the programme.

Life story of successful Business men

The commerce department organized a student faculty

programme on 28th January 2019 on the topic "Life story of successful Business men" by students of I B.Com. The objective of the programme was to improve self-confidence. Mr. Thilakraj G. coordinated the programme.

Causes of stress and stress signals

The commerce association organised a student faculty programme on the topic 'Causes of stress and stress signals' by Adline, Kajal and Atul of I BA(HRD) on 11th January 2019. The objective of the programme was to understand the stress signals and the causes behind it and to effectively manage the stress using different methods. The programme was coordinated by Ms. Sanjana.

Entrepreneurship

The commerce association organised a student faculty programme on the topic 'Entrepreneurship' by Mohammed Sahil and Mohammed Shamran of IBBA 'C' on 30th Jan. 2019. The objective of the programme was to make students understand the risks in starting up a new venture, the process of entrepreneurship and to encourage them to start up a new business venture. The programme was coordinated by Ms. Sanjana.

Google and its Innovations

A Student faculty program was conducted for II BBA 'A' Students on 30th January 2019 by Ms. Payal Shetty of III BCA 'B' on the topic "Google and its innovations". The objective was to introduce the concept of innovation for startup. The student faculty mentioned the innovation challenge of Google products and services that generate current income must be continually replaced by new and improved offerings to customers. She also pointed out the best innovations by Google like G-Suite by Google cloud which is used to store data on the cloud and retrieve whenever required. Google TV, a new way to think about TV, a platform that combines TV programming and the internet. She concluded the session by explaining about the innovations and its impact on our day to day life. The programme was coordinated by Mrs. Deepa D. Hegde.

Cyber Security

A student faculty program on the topic "Cyber Security" was organized for the II BCA 'A' on 14th February 2019 by Ms. Varshitha of III BCA 'A'. The objective was to develop confidence and

communication skills. The topics discussed were Cyber Security, Digi Locker, ATM Skimming, Surface Web, Deep Web, Dark Web. Mrs. Sowmya Jyothi coordinated the program.

Tips for Facing Interview

A student faculty program on the topic "Tips for facing interview" was organized for the II BCA 'A' on 14th February 2019 by Ms. Lavanya Shetty of III BCA 'A'. The objective of this program was to develop confidence and communication skills. Lavanya shared her own experiences on facing interview. She gave tips on how to manage time for answering the aptitude test. Mrs. Sowmya Jyothi coordinated the program.

Cyber Security

A student faculty program was conducted for II BBA 'C' on 25th February 2019 by Ms. Aditi of III BCA 'A' and Ms. Swathi B. of III BCA 'B' on the topic "Cyber Security". The objective was to create awareness about cyber security. Aditi explained how the hackers hack the information. Swathi gave an idea about Dig Locker app used for keeping all documents like driving licence, pan card, voter id etc. They concluded the session by showing a video on hacking. Mrs. Reshmi B.R. coordinated the programme.

Basics of HTML Programming

A student faculty program was conducted on 1st February 2019 for II BCA 'B' on the topic 'Basics of HTML Programming' by Ms. Thanaz and Ms. Aishwarya of III BCA 'A'. The objective of the programme was to acquaint the students with the concept of HTML. Ms. Thanaz spoke on the uses of HTML. She said that the web programming requires the use of HTML. She explained the various basic tags that are used in HTML. Ms. Aishwarya explained a program designed in HTML. The programme was coordinated by Mrs. Divya Uchil.

Python Programming

A student faculty program was conducted on 14th February 2019 for I BCA 'A' on the topic "Python Programming" by Ms. Swathi of III BCA 'B'. The objective of the programme was to let the students know about uses of Python programming. Ms. Swathi spoke on how Python which is a general purpose and high level programming language can be used for developing desktop GUI applications, websites and web applications. She opined that it allows one to focus on

core functionality of the application by taking care of common programming tasks. She explained to the students a small code written in python. The programme was coordinated by Mrs. DivyaUchil.

Cloud Storage

A student faculty program was conducted on 21st February 2019 for I BCA 'B' on the topic "Cloud Storage" by Ms. Shetty Prathiksha and Gagana of III BCA 'B'. The objective of the programme was to let the students know about the uses of "Cloud Storage". Ms. Prathiksha opined that cloud storage is a service where data is remotely maintained, managed, and backed up. The service allows the users to store files online, so that they can access them from any location through the internet. She addressed the students about the use of cloud for storage, advantages in terms of Usability, Bandwidth, Accessibility, Disaster Recovery and Cost Savings. The programme was coordinated by Mrs. Divya Uchil.

Li-Fi Technology

A student faculty program was conducted on 27th February 2019 for II BCA 'A' on the topic "Li-Fi Technology" by Mr. Dhanush and Mr. Vishal of III BCA 'A'. Mr. Dhanush said that in the era of overcrowded world, Li-Fi is a new way of wireless communication that uses LED lights to transmit data wirelessly. This technology uses a part of the electromagnetic spectrum that is still not greatly utilized. He said that Li-Fi can be used in Military, Traffic Lights, Underwater Communications, Augmented Reality, Dense Urban Environments, Safety Environment. Finally he concluded by saying that Li-Fi is a powerful technology that can have revolutionary implications in the world of IT. The programme was coordinated by Mrs. Divya Uchil.

IPV6

A student faculty program was conducted on 28th February 2019 for II BCA 'B' on the topic "IPV6" by Mr. Sagar and Mr. Akarsh of III BCA 'B'. The objective of the programme was to let the students know about IPV6. Mr. Sagar said that the Internet Protocol version 6 (IPv6) is the most recent version of the Internet Protocol. It was developed by the Internet Engineering Task Force to deal with the problem of IPv4 address exhaustion. The programme was coordinated by Mrs. Divya Uchil.

Basics of Networking

Student faculty programme was organized to I BCA 'A' on 27th, 28th of February and 5th of March 2019 by VI semester BCA project student who are under the guidance of Arun F. Sequiera. The objective of the programme was to inculcate teaching habits, improve their awareness of careers and their individual career goals, encourage a communication across the curriculum and collaborative learning and gain confidence among the final year students.

It was organized for the subject "Basics of Networking", Chapter 6-Introduction to WAN. Topics were given to the students, wherein all the students done their seminar through PPT presentation. It was an interactive class. Final year students learnt how to handle the classes and got lots of confidence. The topics given to the seminar were as follows:

Name of the student	Topic
Sanjana Kotian	Overview of WAN
Nishmitha	WAN Connectivity options
Manish B Karkera	POTS (Plain Old Telephone System)
Rahul	POTS (Plain Old Telephone System)
Nidhi Nagaraj Shet	Leased Lines
Sneha Bolar	ISDN (Integrated Services Digital Network)
Abdur Rahman	Working of ISDN
Prajna	VSAT (Very Small Aperture Terminal), Devices and Networks
Thrishul H Adappa	Working of VSAT
Sharan Prakash	Infrared
Reshma P N	Microwave
Rahul K Uchil	Radio
Syed Junaid Iqbal	VPNs (Virtual Private Networks)
Shreya	Working of VPN

Overcoming Barriers to Self-improvement

A student faculty programme on the topic "Overcoming Barriers to Self-improvement" for II BCA 'B' was organized on 11th March 2019 by Mr. Kazi Mohammed Suhaib of III BCA 'A'. The objective was to motivate the students and also to identify their hidden potentials. To begin with Mr. Suhaib Kazi explained that common barrier to personal growth and development is one's own imagination and perception. He then added by briefing on some of the barriers such as procrastination, fear of failure, Negative messages

from family, friends, and co-workers, lack of planning by quoting examples. He then concluded by saying that the personal barriers could be overcome setting goals, create a timeline for success. The programme was coordinated by Mrs. Shashiprabha.

Multimedia and its Applications

A student faculty programme on the topic "Multimedia and its Applications" for II BCA 'B' was organized on 12th March 2019 by Ms. Pragathi of III BCA 'B' and Prajna of III BCA 'A'. The objective was to develop communication and leadership skills. To begin with Ms. Pragathi gave the brief introduction to multimedia and its applications in various field by illustrating real world examples. The programme was coordinated by Mrs. Shashiprabha.

Textual Display and Multimedia

A student faculty programme on the topic "Multimedia and its Applications" for II BCA 'B' was organized on 14th March 2019 by Ms. Anushree Shenoy of III BCA 'B'. The objective was to understand the importance of textual display in any multimedia content. Ms. Anushree Shenoy elaborated on the methods of displaying text based on the content and the picture in a multimedia to catch the interest of the reader. The programme was coordinated by Mrs. Shashiprabha.

File Formats in Images

A student faculty programme on the topic "File Formats in Images" for II BCA 'B' was organized on 15th March 2019 by Ms. Prathiksha Shetty of III BCA 'B'. The objective was to throw light upon the various formats of images. Ms. Prathiksha Shetty in her session explained the various file extensions of images used in the multimedia. She also stressed upon the quality of the images displayed based on the graphical applications. The programme was coordinated by Mrs. Shashiprabha.

Sound Effects in Media Files

A student faculty programme on the topic "Sound Effects in Media Files" for II BCA 'B' was organized on 18th March 2019 by Ms. Adline D'Mello of III BCA 'A'. The objective was to familiarize students about the effects of sound in any multimedia file. Ms. Adline D'Mello in her session explained the changes in the quality while reducing the size of a sound file. The programme was coordinated by Mrs. Shashiprabha.

Musical Instrument Digital Interface

A student faculty programme on the topic "Musical Instrument Digital Interface" for II BCA 'B' was organized on 18th March 2019 by Mr. Veeraj Acharya of III BCA 'B'. The objective was to acquaint students about MIDI files. Mr. Veeraj Acharya in his session explained digital audio and recording technology used to create professional audio files. The programme was coordinated by Mrs. Shashiprabha.

Minimum Wage Act

The Finance department organized a student faculty programme for II BA (HRD) on the topic "Minimum Wage Act" on 21st February 2019 by Ms. Rashmi of II BBA 'C'. She explained about Minimum Wage Act to the students. Ms. Sowmya Hegde coordinated the programme.

Media Aur Hindi Sahitya

A student faculty programme was organized by the Hindi department on the topic "Media aur Hindi Sahitya" for IBCA 'A' and 'B' on 27th February 2019 by Tasbiha. The objective of the programme was to familiarize students about the use of language in media and to understand the growing importance of Hindi in media. To begin with Tasbiha gave a brief introduction to media and use of Hindi literature in media. She added that media plays a vital role in making society a better one. Dr. Shalini M. coordinated the programme.

Talent Management

The HR association organised a student faculty programme on the topic "Talent Management" for II BA (HRD) by Ms. Vaishali of III BBA 'C' on 23rd February 2019. The objective was to enhance the communication and presentation skills. Ms. Vaishali explained the implementation of talent Management, the pillars of talent Management and ways to improve it. Ms. Parinita coordinated the programme.

Smartphone Addiction

The HR association organised a student faculty programme on the topic "Smartphone Addiction" for II BA (HRD) by Ms. Sreeja of III B.Com on 9th March 2019. Ms. Sreeja explained the effects of smartphone addiction and how to overcome it. Ms. Parinita coordinated the programme.

Nombala- a Byari Kavana

The Kannada association conducted a student faculty

programme for II BA (HRD) on the topic "Nombala- a Byari Kavana". The objective of this activity was to enhance the knowledge of the students about Byaribhaasha Saahithya. The student faculty shared the information that Kannada being one of the Dravidian languages has words from all five Dravidian languages. Students actively participated in the programme. The event was coordinated by Mrs. Jeevitha D.

Devanooru Mahadevaravara Dattha

A student faculty programme was organized by Kannada association to I BCA on the topic "Devanooru Mahadevaravara Dattha" by Ms. Anvitha. The objective of this activity was to provide knowledge to the students about the given topic. Students actively participated and interacted. The event was coordinated by Mrs. Renuthakshi.

Samshaan

The Hindi department organized a student faculty programme for I B.Com on 29th January 2019 by Reshma of II B.Com on the topic 'Samshaan' authored by Mannu Bhandary. Dr. Jyothi coordinated the programme.

Digital Forensics

A student faculty program was conducted for II BCA 'B' on 8th February 2019 by Ms. Bhavyashree P.S. of III BCA 'A' on the topic "Digital Forensics". The objective was to enlighten the detailed study of forensics department in digital form. Ms. Bhavyashree P.S. explained briefly about the types, methodologies, security aspects of digital forensics. The session was concluded by giving tips to choose this field as career. The program was coordinated by Mrs. Bhat. S. Sneha Ganesh.

Aptitude Test and its types

A student faculty program was conducted for I BCA 'A' on 12th February 2019 by Ms. Sanjana Pai of III BCA 'B' on the topic "Aptitude Test and its types". The objective was to enlighten the students on the tips to face any aptitude test. Ms. Sanjana Pai explained about the types and areas of aptitude tests students have to focus on. The session concluded by conducting an aptitude test. The program was coordinated by Mrs. Bhat. S. Sneha Ganesh.

Consumer Rights and Redressal Forum

The Marketing department conducted a student faculty

programme on 12th March 2019 on the topic "Consumer Rights and Redressal Forum" for Ist BBA 'A' by Nishal Kunder and Hamza Godil of III B.Com. The objective of the programme was to provide information on widely accepted basic consumer rights and redressal forums. The programme was coordinated by Mr. Akshith Kumar K.

SKILL ENHANCEMENT ACTIVITIES

SCAN ASSOCIATION

Paper Presentation

The scan association organized paper presentation the topic "Overcoming Digital Addiction" on 7th January 2019. The objective of this event was to test the participants' knowledge, presentation and communication skill. The event was judged on the basis of relevancy, communication, body language and presentation skills of the participants. Mrs. Sneha Bhat and Mr. Akshith Kumar judged the event. Mr. Joel D'Souza, Ms. Payal Shetty, Mr. Nikhil, Mr. Manjunath Shenoy of III BCA were the student coordinators. Mrs. Sowmya Jyothi coordinated the event.

Web Designing

The SCAN association organized web development programme on 10th January 2019. The objective of this event was to test the knowledge of the participants about HTML. The participants were given 45 minutes to create a web site. The event was judged on the basis of content relevance, usage of multimedia and innovation. Mr. Arun F. Sequeira and Mrs. Sowmya Jyothi judged the event. Mr. Joel D'Souza, Ms. Payal Shetty, Mr. Nikhil, Mr. Manjunath Shenoy of III BCA were the student coordinators. The programme was coordinated by Mrs. Deepa D. Hegde.

Computer Literacy day

Computer Literacy day was observed on 31st January 2019 with an objective to provide awareness on digital literacy for II BBA 'A' & 'B'. The programme was an interdisciplinary approach on "Google: Not Just a Search Engine" on by the members of the association. Payal Shetty, Manjunath Shenoy & Nikhil of III BCA elaborated on Google, its history and inception. The students conducted some activities related to digital literacy. The winners were given prizes. Large number of students benefited from this programme. Mrs. Shashiprabha coordinated the programme.

IT Quiz

The association organized 'IT Quiz' on 1st February 2019. The objective of this event was to test the participants' knowledge about technology. Large number of students actively participated. The participants were given 20 minutes to answer 40 questions. The student coordinators were Mr. Joel D'Souza, Ms. Payal Shetty, Mr. Nikhil, Mr. Manjunath Shenoy of III BCA. Mrs. Reshmi B. R. coordinated the event.

Coding & Debugging

The association organized Coding & Debugging event on 12th February 2019. The students had to write a program using C or C++ and generate a given pattern. The team consisted of two participants. The event was judged based on the logic they use and the execution. This event was helpful for the students to showcase their ability to generate their own logic and develop codes. Mrs. Divya Uchil and Mr. Arun F. Sequeira were the judges. The student coordinators were Mr. Joel D'Souza, Ms. Payal Shetty, Mr. Nikhil, Mr. Manjunath Shenoy of III BCA. Mrs. Shashikala Shetty coordinated the event.

COMMERCE DEPARTMENT

Video Review

- Commerce department organized a video review on 11th January 2019 for III BBA students on the topic value education through different life situations. The objective of the programme was to inculcate different values in student life. Mrs. Manju H. coordinated the programme.
- Commerce department organized a video review on 17th January 2019 for B.Com on the topic Individual Development. The objective of the programme was to develop positive qualities in students' life. Mr. Thilakraj G. coordinated the programme.
- The commerce department conducted a video review for I BA (HRD) on the topic Empathy on 9th Jan 2019. The objective of the programme was to develop an understanding and share the feeling of another in order to help and communicate one's ideas in a way that makes sense to others. The students participated enthusiastically. The programme was coordinated by Ms. Sanjana.
- The commerce department conducted a video

review for IBA(HRD) on the topic Stress Management on 16th January 2019. The objective of the programme was to make the students identify the importance of stress management in organization and how effectively it can be implemented in corporate world. The programme was coordinated by Ms. Sanjana.

- The commerce department conducted a video review for I B.Com on the topic Moral values and Patience on 5th January 2019. The objective of the programme was to inculcate the moral values in the students and to increase the patience level required for the present generation. The programme was coordinated by Ms. Sanjana.

Paper Presentation

The Commerce association conducted paper presentation on 16th January 2019 on the topic "The effect of digital marketing in the world". The objective of the programme was to develop presentation skills among the students. Large number of students actively participated in the event. The event was judged based on presentation, content and communication. Mr. Akshith judged the event. The programme was coordinated by Mrs. Veena D. Kotian.

Pick and Speak

The Commerce association conducted pick and speak on current trending topics related to commerce and management field for I BBA 'B' on 21st January 2019. The objective of the programme was to improve the critical thinking capability of students and to develop confidence of the students. Ms. Sanjana coordinated the programme.

Flipside

The Commerce association conducted a skill development activity Flipside on 29th January 2019 on various topics like online shopping, digital payment and social networking sites. The objective of the event was to improve communication skills and analytical abilities of the students. The students were supposed to speak on the positive and negative side of the given topic. Large number students actively participated. The event was judged on the basis of content, analysis and communication skills of the students. Ms. Sanjana judged the event. The programme was coordinated by Mrs Veena D. Kotian.

Meet the CEO

The Commerce association conducted a skill based competition Meet the CEO on 12th February 2019. The objective was to evaluate person's ability of communication. It is an individual event where the case related to the company were given to the participants and as a CEO they have to justify and answer the questions raised from press. The participants were judged on the basis of the presentation and their convincing ability. Ms. Sanjana was the judge of the event.

Product Launch

The Commerce association conducted Product launch on 4th February 2019. The objective of the programme was to evaluate person's ability of critical thinking, communication and creativity. It is an individual event where the participants should come up with the new product and should explain in detail about the product. The event was judged by Ms. Sanjana. The participants were judged on the basis of the presentation and creativity.

Allegation

The Commerce Association conducted Allegation on 21st February 2019. It was an individual event where participants had to face the angry mob of press and handle the situation using HR skills they possess. Criteria for the judgment were based on convincing ability of the participants. The event was judged by Mr. Praveen D.

Treasure hunt

The Commerce Association conducted Treasure Hunt on 26th February 2019. The objective of the programme is to enhance quick and critical thinking among the participants. It is a group event where participants will be given a list of clues which they have to solve. A group which will do the needful in less time will be the winner. Large number of students actively participated in the event.

FINE ARTS ASSOCIATION

Singing

The Fine Arts association organised Eastern singing competition on 9th January 2019. The objective of this activity was to encourage and develop vocal talent of the students. It helped the students to achieve a high level of expertise within the choir promoting self-

Meet the CEO

The Finance department conducted Meet the CEO on 14th February 2019 to III BBA 'A' s. Mr. Abhishek Kotecha and Akshay Aithal of III BBA 'C' played the role of CEO. The objective of this activity was to evaluate the communication and presentation skill. Mrs. Shwetha Y. coordinated the programme.

Turn Coat

The Finance association conducted Turn Coat competition on 29th January 2019. The objective was to develop spot decision making and also make the students aware of the recent trends in financial sectors, banking sectors, insurance sectors and corporate sectors. Mr. Gururaj coordinated the competition.

RESOURCE HUB ASSOCIATION

Paper Presentation

The HR association organized paper presentation for II BHRD on the topic "Lesser known heroes of India" on 12th and 19th January 2019 by Ms. Spoorthi, Prathiksha, Aman, Anant & Stanly. The objective of this programme was to enlighten the students about the achievements of various individuals. The programme was coordinated by Mrs. Gayathri.

Book review

The HR association organized a book review on 30th January 2019. Ms. Harshitha of I BA (HRD) reviewed the book "Information Technology" authored by Ms. Sumithra Aora. The objective of the activity was to brief the students about the books available in the field of management and new technology and to enhance their reading skills. The book unfolded the different aspects of Computer Technology in E-Banking. The event was coordinated by Mrs. Anasuya.

Mock interview

The resource hub association conducted mock interview competition on 17th January 2019. The objective of the event was to enrich the knowledge of the students and to make them ready for the job market. The participants were asked to carry their resumes for a particular post for the interview. The event was judged on the basis of body, language, presentation, communication skill and knowledge interviewee. The event was judged by Ms. Sanjana. The programme was coordinated by Mrs. Preethika Dharmapal.

Debate

The Resource Hub association conducted Debate competition on 18th February 2019. The objective was familiarize the students with the current events in the field of HR. The participants were innovative and creative. Mrs. Preethika Dharmapal coordinated the event.

Paper Presentation

The association organized paper presentation on the topic "Cyber crime and Securities" for III BA (HRD) on 26th February 2019 by Amra of III BA (HRD). The objective of this programme was to enlighten the student about current topic. Mrs. Anasuya coordinated the event.

NSS

Essay and Poster Making

NSS association had conducted Essay and Poster Making competition on 27th February 2019 on the topic 'Implementation of Gandhian Principles in the past and future'. The objective was to make students understand the Gandhian principles. The participants were asked to write an essay and make poster on the given topic. Marge number of students participated in the event.

LITERARY ASSOCIATION

English Association

Book Review

The English department conducted a book review on "If I Never Forever Endeavour" written by Holly Meade by Muskan of I BBA 'B' on 30th January 2019. The objective of the review was to develop the reading skills and encourage them to read books. The book helped the students to learn that trying new things can be a rewarding experience even though if there are few hurdles in their paths. Mrs. Kavya U coordinated the programme.

The English department conducted a book review on 31st January 2019 on "The Biggest Lie" written by Sandeep Gupta by Amna of I BBA 'C'. The objective of the review was to develop critical reading and identify the author's perspective. The book elaborates a story with a moral that 'Good Wit is the Winner Any Time'. This book has motivated the students to understand the one who does good for others shall always win. Mrs. Madhumathi J. Raja coordinated the programme.

Group Discussion

- The English department conducted group discussion on the topic "Impact of Advertisements on children" on 21st December 2018. The objective of the programme was to create awareness on how children can be affected through advertisements. This programme helped the students to gain confidence and speak effectively. The programme emphasized on the increasing influence resulting in a negative manner. Mrs. Madhumathi J. Raja coordinated the programme.
- The English department conducted group discussion on the topic "Socio Economic Zone Boon or Bane." The objective of the programme was to make the students aware about the negative impact of the industrialization. The programme helped the students to develop team spirit and work in groups. The programme helped the students to understand what is good and what is bad for our environment. Mrs. Kavya U. coordinated the programme.
- The English department conducted group discussion on the topic "Is Reality Shows affecting the Youngsters?" on 5th January 2019. The objective of the programme was to develop an understanding in the students that reality shows are having an obstructive impact on the youngsters. The activity stimulated the critical thinking among the students. Mrs. Madhumathi J. Raja coordinated the programme.
- The English department conducted group discussion on the topic "Social Media and its effects on young minds" on 5th January 2019. The objective of the programme was to lessen the usage of social media among youngsters. The programme made the students realize that social media is effecting their valuable time and energy in a wrong manner which can be corrected effectively. Mrs. Kavya U. coordinated the programme.

Best Toast Master

The English Association conducted Best Toasts Master competition on 4th January 2019. The objective of the activity was to enrich the students speaking abilities and also to gain confidence to face the crowd. Large number of students actively participated in the event. Ms. Prajna and Ms. Shreenidhi were the student coordinators. Mrs. Madhumathi J. Raja coordinated the competition.

Article Writing

The English Association conducted article writing competition on 10th January 2019. The objective of this activity was to enhance their writing skills and enrich the students with knowledge. The students participated with great interest as it gave them a platform to showcase their views, ideas, opinions and encouraging their innovative and creativity through writing skills. Ms. Prajna and Ms. Shreenidhi were the student coordinators. Mrs. Madhumathi J. Raja coordinated the competition.

Brain Teaser

The English Association conducted Brain Teaser competition on 14th January 2019. The objective of this activity was to kindle their brains and their creativity. The students actively participated with great enthusiasm as this was a platform for them to showcase their ideas, views and innovative writing skills. Ms. Prajna and Ms. Shreenidhi were the student coordinators. Mrs. Kavya U. coordinated the competition.

Laughter Challenge

The English Association conducted Laughter Challenge competition on 14th January 2019. The objective of this activity was to bring out their humour and witty qualities. It also enriched their intelligence and enhanced their speaking abilities. Ms. Prajna and Ms. Shreenidhi were the student coordinators. Mrs. Kavya U. coordinated the competition.

Creative Writing

The English Association conducted Creative Writing Competition on 29th January 2019. The objective of this was to enhance the writing skills, motivate them to bring out their creativity, views and ideas. It was a platform to showcase their writing skills as well as their creativity in an innovative idea. The students participated enthusiastically. Ms. Prajna and Ms. Shreenidhi were the student coordinators. Mrs. Madhumathi J. Raja coordinated the competition.

Logo Designing

The English Association conducted Logo Designing on the topic "Human Empowerment" on 30th January 2019. The objective of this competition was to enhance their writing, creative and analytic skills. The topic was chosen to make the students aware that human

empowerment is very important. Ms. Prajna and Ms. Shreenidhi were the student coordinators. Mrs. Madhumathi J. Raja coordinated the competition.

KANNADA ASSOCIATION

Literary Quiz

The Kannada association conducted Literary Quiz competition on 9th January 2019. The objective of this activity was to provide platform to the students to showcase their knowledge skills, and to encourage them in order to participate in several quiz competitions conducted. Large number of students actively participated in the competition. The event was coordinated by Mrs. Jeevitha D. and Mrs. Renuthakshi.

Old Kannada Film Song

The Kannada association conducted Old Kannada Film Song competition on 14th January 2019. The objective of this activity was to provide the platform to the students to showcase their singing skills and to encourage them in their singing talent. Large number of students actively participated in the competition. The event was coordinated by Mrs. Jeevitha D. and Mrs. Renuthakshi K.

Poster Making

The Kannada association conducted poster making competition on 15th February 2019. The topic given was Hasireusiru and Arogyavebhagya. Students were allowed to choose any one topic from the above given topic. The objective of this activity was to make the students showcase their drawing and creative skills. This activity was coordinated by Mrs. Renuthakshi K.

ROVERS AND RANGERS ASSOCIATION

Essay

The Rovers and Rangers association conducted essay competition on 14th January 2019. The objective of the event was to enrich the knowledge of the students. Large number of students took part in the event. The competition was judged by Mrs. Jeevitha. Dr. Jyothi coordinated the programme.

Elocution

The Rovers and Rangers association conducted elocution competition on 17th January 2019. The objective of the event was to improve the confidence and speaking abilities of the students. Large number of students took part in the event. The competition was

judged by Mr. Praveen. Dr. Jyothi coordinated the programme.

ECONOMICS DEPARTMENT

Book Review

A book review on "Demand" by Adrian J. Slywotzky, was conducted for I BBA 'C' on 17th January 2019 by Ms. Syeda Mehrunnisa of I BBA 'C'. The objective of the review was to develop critical reading skills by identifying the author's perspective. It helped to analyze, evaluate and judge the content of the book. Adrian J. Slywotzky mentioned that the Demand is one of the few economic terms almost everyone knows. Demand drives supply. When demand rises, growth happens jobs are created, the economy flourishes and society thrives. The book helped the students to analyze that demand searches for clues as to where demand really comes from, and why, and how we might control it. Mrs. Shashikala K.G. coordinated the programme

Group Discussion

Group discussion was organized by the Economics department on 5th January 2019. The objective of the discussion was to improve the communication skills, team building, and analytical skills of the students. Students were divided in to three groups. Globalization: an opportunity or a threat and digital payments was the topic for discussion. Mrs. Shashikala K.G. coordinated the programme.

Photo Montage

Economics department conducted Photo montage competition on 14th January 2019. The objective of the activity was to bring out the creativity and develop team spirit among the participants. The students participated with great enthusiasm by exhibiting their potential in the given areas. The event motivated the students and gave an exposure to learn more about manufacturer and agriculture industry. Mrs. Shashikala K.G. coordinated the programme.

EDP ASSOCIATION

Case Study

The EDP department conducted a Case study competition on 11th January 2019. The objective of the competition was to prepare the students to effectively handle high pressure situations in their upcoming endeavors. Large number of students actively participated in the competition.

CONSUMER CLUB

Practical Training

Members of Consumer Club attended a practical session conducted by Dakshina Kannada District Consumer Federation on 16th and 17th January 2019 in Anegundi, Bijai, Kapikad. Large number of students attended the session. The programme was coordinated by Mr. Sumesh.

Moot Court

Members of Consumer Club attended a Consumer Forum Moot Court session on 31st January 2019 organized by Dakshina Kannada Consumer Federation at Besant women's college. Large number of students attended the session. The programme was coordinated by Mr. Sumesh and Ms. Sanjana.

Group Discussion

The EDP association conducted a group discussion competition on 10th February 2019. The objective of this activity was to develop self confidence, general awareness in business world and communication skills among the students. Mr. Sandesh from Kotak Insurance Company judged the competition.

Paper Presentation

The EDP Cell conducted paper presentation competition on the topic "Success stories of leading entrepreneurs on 19th February 2019. The objective of this competition was to develop presentation skills, reading habits, confidence and self learning awareness among the students.

EXTENSION ACTIVITIES

Department/ Association	Date	Venue	Faculty In Charge
BCA	10-01-2019	G.L.P.S Primary School , Kankanady, Mangaluru	Mrs. Divya Uchil
	16-01-2019	Mulakad Govt.School, Akashabhavana, Mangaluru	Mrs. Sowmya Jyothi.
	18 -01-2019	Govt. Higher Primary School, Balmatta, Mangaluru	Mrs. Shashiprabha
	19-01-2019	St. Ursula Kannada Higher Primary School, Rosario, Mangaluru	Mrs. Deepa D. Hegde
	25 -01-2019	Besant School, Mangaluru	Mrs. Reshmi B. R.
	29-01-2019	Indira Gandhi Memorial High School, Derebail, Konchady	Mr. Arun F. Sequeira
	30-01-2019	St. Agnes Special School , Bendore, Mangaluru	Mrs. Divya Uchil
	31-01-2019	Ganapathy High School, Mangaluru	Mrs. Shashikala Shetty
	01-02-2019	Lamina Suspension Products, Mangaluru	Mrs. Reshmi B R
	05-02-2019	D. K. Zilla Panchayath Higher Primary School, Bolar, Mangaluru	Mrs. Deepa D. Hegde
	05-02-2019	KIOCL, Panambur, Mangaluru	Mrs. Sowmya Jyothi.
	06-02-2019	Govt Higher Primary School, 7 th cross, Bejai Kapikad, Mangaluru	Mrs. Reshmi B.R
	11-02-2019	M. Vaman Nayak Sons, Mangaluru	Mrs. DivyaUchil
	12-02-2019	Sarojini Madhusudan Kushe High School, Attavar, Mangalore	Mr. Arun F. Sequeira
	18-02-2019	Railway Mail Service, Govt. of India, Central Railway Station, Mangalore	Mrs. Shashiprabha
	19-02-2019	Shree Vyasa Maharshi Vidya Peetha, Mulki	Mrs. Shashiprabha
	27-02-2019	Maple, Digital Showroom, Mangaluru	Mrs. Divya Uchil
	01-03-2019	Modern Industrial Corporation, Urwa Market, Mangaluru	Mr. Arun F. Sequeira
	02-03-2019	Government Higher Primary School, Kapikad, Mangaluru	Mr. Arun F. Sequeira
	02-03-2019	Gandhi Nagar School, Mangaluru	Mrs.Reshmi B.R
SCAN	09 -03-2019	D.K.Z.P Higher Primary School, Sandspit, Bengre, Mangaluru	Mrs. Shashiprabha
Fine Arts	24 -12-2018	Govt. Primary School, Mannagudda, Mangaluru	Ms. Sowmya Hegde
Commerce	22-01-2019	Forum Mall, Mangaluru	Mrs. Manju H.

	09-02-2019	D.K.Z.P. Govt Higher Primary School Mannagudda, Mangaluru	Ms. Sanjana
	09-02-2019	Ashoknagar Higher Primary School, Ashok Nagar, Mangaluru	Mrs. Veena D. Kotian
Finance	05-01-2019	Marakada Govt. School ,Kavoor, Mangaluru	Mrs. Shwetha Y.
	20-01-2019	Ishwarananda Ballika Ashrama, Mangaluru	Mrs. Shwetha Y.
	20-01-2019	Dr. Giridhar Rao Sanjivi Bhai Virddhasharama, Kodialbail	Mrs. Shwetha Y.
	09-02-2019	Garodi Steels Garodi, Mangaluru	Ms. Sowmya Hegde
	09-02-2019	Digantha Mudrana, Mangaluru	Mrs. Shwetha Y. & Mr. Gururaj
	09-02-2019	Ace Food Pvt Ltd, Yeyaadi, Mangaluru	Mrs. Shwetha Y
	09-02-2019	Ramakrishna School, Bunts Hostel, Mangaluru	Mrs. Smitha M
English	16-01-2019	Sharada Vidyalaya, Mangaluru	Mrs. Kavya U.
	18-01-2019	D.K. Zilla Panchyat Higher Primary School, Bikarnakatta	Mrs. Madhumathi J. Raja
	19-01-2019	D. K. Zilla Panchyat Higher Primary School, Mannagudda.	Mrs. Madhumathi J. Raja
	23-01-2019	Padua English Higher Primary School, Mangaluru	Mrs. Kavya U.
Hindi	09-02-2019	Prism Johnson Limited, Baikampady, Mangaluru	Dr. Shalini.M
Kannada	09-02-2019	Mogaveera Primary School, Ullala	Mrs. Jeevitha D.
	09-02-2019	St. Mary's Higher Primary School, Falnir, Mangaluru	Mrs. Renuthakshi K.
Human Resource	09-02-2019	Urdu Higher Primary School, Kudroli Mangaluru	Mrs.Preethika Dharmapal
	09-02-2019	MangalaJyothi Integrated school, Vamajoor, Mangaluru	Mrs. Anasuya
	09-02-2019	St. Peter's Higher Primary School, Derebail, Mangaluru	Mrs. Parinita Salian
	19-02-2019	Deccan Plast, Baikampady, Mangaluru	Mrs. Parinita Salian
	11-03-2019	DiganthaMudrana Ltd., Mangaluru	Mrs. Parinita Salian
Rovers & Rangers	09-02-2019	Retail Shops near KSRTC, Mangaluru	Dr. Jyothi
	16-02-2019	Mangala cashew Factory, Padavinangady, Mangaluru	Dr. Jyothi & Mr. Akshith Kumar
NSS	09-02-2019	Ramakrishna Mission, Mangaluru	Mrs. Renuthakshi

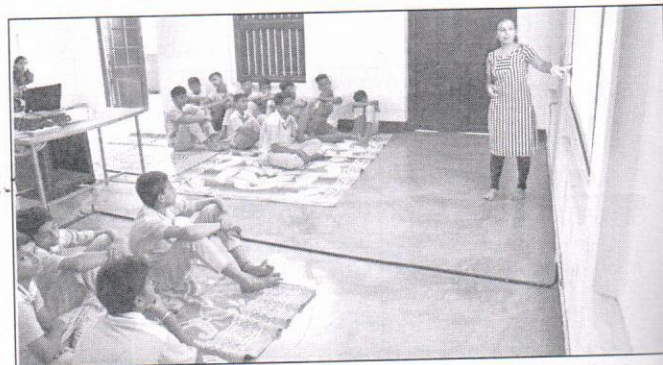
All India Radio Yuvavani Programme

A group of III BCA students attended 'Kannada Yuvavani'a variety program organized by the Akashvani, Mangalore on 26th December 2018. The objective was to provide platform to exhibit students' talents. The student volunteers presented a variety program of 30 minutes in Kannada. Paayal Shetty, Shiva Prasad Nayak, Swathi, Harikesh, Raksha, Pragathi, Varshitha, Varsha of III BCA presented a folk song, patriotic song, short stories, a talk and a skit. The students gained hands on experience on how radio announcements, recording and editing done, at technical & engineering sections. The program was broadcasted through All India Radio, Mangalore radio station. Mrs. Sneha Bhat coordinated the programme.

CAREER GUIDANCE AND PLACEMENT CELL

- All India Online test conducted by Tata Consultancy Services on 6th January 2019, 10 BCA students answered the online test of which 3 were selected.

- Career Guidance and Placement Cell organized on-campus placement by Goan Institute International Consociation of Education [GICE] on 16th February 2019 for the post of 'Skill Development Faculty Trainer'. Nine BBA and B.Com. students have been short-listed.
- A student of BCA selected in off-campus placement held at Alva's Institute of Engineering and Technology on 9th February 2019, Sunrise Biztech for the post of Recruitment Trainee.



Staff Achievements

Mrs. Aruna P. Kamath

- Attended Syndicate Member Meeting at Mangalore University, Mangalagangothri on 22nd December 2018
- Was invited as the Chief Guest for the Valedictory Programme of One Week Personality Development Programme organised by Konkani Language and Cultural Foundation, Mangaluru on 15th December 2018.
- Was the Resource person for Women Empowerment Programme organised by Konkani Language and Cultural Foundation, Mangaluru on 15th December 2018.
- Attended Aided College Principals' Meeting at Mangalore University, Mangalagangothri on 12th January 2019.
- Attended BOAE Meeting at Mangalore University, Mangalagangothri on 31st January 2019.
- Was invited as a Chief guest for the cultural programme "Zenkara" organized by Raga Taranga on 17th February 2019.
- Attended Meeting of the Academic Council held at Mangalore University on 1st Feb. 2019.
- Attended Syndicate Meeting at Mangalore University on 13th Feb. 2019.
- Attended Board of Studies Meeting at St. Agnes College, Mangaluru on 14th Feb. 2019.
- Attended Rural Banking and Management Chair review meeting at Vice Chancellor Chamber, Mangalore University on 18th Feb. 2019.

Mr. Bharath Kumar Jain

- Was an Observer in the MUIC Volley Ball Tournament for Women organised by Besant Women's College, Mangaluru on 1st & 2nd February 2019.

Dr. Muralidhar Rao K. S.

- Attended and presented a paper on "A study on Customer Perception towards E-payment system" at two days International Conference on 'Contemporary Innovations in Industry and Commerce' organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd & 23rd February 2019.

Mrs. Divya Uchil

- Attended and presented a paper on "Smart Agriculture using the techniques of Internet of Things" in one day National Conference on "India in the Web of Digitalisation" organised by St. Aloysius College, Moodbidri on 16th January 2019.
- Attended and presented a joint paper on "Next Generation Innovations in Agriculture :The role of technology in sustainable economic development" at the International conference on "Contemporary Innovations in Industry and Commerce" organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd and 23rd February 2019.

Mrs. Smitha M.

- Attended and presented a paper on "A Study on Challenges Faced by Women Entrepreneurs in India " at one day national seminar on "Social Entrepreneurship & Sustainable Development" organized by Kukke Shri Subrahmanyeshwara College, Subrahmanya on 22nd January 2019.
- Attended and presented a paper on "A study on customer perception towards green banking", at two days International Conference on 'Contemporary Innovations in Industry and Commerce' organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd and 23rd February 2019.

Mrs. Manju H.

- Attended BOAE(BA(HRD)) Meeting at Mangalore University, Mangalagangothri on 31st January 2019.
- Attended and presented a paper on "Rural women entrepreneurship in India opportunities and challenges. " at one day national seminar on "Social Entrepreneurship And Sustainable Development" organized by Kukke Shri Subrahmanyeshwara College, Subrahmanya on 22nd January 2019.
- Appointed as chairperson of BA(HRD) Degree examinations on 18th February 2019.
- Attended and presented a paper on effectiveness of training and development in banking sector with special reference to Canara Bank Mangaluru city" at two days International Conference on 'Contemporary Innovations in Industry and Commerce' organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd and 23rd February 2019.
- Attended BOS BA (HD) meeting at SDM College on 11th January 2019.

Mr. Arun F. Sequeira

- Attended and presented a joint paper on "A study on Parent's Cognizance concerning impact of Digital devices on Children" in one day National Conference on "India in the Web of Digitalisation" organised by St. Aloysius College, Moodbidri on 16th January 2019.
- Appointed as a Board of Examiners in Computer Science at St. Agnes College (Autonomous), Mangaluru and attended the BOE meeting on 15th February 2019.
- Broadcasted a talk in Konkani language on the topic "Need for scientific temperament" on 28th February 2019 at 9.16 PM on All India Radio, Mangaluru.
- Attended and presented a joint paper on "Next Generation Innovations in Agriculture :The role of technology in sustainable economic development" at the International conference on "Contemporary Innovations in Industry and

Commerce" organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd and 23rd February 2019.

Mrs. Gayathri K.

- Attended and presented a joint paper on "A study on customer perception towards green banking", at two days International Conference on 'Contemporary Innovations in Industry and Commerce' organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd and 23rd February 2019.

Mr. Thilakraj G.

- Attended and presented a paper on "A Study on Challenges Faced by Women Entrepreneurs in India" at one day national seminar on "Social Entrepreneurship And Sustainable Development" organized by Kukke Shri Subrahmanyeshwara College, Subrahmanya on 22nd January 2019.
- Attended and presented a joint paper on "A study on customer perception towards green banking", at two days International Conference on 'Contemporary Innovations in Industry and Commerce' organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd and 23rd February 2019.

Mrs. Madhumathi J Raja

- Attended one day Workshop on "Choice based credit system" organised by University College, Mangaluru on 18th January 2019.
- Presented a paper titled "Youth Entrepreneurship Opportunities and Challenges in India" at one day National seminar on Social Entrepreneurship and Sustainable Development at Kukke Sri Subramanyeshwara college on 22nd January 2019.
- Attended and presented a paper on "Thoughts on Post independent India and Introduction to Gandhi" in one day National seminar on "Revisiting Mahatma Gandhi's Thoughts in the Post Independent India" at Kukke Shree Subrahmanyeshwara college on 12th February 2019.
- Presented a paper on "Language Teachers as Agents of Social Change" with ISBN Publication at one day International Conference on "Emerging Trends in English and Foreign Language teaching at VIT University Chennai on 5th February 2019.
- Attended and presented a joint paper on "Educating future managers in Modern Era" in one day Conclave on "Rejuvenating vision to transform Indian Management Education in the Global Context" organized by Canara College, Mangaluru on 25th February 2019.
- Attended and presented a paper title "Study on effectiveness of training and development in banking sector with special reference to Canara Bank Mangaluru City" at two days International Conference on 'Contemporary Innovations in

Industry and Commerce' organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd and 23rd February 2019.

Mrs. Jeevitha D.

- Attended State Level Seminar on "Parisara : Varthamanada Thallanagalu" organized by St. Agnes College, Mangaluru on 4th Febraury 2019.
- Presented paper on the topic "Impact of Social Media on Language" in one day National Conference on "Multi-Disciplinary Research" organized by Smt. I.S. Yadwad Government First Grade College, Ramdurg on 9th Feb. 2019.
- Presented paper in the National Level Seminar on "Gandhi and Untouchability" in one day National seminar on "Revisiting Mahatma Gandhi's Thoughts in the Post Independent India" at Kukke Shree Subrahmanyeshwara college on 12th February 2019.

Mrs. Shashikala Shetty

- Attended and presented a paper on "An Empirical Study on Travellers attitude towards Purchase of Online Tickets" at two days International Conference on 'Contemporary Innovations in Industry and Commerce' organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd and 23rd February 2019.

Mrs. Kavitha Prabhu

- Presented a paper titled "Youth Entrepreneurship Opportunities and Challenges in India" at one day national seminar on Social Entrepreneurship and Sustainable Development at Kukke Sri Subramanyeshwara college on 22nd January 2019.
- Attended and presented a paper on "Students' Perception towards Ethics and CSR - A study with reference to Mangaluru City" at two days International Conference on 'Contemporary Innovations in Industry and Commerce' organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd and 23rd February 2019.
- Attended and presented a joint paper on "Educating future managers in Modern Era" in one day Conclave on "Rejuvenating vision to transform Indian Management Education in the Global Context" organized by Canara College, Mangaluru on 25th February 2019.

Mrs. Shashikala K. G.

- Attended and presented a paper on "Rural women entrepreneurship in India opportunities and challenges." at one day national seminar on "Social Entrepreneurship And Sustainable Development" organized by Kukke Shri Subrahmanyeshwara College, Subrahmanya on 22nd Jan 2019.
- Attended and presented a paper title "Study on effectiveness of training and development in banking sector with special

reference to Canara Bank Mangaluru city" at two days International Conference on 'Contemporary Innovations in Industry and Commerce' organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd and 23rd February 2019.

Mrs. Deepa D. Hegde

- Attended and presented a paper on "An Empirical Study on Travellers attitude towards Purchase of Online Tickets" at two days International Conference on 'Contemporary Innovations in Industry and Commerce' organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd and 23rd February 2019.
- Presented a paper on "Role of Social Media Marketing on Brand Building" at one day National Conference on "Multi-Disciplinary Research" held at Smt. I.S. Yadwad Government First Grade College, Ramdurg on 9th February 2019.

Mrs. Sowmya Jyothi

- Attended and presented a paper on "An Empirical Study on Travellers attitude towards Purchase of Online Tickets" at two days International Conference on 'Contemporary Innovations in Industry and Commerce' organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd and 23rd February 2019.

Mrs. Renuthakshi K.

- Attended one day National Seminar on "Yakshagana Hasya" organised by Sri Dhavala College, Moodbidri on 19th January 2019.

Dr. Jyothi

- Attended one day Training Programme for Rovers & Rangers Co-ordinators at Bharath Scouts & Guides Bhavan, Lalbhagh, Mangalore on 18th February 2019

Mrs. Shashiprabha

- Presented a paper on "Teaching with Innovation- A study on Impact of Innovation in Teaching" at one day National Conference on "Multi-Disciplinary Research" held at Smt. I.S. Yadwad Government First Grade College, Ramdurg on 09th February 2019.
- Attended and presented a paper on "Students' Perception towards Ethics and CSR - A study with reference to Mangaluru City" at two days International Conference on 'Contemporary Innovations in Industry and Commerce' organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd and 23rd February 2019.

Mrs. Supritha A

- Presented a paper on "A study on issues and challenges of ICT in student learning and evaluation with reference to

university affiliated colleges in Mangalore city." in a sixth international conference on "Preparing for the future: learning and teaching management" held at NITTE, Justice K. S. Hegde Institute of Management, Karnataka on 29th and 30th December 2018.

- Attended and presented a paper on "Students' Perception towards Ethics and CSR - A study with reference to Mangaluru City" at two days International Conference on 'Contemporary Innovations in Industry and Commerce' organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd and 23rd February 2019.

Dr. Shalini M.

- Was the Resource person and guest for Hindi Day Celebrations organised by Hindi Department, Paduva College, Mangaluru on 21st December 2018

Mrs. Anasuya

- Attended and presented a joint paper on "A study on Parent's Cognizance concerning impact of Digital devices on Children" in one day National Conference on "India in the Web of Digitalisation" organised by St. Aloysius College, Moodbidri on 16th January 2019.
- Attended and presented a joint paper on "Next Generation Innovations in Agriculture :The role of technology in sustainable economic development" at the International conference on "Contemporary Innovations in Industry and Commerce" organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd and 23rd February 2019.

Mrs. Reshmi B. R.

- Presented a paper on "Role of Social Media Marketing on Brand Building" at one day National Conference on "Multi-Disciplinary Research" held at Smt. I.S. Yadwad Government First Grade College, Ramdurg on 09th February 2019.
- Attended and presented a paper on "Digitalization in Banking : Customer Experience On Banking Services" at two days International Conference on 'Contemporary Innovations in Industry and Commerce' organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd and 23rd February 2019.

Mrs. Preethika Dharmapal

- Attended and presented a paper on "Entrepreneurship Challenges and Opportunities in India" at one day national seminar on "Social Entrepreneurship & Sustainable Development" organized by Kukke Shri Subrahmanyeshwara College, Subrahmanya on 22th January 2019.
- Attended and presented a paper on "Digitalization in Banking : Customer Experience On Banking Services" at two days International Conference on 'Contemporary Innovations in

Industry and Commerce' organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd and 23rd February 2019.

Mrs. Shwetha Y.

- Attended and presented a paper on the topic "Role of colleges in promoting entrepreneurship skills among the students with reference to Mangalore city " in the two days International Conference on "Intellectual Property Rights and Entrepreneurship" organised by St. Agnes College, Mangaluru on 4th and 5th January 2019 and the paper won Best Paper Award.

Mrs. Veena D. Kotian

- Attended and presented a paper on the topic "Role of colleges in promoting entrepreneurship skills among the students with reference to Mangaluru City" in the two days International Conference on "Intellectual Property Rights and Entrepreneurship" organised by St. Agnes College, Mangaluru on 4th and 5th January 2019 and the paper won Best Paper Award.

Ms. Sowmya Hegde

- Presented a paper on "Digital Revolution in India's payment system" in one day National Conference on "Multi-Disciplinary Research" organized by Smt. I.S. Yadwad Government First Grade College, Ramdurg on 09th February 2019.
- Attended and presented a paper on "Digitalization in Banking : Customer Experience On Banking Services" at two days International Conference on 'Contemporary Innovations in Industry and Commerce' organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd and 23rd February 2019.

Mr. Prasanna Kumar T.

- Presented a paper on "Managing transformation in Auto Industry through Electric Scooters." in one day national seminar on "Social Entrepreneurship and sustainable development" held at Kukke Shri Subramanyeshwara College, Kadaba, on 22nd January 2019.

Mrs. Rashmi T.

- Presented a paper on "Managing transformation in Auto Industry through Electric Scooters." in one day national seminar on "Social Entrepreneurship and sustainable development" held at Kukke Shri Subramanyeshwara College, Kadaba, on 22nd January 2019.
- Presented a paper on "A study on impact of work-life balance among women teaching faculty in undergraduate educational institutions with special reference to Mangalore city, D.K District." in a national level seminar on Emerging Trends in Commerce and Management" on 11th February 2019 held at MMK & SDM Mahila Vidyalaya, Krishnamurthypuram, Mysuru, Karnataka.

Mrs. Deepashree Shenoy

- Attended and presented a paper on "A study on Customer Perception towards E-payment system" at two days International Conference on 'Contemporary Innovations in Industry and Commerce' organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd and 23rd February 2019.

Mrs. Parinita Salian

- Attended and presented a paper on "A study on Customer Perception towards E-payment system" at two days International Conference on 'Contemporary Innovations in Industry and Commerce' organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd and 23rd February 2019.

Mr. Gururaj G.

- Attended and presented a paper on "A study on adventure tourism in coastal Karnataka: opportunities and challenges" in the one day national conference on "Tourism and hospitality industry in India" held at Moti Mahal College of Hotel Management, Mangalore on 2nd February 2019.
- Attended and presented a paper titled "The Perception of People towards Coastal Water Transport Tourism: A Shot in a arm for Economic and Infrastructural Development with special reference to Mangaluru City" at two days International Conference on 'Contemporary Innovations in Industry and Commerce' organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd and 23rd February 2019.

Mrs. Kavya U.

- Presented a paper titled "Youth Entrepreneurship Opportunities and Challenges in India" at one day National seminar on Social Entrepreneurship and Sustainable Development at Kukke Sri Subramanyeshwara College on 22nd January 2019.
- Attended and presented a paper title "Corporate Social Responsibility in Indian Banking Sector: A Critical Analysis" at two day international conference on Contemporary Innovations in Industry and Commerce" at Mangalore University on 22nd and 23rd February 2019.
- Attended and presented a paper title "Relevance of Gandhian Principles in the Present Generation" in one day National seminar on "Revisiting Mahatma Gandhi's Thoughts in the Post Independent India" at Kukke Shree Subrahmanyeshwara College on 12th February 2019.
- Presented a paper on "English Language Teaching and Technology" with ISBN Publication at one day International Conference on "Emerging Trends in English and Foreign Language teaching" at VIT University Chennai on 5th February 2019.

Ms. Sanjana

- Attended and presented a paper on 'Social Entrepreneurship: An initiative for sustainable economic development and environment protection' at National seminar on "Social Entrepreneurship & Sustainable Development" organised by Kukke Shri Subrahmanyeshwara College, Kadaba on 22nd January 2019.
- Attended a workshop on "NAAC accreditation: New Methodology" organized by Milagres college in collaboration with Association of First Grade College Principals Mangalore University and Baretto Stany Education trust on 2nd February 2019.
- Attended and presented a paper titled "The Perception of People towards Coastal Water Transport Tourism: A Shot in a arm for Economic and Infrastructural Development with special reference to Mangaluru City" at two days International Conference on 'Contemporary Innovations in Industry and Commerce' organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd and 23rd February 2019.

Mr. Praveen D.

- Attended a one day work shop on "Art of student counseling for college teachers", organised by Maps College Mangalore on 8th December 2018.
- Attended and presented a paper on "A study on adventure tourism in coastal Karnataka: opportunities and challenges" in the one day national conference on "Tourism and hospitality industry in India" held at Moti Mahal college of hotel management, Mangalore on 2nd February 2019.
- Attended and presented a paper titled "Perception of General Public towards Unified Payments Interface versus Mobile Wallets" at two days International Conference on 'Contemporary Innovations in Industry and Commerce' organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd and 23rd February 2019.

Mr. Sumesh Matada

- Attended and presented a paper on "A study on Growth of tourism Entrepreneurship with respect to Dakshina Kannada" at a national conference organised by Moti Mahal College of Hotel Management, Mangaluru on 2nd February 2019.
- Presented a paper on "A study on impact of work-life balance among women teaching faculty in undergraduate educational institutions with special reference to Mangalore city, D.K district." in a national level seminar on Emerging Trends in Commerce and Management" on 11th February 2019 held at MMK & SDM MahilaVidyalaya, Krishnamurthypuram, Mysuru, Karnataka.

Mr. Akshith Kumar K.

- Attended Faculty Development Programme on Teaching

Methodology organised by SDMIMD, Mysuru on 6th & 7th December 2018.

- Attended a workshop on "NAAC accreditation: New Methodology" organized by Milagres College in collaboration with Association of First Grade College Principals Mangalore University and Baretto Stany Education trust on 2nd February 2019.
- Attended and presented a paper on "A study on Growth of tourism Entrepreneurship with respect to Dakshina Kannada" at a national conference organised by Moti Mahal College of Hotel Management, Mangaluru on 2nd February 2019.
- Attended and presented a paper titled "The Perception of People towards Coastal Water Transport Tourism: A Shot in a arm for Economic and Infrastructural Development with special reference to MangaluruCity" at two days International Conference on 'Contemporary Innovations in Industry and Commerce' organized by the department of Post Graduate Studies and Research in Commerce, Mangalore University held on 22nd and 23rd February 2019.

Best NSS Officer (Mr. Deviprasad) in Mangalore University (2016-17) was awarded to the college.



Students' Achievement

- ✎ The College NSS Unit was awarded Best NSS Unit in Mangalore University (2016-17)
- ✎ Mr. Aditya of II BCA from NSS Unit represented Karnataka State in Republic Day Parade held at New Delhi on 26th Jan. 2019.
- ✎ Won Overall Championship Trophy in National Fest "SEMESTA" organized by St. Agnes College, Mangaluru on 10th January 2019.
- ✎ Won Overall Championship Trophy in IT Fest "TECHNO TARANG-19" organised by Vivekananda College, Puttur on 29th January 2019.
- ✎ Won Overall Championship Trophy in National Level Intercollegiate Management Fest "YUGAO-19" organized by Besant Evening College, Mangaluru on 19th & 20th Feb. 2019.
- ✎ Won Overall Championship Trophy in State Level Intercollegiate Fest "IGNITE & ENIGMA 2K19" organized by Sri Ramakrishna College, Mangaluru on 27th February 2019.
- ✎ Won Overall Runners up Trophy in National level IT Fest "COMPOSITE 2K19" organised by St. Aloysius College, Mangaluru on 7th & 8th February 2019.
- ✎ Won Overall Runners up Trophy in Intercollegiate Management Fest "VERVE-19" organised by Paduva College, Mangaluru on 13th February 2019.
- ✎ Won Overall Runners up Trophy in Intercollegiate Management Fest "LAKSHYA-19" organised by Govindadasa College, Surathkal on 22nd February 2019.
- ✎ Won Overall Runners up Trophy in Tournament organized by Ministry of Youth Affairs and Sports and Nehru Yuva Kendra, Mangaluru at University College, Mangaluru on 10th March 2019
- ✎ Students participated in a National Level Intercollegiate Science and IT Fest "SCIENTICA-2019", organized by BCA & BSc Department of Canara College, Mangaluru, held on 17th & 18th January 2019 and won following prizes:

Event	Place	Participants Name	Class
Ice Breaker	I	Payal	III BCA 'B'
		Aditi J	III BCA 'A'
		Sanath K D Shetty	III BCA 'B'
		Pranith J Kotian	II BCA 'B'
		Chitra Rao	III BBA 'A'
		Smriti S Shettigar	I BCA 'B'
		G Prajna Kamath	I BCA 'A'
		Daksha Bangera	I BCA 'B'
		Web Designing (Cob Me)	II

- ✎ Students participated in State Level Fest VENTURA-19 organized by SDM College, Ujire on 12th January 2019 and won following prizes

Event	Place	Participants Name	Class
Quiz	I	Samridh Shetty	II BBA 'C'
		Akhil Raj	II BBA 'A'
Human Resource	I	Adline Sandra D'Mello	III BCA 'A'
		Shreyanka	II BCom

- ✎ Students participated in the State level fest CANFEST-19 organized by Canara College, Mangalore on 17th & 18th January 2019 and won following prizes.

Event	Place	Participants Name	Class
Quiz	I	Samridh Shetty	II BBA 'C'
		Akhil Raj	II BBA 'A'
Human Resource I	I	Adline Sandra D'Mello	III BCA 'A'
		Shreyanka	II BCom

- ✎ Students participated in the fest ENTHUSIA -19 organized by St. Aloysius evening College, Mangalore on 16th February 2019 and won following prizes.

Event	Place	Participants Name	Class
Jam	I	Abhishek Koptecha	III BBA 'C'
Mock Press	I	Meghana Rao	I BCom

- ✎ Participated in the National level fest LAKSHYA 2K19 organized by NITTE, Karkala, Mangalore on 4th & 5th February 2019 and won following prizes.

Event	Place	Participants Name	Class
Business Quiz	I	Samridh Shetty	II BBA 'C'
		Akhil Raj	II BBA 'A'
Mock Press	II	Meghana Rao	I B.Com

- ✎ Ms. Anviksha I BBA 'C' participated and won I prize in solo singing in university level Music competition organized by University College Hampankatta, Mangaluru on 9th Feb. 2019.

- ✎ Participated and won I prize in group dance in a State Level Cultural fest 'SWARA THANDAV' organized by Department of Commerce Manipal, on 13th February 2019.

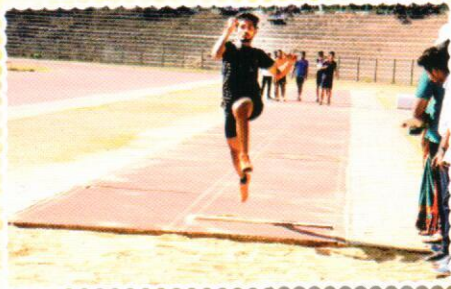
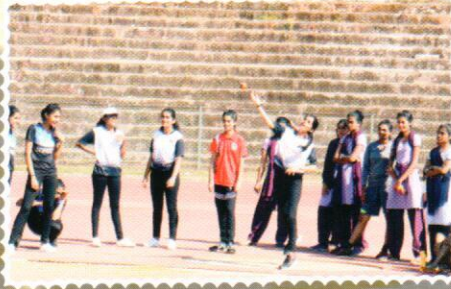
- ✎ Participated in an Inter-Collegiate UG competition 'LAKSHYA 2019' organized by Govinda Dasa College, Surathkal on 22nd February 2019.

- ✎ Prajna J. Shetty of III BCA 'A' won Gold Medal in 40th International Open Karate Championship 2019 held at Anna Stadium, Ooty, Tamilnadu organized by Japan Shotokan Karate Association, India on 9th and 10th February 2019

- ✎ Prajna J. Shetty of III BCA 'A' won Black Belt in 40th International Open Karate Championship 2019 held at Anna Stadium, Ooty, Tamilnadu organized by Japan Shotokan Karate Association, India on 9th and 10th February 2019

- ✎ Prajna J. Shetty of III BCA 'A' won Bronze Medal in under 50 kgs black belt female individual in 40th International Open Karate Championship 2019 held at Anna Stadium, Ooty, Tamilnadu organized by Japan Shotokan Karate Association, India on 9th and 10th February 2019.

Sports



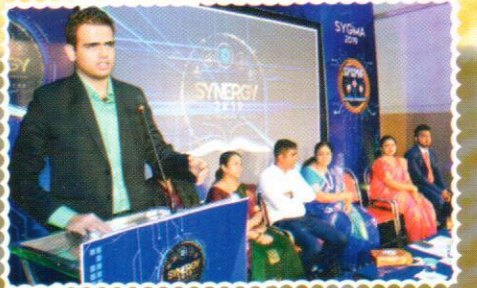
Syigma



Vivekotsava



Synergy



College Day Celebration

