



# SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT MANGALURU - 575 003, D.K.

NAAC RE-ACCREDITED (2017) with 'A' Grade

Managed by Shri Dharmasthala Manjunatheshwara Education Society (R.), Ujire, D.K.

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## SYNC VISION IQAC BULLETIN

Vol. 49 Issue : June to July 2018



# Association Inaugurations



# Leadership Training Programme



# Editorial

*Guided by the Institutional Vision & Mission and driven by the sustained enthusiasm, students engaged themselves in multi-various activities, designed to promote their wholesome personality development. Orientations & Inaugurals of the Associations followed by wide spectrum of curricular and co-curricular activities were chalked to enable the students to have an edge over others in terms of possession of skills. Efforts to inculcate social responsibilities manifested in the form of extension activities to benefit the interest of the community.*

## **Student Council Inauguration**

The student council for the academic year 2018-2019 was inaugurated on 21<sup>st</sup> July 2018 in the college auditorium. The inaugurator, Mr. Mahesh Padav Shenoy, Partner, Padav Trading Corporation, Mangaluru, chief guest Mr. Prajwal, ASM (State Head), Loreal India, Chennai and also an alumnus, Principal Prof. Arun P. Kamath, staff advisors of the student council Mrs. Smitha M. and Mrs. Shashikala Shetty, student coordinators Ms. N. Vaishali D. Kudva, Ms. Rakshita and Ms. Rashmi Ramesh Achari were also present. The inaugurator handed over the badges to the office bearers and the oath to the staff coordinator of student council Mrs. Smitha, who led the oath taking ceremony. The inaugurator stressed on peer learning and added that risk and reward are the two faces of the same coin wherein students should learn to accept failure and success to develop a strong personality. He added that students should focus on learning new methods to reach their goal. The inaugurator quoted examples of various great personalities, books and movies which inspired the students.

The chief guest Mr. Prajwal said that adapting to the changes leads towards success. He also opined that the alumni's of the college successfully face the challenges of the corporate world because of the hands on experiences they get from various skill enhancement activities organized by the college. The chief guest concluded his speech by motivating the students to be determined and enthusiastic which will eventually make them successful.

Principal Prof. Aruna P. Kamath in her presidential remarks urged the students to identify and enhance their core competencies and multidimensional skills through various skill enhancement activities organized by the associations which are the need of

the day in the corporate world. She added that the Vision and Mission of the college builds the entrepreneur skills among the students. She concluded her presidential remarks with an anecdote about a ship which sinks not because of the water outside but because of the water that gets in. Hence it is necessary to develop self-confidence which will make one strong.

Ms. Rakshita welcomed the gathering, Ms. Vaishali D. Kudva and Ms. Rashmi Ramesh Achari introduced the guests, Ms. Prathiksha delivered the vote of thanks. The program was compeered by Roshin Alex John.

## **Interaction of Student Council Members with Poojya Dr. D. Veerendra Heggade**

The office bearers of the student council, Rashmi Ramesh Achari, N. Vaishali Kudva, Rakshitha, Sharath Rao and Pranith Kotian along with the principal, Prof. Aruna P. Kamath, the staff coordinator of student council Mrs. Smitha M. visited Shri Kshethra Dharmasthala on 18<sup>th</sup> July 2018. The visit was intended to seek the blessings of reverend President Dr. D. Veerendra Heggade for the activities planned for academic year 2018-19. He expressed his happiness for well planned and presented plan of action for the year. He guided the students on importance of practical knowledge to be successful in achieving their goals. Later, the group sought the blessings of Lord Manjunatha Swamy for a bright and successful year for the entire student community. This visit enabled the students to get an insight into the vision of the management and encouraged them to work towards achieving it.

## **Student Orientation Programme**

Orientation programme for the new entrants of the institution was held on Saturday 23<sup>rd</sup> June 2018 at



9.30 AM in the college Auditorium. The objective of the programme was to make students aware of the curricular, co-curricular and extracurricular aspects with the rules and regulations of the college. Principal, Prof. Aruna P. Kamath, welcomed and addressed the students on various aspects of graduation course, highlighting the significance of entrepreneurial skills, she said that being part of management institution students must possess taste for entrepreneurship and must develop entrepreneurial outlook in all the streams. She asked students to have SWOT analysis of oneself. Focusing on the relevance of value system, she encouraged each one to develop positive thinking and self-discipline. She also cited few anecdotes to describe the importance of hard work and dedication. Followed by this the faculties introduced themselves, the staff coordinators of various associations gave a detailed presentation of the skill enhancement activities. In addition to this a brief insight into the various fests organized by the college like Genesis, Synergy and Sygma were given by the respective staff coordinators. Mr. Hysum Damudi, Ms. Nishmitha, Ms. Samantha Virginia D'Souza and Ms. Deepa, Alumni's of the college shared their experiences and memories associated with the college and motivated the students. Mrs. Manju delivered the vote of thanks, Madhumathi J. Raja compeered the programme. The programme was coordinated by Mrs. Smitha M. and Mrs. Shashikala Shetty.

### **Progenitor- Orientation by Students**

After the formal orientation programme, the final year and second year students of the college organized an orientation programme for the first year students. Nelson Jack, Rashmi Acharya and Aditya Raj briefed about the college and events by displaying the video. This was followed by the information relating to the various fests organized by the college viz. Genesis - a University level Management Fest for the first year students of various colleges; Synergy, a national level management fest organized for the undergraduate students which has attracted premier institutions across the country; Sygma, a State level IT fest organized for the undergraduate students. Sanjana and Roshin coordinated the session. The programme was coordinated by Mrs. Smitha M. and Mrs. Shashikala Shetty.

### **Brain storming for Action Plan by SQAC**

A brain storming session for yearly plan of action was held on 25<sup>th</sup> June 2018. The staff coordinators

and student secretaries of the respective associations were present to decide the theme, motto, objectives and activities of each association. The members proposed different skill-based activities, events and extension activities to be held by the respective associations. At end of the session staff coordinators finalized and drafted the activities for the academic year 2018-2019.

### **Leadership Training Programme**

IQAC and Student council organized a half day training programme for members of the student council on 10<sup>th</sup> July 2018 in the college auditorium. The objective of this programme was to acquaint the students with knowledge on leadership qualities, as council members have the responsibility to assume leadership roles. Mr. Joselyn T. Lobo, Associate Professor, School of Social Work, Roshni Nilaya, Mangaluru conducted a fruitful and lively session for the students. Highlighting the significance of time management, he enlisted the qualities of a successful leader. He conducted group activities which were followed by presentation by the member of each group. The session was interesting and interactive. The session made students gain knowledge on the qualities to deal with people and situations as a leader. The programme was compeered by Rashmi Ramesh Achari. Prashobitha evoked God's blessing. Mrs. Smitha M. and Mrs. Shashikala Shetty coordinated the programme.

### **YASHA-An Interface with Industries and Students**

YASHA-An Interface with Industries and Students was organized on 2<sup>nd</sup> July 2018 in the college conference hall for all the final year students. The programme was inaugurated by Mr. Ameet K. Karyal, CEO, Infinique, Bangalore. The objective of the programme was to create an awareness on job requirements in corporate sector among the students and make them job ready.

The inaugurator highlighted the new corporate expectations from fresh graduates. He enlightened the students on skills and attributes to be possessed by the graduates to meet corporate dynamics in order to grab the job offers. Explaining the importance of holistic personality, he said that right attributes enhance growth at workplace. He motivated the students to stand apart in the competitive corporate atmosphere by developing right practices. He also guided students on writing eye catching resume by focusing on their strengths. Padmashree Alva, Business Head for recruitment and staffing at

Infiniqe, explained the ways and means of getting expertise of corporate skills. She quoted few cases to make students understand and analyze the reality in the corporate world. The programme was very informative and interactive. Mrs. Divya Uchil and Mrs. Smitha M. coordinated the programme.

### **Disaster Management Training**

The National Disaster Response Force, Indian Red Cross Society in association with Disaster Management Authority, D. K. District organized a session on Disaster Management on 20<sup>th</sup> July 2018. The objective was to train the students to equip themselves at the time of any disaster. Principal, Mrs. Aruna P. Kamath, members of the NDRF, Vijayawada team Inspector Bihari Singh and H. C. Mallikarjun, Officer of DDMA, Mr. Vijay, members of District Red Cross Society and IRCS, were also present during the session. Inspector Bihari Singh motivated the youth power to take best from the program as they can give their support and helping hand and the time of crisis. Member of Indian Red Cross Society Mr. Santhosh Peter D'Souza welcomed the gathering. Shreeja delivered the vote of thanks and compeered the program. Mr. Prassanna Kumar and Mrs. Kavya, Mr. Sumesh Matada coordinated the programme.

### **Yoga Training Programme**

Rovers & Rangers organized a Yoga Training program from 3<sup>rd</sup> July 2018 to 7 July 2018 in the college auditorium. Ms. Savitha, Yoga Therapist, Bharathiya Vidhyabhavana, Pandeshwar and also the Yoga instructor at St. Agnes School, Mangaluru was the resource person. The objective of the camp was to enhance concentration and to maintain physical and mental health. Dr. Jyothi, Mrs. Shashikala K.G. and Mr. Akshith coordinated the programme.

### **Self-defense Training Programme**

The Women Cell organized a training programme on 26<sup>th</sup> June 2018 in the college auditorium. A Martial Art Expert, Mr. Kathrik S. Kateel was the trainer. He demonstrated various self defense techniques which can be the tools of self-defense. He added that taking precautionary measures is the best way to avoid problems. Principal, Prof. Aruna P. Kamath was present on the occasion. The programme was coordinated by Dr. Shalini M.

### **Soft Skill Training Programme**

The NSS unit organized a soft skill development programme on 17<sup>th</sup> July 2018 for I and II year students. The objective was to develop leadership

qualities and confidence among the volunteers. Mr. Jaykishan Bhat, Principal of Western Institute of Technology was the resource person. Principal, Prof. Aruna P. Kamath, NSS officers Mrs. Renutakshi and Dr. Shalini were present in the program. Mr. Jaykishan conducted an activity teaching importance of coordination. He shared the experiences from his life which inspired the volunteers. Followed by this he showed a video about the importance of motherhood and also told the story of an eagle who went through the challenges of hard times and about its struggles to get back to its proper young form. He showed a motivational video showcasing the importance of support and encouragement from people around us. Chaltrali of II BCA 'A' welcomed the gathering. Megha of II BBA 'C' led us with the prayer. Shreya of II BCA 'A' delivered the vote of thanks.

### **Blood Donation Camp**

The NSS unit organized Blood donation camp in association with Wenlock Hospital Mangalore on 30<sup>th</sup> July 2018 in the college auditorium. The objective of the programme was to motivate the students to donate blood. Dr. Sharath Kumar Rao, Medical Officer, Blood Bank Wenlock Hospital, Mangalore inaugurated the programme. In his inaugural address, he enlightened the need of donating blood. Principal, Mrs. Aruna P. Kamath presided over the function. 85 students voluntarily donated Blood. Mrs. Renuthakshi and Dr. Shalini coordinated the programme

### **Traffic Management and Road Safety**

An awareness programme on "Traffic Management and Road Safety" was organized by Rovers and Rangers Association for the members of the Student Council on July 7<sup>th</sup> 2018 to create awareness among the students about road safety. Mrs. Uma Prashanth, Deputy Commissioner of police. Mr. Manjunath Shetty, Assistant Commissioner of Police, Dr. Arjun Shetty, MS Neurosurgeon, Police Inspectors Mr. Amanulla and Mr. Kumaraswamy and Principal Mrs. Aruna P. Kamath were also present. The chief guest Mr. Arjun Shetty addressed the students about various road safety measures and guidelines to be followed for a safe journey. He stressed that following the traffic rules will reduce the number of accidents. He urged the students to be more responsible towards themselves and others. Mrs. Uma Prashant addressed to the students to be more responsible by narrating some instances of accidents. Mr. Manjunath Shetty called upon the

students to have knowledge of traffic rules and follow them strictly. A video showcasing the need for following traffic rules and instances of accident was shown to sensitize the students. The program concluded with an interactive session between the students and the speakers. Mrs. Kavya U. compeered the programme. Dr. Jyothi coordinated the programme.

## **FACULTY DEVELOPMENT PROGRAMMES**

### **The Active Learning Classroom: Strategies for Educators**

A faculty development programme was organized by IQAC on the topic "The Active Learning Classroom: Strategies for Educators" on 22<sup>nd</sup> June 2018. Mr. Sridhara Acharya, Associate Professor, Srinivas College of Business Studies, Pandeshwar, Mangalore was resource person. The resource person gave a brief insight into the modern education system and the need for active learning environment. He also added that a teacher should be more like a facilitator to the students. Mrs. Madhumathi J. Raja, welcomed and introduced the resource person. Mrs. Shashikala Shetty delivered the vote of thanks. The programme was coordinated by Mrs. Shashikala Shetty.

### **Server File Management**

A faculty development programme was organized by department of Computer Application on the topic "Server File Management" on 22<sup>nd</sup> June 2018. Mrs. Divya Uchil, Dean, Dept. of Computer Application, was the resource person. The objective of the program was to train the faculties to store the documents supporting NAAC 2022. Server ID and password was provided to the faculties through which everyone was given hands on experience to store their documents in their respective folders in a systematic manner for the upcoming NAAC accreditation.

### **Animation of Curricular and Co-Curricular Activities and Sharing of Best Practices**

The BCA Department organized a faculty development programme on "Animation of Curricular and Co-Curricular Activities and Sharing of Best Practices" on 19<sup>th</sup> July 2018 in the conference hall. Prof. Clement D'Souza, Vice Principal and Associate Professor, St. Joseph Autonomous College, Bangalore was the resource person.

Prof. Clement addressing the faculties opined that benchmarking the institution by comparing with other standard performing institution and studying

their practice makes the institution grow in all respects. He suggested that localizing the best practice according to requirement and resources will lead to better output from the students. He imparted new ideas to strategize our curricular aspects that could be implemented in our syllabus in order to make it a top class institution. The resource person through his vast experience gave suggestions for the upcoming 4th cycle of NAAC Reaccreditation. The sharing of his entire college programme with faculties enlightened the faculties for the preparation for the upcoming NAAC Cycle. The program was coordinated by Mrs. Divya Uchil.

## **INAUGURATION AND ORIENTATION**

### **SCAN Association**

The SCAN association was inaugurated on 5<sup>th</sup> July 2018 in the conference hall. Ms. Sushmitha Kini, Customer Service Technical Support, COGNIZANT, Bengaluru, also an alumnus, inaugurated the association by lighting the lamp. She, in her inaugural address, insisted the students to be focused and dedicated to achieve the goals in life. She also highlighted the need of participating in the activities conducted by college to gain more skills. Mrs. Divya Uchil, Dean of BCA department, presided over the function. In her address, she encouraged the members of the association to be creative and innovative in their work to develop self-confidence and make optimum use of the opportunities provided to them and upgrade their soft skills. A video of the skill based activities conducted in the last year and the teaser of INSPIRE 2018 was then displayed to the students. Soujanya welcomed the gathering, Nikhil introduced the chief guest and Payal Shetty presented the proposed plan of action for the year 2018-19. Kazi Mohammed Suhaib compeered the programme and Joel D'Souza, proposed the vote of thanks. Mrs. Shashiprabha coordinated the programme.

### **Career Guidance and Placement Cell**

Career Guidance and Placement Cell was inaugurated on 7<sup>th</sup> July 2018. Mr. Shivaprasad Bhat, UX Automation in Envestnet | Yodlee, Bengaluru was the chief guest for the occasion. The guest in his inaugural address advised the students to set a goal and to work hard to reach that goal. He told the students to develop skills like problem-solving, working with others in a team and communication. He motivated the students to appear for the competitive exams in management, computers and

public services. He also added that students should study the job potentials available in the job market and guided the students on pre-interview preparations, skills required to face the interview, and Do's and Don'ts during the interview. Mr. Prasanna Kumar T. spoke on the importance of career guidance and placement cell. Saujanya, student coordinator read the plan of action for the academic year 2018-19. K. Aishwarya Shenoy welcomed the gathering, Pooja T. K. proposed the vote of thanks. The programme was compeered by Gauthami. Mrs. Sowmya Jyothi, Mr. Prasanna Kumar T. and Mrs. Anasuya coordinated the programme.

## **NSS**

### **Orientation**

The NSS unit organized an orientation program for the first year students on 6<sup>th</sup> July 2018. The objective of the program was to enlighten the students about the objectives, motto and activities of NSS. Prof. Nanda Kishore, was the chief guest who addressed the gathering, sharing his experiences and various incidents that took place in his life as inspiration to the upcoming NSS volunteers. He spoke about the importance of being bold, taking initiative and making proper use of their skills. A video clip depicting the activities conducted in the previous year was displayed to motivate the volunteers. Jayraj of II BBA 'A' welcomed the gathering and the guest. The daily activity report was read by Nihal of II BBA 'A', Aditya Raj of II BCA 'B' compeered the program. The NSS officers Mrs. Renuthakshi and Dr. Shalini were present in the program.

### **Inauguration**

The NSS unit was inaugurated on 13<sup>th</sup> July 2018 in the college auditorium. Dr. Kishore Kumar Shen, Principal, Ramakrishna P.U. College, was the inaugurator. In his inaugural address, he made the students understand the real purpose of NSS. He also stated his own experiences in NSS and also about how NSS can build one's personality. By participating in various NSS activities students get an opportunity to experience the real joy through sharing and giving. Mr. Pradeep P.S, alumnus, shared his experience of being a NSS volunteer and also said that NSS has brought a change in his perception towards life. Principal, Prof Aruna P. Kamath, presided over the program and asked the students to have dedication and sincerity in whatever work they do. NSS oath was administered to volunteers by the NSS Program

Officer, Mrs. Renuthakshi. Vaishnavi welcomed the gathering. Niveditha and Amogh introduced the guests to the audience. Adithya presented the plan of action. Neha proposed the vote of thanks, Anvika compeered the program. Mrs. Renutakshi, Dr. Shalini, NSS Unit Officers, Adithya and Chitra, NSS secretaries were present.

### **Commerce Association**

The inaugural and orientation of the Commerce association was organized on 6<sup>th</sup> July 2018. Mr. Vijay Kumar Shetty, Branch Manager of Life Insurance Corporation, Mangalore was the inaugurator. He enlightened the students about the importance of participating in the skill enhancement activities and how these activities help students in the job markets. Kriti pal explained the theme of the association for the academic year 2018-19, Adline presented the plan of action. Principal, Prof. Aruna P. Kamath, coordinator of association Mrs. Veena D. Kotian, Mrs. Manju, Mr. Thilakraj were present.

### **Human Resource Hub**

The HRD association was inaugurated on 14<sup>th</sup> July 2017. Ms. Dhamini Jogi, HR Coordinator, Convergys India, Bangalore, also an alumnus was the guest. She spoke about the objectives and activities of the human resource association. She shared her experiences and said that participation in various activities of the association have helped her to enhance the confidence and decision making skill. Dean, Mrs. Gayathri presided over the program and explained the importance of human resource in development and growth of the organization. She encouraged the students to participate in various activities in order to enhance their personality. Roshini Meena presented the plan of action, Shreya welcomed the gathering, Spoorthi proposed the vote of thanks. The programme was compeered by Ashwin. Mrs. Anasuya, Mrs. Preethika and Ms. Shreeprajna coordinated the programme.

### **English Association**

The English association was inaugurated by Professor Maria C. D'Costa, director of Uxcel, Mangaluru, on 10<sup>th</sup> July 2018. She inaugurated the programme by releasing the College Magazine 2017-18 and inaugurating the literary Association. Prof Maria C. D'Costa in her address encouraged the students to read books and stressed that reading helps to gain knowledge, improve our languages as well as enriches our intelligence. She motivated the students to think positively to become successful. She pointed

out it is important to trust God in all our endeavors. Principal, Prof. Aruna P. Kamath delivered the Presidential address and she pointed out to the students that they needed to sharpen their skills and grab the opportunities provided to them by the associations. Shreenidhi and Prajna presented the association's plan of action for the academic year 2018-19. Bhumika welcomed the gathering and Alfin Banu introduced the chief guest. Rakha proposed the vote of thanks. The programme was compered by Prajna. The programme was coordinated by Mrs. Madhumathi J Raja and Mrs. Kavya U.

### **Finance Association**

The inauguration of Finance department and association was organized on 3<sup>rd</sup> July 2018 in conference hall. It was inaugurated by Mr. Daniel Marsh, Chartered Accountant. The inaugurator in his address pointed out the significance of knowledge on finance in developing era and he also spoke about the impact of GST on our country. The programme was continued by revealing association plan of action by student coordinators. The programme was coordinated by Mrs. Shwetha Y. and Mr. Gururaj G.

### **Consumer Club**

The consumer club "Samvradhi" was inaugurated on 18<sup>th</sup> July 2018 by Mr. M. J. Salian, President, District Consumer Federation, Mangaluru at the conference hall. Mr. M. J. Salian, in his inaugural address, stressed on the importance of consumer rights. He also pointed out the significance of consumer education in enhancing their knowledge about consumerism and also highlighted the various aspects of consumer education. The inaugural session began with the prayer by Sanjana and Reethi of III B.Com, Ananya of III B.Com welcomed the gathering. The vote of thanks was proposed by Maithli of III BBA 'A' and the programme was compered by Hamza & Aneesh of III B.Com. The programme was coordinated by Mr. Sumesh and Ms. Sanjana.

### **Fine Arts Association**

The Fine arts association was inaugurated on 4<sup>th</sup> July 2018 in the conference hall. Ms. Shabari Y.Ganiga, an International glow art artist, Singer and also an alumna was the chief guest. The chief guest in her inaugural address stated that students must have an appropriate goal in life and must inculcate life skills among themselves. She opined the students to balance both curricular and co-curricular activities for their overall development. The programme was

presided over by the Principal, Prof. Aruna. P. Kamath. Plan of action for the academic year was presented by student coordinator. The programme was coordinated by Ms. Sowmya Hegde and Mrs. Deepa D. Hegde.

### **Youth Red Cross Inauguration and First Aid Training Programme**

The inaugural ceremony of Youth Red Cross Association, the observation of Kargil Diwas and first aid training programme was organized on 26<sup>th</sup> July 2018. Dr. Madhusudan Upadya, Anesthesiologist KMC Hospital and Mr. Santosh Peter D'Souza, Advocate and Legal Consultant were the guests. The objective of the programme was to equip the students with the knowledge of first aid. Dr. Madhusudhan Upadya addressed the students about the importance of youngsters who can achieve great heights in their life. Mr. Santosh Peter explained about the various activities conducted by the Red Cross Association. Principal, Mrs. Aruna P. Kamath encouraged the students to take the best from the first aid training program. Annapurna welcomed the gathering, Anil read the yearly plan of action for the academic year, Chirag delivered the vote of thanks and Sreeja compered the programme. Mr. Prasanna Kumar T. coordinated the programme.

### **Rovers and Rangers**

The Rovers and Rangers association was inaugurated on 30<sup>th</sup> June 2018 in conference hall. Mr. Kushalappa Gowda N., Yoga Therapist was the chief guest for the programme. The chief guest in his inaugural address told that yoga helps in controlling an individual's mind, body and soul. It brings together physical and mental disciplines to achieve a peaceful body and mind. Principal, Mrs. Aruna P. Kamath, in her presidential remarks added that yoga helps in developing strength, flexibility and confidence. Anusha Shetty welcomed the gathering, Nishmitha proposed the vote of thanks. Dr. Jyothi, Mrs. Shashikala K.G. & Mr. Akshith Kumar coordinated the programme.

### **Marketing Association**

The inauguration of the Marketing association was held on 5<sup>th</sup> July 2018. Ms. Manisha Ballal, alumna was the guest. She spoke about the recent trends in marketing and also encouraged the students to actively participate in the various activities of the association. A brief plan of action was presented by Roshin Alex John and Aishwarya. Mrs. Smitha, Dean of BBM department spoke about the importance of



the association and how the activities provide exposure to the students in the marketing field. Mr. Praveen, Mrs. Kavitha Prabhu, Ms. Murel Henrita Cutinha and Mr. Akshith Kumar coordinated the programme.

### **Business Law Association**

The inauguration of Business Law association was held on 10<sup>th</sup> July 2018. Mr. K. Premanath, Advocate, was the chief guest. He spoke about the importance of law in business and provided a legal awareness in business. He also motivated the students to make the best use of the activities conducted by the association to gain more skills and confidence. Maya and Sanjana welcomed the gathering, Chandini presented the plan of action, Nidhi proposed the vote of thanks. Mrs. Rashmi and Mrs. Kavitha Prabhu coordinated the programme.

### **Economics Association**

The inauguration of Economics association was held on 12<sup>th</sup> July 2018 in the conference hall. Ms. Sushmitha Achar, CEO of Ornate Creations, Chennai was the chief guest. In her inaugural address, she quoted that in something and nothing, there is a "thing", that "thing" is everything that will help us make a lot of things. She informed the students to learn from their mistakes and to develop positive attitude by narrating a story. The Principal, Prof. Aruna P. Kamath in her presidential address, she stressed on group dynamism, leadership qualities and sharpening all the abilities. She also highlighted that the secret of success is not competing with others but competing with ourselves. Sneha presented the association's plan of action for the academic year. Pooja Achar introduced the chief guest. Annapoorna welcomed the gathering and compered the programme. The programme was coordinated by Mrs. Shashikala K. G and Mr. Prasanna Kumar T.

### **EDP Association**

The inauguration of EDP department was held on 8<sup>th</sup> July 2018. Mr. Sandesh Shenoy, Proprietor, Sandesh Trading Company, Mangalore and Mr. Hysum Damudi, Entrepreneur, Steels Ltd., Mangalore also an alumnus, were the guests. The guests motivated the students by sharing their entrepreneurial experiences. The Principal, Prof. Aruna P. Kamath in her presidential address, briefed about the importance of soft skills with an anecdote. The plan of action for the academic year was read by the student coordinators, Mr. Vivek Mitra and

Pawan G. Sharma of III BBM 'B'. Mrs. Supritha A. coordinated the programme.

### **Library Orientation Programme**

The orientation programme was conducted for first year students from 23<sup>rd</sup> to 28<sup>th</sup> July 2018. The objectives of the programme were to familiarize students with the library facilities, resources, and services & to acquaint students with basic database searching techniques. Students of BBA, B.Com, BCA and BA (HRD) participated in the programme and also library cards were distributed to them. Library rules and regulations, software, services of the library which include book bank facilities, services of learning resources centre, reprographic service, Wi-Fi access, newspaper clipping collection and current contents services were also explained. The library orientation programme enabled the students to know the services offered by the library and their best use.

### **GUEST LECTURES**

#### **Professional Course Orientation**

The Commerce department organized a professional course orientation programme for I year on 28<sup>th</sup> June 2018. Mr. Santhosh, CA, was the resource person. The objective of the programme was to create awareness about the importance of professional courses and changes in the examination patterns. The resource person told that professional courses have become the need of the day. Active interaction took place. Mrs. Manju H. coordinated the programme.

#### **Awareness on GST**

The Finance department organized a guest lecture on the topic "Awareness on GST" on 2<sup>nd</sup> July 2018 on the occasion of first anniversary of GST, in the conference Hall. Mr. Daniel Marsh Pereira, Chartered Accountant, NBS and CO, Mangalore was the resource person. The objective was to familiarize students about the basic concept of goods and services tax and its impact on common people. The resource person enlightened the students on features of G.S.T., its need, its functioning, various rates on goods and services, and the impact of implementation of G.S.T. on Indian economy. The session was coordinated by Mrs. Shwetha Y.

#### **Awareness on Higher Education in Abroad**

The Career Guidance and Placement Cell organized a guest lecture on 27<sup>th</sup> July 2018 with an objective to create awareness on Higher education in Abroad

for III B.Com. and BA(HRD). The resource person was Mr. Imran, Planet Education. The speaker provided a brief overview various courses offered to get placed abroad. Mr. Prasanna Kumar T. and Mr. Gururaj G. coordinated the programme.

#### **Value Education on Enhancing Healthy Personality**

The BCA department organized a guest lecture on the topic "Enhancing Healthy Personality" on 28<sup>th</sup> July 2018 for I BCA 'B'. The resource person was Dr. Suphala Kotian, Faculty, A. J Institute of Hospital Management, Mangalore. She stressed on improving self-confidence inculcating values and ethics which helps to face the challenges of life. She also spoke about family values, food habits, peer influence, dressing habits and socialization. Prathiksha Prabhu welcomed and introduced the resource person. Sonali Shetty proposed vote of thanks. Mrs. Deepa D. Hegde coordinated the programme.

#### **Value Education Programme on Self Growth**

A value education programme was conducted for III BCA 'B' students on 16<sup>th</sup> July 2018 by Dr. Kavyashree K.B, Asst. Professor & HOD, Dept of Clinical Psychology, St. Agnes Center for PG Studies and Research, Mangalore on the topic "Self Growth". The objective was to find out the distances of what we are now and what is our goal. The session highlighted the concept on the theory of personality, by Carl Rogers. Followed by an activity in which the students were told to write about themselves in terms on their carrier, relationship, personal qualities and body image. She explained about self actualization tendency to develop in a positive way. She concluded the talk by narrating a story explaining the adaptability and their goal in future. Soujanya of III BCA B introduced the resource person, Rakesh of III BCA 'B' delivered the vote of thanks, Arpitha of III BCA 'B' compered the program. The programme was coordinated by Mrs. Reshmi B R.

#### **Value Education on Personality Development**

The Commerce department organized a value education program for II year students on 5<sup>th</sup> July 2018 by Nama Nisht Das from ISKON at Conference hall on the topic "Personality Development". The objective of the programme was to improve and develop good qualities and values among the students. He highlighted the importance of three quotients like emotional, intelligent and spiritual. He stressed the way of leading happy and simple life. The programme was coordinated by Mrs. Manju H.

#### **Role of IT Fests in Students' Life**

A guest lecture on the topic "Role of Intercollegiate fests in Students' Life" was organized on 31<sup>st</sup> July 2018 for III BCA. The resource persons were Mrs. Mangala, Ms. Ramya and Mr. Praneeth, Asst. Professors, Nitte NMAM Institute of Technology, Department of MCA, Karkala. The objective of the program was to familiarize students about the benefits of participating in IT fests. The guest speakers in their lecture elucidated that these fests act as a catalyst and provide an excellent platform to showcase all kinds of IT talents. They also opined that these fests play a vital role in increasing social circle which is essential during the career development phase. The programme was coordinated by Mrs. Shashiprabha.

#### **Awareness on Scholarship**

The HR department organized a guest lecture on "Awareness on Scholarship" on 11<sup>th</sup> July 2017. Mr. Narayan Nayak, Rtd. Teacher, Siddakatte was the resource person. The objective of this programme was to make students aware about different types of scholarships provided by the government to the students. He spoke about various websites dealing with the scholarship and its procedures. Rohsini Meena introduced the guest and Lavanya proposed the vote of thanks. The programme was coordinated by Mrs. Anasuya.

#### **Rebranding Individuals' Personality**

The Marketing association organized a guest lecture on the topic "Rebranding Individuals' Personality" on 5<sup>th</sup> July 2018 for III BA (HRD). Ms. Nelvita Noronha, Law Practitioner was the resource person. The objective of this guest lecture was to impart the knowledge about rebranding in the field of marketing and also to rebrand one's own personality in the corporate world. The guest stressed on the need to take right decisions at the right time. She narrated her own life experiences with regard to the major decisions taken by her which made her successful today. It was an interactive session which enriched the knowledge of the students and gave a platform to discuss their opinions. The program was coordinated by Ms. Mural Cutinha.

#### **Leaders Role in Building Brand**

The Marketing department organized a guest lecture on the topic "Leaders Role in Building Brand" on 10<sup>th</sup> July 2018 for I BBA 'A'. Ms. Samantha Verginia

D/Souza, Entrepreneur and also an alumna was the resource person. The objective of this guest lecture was to impart the concept of leaders' role in building brand. The speaker in her talk explained about the current marketing issues and how effectively a leader can build the brand of a company. The programme was coordinated by Mrs. Kavitha Prabhu.

### **Insurance Industry and Realignment**

The Commerce department organized a guest lecture on the topic "Insurance Industry and Realignment" on 9<sup>th</sup> July 2018 by Mr. Vijay Kumar Shetye, Branch Manager LIC, Mangalore, for B.Com. The objective of the programme was to create awareness on LIC, Insurance sector and IRDAL. Speaker in his address said that the country's largest insurer is LIC of India and performing better in the insurance sector. The programme was coordinated by Mr. Thilakraj G.

### **BCA Department**

#### **Student Faculty Programmes**

#### **Role of Information Technology in Rural Development Sector**

Student faculty program was conducted on 30<sup>th</sup> June 2018 on the topic "Role of Information Technology in Rural Development Sector" by Pooja Chowta of III BCA 'B' for I BCA 'B'. The objective of the programme was to inform the students about various schemes on agriculture and rural development. She briefed about the role of Information Technology in the development of rural sector. With the help of information technology rural people are made aware about the schemes like MGNREGA. The program was coordinated by Mrs. Deepa D. Hegde

#### **Importance of 'C'**

A student faculty programme was conducted for I BCA 'A' on 27<sup>th</sup> June 2018 by Mr. Nelson Jack Lobo, of III BCA 'A' on the topic "Importance of 'C'". The objective of the programme was to understand the basics of C. The students gained the knowledge about the importance of 'C' and structure of 'C' program. Mrs. Shashikala Shetye coordinated the programme.

#### **Structure of 'C'**

A student faculty programme was conducted for I BCA 'A' on 29<sup>th</sup> June 2018 by Sujal, of III BCA 'A' on the topic "Structure of 'C'". The students learnt about the structure of 'C' program and various sections of 'C'. The structure 'C' was explained with the help of an example. Mrs. Shashikala Shetye coordinated the programme.

#### **Raspberry Pi**

A student faculty programme was conducted for I BCA 'A' on 29<sup>th</sup> June on the topic 'Raspberry Pi' by Sharath Rao, Noel George and Suresh K. of II BCA 'A'. The objective of the programme was to understand the concept of Raspberry Pi. The speakers explained the various concepts of the hardware design, the processor and the performance of the system which makes Raspberry Pi cheaper compared to the other PCs. The operating system, the language that can be used to program it was also explained to them. The programme was coordinated by Mrs. Divya Uchil.

#### **Introduction to Data Mining**

A student faculty programme was conducted for II BCA 'A' on 30<sup>th</sup> June 2018 on the topic "Introduction to Data Mining" by Payal Shetye of III BCA 'B'. The session began with the introduction, definition and uses of data mining. Further she said about KDD and its process. The program was coordinated by Mrs. Reshmi B. R.

#### **Business Startup**

A student faculty programme on the topic "Business Startup" was organized for II BCA 'A' on 30<sup>th</sup> June 2018 by Junaid of III BCA 'B'. The objective of this session was to motivate the students towards entrepreneurship as it can create employability for the future generations. The lecture was organized to create basic awareness of entrepreneurial concepts to identify and learn how to set their mind to take up entrepreneurship as a career. He explained that desire, communication skills and technical skills are the various attributes of successful entrepreneurs. Mrs. Sowmya Jyothi coordinated the programme.

#### **Animation**

Student Faculty program was conducted for I BCA 'A' on 30<sup>th</sup> June 2018 by Sushmitha S. Bolar of III BCA 'A'. The topic of the program was 'Animation'. The objective of the programme was to understand the concept of animation and its usages in various fields. They studied the usage of 3D animation in movies, video games and television industries. Videos based on animation were shown. The programme was coordinated by Mrs. Shashikala Shetye.

#### **Digital Morphing**

A student Faculty program on 'Morphing' was conducted for I BCA 'A' students on 2<sup>nd</sup> July 2018 by Thanzaz Sheik of III BCA 'A'. The objective of the

programme was to understand the term morphing in animation. Students came to know about morphing as one of the part of the animation technique. The meaning and procedures involved in the process of morphing was explained. Mrs. Shashikala Shetty coordinated the program.

### **Making of Motion Pictures**

A student faculty program was conducted for I BCA 'A' on 3<sup>rd</sup> July 2018 on 'The VFX(Visual Effects) effects in motion pictures' by Ms. Lavanya Shetty of III BCA 'A'. The objective of the programme is to understand visual effects in creating motion pictures and usage of VFX in editing the movies. VFX techniques, software's used in VFX animation and Merits and Demerits of using VFX software's were explained to the students. Mrs. Shashikala Shetty coordinated the program.

### **Investment Planning**

A student faculty program on the topic "Financial Management" was organized for II BCA 'A' students on 7<sup>th</sup> July 2018 by Ms. Shivangi of III BCA 'A'. The objective of this session was to educate the students on financial management. The session focused on topics like how to save money and systematically invest it in the right places. Benefits and growth of mutual funds was also explained in the session. Information on insurance, bank and postal schemes available to different age groups was also brought forth. She also explained the different ways of investment. Mrs. Sowmya Jyothi coordinated the program.

### **Developing India**

A student faculty program on the topic "Developing India" was organized for the II BCA 'A' students on 14<sup>th</sup> July 2018 by Pratheeksha Shetty of III BCA 'B'. The objective of this session was to advance the communication skills of the student faculty and to improve their confidence level. The session focused on topics like improving the quality of education, employment, health, business, economy. Major issues like corruption, population explosion, illiteracy and brain drain was discussed in the session. Mrs. Sowmya Jyothi coordinated the program.

### **Role of Social Media in our personal life**

The Student faculty program was conducted for I BCA 'B' Students on 4<sup>th</sup> July 2018 by Joel D'Souza of III BCA 'A' on the topic "Role of Social Media in our personal life". The objective of the topic was to

understand the impact of social media on the life of an individual. The session was started with the era before the social media came into existence and comparison between life with and without social media. He stressed on the negative effects of Social media like Cyber-Bullying, Comparing lives with others, leading to jealousy, Disturbed Sleep, Social Media harder to resist and many more. He further mentioned the ways to be safe with social media in Privacy and time. The program was coordinated by Mrs. Deepa D. Hegde.

### **Computer Animations**

A student faculty programme was organized on 3<sup>rd</sup> July 2018 on the topic "Computer Animations" by Sushmitha P. Bolar of III BCA 'A' for II BCA. The objective was to increase the employability of students and to make students understand about the opportunities available in the field of animation. The student faculty briefed about the computer animations in various fields, usage of 3D animation in movies, video games and television industries. Videos based on animation were shown to the students which made the session very interactive. Mrs. Shashiprabha coordinated the programme.

### **Visual Effects in Motion Pictures**

A student faculty programme was organized on 5<sup>th</sup> July 2018 on the topic "Visual Effects in Motion Pictures" by Lavanya Shetty of III BCA 'A' for II BCA. The objective was to highlight various career prospects in animation. She briefed about Visual Effects technologies by citing the examples of films Bahubali & Avatar. She also explained the VFX techniques, softwares used in VFX animation and Merits and Demerits of using VFX softwares. It was an interactive session. Mrs. Shashiprabha coordinated the programme.

### **Virtual Personal Assistant**

A student faculty programme was organized on 11<sup>th</sup> July 2018 on the topic "Virtual Personal Assistant" by Ms. Prathiksha and Neha Arpitha of II BCA 'A' for I BCA. The objective of the programme was to acquaint students with the concept of Virtual Personal Assistant and its advantages. Ms. Prathiksha explained the meaning of VPA and its various hardware requirements. She said that it is a combination of voice and artificial intelligence. She explained the working of the VPA which consists of three layers, the speech to text, text Analyzing and the Analyzing commands. The special features of

VPA were explained by Neha. Mrs. Divya Uchil coordinated the programme.

### **Interview Etiquette**

A student faculty programme was organized on 12<sup>th</sup> July 2018 on the topic "Interview Etiquette" by Prathiksha Rai of III BCA 'A' for II BCA. The objective was to create awareness among the students on the steps for success in interviews. She said that an interview is the most crucial gateway to get into a desired organization for a desired job profile. He stressed on three most important factors that an interviewer look for in the candidate, that are-competence, motivation and the right fit. It was an interactive session. Mrs. Shashiprabha coordinated the programme.

### **Self-Improvement starts with Self-Reflection**

A student faculty program was conducted on 24<sup>th</sup> July 2018 for I BCA 'B' by Elvis Regoof II BCA 'B' on the topic "Self-Improvement starts with Self-Reflection". The objective was to motivate the students for self-improvement through self-reflection. He emphasized that talking about one's positive goals and focusing on our strengths activates brain centers that open up to new possibilities. Various areas like self-awareness, leadership, initiative, creativity and sociability were stressed upon. The programme was coordinated by Mrs. Deepa D. Hegde.

### **Impact and Causes of Lies**

A student faculty program was conducted for II BCA 'B' on 4<sup>th</sup> July 2018 by Vijitha and Aishwarya of III BCA 'A' on the topic "Impact and Causes of Lies". The objective was to develop an understanding about the importance of being honest and truthful. The speaker gave advantages and disadvantages about the causes of lies and also how to avoid telling lies. They concluded the session by asking question to the students to make the session interactive. The programme was coordinated by Mrs. Reshmi B. R.

### **SCAN Association**

#### **Skill Enhancement Activities**

#### **Guess the Part**

The association organized 'Guess the Part' on 6<sup>th</sup> July 2018. The objective of this event was to test the participants knowledge about the various

components used in computers. A series of 30 images of computer hardware components were displayed through PPT which the participants had to guess. The event was judged on the basis of accurate recognition of the parts. Joel D'Souza, Payal Shetty, Manjunath Shenoy of III BCA were the student coordinators. Mrs. Reshmi B.R. coordinated the programme.

#### **Memory Test**

The SCAN association organized a 'Memory Test' on 9<sup>th</sup> July 2018. The objective of this event was to judge visual memories of the participants. 50 different computer hardware components, IT companies and their logos and personalities were presented to the students through visual aid. After the presentation the participants were given 3 minutes to recall and write them. The students exhibited exemplary memory skills and knowledge in the field of IT. Joel D'Souza, Payal Shetty, Nikhil, Manjunath Shenoy, of III BCA were the student coordinators. Mrs. Divya Uchil coordinated the programme.

#### **Captcha Cracker**

The association organized 'Captcha Cracker' on 11<sup>th</sup> July 2018. The objective of this event was to test the participant's ability to decipher Captcha's. The participants were given ten Captcha's which they had to crack in a time limit of 5 minutes. Event was judged based on the number of Captcha's cracked. Mr. Joel D'Souza, Payal Shetty, Nikhil, Manjunath Shenoy, of III BCA were the student coordinators. Mr. Arun F. Sequeira coordinated the programme.

#### **Turn Coat (Toggle Toggle)**

The association organized "toggle toggle" on 17<sup>th</sup> July 2018. The objective of this event was to test the participant's communication skill and their ability to cope under pressure. The participants were given topics with dual meaning and a minute to prepare; the participants would then switch topics on hearing the word "toggle" given by the judges. The event was judged on the basis of the participant's spontaneous thinking and communication skill. Joel D'Souza, Ms. Payal Shetty, Nikhil, Manjunath Shenoy, of III BCA were the student coordinators. Mrs. Divya Naveen and Mr. Akshith Kumar were the judges for the event. Mrs. Shashikala Shetty coordinated the programme.

#### **IT Debate**

IT Debate was conducted by the association on 25<sup>th</sup> July 2018 on the topic "Is Media making us Smarter or Lazier?". The objective of this event was to

generate effective critical thinking among the participants in the given topic. The participants were given 5 minutes to prepare on the topic. There were 2 participants in a team and they had to speak for and against the topic with the fellow participant. The time given for debating was 3+1 minutes. The event was judged on the basis of command over language, communication skills, relevancy to the topic and knowledge. Mrs. Sneha Bhat and Ms. Mural Cutinha were the judges. Joel D'Souza, Nikhil, Manjunath Shenoy of III BCA were the student coordinators. Mrs. Shashiprabha coordinated the programme.

## English Department

### Book Review

- The English department conducted a book review on "Mannequin: Working Women in India's Glamour Industry Review: Leave your Mark" written by Manjima Bhattacharjya on 30<sup>th</sup> June 2018 by Advita of III BA (HRD). The objective of the review was to develop their reading skills and identifying the author's perspective. The student opined that the book explores the perils of cosmetic surgery in the glamour industry. Mrs. Madhumathi J. Raja coordinated the programme.
- The English department conducted a book review on "Jaya an illustrated Retelling of Mahabharata" by Patnaik by Amra Zuman of III BA (HRD). The objective of the programme was to give an insight into justice and the courage to face the difficulties. The student opined that the author Patnaik has given the greatest epic in Indian mythology. The student found the concepts of dharma and justice explained with extreme clarity. Mrs. Kavya U. coordinated this programme.
- The English department conducted a book review on 20<sup>th</sup> July 2018. Pratheeksha Baliga of II B.Com reviewed "The Old Man and his God : Discovering the spirit of India". The objective of the review was to develop reading skills by identifying the author's perception. The student opined that the book had different stories about people's generosity and selfishness in times of natural disasters like the tsunami, women struggling to speak out in a world that refuses to listen to them and tales of young professionals trying to find their feet as they climb up the corporate ladder. The book written in simple language, directly from the heart was a collection of snapshots of the varied facets of human nature and a mirror to the souls of the people of India. The book was

interesting and gave a varied inspiring knowledge about how to face the real hardships in life with positivity. The programme was coordinated by Mrs. Madhumathi J Raja.

- The English department organized a book review on 20<sup>th</sup> July 2018. "The English Teacher" by R. K. Narayan was reviewed by Annapurana of III B.Com. The best thing about the book was its simple & lucid writing style. Reader is tuned to the series of Malgudi days. The book offers a bitter criticism of Indian education system, where much stress is given on marks rather than acquiring knowledge but it's an eye opener to the readers. The programme was coordinated by Mrs. Kavya U.

## Student Faculty Programmes

### Intolerance in Religions

A student faculty programme was conducted on 29<sup>th</sup> June 2018 by Kriti Pal of III for I BBA 'C' on the topic 'Intolerance in Religions'. The objective of programme was to create an understanding towards other religions. She gave a brief introduction to the recent emerging restlessness among the youth. Views from the students helped the entire session to gain and understand the need to change their mind sets and to show tolerance towards other religions. The Programme was coordinated by Mrs. Madhumathi J. Raja.

### Intolerance in Politics

A student faculty programme was conducted on 29<sup>th</sup> June 2018 by Kriti Pal of III B.Com for the I BCA 'B' on the topic 'Intolerance in Politics'. The objective of programme was to sensitize students about the meaning and concept of intolerance. She explained how politics is dividing common people with the intention to secure their vote banks. The students responded with positivity for a better India. The Programme was coordinated by Mrs. Kavya U.

### Use of Chemicals in Junk Food and Its Effect

The department conducted a student faculty programme on 14<sup>th</sup> July 2018 on the topic "Excessive use of chemicals in food products. "Use of Chemicals in Junk food and its effect" by Jeevan of the III BA (HRD) for I BCA. The objective of this programme was to make the students aware of the impact of adulterated food on human body. The students were made to realize that food in unaltered form should be consumed. The programme was coordinated by Mrs. Madhumathi J. Raja and Mrs. Kavya U.

### **Group Discussion**

The department conducted a group discussion on 4<sup>th</sup> July 2018, on the topic "Is Consumer really the king in India." The objective of this programme was to enrich the students with knowledge, give them a platform to express their views and thoughts. This programme helped the students gain confidence and speak effectively. The programme was coordinated by Mrs. Madhumathi J Raja.

### **English Association**

#### **Skill Enhancement Activities**

#### **Poster Writing**

The English Association conducted poster writing competition on 5<sup>th</sup> July 2018, on the topic "Benefits of Yoga". The objective of the competition was to encourage students to develop writing skills. This competition enhanced their creativity, knowledge and writing skills. The programme was coordinated by Mrs. Madhumathi J. Raja and the student coordinators were Prajna and Shreenidhi.

#### **Slogan Writing**

The English Association conducted slogan writing competition on 13<sup>th</sup> July 2018, on the topic "Road safety". The objective of the competition was to encourage students to put out their creativity and also develop their writing skills. This competition enhanced their creativity, knowledge and writing skills. The programme was coordinated by Mrs. Madhumathi J. Raja and the student coordinators were Prajna and Shreenidhi.

#### **Essay Writing**

The English Association conducted an Essay Writing competition on 17<sup>th</sup> July 2018, on the topic "Internet and Today's Youth "to make the students aware of the pros and cons of the Internet and its Usage. The competition's objective was to make the students aware of the latest web tools and its right usage. This competition enriched the student's intellect as well as improved their writing skills giving them a platform to bring their creativity along with their views. The programme coordinators were Mrs. Madhumathi J. Raja and Mrs. Kavya U. The student coordinators were Prajna and Shreenidhi.

#### **Debate**

The English Association conducted a Debate competition on 24<sup>th</sup> July 2018 on the topic "Reality shows are good or bad". The objective was to enhance their conversational and analytic skills giving them

a platform to express their views, thoughts and ideas and gain confidence to speak effectively. The programme was coordinated by Mrs. Madhumathi J. Raja and the student coordinators were Prajna and Shreenidhi.

#### **Pictionary Competition**

The English Association conducted Pictionary competition on 26<sup>th</sup> July 2018, on the topic "Humanity". Two pictures were shown to the participants and they had to write an article on it. The objective was to encourage their critical and analytical thinking also inspiring their thoughts, views and creativity in writing skills. The programme was coordinated by Mrs. Madhumathi J Raja and the student coordinators were Prajna and Shreenidhi.

### **Kannada Department**

#### **Essay Writing**

Kannada department conducted an essay writing competition on 23 July on the topic "Patrikegalu Janajeevanada Pratibimbha". The objective was to provide a platform to showcase the writing skills of the students. Large number of students actively participated in the event. Mrs. Jeevitha D. and Mrs. Renuthakshi coordinated the programme.

#### **Personality Development Programme**

The members of Kannada department attended a personality development programme at Amritha Vidyalayam organized by Amrithanandamayi Matt, Mangaluru on 12<sup>th</sup> July 2018. The resource persons Mr. Subramanian G., IRS and Dr. Sangeetha, HOD, Department of Humanities, addressed on the topics 'Excellence through Work Culture' and 'Daivaaradhane & Scientific Reasoning' respectively. The programme helped the members to develop their personality.

#### **Power Point Presentation**

The Kannada department conducted power point presentation on 28<sup>th</sup> July 2018 on the topic "Namma Tulunadu" by Nihal Gyan and Shrathan Kumar of IBCA 'A' and Sachin Kumar of IBCA 'B'. The objective was to enhance the presentation skills of the student. Mrs. Renuthakshi K. coordinated the programme.

#### **Student Faculty Programme**

The Kannada department organized a student faculty programme on 30<sup>th</sup> June 2018 on the topic "Nagharadhane Vareve Shaapave?" by Ms. Ankitha of II B.Com for I B.Com. The objective was to enhance the presentation skill. It was an interactive session,

were ideas and suggestions were shared among the students. The program was coordinated by Mrs. Jeevitha D.

### **Paper Presentation**

The Kannada department organized a paper presentation on 4<sup>th</sup> July 2018 for II BA (HRD) by Kavya of II B.Com on the topic 'Superstitious Belief'. The objective of this activity was to enhance the presentation skills of the student Mrs. Jeevitha D. coordinated the programme.

### **Kannada Association**

#### **Skill Enhancement Activities**

##### **Pictionary writing**

Kannada association organized a Pictionary writing competition on 4<sup>th</sup> July 2018. The objective was to encourage critical and analytical thinking. The participants had to write a story and poem based on the pictures displayed. Large number of students actively participated in the event. Mrs. Jeevitha D. and Mrs. Renuthakshi coordinated the programme.

### **Hindi Department**

#### **Shivaji Ka Saccha Swaroop**

The department organized a student faculty programme for I BCA on 14<sup>th</sup> July 2018 by Rakshitha of III B.Com on the topic "Shivaji Ka Saccha Swaroop". The objective of the programme was to sensitize the students about dignity of women. The programme was coordinated by Dr. Shalini M.

### **Hindi Association**

#### **Skill Enhancement Activities**

##### **Slogan writing**

The Hindi Association conducted a slogan writing competition on 16<sup>th</sup> July 2018, on the topic "Brashtachar/Suraksha." The objective of the programme was to create awareness about corruption and the need for safety in our society. Innovative and unique slogans were presented by the students. The programme was coordinated by Dr. Shalini M.

##### **Shayari**

The Hindi association conducted Shayari competition on 24<sup>th</sup> July 2018. The objective was to create aware about one of the oldest form of literature. Large number of students participated in this event. The competition was judged by Dr. Shalini M.

### **Finance Department**

#### **Journal Entries**

The Finance department organized a student faculty programme on 1<sup>st</sup> July 2018 on the topic 'Journal entries an ledger Accounts' by Melissa and Pragathi Choudary of II B.Com for I BBA 'C'. The objective of the programme was to provide opportunity for the students to improve their presentation skills. The speakers explained the basic concepts of accounting, classification of accounts, rules of accounts, journal and ledger. Mrs. Shwetha Y. coordinated the programme.

#### **Quiz**

The Finance department organized Quiz on Current Affairs to I BCA 'B' on 30<sup>th</sup> July 2018. Mohammed Muaz of I BCA 'B' was the Quiz Master. The objective was to examine the knowledge of students about the current scenario. Mrs. Shwetha Y. coordinated the programme.

### **Finance Association**

#### **Skill Enhancement Activities**

##### **Argument**

The Finance association conducted Argument Competition on 6<sup>th</sup> July 2018 with the objective to update the students with the current events in the field of finance. The participants were innovative and creative. The event was judged by Mr. Akshith and Ms. Mural. The programme was coordinated by Mr. Gururaj G.

##### **Money Talk**

The Finance association organized a skill enhancement activity Money Talk on 26<sup>th</sup> July 2018. The objective was to create awareness about financial concepts. Topics related to finance were given to the students on the spot and were asked to talk on the selected topic for two minutes. This activity helped students to improve communication skill and knowledge of financial accounting. Large number of students participated in this activity. Ms. Mural and Mr. Sumesh were the judges. Mr. Gururaj G. and Mrs. Shwetha Y. coordinated the programme.

### **Economics Department**

#### **Economics and Business Environment**

The Economics department organized a student faculty programme for I B.com on 29<sup>th</sup> June 2018 on the topic "Economics and Business environment" by Shreeja of III B.Com. The objective of the programme



was to make students aware of the vast factors of environmental effects on business. She stressed that environment of business is an extremely complex and dynamic phenomenon as the environmental factors varies from country to country. Students actively participated in the session. The programme was coordinated by Mrs. Shashikala K. G.

### **Digital Payments**

The Economics department organized a student faculty programme for II BBA 'C' on 29<sup>th</sup> June 2018 on the topic "Digital Payments" by Pratheeksha Baliga of II B.Com. The objective of the programme was to make students aware about different types of digital payments. She stressed that Digital payments saves us from long queues of ATMs and banks. The programme was coordinated by Mr. Prasanna Kumar T.

### **Book Review**

The Economics department organized a book review on "Management Wisdom" authored by Pramod Batra and Vijay Batra on 30<sup>th</sup> June 2018 for II BBA by Pooja of II BBA 'B'. The objective of the review was to develop critical reading skills by identifying the author's perspective. It helped to analyze, evaluate and judge the content of the book. The student emphasized that the book helps us in moulding personality to achieve success. The programme was coordinated by Mrs. Shashikala K. G.

## **Commerce Department**

### **Motivational Leader**

The Commerce department organized a student faculty programme on 29<sup>th</sup> June 2018 by Rakshitha of III B.Com for I B.Com on the topic "Motivational Leader". The objective of the programme was to enhance their ability to develop confidence. The programme was coordinated by Mr. Thilakraj G.

### **Treatment of Goodwill According to Accounting Standard 26**

A student faculty programme was organized by the department of commerce on the topic "Treatment of goodwill according to accounting standard 26" on 2<sup>nd</sup> July 2018 by Anil of III B.Com for the II B.com students. Presentation was done on the revised treatment of goodwill issued by Institute of Chartered Accountants of India along with the journal entries for the same. Mrs. Veena D. Kotian coordinated the programme.

## **Quiz**

- The Commerce department conducted quiz on Marketing for III BBM 'B', II B.Com, and I B.com on 26<sup>th</sup> June 2018. This programme helped the students gain knowledge in the field of Commerce. The programme was coordinated by Mr. Thilakraj G.
- Commerce department conducted a quiz, Punch Line on 12<sup>th</sup> July 2018. Abhishek of III BBM 'C' was the quiz master. The objective of the programme was to identify the knowledge of students in general areas and to ensure active participation by all. The programme was coordinated by Mrs. Manju H.
- The Commerce department conducted quiz on organizational behaviour for III BBA 'B' on 18<sup>th</sup> July 2018. This programme helped the students gain knowledge in the field of organization and human behavior. The programme was coordinated by Ms. Sanjana.

## **Group Discussion**

The commerce department organized a group discussion on the topic 'Is GST good option for India?' for III BBA 'B' on 13<sup>th</sup> July 2018. The objective of the programme was to enhance the knowledge on the topic and improve their critical thinking ability. The programme was coordinated by Ms. Sanjana.

## **Team spirit - Video review**

The Commerce department conducted a video review on 18<sup>th</sup> July 2018 for BA (HRD) to identify the importance of team spirit and how effectively it can be implemented in a good manner. Mr. Thilakraj coordinated the programme.

## **Video Review**

Commerce department conducted a video review on the topic "Team Building" for III B.Com on 24<sup>th</sup> July 2018. The objective of the programme was to develop team spirit among the students. Mrs. Manju coordinated the programme.

## **Company Secretary**

The department deputed students of I B.Com, III B.Com and III BBM to attended a programme on Company Secretary, organized by the Institute of Company Secretaries of India on 3<sup>rd</sup> July 2018 at SDM Conference Hall.

## **Commerce Association**

### **Skill Enhancement Activities**

#### **Business Quiz**

The Commerce association conducted a skill enhancement activity 'Business Quiz' on 13<sup>th</sup> July 2018. The topics were Business World, General Knowledge, Sports and Modern Developments in the field of commerce. 28 teams participated with great enthusiasm by exhibiting their potentials. The objective was to enhance the knowledge of the students. Secretaries of the association Kriti Pal and Adline were the quiz masters. The programme was coordinated by Mrs. Veena D. Kotian.

#### **Book Review**

- The Commerce association conducted a book review on a book titled "Banking Technology" authored by Dr. A. S. Rama and Arun Devi on 30<sup>th</sup> June 2018 for BBA by Rakshitha of III BBA. The book illustrates and explains the importance of efficient payment system which has huge impact on banking sector. The programme was coordinated by Mr. Thilakraj G.
- The Commerce association conducted a book review on a book, titled "How to improve profits with Entrepreneurial strategies FAST-GROWTH MANAGEMENT" authored by Mack Hanan on 18<sup>th</sup> July 2018 for III BBA. Ashish Prasad of III BBA 'B' reviewed the book stating the need to upgrade the business according to the changing demand. The programme was coordinated by Ms. Sanjana.

#### **Stock Marketing**

The Commerce association organized a student faculty programme on the topic 'Stock Marketing' by Ashish Prasad and Maclean Crasta of III BBA 'B' for I BCA 'A' on 26<sup>th</sup> July 2018. The objective of the programme was to share the knowledge of advanced learners with the peer group. The programme was coordinated by Ms. Sanjana.

#### **Positive Attitude**

The Commerce association conducted a video review for III BBA 'B' on the topic 'Positive Attitude' on 23<sup>rd</sup> July 2018. The objective of the programme was to make the students identify the importance to positive attitude and how effectively it can be implemented in corporate world. The programme was coordinated by Ms. Sanjana.

#### **Empathy**

The association conducted a video review for III BBA 'B' on the topic 'Empathy' on 19<sup>th</sup> July 2018. The

objective of the programme was to sensitize the students about the need to communicate feelings and ideas with others. The students participated enthusiastically. The programme was coordinated by Ms. Sanjana.

#### **Paper Presentation**

The Commerce association organized paper presentation on 18<sup>th</sup> July 2018. The objective of the programme was to create awareness on the respective topics in the dynamic business world. The topics are as follows:

Business intelligence, Supply chain management, Intellectual property rights, Stock broking and investment analysis, PESTLE analysis, Brand management, B2B and B2C E-Commerce, Portfolio management and Stress management. The presentations were coordinated by Ms. Sanjana.

#### **Collage**

The Commerce association conducted Collage competition on the topic 'Women and Ecommerce' on 27<sup>th</sup> July 2018. The objective was to facilitate team work, understanding with creativity among the students. The event was judged by Mrs. Shwetha Y. and Ms. Sowmya Hegde. The event was coordinated by Mrs. Veena D. Kotian.

## **Marketing Department**

### **Book Review**

The Marketing department organized a book review on "Who will cry when you die" authored by Robin Sharma on 28<sup>th</sup> June 2018 for the benefit of III B.Com. Book review was done by Shanaz M. R. of III B.Com. In this book Robin Sharma shares his experiences and inspirational wisdom about whether we are living life to its fullest or are merely existing, constantly haunted about fears of death and concerned whether there would be any pall bearers at our funeral or not. The objective of the review was to develop critical reading skills by identifying the author's perspective. The programme was coordinated by Mrs. Kavitha Prabhu.

### **Facing an interview**

A student faculty programme was organized on 29<sup>th</sup> June 2018 on the topic "Facing an interview" for I BBA 'A' by Likhitha and Nishvitha of III B.Com. The objective of the programme was to inculcate leadership qualities among students. Presenters explained the various qualities required by the interviewee to meet the job. It was an interactive

session. The programme was coordinated by Mrs. Kavitha Prabhu.

### **Paper Presentation on Entrepreneurship Ladder to Success or Failure**

The Marketing Department organized a paper presentation on 18<sup>th</sup> July 2018 on the topic "Entrepreneurship Ladder to Success or Failure". The paper was presented by Sawan and Sumanth of III BA (HRD). The questionnaire was distributed to the students in order to know their perspective with regard to entrepreneurship. Based on the findings, suggestions were given. They also identified various problems faced by young entrepreneurs and suggested how youngsters can be motivated to take up entrepreneurship. The programme was coordinated by Ms. Mural Cutinha.

### **Marketing Association**

#### **Skill Enhancement Activities**

#### **Internet Marketing**

The Marketing association organized a student faculty programme on 29<sup>th</sup> June 2018 for I BBA 'A' by Hamza, Venkatesh and Swaroop Kotian of III B.Com on the Topic "Internet Marketing". The objective of the programme was to inculcate leadership qualities among students. Presentation explained about various dimensions of internet marketing and specialized areas of internet marketing. Students were engaged in creative activities throughout the session. The programme was coordinated by Mrs. Kavitha Prabhu.

#### **Audio visual promo**

The Marketing association conducted an audio visual promo on 26<sup>th</sup> July 2018. Participants were asked to make a video on a specific product and present it. The event was judged by Mr. Praveen and Ms. Murel Henrita Cutinha on the basis of creativity.

#### **Brand Wars**

The association conducted brand wars competition on 9<sup>th</sup> July 2018. The participants were given brand names and had to perform in a team of two. The competition was judged on the basis of the contents and communication skills. The event was judged by Ms. Sanjana Rao and Ms. Murel Henrita Cutinha.

### **HR Association**

#### **Effects of Social Media on Students and New Technologies Used in Organization**

The HR association organized a student faculty programme on the topic "Effects of Social Media on

Students and New Technologies Used in Organization" for I BA(HRD) by Nelson of III BCA on 4<sup>th</sup> July 2018. The objective was to enhance the communication and presentation skills of the student. Nelson explained the effect of social media on student with the example and new technologies used in the organization, with its pros and cons. Mrs. Anasuya coordinated the program.

#### **Journal Entries**

The HR association organized a student faculty programme on the topic "Journal Entries" for II BA(HRD) by Ms. Krithi Pal III B.Com on 16<sup>th</sup> July 2018. She explained about the journal, types of accounts and rule of double entry system. Journal entry and the steps to be followed for recording entries were taught to the students. Mrs. Gayathri K. organized the session.

#### **First Impression**

Resource Hub association conducted 'First Impression' competition on 25<sup>th</sup> July 2018. The objective was to improve the creative skill of the student. It was an individual event where the participants had to submit their hand written CV to create a best impression. The competition was judged on the basis of creativity of the students. Mrs. Preethika Dharmapal and Mrs. Anasuya coordinated the programme .

#### **Just a Minute**

Resource Hub association conducted 'Just a Minute' competition on 30<sup>th</sup> July 2018 on topics related to HR trends and current issues. The objective of this competition was to improve the communication skill of the students. It was an individual event where the participants had to speak on a given topic continuously for one minute, without repetition and mistakes. The competition was judged on the basis of convincing skills, managing skills and command over the language. Mrs. Preethika Dharmapal and Mrs. Gayathri coordinated the programme .

#### **EDP Cell**

##### **Quiz**

The EDP Cell organized a quiz competition on 19<sup>th</sup> July 2018 on various business related topics. The objective was to enhance the knowledge about current affairs among the students. Mrs. Supritha A. coordinated the programme.

##### **Brain Storming session on Entrepreneurial Traits**

The EDP Cell organized a student faculty programme

for I BBA 'C' on 19<sup>th</sup> July 2018 by Sneha and Roshin Alex of III BBM 'B' on the topic "Brain Storming session on Entrepreneurial concepts". The objective was to inculcate the effective presentation skill and improve the communication skills. The speakers spoke about the various types and role of entrepreneurs in achieving the objectives of business organization. Mrs. Supritha A. coordinated the programme.

#### **Role and Responsibilities of an Entrepreneur**

EDP Cell organized a student faculty programme for I BBA 'C' on 20<sup>th</sup> July 2018 by Sneha and Yajnesh of III BBM 'B' on the topic "Role and Responsibilities of an Entrepreneur". The objective was to inculcate a series of responsibilities required for an entrepreneur among the aspiring students. Mrs. Supritha A. coordinated the programme.

#### **Seminar on Udhog Aur Vikas 2018**

The members of EDP Cell participated in an entrepreneurship and skill development program 'Udhog Aur Vikas 2018' organised by GSB Seva Sangh on 8<sup>th</sup> July 2018 in C.V. Nayak Hall.

#### **Consumer Forum**

##### **Consumer Protection**

A student faculty programme was organized on 14<sup>th</sup> July 2018, by the Consumer Club on the topic "Consumer Protection" by Mr. Yajnesh and Ms. Sneha of III BBM 'B' for I BA (HRD). The objective was to acquaint the students with the knowledge of various consumer rights and protection. The programme was coordinated by Mr. Sumesh.

#### **Fine Arts Association**

##### **Nail Art**

The association conducted nail art competition on 24<sup>th</sup> July 2018 with an objective to enhance the creativity of the students. The event was judged based on their creativity, design and color combination. Large number of participants participated in this event. The judges were Mrs. Renuthakshi and Mrs. Veena D. Kotian.

#### **Counseling Cell**

##### **Stress Management**

A student faculty programme was conducted on 29<sup>th</sup> June 2018 by Kriti Pal of III B.Com for the I BCA 'B' on the topic 'Stress Management'. The objective of programme was to help students to overcome stress to lead a fruitful life. She gave a brief insight into

types, causes and measures to overcome stress. The programme was coordinated by Mrs. Madhumathi J. Raja.

#### **Fest Forum**

##### **Management Training**

The Fest forum of the college conducted a training programme for the first year students in their respective classes from 28<sup>th</sup> June to 4<sup>th</sup> July from 3.00 p.m. to 4.00 p.m. The training program was organized and conducted by a group of final year and second year students of the college. The Training focused on development of skill and enhancement of abilities which are used and adhered in the management fests conducted by various colleges. The intension of the training was to give experience and knowledge of what exactly happens in the corporate world and the challenges which are faced in working environment. The students were given a brief introduction about the opportunities that are available to them and the exposure they receive by attending the training and fests. A demonstration of Stress interviews, Allegations and product launch was given to the students. It created awareness about the various dimensions of management fests. The core team in charge of training was Amar Raj. Mrs. Veena D. Kotian coordinated the programme.

##### **IT Training**

A training programme was organized for I BCA on 2 and 6<sup>th</sup> July, 2018 by Fest Forum at 3 pm in their respective class rooms. The objective of this training programme was to enlighten the students about the various events organized by SCAN association and IT Fest events organized by our college and other colleges, improve the communication and technical skills, recognize the aspiring talents, give a broader vision of how to face IT Fests with confidence and positive attitude and train every first year student about information technology. A brief introduction of the session was given by the fest forum secretary Nelson Jack Lobo of III BCA 'A'. Events such as Coding, Web Designing, IT Quiz, IT Debate, Allegation, Group Discussion, Treasure Hunt, IT advertisement, Photography, Paper Presentation and Stress Interview were explained with a demo. The session enhanced the confidence and competency level of the students. Joel D'Souza, Manjunath Shenoy, Manoj Churya, Anurag, Sharath Rao, Soujanya, Payal Shetty, Sujal Bhat, Reshma P. N, Anushree Shenoy, Pooja Chowta and Twisha Amin were involved in the training session.

## STAFF ACHIEVEMENT

### Mrs. Aruna P. Kamath

- Attended RUSA Phase-2 meeting at Government Science College, Bangalore on 15<sup>th</sup> June 2018.

### Mrs. Divya Uchil

- Was the resource person for the FDP programme on "Server File Management" conducted by the Computer Application Dept on 22<sup>nd</sup> June 2018 at SDM college of Business Management, Mangaluru.
- Attended and presented a paper on "Design for a secured way of transaction to prevent fraud through Steganography and Visual Cryptography" at International Conference on "Intellectual Property Rights, Entrepreneurship and Leadership Skills" organized by Milagres College, Mangaluru on 31<sup>st</sup> July 2018

### Mrs. Smitha M.

- Presented a paper on the topic "Role of RUDSETI in promoting Women Entrepreneurship" at International conference on "Intellectual Property Rights, Entrepreneurship and Leadership Skills" organized by Milagres College, Mangaluru on 31<sup>st</sup> July 2018

### Mr. Arun F. Sequeira

- Attended RUSA Phase-2 meeting at Government Science College, Bangalore on 15<sup>th</sup> June 2018.

### Mrs. Manju H.

- Presented a paper on "Design for a secured way of transaction to prevent fraud through Steganography & Visual Cryptography" at International Conference on "Intellectual Property Rights, Entrepreneurship & Leadership Skills" organized by Milagres College, Mangaluru on 31<sup>st</sup> July 2018
- Appointed as a member of BOS, BA(HRD), Mangalore University
- Elected as the treasurer of Forum of Business Management Teachers.

### Mrs. Gayathri K.

- Attended and presented a paper on the topic "Role of RUDSETI in promoting Women Entrepreneurship" at International conference on "Intellectual Property Rights, Entrepreneurship and Leadership Skills" organized by Milagres College, Mangaluru on 31<sup>st</sup> July 2018.

### Mrs. Jeevitha D.

- Invited as a judge for the event Art on Floor (Rangoli) competition at A.J. Hospital and Research Centre, Mangaluru on 7<sup>th</sup> July 2018.

- Appointed as a member of Kannada Association "VIKASA", Mangalore University for the academic year 2018 -2019.

### Mrs. Sowmyajyothi

- Attended One week GIAN(Global Initiative of Academic Networks) course on "Digital Payments: Technology for Cashless Society" from 23<sup>rd</sup> to 27<sup>th</sup> July 2018 organized by Department of Studies & Research in Computer Science, Mangalore University, Mangalagangothri, Karnataka.

### Mrs. Shashikala K. G.

- Elected as a member of Forum of Business Management Teachers.

### Mrs. Veena D. Kotian

- Attended one day workshop on the topic 'Credit Based Choice System' on 14<sup>th</sup> July 2018 organised by Mangalore University Commerce Teachers Association(MUCTA) in association with Paduva College of Commerce and Management, Mangalore.

### Mrs. Sowmya Hegde

- Published a paper on the topic "Role of compensation on employee performance in an Educational Institution" in Sahyadri Journal of Management with ISSN No. 2456-9151.
- Attended Faculty development programme on the topic "Financial derivatives" on 3<sup>rd</sup> August 2018, organized by MITE Moodbidri.

## STUDENT ACHIEVEMENT

- Students attended a two days National Conference on "Swadhyaya" on 6<sup>th</sup> and 7<sup>th</sup> July 2018 at TMA Pai Convention Centre.
- **Mr. Nelson Jack Lobo** attended One week GIAN(Global Initiative of Academic Networks) course on "Digital Payments: Technology for Cashless Society" from 23<sup>rd</sup> to 27<sup>th</sup>, July 2018 organized by Department of Studies & Research in Computer Science, Mangalore University, Mangalagangothri, Karnataka.
- **Ms. Payal Shetty** attended One week GIAN(Global Initiative of Academic Networks) course on "Digital Payments: Technology for Cashless Society" from 23<sup>rd</sup> to 27<sup>th</sup>, July 2018 organized by Department of Studies & Research in Computer Science, Mangalore University, Mangalagangothri, Karnataka.

## PLAN OF ACTION FOR THE YEAR 2018 - 2019

Name of the Association	<b>STUDENT COUNCIL</b>	
Staff Coordinator	<b>Mrs. Smitha M.</b>	
	<b>Mrs. Shashikala Shetty</b>	
Member	<b>All Class Advisors</b>	
Student Coordinators	<b>Rashmi Ramesh Achari</b> III BBA 'C'	
	<b>N. Vaishali Navada</b> III BBA 'C'	
	<b>Rakshitha</b> III B.Com	
Class Secretaries		
III BBM 'A'	Darshan N. S. & Saideepa	
III BBM 'B'	Yajnesh Bengre & Nidhi Gambir	
III BBM 'C'	Supreeth & Nishmitha	
III BCOM	Venkatesh & Rakshitha	
III BCA 'A'	Sagar & Sushmitha	
III BCA 'B'	K. G. Vishal & Arpitha Shetty	
III BA(HRD)	Mranal Shetty & Greshma	
II BBM 'A'	Amog Alva & Chitra Rao K. P.	
II BBM 'B'	Prithvi Bangera & Shreya Rai	
II BBM 'C'	Gaurav Kumar & Deepali	
II BCOM	Jeethesh & Sushmitha	
II BCA 'A'	Sharan Rai & Prathiksha	
II BCA 'B'	Pratheesh Putran & Tashmitha P. N.	
II BA(HRD)	Sujan Shetty & Anuksha	
I BBM 'A'	Arjun Mada & Aishwarya	
I BBM 'B'	Chinmayee Rao & Ashwin Pai	
I BBM 'C'	Chandan Shetty & Dhanyashree	
I BCOM	Abishek & A. S Meghana Rao	
I BCA 'A'	Atul S K. & Rashmi	
I BCA 'B'	Jatin & Prathiksha	
I BA(HRD)	Srajan Rai & Purvi	

Moto of the Association : **Working Together Works**

Theme Given for this year's activities : **Refining the Talents**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
23.06.2018	Orientation for first year students Brainstorming sessions	Mrs. Smitha M.
25.06.2018		Mrs. Shashikala Shetty
11.07.2018	Leadership training	Mrs. Smitha M.
21.07.2018	Student council inauguration	Mrs. Shashikala Shetty
15.08.2018	Independence Day	Mrs. Smitha M.
05.08.2018	Teachers Day Celebration	Mrs. Shashikala Shetty
26.01.2019	Republic Day	Mrs. Smitha M.
30.01.2019	Interclass Paper Presentation Competition	Mrs. Shashikala Shetty
5.02.2019	Prize Distribution Ceremony	Mrs. Smitha M
2.02.2019	College Day	Mrs. Shashikala Shetty

Name of the Association	<b>FINANCE</b>	
Staff Coordinator	<b>Mr. Gururaj G.</b>	
Member	<b>Mrs. Smitha M.</b>	
	<b>Mrs. Shwetha</b>	
	<b>Ms. Sowmya Hegde</b>	
Student Coordinators	<b>Likhitha</b> III B.Com	
	<b>Sucheth</b> III BBA 'C'	
Class Secretaries		
III BBM 'A'	Azeem A. R	
III BBM 'B'	Ananya Hegde	
III BBM 'C'	Vaishali	
III BCOM	Anusha Shenoy	
III BCA 'A'	Vijitha	
III BBM 'B'	Swasthi	
III BA(HRD)	Hafeela	
II BBM 'A'	Akshay L. Sharma	
II BBM 'B'	Imran	
II BBM 'C'	Anusha Bangera	
II BCOM	Shreyanka Rao	
II BCA 'A'	Mohammed Rehan	
II BCA 'B'	Pavana Purushotham	
II BA(HRD)	Ananth	
I BBM 'A'	Abhishek Kamath	
I BBM 'B'	Krithi	
I BBM 'C'	Gayatri	
I BCOM	Vandan Rai	
I BCA 'A'	Sanjana	
I BBM 'B'	Pragathi Shetty	
I BA(HRD)	Rimsha Anam	

Moto of the Association

**To Empower the Students to Attain Professional Excellence in the Field of Finance**

Theme Given for this year's activities

**The Way to Create, Save and Invest**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
02.07.2018	Inauguration	Mr. Gururaj G.
05.07.2018	Money Talk	Mr. Gururaj G.
10.07.2018	Argument	Mr. Gururaj G.
24.07.2018	Paper Presentation	Mr. Gururaj G.
10.08.2018	Turn Coat	Mr. Gururaj G.
20.08.2018	Portfolio Management	Mr. Gururaj G.
06.09.2018	Financial Analyst	Mr. Gururaj G.
18.09.2018	Collage	Mr. Gururaj G.
18.12.2018	Financial Crossword & Treasurehunt	Mr. Gururaj G.
04.01.2019	Bid and Win	Mr. Gururaj G.

Name of the Association **MARKETING**

Staff Coordinator **Mr. Praveen D.**  
 Member **Mrs. Kavitha Prabhu**  
**Mr. Akshith Kumar K.**  
**Ms. Mural Henrita Cutinha**  
 Student Coordinators **Roshin Alex John**  
**Aishwarya**

Class Secretaries

III BBM 'A'	Anusha Pavaskar
III BBM 'B'	Deeksha S.
III BBM 'C'	Rashmi Acharya
III BCOM	Saksha Shetty
III BCA 'A'	Sneha Bolar
III BCA 'B'	Sayed Junaid
III BA(HRD)	Swan
II BBM 'A'	Maya D. Vyas
II BCA 'B'	Yagnesh Shetty
II BBM 'C'	Jay Karia
II BCOM	Vignesh V. Baliga
II BCA 'A'	Mohammed Fardeen
II BBM 'B'	Deekshith R.
II BA(HRD)	Prathik
I BBM 'A'	Yash Y. Acharya
I BBM 'B'	Raksha Kunder
I BBM 'C'	Ananya Shetty
I BCOM	Vibha Rao
I BCA 'A'	Nanditha Nayak
I BCA 'B'	Raif Ibrahim
I BA(HRD)	Zainaba Shafwa

Moto of the Association :

**To Create Awareness Among the Students about Various Dimensions of Marketing.**

Theme Given for this year's activities : **Diversity Marketing**

**Plan of Action** (Skill enhancement program/any other)

Guest lectures, various marketing related activities, extension activities, field visit.

Date	Activity/Programme	Faculty In-charge
29.06.2018	Brand wars	Mr. Praveen
11.07.2018	Slogan writing	
25.07.2018	Logo quiz	Mr. Akshith
07.08.2018	Convince me!	Mr. Praveen
04.09.2018	Product launch	Ms. Murel
20.09.2018	Mad add	
10.12.2018	Jingle Writing	Mr. Praveen
08.01.2019	Merge	Mr. Akshith
17.01.2019	Retro	
08.02.2019	Audio visual promo	Mr. Praveen

Name of the Association **SCAN**

Staff Coordinator **Mrs. Shashiprabha**  
 Members **Mrs. Divya Uchil**  
**Mr. Arun F. Sequeira**  
**Mrs. Shashikala Shetty**  
**Mrs. Deepa D. Hegde**  
**Mrs. Sowmya Jyothi**  
**Mrs. Reshmi B. R.**  
**Mrs. Sneha Bhat**

Student Coordinators

**Joel D'Souza** III BCA 'A'  
**Payal Shetty** III BCA 'B'

Class Secretaries

III BBA 'A'	Nisha H. J.
III BBA 'B'	Nidhi Gambhir
III BBA 'C'	Rifa Ruksath
III BCOM	Venkatesha
III BCA 'A'	Nikhil
III BCA 'B'	Manjunath Shenoy
III BA(HRD)	Shashanka U.
II BBA 'A'	Vinutha V. Rao
II BBA 'B'	Smrithi
II BBA 'C'	Mohammed Faizan
II BCOM	Mansi Jain
II BCA 'A'	Priyal Mohan
II BCA 'B'	Elvis Rego
II BA(HRD)	Akshay
I BBA 'A'	Thejas S. H.
I BBA 'B'	Pavan Kumar
I BBA 'C'	Zainulabid
I BCOM	Athul Mohandas
I BCA 'A'	Jason Xavier D'Souza
I BCA 'B'	Smrithi S. Shettigar
I BA(HRD)	Rithika Salian

Moto of the Association : **People- Making Technology Work**

Theme Given for this year's activities : **Empowered by Innovation**

Plan of Action (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
05.07.2018	Scan Association Inauguration	BCA Department
06.07.2018	Guess The Part	Mrs. Reshmi B.R
07.07.2018	IT Debate	Mrs. Shashiprabha
11.07.2018	Memory Test	Mrs. Divya Uchil
18.07.2018	Toggle Toggle	Mr. Arun F. Sequiera
22.07.2018	IT Advertisement	Mrs. Shashikala Shetty
27.07.2018	Paint Brush	Mrs. Deepa D. Hegde
07.08.2018	Paper Presentation	Mrs. Divya Uchil
17.08.2018	Captcha Cracker	Mrs. Shashiprabha
20.08.2018	IT Quiz	Mrs. Sowmya Jyothi
05.12.2018	Quick Hands	Mr. Arun F. Sequiera
11.12.2018	Coding & Debugging	Mrs. Shashikala Shetty
14.12.2018	Web Designing	Mrs. Sowmya Jyothi
04.01.2019	IT Collage	Mrs. Deepa D. Hegde
09.01.2019	Word Page Design	Mrs. Reshmi B. R.

**Extension activities:** Computer Literacy given to the government / Aided Schools on - 04.08.2018 & 09.02.2019.

Name of the Association **RESOURCE HUB (HRD)**

Staff Coordinator **Mrs. Preethika Dharmapal**

Member **Mrs. Gayathri**  
**Mrs. Anasuya**  
**Mrs. Parinitha Salian**  
**Ms. Shreeprajna**

Student Coordinators **Roshni Meena** III BBA "A"  
**Lavanya** III B.Com

Class Secretaries

III BBM 'A' Ashwini  
III BBM 'B' Ayesha Anam  
III BBM 'C' Thaseen  
III BCOM Gauthami Nayak  
III BCA 'A' Krithi  
III BCA 'B' Thuvisha Y.Amin  
III BA(HRD) Amra Zuman  
II BBM 'A' Rahil K. P.  
II BBM 'B' Sahana P.U.  
II BBM 'C' Samridh S. Shetty  
II BCOM Shreya Hegde  
II BCA 'A' Neha Arpitha  
II BCA 'B' Rashmitha  
II BA(HRD) Nauffa  
I BBM 'A' K. Ashwin Prabhu  
I BBM 'B' Vibha Hegde  
I BBM 'C' Pragathi C.  
I BCOM Supreetha  
I BCA 'A' Spoorthi  
I BCA 'B' Sonali Shetty  
I BA(HRD) Adline Princia D'Souza

Moto of the Association : **Empowering students to develop HR skills so that they can become effective leader.**

Theme Given for this year's activities:

**Leading people, leading organizations.**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
24.06.2018	Orientation & Inauguration	Preethika, Gayathri, Anasuya, Shreeprajna
29.07.2018	First Impression	Preethika, Anasuya, Gayathri
30.07.2018	Just a Minute	Preethika, Anasuya, Shreeprajna
10.07.2018	Reproach	Preethika, Anasuya, Shreeprajna
21.08.2018	Case analysis	Preethika, Gayathri
10.08.2018	Paper presentation	Preethika, Anasuya
19.09.2018	Let's hire	Preethika, Gayathri, Shreeprajna
07.12.2018	Role play	Preethika, Anasuya
08.12.2018	Mock Interview	Preethika, Parinitha

Name of the Association **COMMERCE - Comerico**

Staff Coordinator **Mrs. Veena D. Kotian**

Member **Mrs. Manju**  
**Mr. Thilak**  
**Ms. Sanjana**

Student Coordinators **Krithi Pal**  
**Adline Sandra D'Mello**

Class Secretaries

III BBA 'A' Shivani  
III BBA 'B' Sumukh S. Shetty  
III BBA 'C' Kshithi  
III BCOM Nisha  
III BCA 'A' Chaithra K.  
III BCA 'B' Shreeja  
III BA(HRD) Parivitha  
II BBA 'A' Sandhya R. Jain  
II BBA 'B' Krithika R. Ail  
II BBA 'C' Shreya Mahima  
II BCOM Reshma  
II BCA 'A' Deepika  
II BCA 'B' Pranith J. Kotian  
II BA(HRD) Shreyas  
I BBA 'A' Ashu Jain S.  
I BBA 'B' Muhammad Salih  
I BBA 'C' Vikshitha  
I BCOM Vaishnavi Shenoy  
I BCA 'A' Omkar Rao  
I BCA 'B' Mahima N. Shenoy M.  
I BA(HRD) Rafa Fathima

Moto of the Association : **To inculcate the Financial Dependencies Among the Students**

Theme Given for this year's activities : **U- Commerce - Ubiquity, Universality, Uniqueness and Unison**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
06.07.2018	Inauguration and orientation	Veena D. Kotian
24.07.2018	Commerce quiz	Veena D. Kotian
27.07.2018	College competition	Veena D. Kotian
04.08.2018	Extension activity	Veena D. Kotian
07.08.2018	Commerce exhibition	Veena D. Kotian
21.08.2018	Meet the CEO	Veena D. Kotian
05.09.2018	Pick and Speak	Veena D. Kotian
17.09.2018	Product Launch	Veena D. Kotian
17.12.2018	Debate on Current Issues	Veena D. Kotian
21.12.2018	Treasure hunt	Veena D. Kotian
11.01.2019	Paper Presentation	Veena D. Kotian
16.01.2019	Allegation	Veena D. Kotian
01.02.2019	Business Proposal	Veena D. Kotian
13.02.2019	Flip Side.	Veena D. Kotian



Name of the Association **ECONOMICS - Vibhava**

Staff Coordinator **Mrs. Shashikala K. G.**

Member **Mr. Prasanna Kumar T.**

Student Coordinators **Sneha S.** III BBA 'B'  
**Annapurna** III B.Com

Class Secretaries

- III BBM 'A' Ashwathi K.
- III BBM 'B' Shahin Parveen
- III BBM 'C' Anchal Jain
- III BCOM Pooja
- III BCA 'A' Sharan Prakash
- III BCA 'B' Manisha
- III BA(HRD) Shreelakshmi
- II BBM 'A' V. Neha Kamath
- II BBM 'B' Pallavi
- II BBM 'C' Deeksha Sharon
- II BCOM N. B. Vaishnavi
- II BCA 'A' Vaishnavi
- II BBM 'B' Likhitha
- II BA(HRD) Deeksha Shetty
- I BBM 'A' Mohammed Faizan
- I BBM 'B' Usman Yamaan
- I BBM 'C' Yashashvi Kadri
- I BCOM Meghana
- I BCA 'A' Prajna Kamath
- I BCA 'B' Monisha
- I BA(HRD) Rinitha

Moto of the Association : **To Create awareness among students regarding recent trends in Economics**

Theme Given for this year's activities :  
**Awareness of Globalisation & Economic system**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
29.07.2018	Inauguration & orientation	Shashikala K. G.
30.07.2018	Quiz (Quest for knowledge)	Prasanna Kumar T.
10.08.2018	Debate (Knock out & Drag out)-Paytm	Prasanna Kumar
18.08.2018	Turn Coat	Shashikala K. G.
18.12.2018	Collage (Photo Montage)	Shashikala K. G.
17.01.2019	Paper presentation Competition	Prasanna Kumar T.
26.02.2019	Panel discussion on Budget	Prasanna Kuamr T. Shashikala K. G.

Name of the Association **BUSINESS LAW - Acquis**

Staff Coordinator **Mrs. Rashmi**

Member **Mrs. Rashmi**  
**Mrs. Kavitha K.**

Student Coordinators **Sanjana L. Karkera** - III BBA 'C'

Class Secretaries

- III BBM 'A' Chandini Shet A.
- III BBM 'B' Vaibhav Jagadeeshan
- III BBM 'C' Hegde Nidhi Suresh
- III BCOM Adamy Gowda
- III BCA 'A' Vishal
- III BCA 'B' Pragathi M.
- III BA(HRD) Rithesh Shetty
- II BBM 'A' Vikas Varma
- II BBM 'B' Shrasti
- II BBM 'C' Shrinidhi M.
- II BCOM Sourav S. Kumta
- II BCA 'A' Rafidh Hussain
- II BBM 'B' Shreya
- II BA(HRD) Ananth Valke
- I BBM 'A' Jithesh N.
- I BBM 'B' Kshama V. Banger
- I BBM 'C' Ramitha Prabhu
- I BCOM Vaishnavi S.
- I BCA 'A' Pooja S.
- I BBM 'B' Monika
- I BA(HRD) Nisarga

Moto of the Association: **To give a legal orientation to the students of Business Management**

Theme Given for this year's activities:  
**Legal and Ethical issues in Business**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
24.07.2018	Business Law Crossword	Mrs. Rashmi
04.08.2018	Field Visit - To District Court	Mrs. Rashmi
09.08.2018	Debate Competition	Mrs. Kavitha K.
06.09.2018	Ethical Swap	Mrs. Rashmi
07.09.2018	Pick and Speak	Mrs. Rashmi
18.12.2018	Quiz	Mrs. Rashmi
03.01.2019	Trespassing Hounds	Mrs. Rashmi
15.01.2019	Case Analysis	Mrs. Kavitha K.
09.02.2019	Aspects to Upcoming Entrepreneurs	Mrs. Rashmi
05.03.2019	Book Review	Mrs. Rashmi

Name of the Association **EDP**  
 Staff Coordinator **Mrs. Supritha A.**  
 Member **Mr. Sumesh Matada**  
 Student Coordinators **Vivek Mithra** III BBM 'B'  
**Pawan G. Sharma** III BBM 'B'

**Class Secretaries**

III BBM 'A'	Thanvi Shetty
III BBM 'B'	Pawan G. Sharma
III BBM 'C'	Rahul Krishnan
III BCOM	Aishwarya Shetty
III BCA 'A'	Sanjana Kotian
III BBM 'B'	Shiva Prasad
III BA(HRD)	Pranith
II BBM 'A'	Vaishnavi Bhat
II BBM 'B'	Shivani Shetty
II BBM 'C'	Akhilesh
II BCOM	Pawan Nayak
II BCA 'A'	Rakshith Kumar
II BBM 'B'	Udith Shankar
II BA(HRD)	Babitha K.
I BBM 'A'	Arjun Mada
I BBM 'B'	Hankesh Shetty
I BBM 'C'	Siddharth Seema
I BCOM	K. Siddharth V. Prabhu
I BCA 'A'	Pooja
I BBM 'B'	Daksha Bangera
I BA(HRD)	Srejan Rai

Moto of the Association : **To help the budding entrepreneurs to create, take risk and live their passion.**

Theme Given for this year's activities : **Enhancement of Entrepreneurial skills & competencies**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
02.07.2018	Inauguration of EDP	
05.07.2018	Essay writing - topic : Social Entrepreneurship	Mrs. Supritha A.
10.07.2018	Quiz Competition	Mr. Sumesh M.
04.08.2018	Extension activity : Visiting schools to inculcate leadership skills among school children	Mrs. Supritha A.
21.08.2018	Observation of World Entrepreneurship Day Guest lecture on a topic : Motivational talk by leading Entrepreneur	Mr. Sumesh M.
23.08.2018	Paper presentation competition - topic- Success stories of leading Entrepreneurs	Mrs. Supritha A.
07.09.2018	Student faculty programme - Topic: Entrepreneurship - Family business management	Mr. Sumesh M.
10.09.2018	Pick and Speak - Entrepreneurial Skills	Mrs. Supritha A.
17.09.2018	Guest lecture - Women Entrepreneurship	Mr. Sumesh M.
13.12.2018	Group discussion competition - Topic: Influence of Technology on Entrepreneurship	Mrs. Supritha A.
03.01.2019	Guest lecture - International Entrepreneurship	Mr. Sumesh M.
07.01.2019	Case analysis -Topic : Issues & Challenges faced by entrepreneurs	Mrs. Supritha A.
07.02.2019	Workshop on topic : 'International Trade'	Mr. Sumesh M.
08.03.2019	Guest lecture Topic: Angel Investors	Mrs. Supritha A.
07.03.2019	Book review by students	Mrs. Supritha A.
		Mr. Sumesh M.

Name of the Association **KANNADA - Vikasana**

Staff Coordinator **Mrs. Renuthakshi**

Member **Mrs. Jeevitha D.**

Student Coordinators **Prajna N.** III B.Com  
**Pooja** III B.Com

Class Secretaries

III BBM 'A'	Zainaba Nishanth
III BBM 'B'	Likhitha R.
III BBM 'C'	Deeksha V.
III BCOM	Raksha
III BCA 'A'	Lavanya Shetty
III BBM 'B'	Prathiksha Shetty
III BA(HRD)	Advitha
II BBM 'A'	Mohammed Shadab
II BBM 'B'	Anvika U. J.
II BBM 'C'	Mohammed Zaheed
II BCOM	Ankitha M.
II BCA 'A'	Alfin Banu
II BBM 'B'	Shreya M. Hegde
II BA(HRD)	Seema J.
I BBM 'A'	Mahima
I BBM 'B'	Shanya M.
I BBM 'C'	Syeda Meharunnisa
I BCOM	Ashwith K.
I BCA 'A'	Sandeep Bhandary
I BBM 'B'	Kavya
I BA(HRD)	Sejal

Moto of the Association : **To sharpen the linguistic skills and to bring out the hidden talents, creativity of the students.**

Theme Given for this year's activities :

**Mingle , Mix and Enrich Your Talents**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
29.06.2018	Slogan Writing	Mrs. Renuthakshi
04.07.2018	Pictionary	Mrs. Jeevitha D.
18.07.2018	Essay writing competition	
20.08.2018	Debate competition	Mrs. Renuthakshi
24.08.2018	Light Music competition (KAN)	
04.09.2018	Story Telling competition	Mrs. Jeevitha D.
19.09.2018	Poem Recitation	
10.12.2018	Pick and Speak	Mrs. Renuthakshi
08.01.2019	Literary Quiz	Mrs. Jeevitha D.
29.01.2019	Old film song competition(KAN)	
05.02.2019	Creative Poster Making (Related to Kannada Literature )	Mrs. Renuthakshi

Name of the Association **HINDI - 'Sporan'**

Staff Coordinator **Dr. Shalini**

Member **Dr. Jyothi**

Student Coordinators **Raksha** III B.Com 'A'  
**Bhumika** III B.Com 'B'

Class Secretaries

III BBM 'A'	Zainaba Nishanth
III BBM 'B'	Likhitha R.
III BBM 'C'	Deeksha V.
III BCOM	Raksha
III BCA 'A'	Lavanya Shetty
III BCA 'B'	Prathiksha Shetty
III BA(HRD)	Advitha
II BBM 'A'	Mohammed Shadab
II BBM 'B'	Anvika U. J.
II BBM 'C'	Mohammed Zaheed
II BCOM	Ankitha M.
II BCA 'A'	Alfin Banu
II BBM 'B'	Shreya M. Hegde
II BA(HRD)	Seema J.
I BBM 'A'	Mahima
I BBM 'B'	Shanya N.
I BBM 'C'	Syeda Meharunnisa
I BCOM	Ashwith K.
I BCA 'A'	Sandeep Bhandary
I BBM 'B'	Kavya
I BA(HRD)	Sejal

Moto of the Association : **To sharpen the linguistic skills & to bring out the hidden talents, creativity of the students.**

Theme Given for this year's activities :

**Mingle, Mix, Enrich your Talent**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
24.07.2018	Shayari Competition	Dr. Shalini
26.07.2018	Slogan Writing Competition	Dr. Jyothi
20.08.2018	Essay writing Competition	Dr. Shalini
24.08.2018	Story Narration Competition	Dr. Jyothi
06.09.2018	Elocution Competition	Dr. Shalini
12.09.2018	Story Writing Competition	Dr. Jyothi
21.12.2018	Pick and speak	Dr. Shalini
09.01.2019	Poem Writing Competition	Dr. Jyothi
21.01.2019	Patriotic singing Competition	Dr. Shalini
02.02.2019	Literary Quiz Competition	Dr. Shalini

Name of the Association	<b>ENGLISH-Crown of Wisdom</b>	
Staff Coordinator	<b>Mrs. Madhumathi J. Raja.</b>	
Member	<b>Mrs. Kavya U.</b>	
Student Coordinators	<b>Prajna B.</b>	III BBA 'C'
	<b>Shreenidhi</b>	III BBA 'C'

Class Secretaries	
III BBM 'A'	Zainaba Nishanth
III BBM 'B'	Likitha R.
III BBM 'C'	Deeksh V.
III BCOM	Pooja
III BCA 'A'	Lawanya Shetty
III BCA 'B'	Prathiksha Shetty
III BA(HRD)	Advitha
II BBM 'A'	Mohammed Shadab
II BBM 'B'	Anwika U. J.
II BBM 'C'	Mohammed Zaheed
II BCOM	Ankitha M.
II BCA 'A'	Alfin Banu
II BCA 'B'	Shreya M. Hegde
II BA(HRD)	Seema J.
I BBM 'A'	Mahima
I BBM 'B'	Shanya N.
I BBM 'C'	Syeda Mehrunnisa
I BCOM	Ashwith K.
I BCA 'A'	Sandeep Bhandari
I BBM 'B'	Kavya
I BA(HRD)	Sejal

Moto of the Association: **To sharpen the linguistic skills and to bring out the hidden talents/ creativity of the students**

Theme Given for this year's activities: **Mingle, Mix and Enrich**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme
05.07.2018	Poster Making " Benefits of Yoga"
10.07.2018	Slogan Writing - "Road Safety"
13.07.2018	Essay Writing "Usage of Web tools for digital India"
17.07.2018	Debate Competition "Reality shows are good or bad"
25.07.2018	Pictionary Competition "Humanity"
07.08. 2018	Wrong people at wrong job.
10.08.2018	Word puzzle
21.08.2018	Elocution "The impact of Media in today's youth"
28.08.2018	Story Writing "Values"
31.08.2018	Poem recitation "Family"
10.09.2018	Pick and speak "General current topics"
05.11.2018	Poem writing "Environment"
11.11.2018	Monologue Enacting the personalities .
17.11.2018	Spell Me
20.11.2018	Quiz
04.01.2019	Toast Master
07.01.2019	Article Writing
11.01.2019	Creative writing
18.01.2019	Logo designing " Human Empowerment"

Name of the Association	<b>FINE ARTS</b>
Staff Coordinator	<b>Sowmya Hedge</b>
Members	<b>Deepa D. Hegde</b>
Student Coordinators	<b>Sanjana S. Rao</b> <b>Sawan Salian</b>

Class Secretaries	
III BBM 'A'	Wafanaaz
III BBM 'B'	Namrutha
III BBM 'C'	Manasa
III BCOM	Gouthami Shetty
III BCA 'A'	Shivangi
III BCA 'B'	Pooja Chowta
III BA(HRD)	Vinay
II BBM 'A'	Prarthana
II BBM 'B'	Pooja
II BBM 'C'	Thrupthi Suvarna
II BCOM	Vanishree V.
II BCA 'A'	Poorvi Attavar
II BCA 'B'	Chaithra
II BA(HRD)	Prathiksha
I BBM 'A'	Deepthi Belvai
I BBM 'B'	Pragathi Shetty
I BBM 'C'	Satwik Ganesh Prasad
I BCOM	Nikitha Bhandarkar
I BCA 'A'	Krupali Shetty
I BCA 'B'	Vaishnavi
I BA(HRD)	Deeksha

Moto of the Association: **Seeing which is invisible to others**

Theme Given for this year's activities :

**Innovation meets refinement of culture.**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
04.07.2018	Inauguration & Orientation	Soumya Hedge
10. 07.2018	Nail art competition	Deepa D. Hedge
25. 07.2018	Clay modeling competition	Soumya Hedge
14. 08.2018	Anthem singing	Deepa D. Hedge
15. 08.2018	Variety competition	Soumya Hedge
06. 09.2018	Singing competition (eastern / western)-solo	Deepa D. Hedge
07. 09.2018	Singing competition(eastern / western)-group	Soumya Hedge
11. 09.2018	Pencil sketch competition	Deepa D. Hedge
18.12.2018	Rangoli competition	Soumya Hedge
05.01.2019	Mehendi competition	Deepa D. Hedge
17.01.2019	Art exhibition	Soumya Hedge
13.02.2019	Dance competition	Deepa D. Hedge

Name of the Association <b>FEST FORUM</b>			
Staff Coordinator	<b>Mr. Arun F. Sequeira</b>		
	<b>Mrs. Veena D. Kotian</b>		
Student Coordinators	<b>Amar Raj</b>	III BA(HRD)	
	<b>Nelson Jack Lobo</b>	III BCA 'A'	
Class Secretaries			
III BBA 'A'	Mac Ken	II BCA 'A'	Guruprasad Shenoy
III BBA 'B'	Vivek Mithra	II BCA 'B'	Deepthi Nayak
III BBA 'C'	Abhishek	II BA(HRD)	Tahseen
III BCOM	Bhavani	I BBA 'A'	Junima P.
III BCA 'A'	Reshma P. N.	I BBA 'B'	Suraksha
III BCA 'B'	Anurag	I BBA 'C'	Mohammedsahil B.
III BA(HRD)	Jeevan	I BCOM	Shravya M.
II BBA 'A'	Rahul Rao	I BCA 'A'	Akash S. Shetty
II BBA 'B'	Prashobitha Prabhakar	I BCA 'B'	Anviksha D.
II BBA 'C'	Mayank Patodi	I BA(HRD)	Deekshitha
II BCOM	Deepika M. B.		

Moto of the Association : **To provide training and opportunities for the young intellects to face the corporate world.**

Theme Given for this year's activities :  
**Majestro Orbis (Employees World)**

Plan of Action (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
28.06.2018	Management training to I BBA 'A'	Mrs. Veena D. Kotian
29.06.2018	Management training to I BBA 'B'	Mrs. Veena D. Kotian
02.07.2018	Management training to I BBA 'C'	Mrs. Veena D. Kotian
	IT training to I BCA 'A'	Mr. Arun F. Sequeira
03.07.2018	Management training to I BA(HRD)	Mrs. Veena D. Kotian
	IT training to I BCA 'B'	Mr. Arun F. Sequeira
04.07.2018	Management training to I BCOM	Mrs. Veena D. Kotian
09.07.2018 to		
29.07.2019	GENESIS training	Mrs. Veena D. Kotian
11.08.2018	Extension activity	Mrs. Veena D. Kotian
		Mr. Arun F. Sequeira
17.08.2018 to		
02.09.2018	GENESIS training	Mrs. Veena D. Kotian
28.08.2018	Organising GENESIS	Mrs. Veena D. Kotian
September	Preparing students to participate in various Management and IT fests	Mrs. Veena D. Kotian
		Mr. Arun F. Sequeira
December	Preparation for SYNERGY & SYGMA	Mrs. Veena D. Kotian
		Mr. Arun F. Sequeira
	Preparing students to participate in various Management and IT fests	Mrs. Veena D. Kotian
		Mr. Arun F. Sequeira
24.01.2019 &	Organizing SYNERGY &	Mrs. Veena D. Kotian
25.01.2019	SYGMA	Mr. Arun F. Sequeira
	Preparing students to participate in various Management and IT fests	Mrs. Veena D. Kotian
		Mr. Arun F. Sequeira
09.02.2019	Extension activity	Mrs. Veena D. Kotian
		Mr. Arun F. Sequeira
	Preparing students to participate in various Management and IT fests	Mrs. Veena D. Kotian
		Mr. Arun F. Sequeira
March	Preparing students to participate in various Management and IT fests	Mrs. Veena D. Kotian
		Mr. Arun F. Sequeira

Name of the Association <b>NSS</b>			
Staff Coordinator	<b>Mrs. Renuthakshi</b>		
	<b>Dr. Shalini</b>		
Student Coordinators	<b>Prithvi Raj</b>	III B Com	
	<b>Shreya</b>	III BBA 'B'	
Secretaries	Adithya	II BCA 'B'	
	Chithra Rao	II BBA 'A'	
	Jayaraj Pejathaya	II BBA 'A'	
	Karthik	II BCA 'B'	
	Shriniha	II B Com	
	Bhargavi	II BBA 'C'	
Class Secretaries			
III BBM 'A'	Meghna	II BCOM	Shivani
III BBM 'B'	Shreya	II BCA 'A'	Pooja
III BBM 'C'	Akshay Aithal	II BCA 'B'	Pratheesh
III BCOM	Ashika Shetty	II BA(HRD)	Manjula Hirthik
III BCA 'A'	Dhanush	I BBA 'A'	Anirudh
III BCA 'B'	Akarsh	I BBA 'B'	Lavanya
III BA(HRD)	Sushanth	I BBA 'C'	Vipul Stephen
II BBM 'A'	Jayraj Pejathaya	I BCOM	Bhavana
II BBM 'B'	Nivedhitha	I BCA 'A'	Farzeena Ahamed
II BBM 'C'	Diksha V. Shetty	I BCA 'B'	Fencita Sanches Fernandes
		I BA(HRD)	Sahil I. F.

Moto of the Association : **Not Me But You**

Theme Given for this year's activities :  
**Youth for science and scientific thinking**

Plan of Action (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
06.07.2018	Orientation for first year students	Mrs. Renuthakshi
13.07.2018	Inauguration	Dr. Shalini
18.07.2018	Guest Lecture-Personality development and public speaking	
27.07.2018	Blood Donation camp	
04.08.2018	Vanamahotsava	Mrs. Renuthakshi
13.08.2018	Campus cleaning	
19.08.2018	One day camp I	Dr. Shalini
24.08.2018	Awareness programme about 'Swatch Mithra' & 'SwatchGelathi' to P.ry. School	
27.08.2018	Campus cleaning	
05.09.2018 to		
12.09.2018	Yoga training Programme	Mrs. Renuthakshi
09.09.2018	One day camp II	Dr. Shalini
18.09.2018	Guest lecture on-Food, Health, Nutrition	Mrs. Renuthakshi
23.12.2018	Annual special camp	Dr. Shalini
29.12.2018		
12.01.2019	Orphanage visit	Mrs. Renuthakshi
18.01.2019	Guest lecture on-Ecological balance	Dr. Shalini
22.01.2019	Campus cleaning	Mrs. Renuthakshi
02.02.2019	Blood Donation camp	Dr. Shalini
02.03.2019	Beach cleaning	Mrs. Renuthakshi

## Name of the Association **SPORTS & GAMES**

Staff Coordinator **Mr. Bharath Kumar Jain**  
 Student Coordinators **Nishal Kunder** III B.Com,  
**Yajnesh Bengre** III BBA 'B'

### Class Secretaries

III BBA 'A' Alminaz  
 III BBA 'B' Sourav  
 III BBA 'C' Suma  
 III BCOM Thushar G.  
 III BCA 'A' Manoj  
 III BCA 'B' Rakesh  
 III BA(HRD) Sumanth  
 II BBA 'A' Kaveramma K. S.  
 II BBA 'B' Suraj  
 II BBA 'C' Akilesh  
 II BCOM Disha  
 II BCA 'A' Abdul Sahaad  
 II BCA 'B' Shishir S. Gatty  
 II BA(HRD) Karthik Salian  
 I BBA 'A' Skanda N. Malava  
 I BBA 'B' Meghana M. Amin  
 I BBA 'C' Sukhwindar Singh  
 I BCOM Ravi R. Kumar  
 I BCA 'A' Shankar Singh  
 I BCA 'B' Aman S. Dsouza  
 I BA(HRD) Shivani

Moto of the Association : **Develop Physical, Spiritual, Overall Development and Competitive awareness among the students**

Theme Given for this year's activities : **"Sporty"**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme
26.06.2018	Sports Secretaries Meeting
27.06.2018	Finalize the sports events
29.06.2018	Orientation for sports secretaries
03.07.2018 to 06.07.2018	Interclass Foot Ball tournaments
11.07.2018 to 13.07.2018	Interclass Chess tournaments
18.07.2018 to 20.07.2018	Interclass Football tournaments
06.08.2018 to 10.08.2018	Interclass March past practice
15.08.2018	Interclass March past Competition
23.08.2018 to 25.08.2018	Interclass collegiate Independence Cup Football tournaments
05.09.2018 to 08.09.2018	Interclass shuttle badminton tournaments (Men & Women)
11.09.2018 to 13.09.2018	Inter collegiate swimming competition
19.09.2018 to 20.09.2018	Interclass Table tennis tournament
09.10.2018 to 11.10.2018	Interclass Kabaddi tournament
12.10.2018 to 14.10.2018	Inter collegiate football tournament
15.10.2018 to 16.10.2018	Inter collegiate kabaddi tournament
04.12.2018 to 07.12.2018	Inter class volleyball tournament
11.12.2018 to 14.12.2018	Inter collegiate cricket tournament
18.12.2018 to 19.12.2018	Inter collegiate men volleyball tournament
03.01.2019 to 05.01.2019	Inter collegiate Athletic meet
09.01.2019 to 12.01.2019	Inter collegiate women volleyball tournament
15.01.2019 to 19.01.2019	Inter class shuttle bat tournament
01.02.2019 to 02.02.2019	Inter class cricket tournament
13.02.2019	Annual athletic meet
15.02.2019 to 18.02.2019	Interclass chess tournament
01.03.2019 to 03.03.2019	Inter class throw ball tournament
05.03.2019 to 07.03.2019	Inter collegiate throw ball tournament

## Name of the Association **ROVERS & RANGERS**

Staff Coordinator **Dr. Jyothi**  
 Member **Mrs. Shashikala K. G.**  
**Mr. Akshith Kumar K.**

Student Coordinators **Aishwarya**  
**Nishmitha**

### Class Secretaries

III BBM 'A' B. H. Rakhsha  
 III BBM 'B' Ashish Prasad  
 III BBM 'C' Manisha  
 III BCOM Anusha Shetty  
 III BCA 'A' Manish B. Karkera  
 III BCA 'B' Veeraj  
 III BA(HRD) Mrinal Shetty  
 II BBM 'A' Gaurav Rao  
 II BBM 'B' Vijetha Shenoy  
 II BBM 'C' Sisira T. V.  
 II BCOM Vivek Pai  
 II BCA 'A' Shreelaxmi Shetty  
 II BBM 'B' Navya  
 II BA(HRD) Manohar  
 I BBM 'A' Nithesh  
 I BBM 'B' Shravan V. Kottary  
 I BBM 'C' Trisha  
 I BCOM Shreyas Kumar J.  
 I BCA 'A' Kshamanth  
 I BBM 'B' Akshith Acharya  
 I BA(HRD) Harshitha Bangera

Moto of the Association : **Not 'I' But 'We'**

Theme Given for this year's activities :

**'The Feature Belongs To those Who Prepare for It Today'**

**Plan of Action** (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
29.06.2018	Inauguration	Dr. Jyothi
02.07.2018 to		
07.07.2018	Yoga Training Programme	Dr. Jyothi
		Mrs. Shashikala
		Mr. Akshith
04.08.2018	Extension Activity	Dr. Jyothi
		Mr. Akshith
19.09.2018	Anti-Drug Guest Lecture	Dr. Jyothi
24.09.2018	Guest Lecture - Human Rights	Mrs. Shashikala K.G.
18.12.2018	Elocution Competition	Dr. Jyothi
19.12.2018	Debate Competition	Mr. Akshith
16.01.2019	(Martyrs Day) Guest Lecture	Mr. Akshith
09.02.2019	Extension Activity	Mr. Akshith
23.03.2019	Street Play	Dr. Jyothi
		Mrs. Shashikala K.G.

Name of the Association **YOUTH RED CROSS**

Staff Coordinator **Mr. Prassanna Kumar  
Mrs Kavya .U.**

Member **Mr. Sumesh Matada**

Student Coordinators **Anil  
Sreeja Reddy**

Class Secretaries

III BBM 'A'	Nishanth N.
III BBM 'B'	Mohammed Rewaise
III BBM 'C'	Simran
III BCOM	Annapurna Kamath
III BCA 'A'	Pragna
III BCA 'B'	Olivia
III BA(HRD)	Amar
II BBM 'A'	Rajath R. Amin
II BBM 'B'	Yashvith
II BBM 'C'	K.Sajan Shetty
II BCOM	Chirag
II BCA 'A'	Prathvi
II BCA 'B'	T. P. Moulya
II BA(HRD)	Gurudatha
I BBM 'A'	Shubha Udyawar
I BBM 'B'	Sirajuddin Sahad
I BBM 'C'	Sheema
I BCOM	Bhoomika
I BCA 'A'	Sakshy Baliga
I BCA 'B'	Meghana Shet
I BA(HRD)	Siddhi Rajesh Sulad

Moto of the Association : **With humanity, towards peace**

Theme Given for this year's activities: **Find the volunteer inside you**

Plan of Action (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
20.07.2018	Disaster Management Training Programme	Mr. Prassanna Kumar Mrs. Kavya U. Mr. Sumesh Matada
26.07.2018	Inauguration	Mr. Prassanna Kumar Mrs. Kavya U. Mr. Sumesh Matada
26.07.2018	First Aid Training and Awareness programme	Mr. Prassanna Kumar Mrs. Kavya U. Mr. Sumesh Matada
04.08.2018	One day camp	Mr. Sumesh Matada
10.09.2018	Guest lecture on Disaster Management	Mr. Prassanna Kumar Mrs. Kavya U. Mr. Sumesh Matada
01.12.2018 & 02.12.2018	Two days camp	Mr. Prassanna Kumar Mrs. Kavya U. Mr. Sumesh Matada
05.01.2019	Street play Guest lecture	Mr. Prassanna Kumar Mrs. Kavya U. Mr. Sumesh Matada
12.02.2019	Blood donation camp	Mr. Prassanna Kumar Mrs. Kavya U. Mr. Sumesh Matada

Name of the Association **CAREER GUIDANCE & PLACEMENT CELL**

Staff Coordinator **Mrs. Sowmya Jyothi**

Member **Mrs. Anasuya  
Mr. Prasanna Kumar T., Mr. Gururaj**

Student Coordinators **Soujanya M. III BCA 'B'  
K. Aishwarya Shenoy III B.Com  
Sharanya Karanth III B.Com**

Class Secretaries

III BBM 'A'	Sandhya T.	III BCA 'A'	Kazi Mohammed Suhaib
III BBM 'B'	Pooja T. K.	III BCA 'B'	Sanjana S. Pai
III BBM 'C'	Sucheth	III BA(HRD)	Sagar
III BCOM	Sharanya		

Moto of the Association :

**Building a Better Life Through a Better Career**

Theme Given for this year's activities: **Shaping a better career**

Plan of Action (Skill enhancement program/any other)

Date	Activity/Programme
07.07.2018	Inaugural and Orientation
04.08.2018	Extension Activity- Career Counselling for the high school/PUC students on Higher Education
14.08.2018	Guest Lecture on Career Opportunities
08.09.2018	Guest Lecture on 'Higher Education and Job opportunities in Abroad'
19.12.2018	Awareness programme on 'Competitive Exams'
10.01.2019	Awareness programme on 'Campus Interview'
February	Pre-Placement talk & On-campus Placement drive
March	Off-Campus Placement

Name of the Association **CONSUMER CLUB "SAMVRADHI"**

Staff Coordinator **Mr. Sumesh Matada**

Member **Ms. Sanjana**

Student Coordinators **Hamza III B.Com  
Aneesh Krishna III B. Com**

Class Secretaries

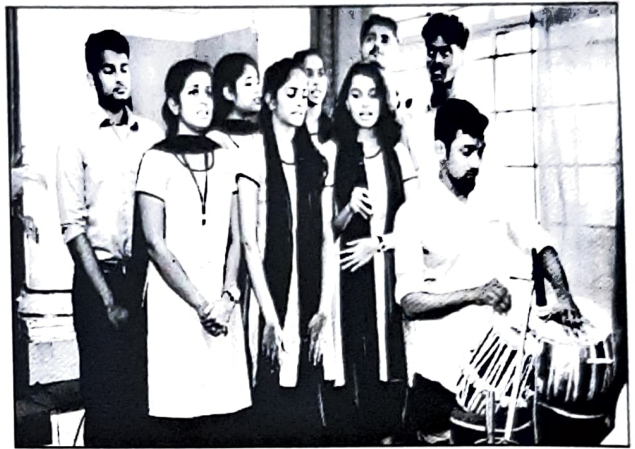
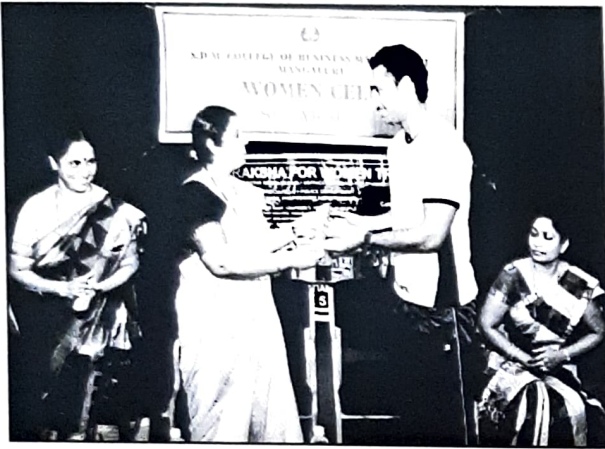
III BBM 'A'	Maithili M.	III BCA 'A'	Sujel
III BBM 'B'	Sarika J. B.	III BCA 'B'	Shraddha Shetty
III BBM 'C'	Prajwal Kumar	III BA(HRD)	Krithik Shetty
III BCOM	Hamza		

Moto of the Association : **'Aware, Alert And Act'**

Theme Given for this year's activities : **'Let light on your Right'**

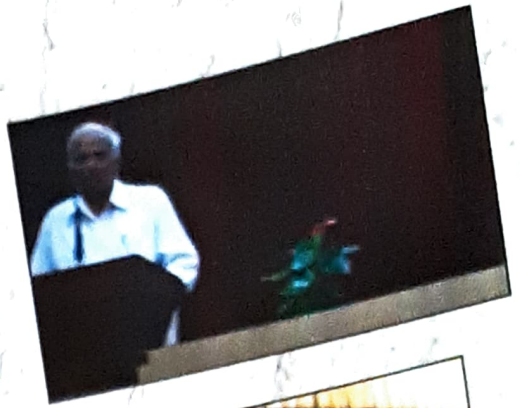
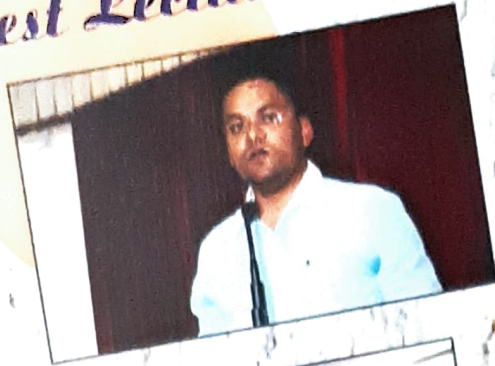
Plan of Action (Skill enhancement program/any other)

Date	Activity/Programme	Faculty In-charge
16.07.2018	Inauguration of Consumer Club "SAMVRADHI"	Mr. Sumesh M.
08.08.2018	Guest lecture -Topic :Consumer Rights	Mr. Sumesh M.
20.08.2018	Four days - Training Programme	
18.09.2018	Guest lecture - Legal Metrology	Mr. Sumesh M.
24.09.2018	Extension Activity	
12.12.2018	Guest lecture - Food Adulteration	Mr. Sumesh M.
09.01.2019	Theory and Practical session	Mr. Sumesh M.
08.02.2019	Guest lecture - Online Shoping	Mr. Sumesh M.
20.02.2019	Exam and Viva-Voce	
15.03.2019	Participation in World Consumer Day	Mr. Sumesh M.





## Guest Lecture



## Student Faculty Programme



## Library Orientation



## NSS blood donation camp



## Women cell



# Council Inauguration



# FDP



# Orientation



# Skill Enhancement

