



SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT

MANGALURU

NAAC RE-ACCREDITED (2017) WITH 'A' GRADE

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sync Vision



Blood Donation



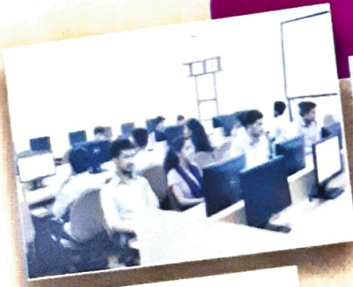
Extension Activity



Guest Lecture



Skill Enhancement



Student Faculty Programme



Editorial

Wide spectrum of curricular and co-curricular activities chalked out by the association enabled the students to attain their full potential. The team effort to realise the vision, mission of the institution through various activities has kept them gainfully engaged. Regular programs like Synergy and Sygma gave a learning experience and prepared them to face the challenges of corporate world.

Human Rights Day celebration

Karnataka State Human Rights Commission, District administration, legal service authority, human rights non government organisation in association with college celebrated human rights day on 13th December 2017 at conference hall. District and session court judge and District legal services authority chairman, K.S. Belagi was the inaugurator of the function. Senior civil judge, Mallana Gowda Patil, Additional deputy commissioner Mr. Kumar, Assistant Commissioner, Mr. Renuka Prasad, Human Rights Activist Mr. K. Balakrishna Rai were also present on the occasion.

The programme started with administering the oath by K. S. Belagi on safeguarding human rights. Inaugurating the human rights day programme, he said that teachers and parents have equal responsibility to guide their children in ensuring that there is no violation of human rights by them. He informed that the role of teachers and parents place a vital role in safeguarding the human rights.

Mr. K. Balakrishna Rai opined that highest violation of human rights takes place in police department and he also quoted many cases of human rights violation in police station in the city. The programme was coordinated by Mrs. Kavitha Prabhu and Mr. Prasanna Kumar T.

NAAC-New Methodology

A seminar on NAAC-New Methodology was organized in association with SDM Law College on Wednesday, 14th December 2017 in the college conference hall. The resource person was Dr. L. N. Seshagiri, Associate Professor, English Department, Govt. First Grade College, Jayanagar, Bangalore. Addressing the

gathering, Dr. Seshagiri enlightened the faculties on the topics like Indian Higher Education, Global Context, Karnataka Perspective, NAAC-Overview, Then and Now, Why-How-Who, Process of New Methodology, Institutional Information for Quality Assessment (IIQA), Self Study Report (SSR) Application and Assessment, Grading and Accreditation, Data Validation and Verification (DVV) and Pre-qualifier Score, Preparation towards Student Satisfaction Survey (SSS), Onsite Assessment-Peer review by Visiting Teams and New Window. It was an interactive and very informative session.

Vivekotsava 2018

On the eve of 155th birth centenary of Swami Vivekananda, Rovers and Rangers and Student Council of the college jointly organized "Vivekotsava 2018" a one day University level fest on 17th January 2018.

The program was inaugurated by Swami Jitakamananda, President Shri Ramakrishna Matt, Mangaluru. Shri Krishna Upadyaya, Chief Coordinator, Swacha Puttur Abhiyan, Ramakrishna Mission was the chief guest for the programme.

In his inaugural address, Swami Jithakamanda, stressed on the importance of technical education in India. He said that Swami Vivekananda had realized the need of technical and scientific knowledge for betterment of our nation. He also added that success of nation lies in the hands of youth. Apart from technical education there is a need for character building education. Youngsters should understand their responsibilities towards family and nation. To take a nation in the path of success youth should



develop a healthy personality, develop internal faculties, identify themselves with others and think how much each individual can contribute to the nation. India has diverse culture and it is the responsibility of each and every individual to preserve this rich and diverse culture.

In the chief guests address, Shi Shrikrishna Upadyaya, pointed out the ideologies of Swami Vivekananda and motivated the students to follow the same. Prof. Aruna P. Kamath, Principal, delivered the presidential speech. Jayadev Hiranya welcomed the gathering, Manjushree and Akshay introduced the guests, Panchami P. V. delivered the vote of thanks and Sharavan Shetty compered the program.

The inaugural ceremony was followed by various competitions for the students of various colleges in and around Mangaluru. Books on preaching and teaching of Swami Vivekananda were exhibited in the library in order to inculcate the values preached by Swami Vivekanada.

The valedictory and prize distribution ceremony was held at 4 p.m. in the college Conference hall. A. Madanadeshwara Rao, Proprietor, Gurudev Tea Traders, Kasargod, and alumni of the college was the chief guest for the valedictory ceremony. He congratulated the college for organizing such a meaningful program and encouraged the students through his words of inspiration. SDM College, Ujjire, emerged as overall winners of the competitions. Mrs. Gayathri K., Mr. Gururaj G. and Dr. Jyothi were the staff coordinators of the program.

Library Book Exhibition

On the Occasion of 155th Swami Vivekananda Jayanthi, library organized a one day book exhibition on 17th January 2018. The objective of the exhibition was to promote reading habits amongst the students and also to familiarize them about the collection of books available in the library related to Swami Vivekananda. Mr. Muralidhar Hegde coordinated the programme.

Synergy 2018

SYNERGY, a two days national level management fest for undergraduate management students was organized on 24th and 25th January 2018. Mr. Sorabh Nahata, Director, Air Conditioner Point, Mangaluru and Mrs. Nanditha Acharya Vijesh, Managing Partner, Zari Couture, Mangaluru inaugurated the program by lighting the lamp.

Mr. Sorabh Nahata, in his inaugural speech congratulated the management and student for organizing the fest like synergy which enables the students to get the exposure of corporate world. He pointed out the value of theory of excellence and the importance of making use of opportunities for learning. Mrs. Nandita Acharya Vijesh encouraged the students to make the best use of the fest which enriches their managerial skills. Principal Prof. Aruna P. Kamath called upon the students to strengthen their core competency. She highlighted the importance of cultivating entrepreneurial skills and to face the challenges with right spirit. She also pointed out that all should be unique in their chosen field.

The theme of the fest was "Blue Ocean". In ocean of acute competition more and more people, be the manager of a company, head of non-profit establishment, or leader of government, find themselves trapped where even larger fish gets swallowed by small fish. In a world where everyone is in a race to become number one, blue ocean strategy breaks the stigma. Large number of colleges took part in the two days fest which includes events like Best Manager, The Entrepreneur, Finance, Human Resources, Marketing, Public Relations, Chief Operating Officer and quiz.

Ms. Chrismitha welcomed the gathering, Ms. Samantha proposed vote of thanks and Ms. Sandra Ronald compered the programme. Staff coordinators, Mrs. Manju and Mrs. Gayathri. K, student coordinators Mr. Jayanth Jain and Mr. Manoj were present on the dais.

Syigma 2018

The Computer Application Department organized a one day State level IT fest Syigma-2018 on 25th January 2018. The inaugurator of the function was Mr. Vasudev Kamath, Associate Vice President, Head-Mangalore Development Centre, Infosys, Mangaluru. In his inaugural address he spoke on the evolution of computers and how database emerged to be the storage medium from the time the computer came into existence. He encouraged the students to take part in these activities which would develop their confidence. The guest of honor for the program was alumnus Mr. Sagar Balu Vysa, Business Analyst, Ejyle Technologies, Bengaluru, In his speech, Mr. Sagar encouraged the students to be focused and set a goal which they need to strive for in their college days.

Mrs. Aruna P. Kamath, the Principal in her presidential speech addressed the students and said that every motive that is taken by us should be helpful to the society. Ms. Soujanya M., the student coordinator gave a brief introduction of the theme 'Infoquest' and the various rounds of the fest. Staff coordinators Mrs. Deepa D. Hegde and Mrs. Shashiprabha were also present on the dais. Ms. Nishmitha K. M. compeered the programme. Ms. Ranjitha K.M., Ms. Ranjitha R. and Ms. Rakshitha rendered the prayer service. Ms. Shivangi and Ms. Olivia Jane Lobo introduced the guests. Ms. Ranjitha K.M. and group sang the Sygma song. Mr. K.G. Vishal proposed vote of thanks.

The valedictory ceremony of Synergy and Sygma 2018 was held on 25th January 2018. Mrs. Pranamy Hegde, Manager, Vijaya Bank also the alumnus was the chief guest for the occasion. In her chief guest address, Mrs. Pranamy Hegde shared her experiences and the challenges faced in life. She stressed on the importance of dream, belief and hard work that help to overcome challenges. The overall championship was bagged by Christ University, Department of Management, Bangalore while the runners up were Kristu Jayanti, Bangalore. The programme was compeered by Ms. Samantha. The overall championship of Sygma 2018 was bagged by St. Aloysius College, Mangaluru while the runners-up trophy was won by Canara First Grade College, Mangaluru.

College Annual Day Celebration 2018

Prize Distribution Ceremony

The 39th annual day celebration of the college was held on the 16th February 2018. It began with prize distribution ceremony at 9:00 a.m in the auditorium. Mrs. Malini K. V., Principal, Canara First Grade College and Ms. Shilpa H., Artist and an alumnus of the college were the chief guests. The program began with prayer. Ms. Chrismita Mary D'Costa welcomed the gathering. Mrs. Malini K. V. and Ms. Shilpa H. were introduced by Ms. Rashmi Ramesh Achari and Ms. Vaishali Kudva respectively. Chief guest, Mrs. Malini K. V. said that the future of our country lies in how a student uses the acquired education. Students need to set their goal and should work hard to reach the goal. Ms. Shilpa H. added that in SDM the future of the students are in right and safe hands. In her presidential address, Prof. Aruna P. Kamath said that the college offers plethora of opportunities for the students which enhance their

skills and capabilities. The prize distribution ceremony began with the general proficiency prizes followed by various association prizes, prizes for special contribution in various fields and scholarships for students with highest marks. The prizes were distributed by the chief guests. The program concluded with the vote of thanks proposed by Ms. Nishmitha K.M. The event was compeered by Ms. Samantha Virginia D'Souza.

The evening programme commenced at 4.30 pm with a prayer. The chief guests of the day were Dr. B S. Nagendra Prakash, Registrar, Mangalore University, and Captain Rajaneesh Siddhi L. R., Indian Army, and an alumnus of the institution. The gathering was welcomed by student council president. A brief introduction of the guests was presented by Ms. Vaishali Kudva and Ms. Nishmitha K. M.

On this occasion Captain Rajaneesh Siddhi L. R. was honoured by Dr. B S. Nagendra Prakash on behalf of the college as a mark of respect and appreciation. Following this, the principal, Prof. Aruna P. Kamath presented the annual report which encapsulated all the activities and achievements of the staff and students. She added that the entire team has walked an extra mile and achieved 'A' Grade in the NAAC assessment with CGPA 3.30 because of the support and guidance of the management. The rank holders in the Mangalore University examinations held in the month of April 2017, Ms. Alminaaz of BA (HRD), Ms. Sushmitha S., Ms. Leeta Welsy Aranha, Ms. Kriti Nahata and Ms. Chaithrashree L. from B.B.M were honoured in this occasion. Scholarships instituted by a few well-wishers of our institution were also awarded to various students. Ms. Sanjana, faculty of the college was felicitated for securing third rank in M.Com examinations conducted by Mangalore University in April 2017. The best outgoing student award was conferred to Ms. Chrismita Mary D'Costa of III BBM, Mr. Dhanush K. T. of III BCA, Ms. Samantha Virginia D'Souza of III BA (HRD) and Ms. Deepa A. of III B.Com based on their admirable conduct and academic performance. In his address, the chief guest shared his dream of making Mangalore University a No 1 University in the country with the cooperation of young generation. He also acknowledged the efforts made by the SDM management which contributes for the empowerment of the downtrodden and rural community.

Captain Rajaneesh Siddhi L. R. shared his memories of his college life and the process of training in army. He added that to achieve success in life there is a need to take challenge as an opportunity. He added that India will grow only when people will believe in the concept of one religion which is India.

The vote of thanks marking the end of the formal session was proposed by student coordinator Ms. Rashmi Ramesh Achari. The formal session was compeered by Ms. Sandra.

The informal session was compeered by Mr. Shravan, Ms. Chrismita Mary D'Costa and Ms. Sandhya, followed by a welcome dance. Various talented students exhibited their performances.

Workshop on "Social Entrepreneurship"

A workshop on "Social Entrepreneurship" was conducted by EDP cell on 1st February 2018 with the objective of motivating students to develop basic ethical principles in business for working in community and develop competence in team building, leadership and negotiation skills. The workshop was inaugurated by Mr. Rakesh Roshan, an Entrepreneur of SR IMPEX-Fuel plus, Mangaluru. Mr. Raif Zakariya, Managing Partner, Automotive Agencies, Mangalore also an alumnus of the college was the guest of honour.

Mr. Rakesh Roshan, in his inaugural address gave illustrations to show how social entrepreneurship provides an opportunity to earn profit and discharge social responsibilities as well. Mr. Raif Zakariya stressed on the need for developing a passion of following the dream and become successful entrepreneur in future. Principal Prof. Aruna Kamath, in her presidential address pointed out the main intention of conducting such workshop is to motivate students to nurture their talent and entrepreneurial spirits in them.

The inaugural session was followed by the technical session on the topic "Issues and Challenges faced by Social Entrepreneur" by Prakash Kaushik, CEO of Brizzio and Proprietor of Garodi Service, Mangaluru. Large number of students from various colleges took part in the workshop. The workshop was successful in sensitizing the young entrepreneurs into the exciting field of entrepreneurship. Mrs. Supritha R.K. and Mr. Sumesh Matada were the coordinators of the programme.

YASHA - An Interface with Industries & Students

YASHA-An Interface with Industries and Students was organized on 20th February 2018 at the college conference with the objective to make students aware of job requirements in different sectors and make them job ready. The programme was inaugurated by Mr. Deepak Ramani, Entrepreneur, Mangalore. Mr. Deepak Ramani, in his inaugural address enlightened the students regarding the different aspects of business. Explaining the importance of Relevant Original Idea (ROI) in business, he opined that a businessman must work with heart. He also enlisted few funding sites for startups. Quoting suitable examples, he advised students to set clear goal with right practices to achieve success. Day long programme had four sessions.

In the first session, Mr. P. Suresh, Dy. General Manager, H.R., M.C.F spoke on "Industry expectation from Graduates". He highlighted the attributes and skills necessary in the industry. He said that along with practical skills, professional ethics like sincerity, respect to colleagues, willingness to learn new things and dedication to work helps an individual to be successful in work place.

In the second session, Mr. Sagar Balu Vyas, Program Manager at Ejyle Technologies addressed the students on the various opportunities available to the students after their graduation. He also highlighted the technical skills needed to possess while entering into IT industry.

In the third session, "Career in Banking", B. Gurudath Shenoy, Retd. Assistant General Manager, Vijaya Bank, spoke on the current manpower requirements in banking sector both in terms of quality and quantity. He enlightened the students on the preparation needed for the competitive exams.

In the fourth session, Mr. Santhosh Shet, Customer Relation Manager, YES Bank explained the interviewing technique and how to improve the personality in the business world. Stating the challenges in the marketing world, he highlighted the do's and don'ts in the field.

Mrs. Divya Uchil and Mrs. Smitha M. coordinated the programme.

Guest Lectures

Career Guidance and Placement cell

Awareness on Banking Exams

Career Guidance and Placement Cell organized a guest lecture for the final year students on 19th December 2017 to create awareness on banking exams in the conference hall. The resource person was Nishelle Ionna D'Souza, Senior Manager, BankEdge. She enlightened about various aspects related to banking, quoting the difference between nationalized and private banks. The speaker gave a brief idea about benefits of private banks and how to get into private bank placements. Later an aptitude test based on logical reasoning, mathematics, grammar and general knowledge was conducted for the students to give them the experience of answering banking exams. It was a very interactive and an informative session. Mrs. Sowmya Jyothi and Mr. Prasanna Kumar T. coordinated the programme.

Career Opportunities in the Media and Entertainment Industry

Career Guidance and Placement Cell organized a guest lecture for the final years on 4th January 2018 at the conference hall to create awareness on "Career Opportunities in the Media and Entertainment Industry". Noelle Nazrath, Faculty, Maya Academy of Advanced Cinematics, Mangalore was the resource person. The objective of the program was to help the students understand fascinating world of Animation and Motion Graphics for film, broadcast and other media pads. He gave information on the different types of animation and the methods of developing them. The speaker educated the students on topics like the landscape of the media and entertainment industry, extensive use of VFX and animation in the industry, opportunities available and growth prospects. Students opined that it was a very informative and an interactive session. Mrs. Sowmya Jyothi, Mr. Prasanna Kumar T. and Mrs. Anasuya coordinated the programme.

Awareness on answering aptitude test

Career Guidance and Placement cell organized a trial aptitude test for I BCA on 8th January 2018. The objective of the program was to create awareness about aptitude test and to facilitate the students to improve competency skills. The trial aptitude test was conducted by Mrs. Pavithra, NIIT, Bejai. Students took

active part in answering the test. Mrs. Sowmya Jyothi coordinated the program.

Facilitating Effective Leaderships Qualities

English Department conducted a guest lecture on 11th January 2018 for II B.Com on the topic 'Facilitating Effective Leadership Qualities' by Mrs. Swathi Pai, CA, Mangaluru. The objective of this lecture was to throw light on the importance of leadership qualities which is very essential in today's corporate world. The guest speaker emphasized the concept of learning, unlearning and relearning. She stressed that leadership is based on trust, obligation, commitment, emotion. She conducted some games based on leadership qualities where students took part enthusiastically and learnt practically the ways of enhancing their leadership qualities. The Program was coordinated by Mrs. Madhumathi J. Raja.

Advertising Effectiveness through Medias

Commerce department organized a guest lecture on "Advertising Effectiveness through Medias" on 13th January 2018 by Mr. Rishith Karkera, Manager, Radio Mirchi for I B.Com students. The objective of the programme was to create awareness about the media impact in advertising.

Application of Computer Graphics

The BCA department organized a guest lecture on the topic "Application of Computer Graphics" by Mr. Rakesh Kumar, Associate Professor, AIMIT for II BCA 'A' on 23rd January 2018. The resource person enlightened the students about the major graphics concepts such as morphing, rendering etc. He also ensured that students can make their future secured by choosing the field of computer graphics. He provided ample information on career opportunities and the importance of the subject. It was an interactive session. The program was coordinated by Mrs. Shashikala Shetty.

Project Documentation on Software Engineering

The BCA department organized a guest lecture on "Project documentation on Software engineering" on 20th January 2018 for II BCA 'A'. Mr. Padmanabh Bhat, Program Analyst, Barclays Technology Centre in India, Pune, an alumnus was the resource person. The resource person spoke how to document a project in

software development life cycle. He also explained how software industry and IT firms document their projects. He conducted activities to explain the importance of user requirements in software development. It was an interactive session. The program was coordinated by Mrs. Shashikala Shetty.

Present Banking Scenario and Regulations

The Finance department organized a guest lecture on the topic "Present Banking Scenario and Regulations" for II BBM 'C' on 13th January 2018. Mr. N. Ravi Kumar, Manager, Canara Bank, Mangaluru was the resource person. He spoke about present scenario of banking structure in India, banking regulations, facilities available in banks and also enlightened the usage and working of digital products. The resource person gave brief information about loan and other facilities. Mrs. Sanchitha coordinated the programme.

Effectiveness of Rural Entrepreneurship

The Economics department organized a guest lecture on the topic "Effectiveness of Rural Entrepreneurship" on 6th January 2018 for I BBA 'B'. Ms. Kriti Nahata, Entrepreneur, The Nut Factory, Mangalore, was the resource person. The objective of this programme was to provide awareness on challenges faced by rural entrepreneurs. The speaker in her session, said that the role of rural entrepreneurship is to provide employment opportunities and prevent migration. She spoke about startup and encouraged to take up social entrepreneurships. She interacted with the students and motivated them to express their opinions on this move. The session was coordinated by Mrs. Shashikala K.G.

Information Revolution

The BCA department organized a guest lecture for I BCA 'A' on the topic "Information Revolution" on 14th February 2018. Mr. Supreeth Raj from LIC of India was the resource person. The objective of the programme was to impart to the students' knowledge of the technological advancements. Development of technology in the second half of the 20 century that has led to dramatic reduction in the cost of obtaining, processing, storing, and transmitting information in all forms. Mr. Supreeth said that over the last few decades, because of the advances in communications technology it is possible for people to form connections in a manner not thought possible before. This

revolution has transformed the way in which people around the world think, work, share, and communicate. He opined that Information and Communication Technologies (ICTs) and the cyberspaces are playing higher role and they are promising a future of a highly interconnected world. He explained that because of the invention of Hyper Text Mark-up Language (HTML) and the creation of the World Wide Web has led to most important development because of which information can be accessed by everyone. He also gave the students various examples as to how IT has played a major role in revolution. The programme was coordinated by Mrs. Divya Uchil.

A Lifetime of Healthy Smile!

The BCA department organized a guest lecture on 26th February 2018 for I BCA 'A' on the topic "A Lifetime of Healthy Smile!". The objective of this session was to impart the knowledge on dental and oral health care. The resource person of the lecture was Dr. Abida Banu, MDS in orthodontics and dento facial orthopedics. She said "Smile is a universal sign of happiness and positive emotion". A clean, healthy mouth is fundamental to everybody's quality of life. Good oral health will contribute positively to overall health and wellbeing. Dr. Abida gave simple tips on how to take care of the teeth and keep them - for life like brush twice a day, brushing the tongue, floss every day, no smoking, dry mouth and carb causes cavity. It was very interactive session. Students asked several queries based on their experience of visiting the dental doctors. The session was very much beneficial to all students and agreed to follow and spread awareness about the tips given by the resource person. Mr. Arun F. Sequeira coordinated the programme.

Best practices in Consumer Protection

Consumer club Samvradhi organised a guest lecture on the topic "Best practices in Consumer protection" for the members of consumer club on 8th February 2018 at the conference hall. The resource person was Dr. Sekar Iyer, HOD, MBA Department, VCET, Puttur. The objective of the lecture was to accustom the students with the knowledge of claiming their rights as consumers and educating them on its implementation. Ms. Priya Kamath coordinated the programme.

Corporate life

Marketing department organized a guest lecture on the topic "Corporate Life" for II BBA 'B', on 14th March 2018. The resource person was Ms. Monisha Maben, Alumnus, Finance Officer, Osborne Engineering, Dubai. She said that corporate life keeps an individual updated with the current scenario which will help us know the world in a global level. The programme was coordinated by Mrs. Kavitha Prabhu.

Training and Development in Rural Market

Human Resource department organized a guest lecture on the topic "Training and Development in Rural Market" on 6th March 2018. Mrs. Manjushree Rai, Proprietor, Manjushree Agency, Mangalore was the resource person. She shared her experience and spoke about the different methods of training and development. She stressed on present situation in rural market related to the training and development. It was a very informative and interactive session. Mrs. Preethika Dharmapal coordinated the programme.

Traffic Safety and Organ Donation

The finance department organized an awareness programme on "Traffic Safety and Organ Donation" on 16th January 2018 in the conference hall for I BBM and III BBM. Dr. Kalpana, Associate Professor, A. J. institute of Medical Science and Mr. Shiveshekar, Traffic Police, Mangalore were the resource persons for the programme. The objective was to create awareness on the concept of organ donation and basic safety rules to be followed on the road.

Dr. Kalpana, in her session on "Organ Donation" briefed the students about the procedures of organ donation and its medical requirements. Highlighting the difference between organ donation and organ transplantation, she spoke on different types of organ donation and its legal requirements. Mr. Shivashekar, spoke on traffic safety rules. He advised the students to follow and maintain the traffic rules in a disciplined manner for better future. The programme was very informative. The Program was coordinated by Mrs. Smitha M.

FDP on Blue Print for NAAC 2022

FDP on Blue Print for NAAC 2022 was held on 20th March at 3 P.M. in the conference hall. Principal Mrs. Aruna P. Kamath was the resource person. Based on the inputs given by the resource person in the four

NAAC workshop on NAAC new Methodology which she attended, she pointed out the need for a thorough planning require in all the areas. She briefly outlined the NAAC new format and stressed on the systematic maintenance of data and reports which should be uploaded. It was an interactive session in which changes required in various areas like vision and Mission of the institution, Formation of Departmental Vision, Mission, Objectives and Learning Outcome, Lecture Plan format, Skill Enhancement and Extension activities of the department and association, Committee Handbook, Incorporating the list of Emerging Areas in the subject in the Annual Departmental plan, Formats used, Formation of SQAC, Introducing new short term course and incorporating built-in programmes to sustain good activities were discussed. Principal motivated all the faculties to think creatively to bring about the changes so that they can be introduced from next academic year.

Value Education

Value education on Success with Happiness

Value education programme on "Success with Happiness" was organized for I B.Com on 14th December 2017. The objective was to enhance mental, physical and emotional well being of the students. Mr. Prashanth Pai from Art of Living was the resource person. He gave insights into how to handle mind and emotions. Highlighting the key factors for success, he said quality life can be attained by focusing with relaxed mind. He demonstrated meditation techniques to handle mind through breath. The session was interesting with relevant exercises. Mrs. Smitha M. coordinated the programme.

Moral values and character education

A guest lecture was organized for I BCA on 22nd February 2018 on the topic 'Moral values and character education'. Mrs. Deepthi, Asst. Professor, Rosario Degree College of Management Studies was the resource person. The objective of this session was to analyze character education concepts through the use of moral values. The speaker told the students that good character is required to help them to face the many opportunities and unknown dangers that are in today's society and to deal with them properly. She advised the students to develop knowledge and understanding of basic moral behavior and to put them into practice. She concluded her talk by telling that

students need to know how to handle the pressures and character education will give them the tools that they need. The programme was coordinated by Mrs. Sowmya Jyothi

Motivational Talk on Its my cup of tea

A motivational talk on "Its my cup of tea" was organized on 10th January 2018 at conference hall for I BBM 'B' and 'C'. Mr. Hisrar Tallani, Founder of Hisrar events and celebrations was the resource person. The objective was to motivate the students to overcome all the barriers and achieve success. He said, self-motivation is a key for success along with suggestions from experienced individuals. Explaining the importance of positive thinking, he encouraged the students to move ahead with concentration to achieve success. The session was interactive and interesting with relevant activities. The Program was coordinated by Mrs. Smitha M.

Student Faculty Programme

GST benefits and impact on Indian economy

The Economics department organized a student faculty programme for the benefit of I BA (HRD) students on 20th December 2017 on "GST" by Ms. Sandra M.R of III BBA 'B'. The objective of the programme was to make the students aware of the GST benefits and its impact on Indian economy. She stressed that under GST, CGST is a tax levied on Intra State supplies of both goods and services by the Central Government and will be governed by the CGST Act. Students actively participated in the session. Mrs. Shashikala K.G. coordinated the programme.

Social Issues in India

The English department conducted a student faculty programme on 23rd December 2017 by Mischauth of III BA (HRD) for the students of I BCA 'A' on the topic 'Social Issues in India'. The objective of this programme was to make the students aware of social issues in India. It enriched their knowledge and also gave a platform to discuss their opinions and trying to find solutions to such problems.

Child Labor

The English department conducted a student faculty programme on 23rd December 2017 by Mishcuath of III BA (HRD) for the students of I BBA 'C' on the topic 'Child Labor'. The objective of this programme was to

make the students aware of problems which are faced in our country. It was an interactive session where the students actively took part. The programme was coordinated by Mrs. Madhumathi J. Raja.

Guidelines on Preparation of projects

A student faculty programme on "Guidelines on Preparation of projects" for I BCA 'B' by Mr. Bhavith Puthran was organized on 17th January 2018. The objective was to provide guidelines about the project to be submitted in the VI semester. Mr. Bhavith explained how to select projects and its platform to develop. Mrs. Reshmi B. R. organized the program.

Interesting Facts about Computers

A student faculty programme on the topic "Interesting Facts about Computers" was organized on 18th January 2018 for II BCA 'B' by Mr. Sanjay Nayak and Mr. Rayesh Pai of III BCA 'B'. The objective of the programme was to acquaint students with interesting yet hidden facts about the computers. The speakers, organized a quiz for the students and imparted knowledge upon very fascinating facts about the computers. It was an interactive session where students acquired a lot of information on unknown facts. The programme was coordinated by Mrs. Shashiprabha.

Communication Skills

A student faculty program was conducted for II BCA 'B' on 23rd January 2018 by Aditi Harish of III BCA 'A' on the topic "Communication Skills". The session was started with the introduction to communication and the process in which the communication takes place. She mentioned about the types of communication like Intrapersonal communication and Interpersonal communication. She pointed out that Language, Economic status, Educational level, Physical barriers, Attitude, Timing and Understanding of message are the barriers to communication. The Program was coordinated by Mrs. Deepa D. Hegde

Authoring System in Multimedia

A student faculty program was conducted for II BCA 'A' on 29th January 2018 by Shreya of III BCA 'A' on the topic "Authoring System in Multimedia". Students gained the knowledge about the importance and uses of multimedia and how to implement it in our presentation. The program was coordinated by Mrs. Shashikala Shetty.

Authoring tools and Choosing authoring tools in Multimedia

A student faculty programme was conducted for II BCA 'A' students on 30th January 2018 by Akash Raja of III BCA 'B' and Mohammed Faiz of III BCA 'A' on the "Authoring tools and Choosing authoring tools in multimedia." She shared the knowledge about the importance and uses of multimedia and how to implement it in the presentation. She also explained about the three types of authoring tools, and its features like Editing, Organising and Programming etc. The Program was coordinated by Mrs. Shashikala Shetty.

How to build self esteem

The English department organized a student faculty programme on 6th January 2018 by Jeevan of II BA (HRD) for the I BCA 'A' on 'How to build Self-esteem'. The objective of this programme was to make students realize the importance of self-esteem which helps to look beyond the brighter side of life. The students were made to understand the basic fact that health is the greatest possession, contentment is the greatest treasure but confidence is the greatest friend. The outcome of this programme was it helped the students realize the importance of being positive and having right attitude towards themselves.

Version Control Softwares

A student faculty programme was conducted for I BCA 'A' on 21st February 2018 on the topic "Version Control Softwares" by Dhanush K.T and Nishanth Bhat of III BCA 'A'. The objective of the programme was to highlight the uses and implementation of version control software. Version Control softwares are used when developers need to collaborate with developers on the other systems. To deal with this problem, Centralized Version Control Systems (CVCSs) were developed. They also explained the version control software Git and Git Hub. They explained the ways in which the software can be installed using Linux as well as windows and the commands to install it. The various features Git and Git Hub was also included. The programme ended with a live demonstration. They designed a project and explained how when two or more students working in a project, how changes can be done by a student gets implemented in another students projects by making of the commands 'pull' and 'push'. They motivated the students to work on team projects and make use of this software. The

students were very happy of the latest technology. They got an insight of how this software makes things simpler when two or more developers are working together. The programme was coordinated by Mrs. Divya Uchil.

System Analysis and design

A student faculty programme was conducted on 7th February 2017 for II BCA-'A' and II BCA-'B' by the V semester project students. The students presented on different topics of System Analysis and Design like DFD's and ER diagrams and they also shared their experience of their VI semester project development. All the II BCA Students were benefited by this programme. Mrs. Divya Naveen coordinated the programme.

Machine Learning Techniques and its Applications

A student faculty program was conducted by Ms. Babitha of III BCA 'A' on the topic 'Machine Learning techniques and its applications' for I BCA on 1st February 2018. The objective of the program was to provide opportunity for student faculty to inculcate deeper learning of the subject and to improve their confidence level. The focus of the lecture was on various types of Machine Learning methods and algorithms. The student faculty explained the concept of supervised and unsupervised algorithms for categorical and continuous domains. She also explained how these algorithms are used in self-driving cars, the current and future trends in this area. Students opined that it was an informative session. Mrs. Sowmya Jyothi coordinated the programme.

Basics of Networking and Introduction to WAN

A student faculty programme was organized for I BCA 'A' on 8th, 9th and 12th of February 2018 by the V semester project students on the topic "Basics of Networking and Introduction to WAN". Topics were given to the students, wherein all the students did their seminar through PPT presentation. It was an interactive session. Final III BCA students learnt how to handle the classes and enhanced their confidence. The topics given to the seminar were as follows:

Sl.No.	Name of the student	Topic
1	Ranjitha	Overview of WAN
2	SrigopalNayak	WAN Connectivity options
3	ChayaDattetrayaBhat	POTS (Plain Old Telephone System)
4	Supreetha	POTS (Plain Old Telephone System)

5	VenkateshBhat S.	Leased Lines
6	Karthik	ISDN (Integrated Services Digital Network)
7	Nishmitha	Working of ISDN
8	Meghana B.A	VSAT (Very Small Aperture Terminal) its Devices
9	Bhavith B. Bangera	VSAT Networks
10	Shruthi	Working of VSAT
11	Shwetha M	Infrared
12	IndrajithUllal	Microwave
13	Suhag	Radio
14	Nishita Latish S	VPNs (Virtual Private Networks)
15	Anvitha	Working of VPN

Arun F. Sequiera coordinated the programme.

Employee Engagement

HR association organized a student faculty programme on the topic "Employee Engagement" for II BA (HRD) by Ms. Samantha of III BA (HRD) on 20th February 2018. The objective was to enhance the communication and presentation skills. Ms. Samantha explained the problem with employee engagement, the ten pillars of employee engagement and ways to improve it. Mrs. Parinita coordinated the programme.

Core Competence

HR association organized a student faculty programme on "Core Competence" for II BA (HRD) on 28th February 2018 by Mr. Hysum Damudi of III BBM 'B'. The objective of the programme was to enlighten the students about the importance of core competence in strategic management. He highlighted the need for core competence in business through practical examples. It was an interactive session. Mrs. Gayathri K. coordinated the programme.

Agantuka

The department of Kannada organized a student faculty programme for I BBA 'A' and 'B' by Mr. Rakesh B. J. of III BBA 'A' on 12th February 2018. He did a story review on "Agantuka" written by Shrikrishna Alanahalli. Main objective of this programme was to enhance the presentation skills. He interacted with the students and made them to understand the topic. He made the session more interactive he also gave some suggestions to the students and explained with examples. The programme was organized by Mrs. Renutakshi.

Dahanakathe

The department of Kannada organized a student faculty programme for I BBA 'A' and 'B' by Mr. Jayadev

Hiranya of III BBM 'A' on 26th February 2018. He did a poem review on "Dahanakathe" by K. B. Siddayya. Main objective of this programme was to enhance and improve the presentation skills. He interacted with the students and made them understand the topic of the presentation. He made the session more interactive and also gave some suggestions to the students and explained with examples. The programme was organized by Mrs. Renutakshi.

Goods and Services Tax

The Kannada department organized a student faculty programme for I BA (HRD) on 28th February 2018 by Ms. Manjushree Kamath of III B.Com. on "Goods and Services Tax". The objective of this programme was to enhance and improve the presentation skills. She interacted with the students and made them to understand the topic. The session was an interactive one. The programme was organized by Mrs. Jeevitha D.

Drugs Abuse

The English department conducted a student faculty programme on 14th February 2018 for the I BBA 'C' on the topic 'Drugs Abuse'. The objective of this programme was to make students aware about the bad effects of drugs and its use. Through the programme the students were made to realize the different health effects and how they could avoid themselves from getting into drug addictions.

How to face interview

The English department conducted a student faculty programme on 27th February 2018 for the students of II BCOM on the topic 'How to face interviews'. The objective of this programme was to make them aware of how they should behave in the interviews and face them positively. The students were shown the basic rules and regulations about facing interviews. The students were given live examples on how to face the different interviewers with the positive attitude. The students learnt a lot with great interest.

Customer Perception

A student faculty programme was organized by the department of commerce on the topic "Customer Perception" on 16th March 2018 by Ms. Sahana of III B.Com for I B.Com. The objective was to improve presentation skills of the students. She briefed the

students on various customer perception concepts. Students actively participated.

Suicide in Youths

The counseling cell organized an awareness programme for BBA , BCA , BA (HRD) and B.Com on 'Suicide in Youths' in the month of January and February . Mr. Jeevan, Mr. Susheeth and Mr. Bhavish of II BA (HRD) created awareness on the consequences of the suicide cases. The students were asked to help others and also help themselves by making them aware that there were counselors to help them in college as well as outside .The programme was coordinated by Mrs. Madhumathi J. Raja.

Leadership

The Commerce department organized a student faculty programme on 19th March 2018 by Rakshitha of II B.Com for I B.Com on the topic "Leadership". The objective of this programme was to enhance their ability to develop confidence.

Customer Protection

A student faculty programme was organized by the department of commerce on the topic "Customer Protection" on 12th March 2018 by Ms. Kshithi of III B.Com for I B.Com. The objective was to improve communication skills of the students. She briefed the students on various customer rights and duties of consumers.

Environmental Causes

Marketing association conducted a student faculty programme on 'Environmental causes' by Shravan and Monish Sowkar of III BBM 'C' for I B.A (HRD) on 19th March 2018. The objective is to create an awareness on Environmental Causes and Effect. The programme was coordinated by Mrs. Rashmi T.

Dividend Policy

Marketing association conducted a student faculty programme on 'Dividend Policy' by Chrismitha Mary.D'Costa of III BBM 'C' for II BBM 'B' on 13th March 2018 The objective was familiarize about the basics of dividend and its policy in corporate world. The programme was coordinated by Mrs. Rashmi T.

Customer Retention through Social Media

A student faculty programme was organized by marketing department on 27th February 2018 for I BBA

'B' by Ms. Disha and Ms. Neema of III B.Com on the topic "Customer Retention through Social Media". The objective of the programme was to inculcate leadership qualities among students. Ms. Disha and Ms. Neema in their presentation explained about various customer retention strategies through social media. Students were engaged in creative activities throughout the session. Mrs. Deepashree Shenoy coordinated the programme.

Inspiring people

The English department conducted a student faculty programme on 3rd March 2018 for the I BCA 'A' and I BBA 'C' by Rakshitha of II B.Com on the topic 'Inspiring people'. The objective the programme was to inspire the students by quoting the examples of great personalities like Narayan Murthy, Amitabh Bachchan, Arunima Sinha. The students were made to realize the importance of such personalities through their inspirational stories of determination, perseverance and success. The programme was coordinated by Mrs. Madhumathi J. Raja.

The Effects of Cell Phone Addictions and means to overcome them.

The English department conducted a student faculty programme on 6th March 2018 on the topic "The Effects of Cell Phone Addictions and Means to Overcome them" by Ms. Shreeja from II B.Com for I BBA 'A' and 'C'. The objective of this programme was to make the students realize the importance of time and relationships in their life. A brief introduction to cell phone addiction and its consequences was also given. The programme was coordinated by Mrs. Madhumathi J. Raja and Mrs. Kavya U.

Social Media

The English department conducted a student faculty programme on 8th March 2018 for I BCA 'A' and I BA (HRD) by Kirthi Pal of II B.Com on "Social Media." The objective of the programme was to make the students realize the use of social media. The programme served its purpose in making the students realize the pros and cons of social media. The programme was coordinated by Mrs. Madhumathi J. Raja and Mrs. Kavya U.

Overcoming Depression

The English department conducted a student faculty programme on 8th March 2018 for I BCA 'A' and I BA

(HRD) by Anil of II B.Com on "Overcoming Depression". The objective of this programme was to make the students aware about the causes and remedies for depression. A lack of sleep and exercise, poor eating habits, are the sources of depression among college students. The programme was coordinated by Mrs. Madhumathi J. Raja and Mrs. Kavya U.

Advertising Effectiveness on Consumer Products

The Commerce department organized a student faculty programme on the topic "Advertising Effectiveness on Consumer products" by Hysum Damudi of III BBM 'B' for I B.Com on 14th March 2018. The objective of the programme was to provide a platform for advanced learners to improve their level of knowledge. The programme was coordinated by Mrs. Manju H.

Psychology in Industries

The Human Resource department organized a student faculty programme for I BA (HRD) on 8th March 2018 by Samatha D'Souza of III BA (HRD) on the topic "Psychology on Industries". Today the industrial centres are seized with certain problems whose solutions may be found with the help of psychology alone. It was an interactive session. Mrs. Preethika Dharmapal coordinated the programme.

Extension Activities

BCA DEPARTMENT

Internet and Mobile Application

A group of III BCA students visited the B.E.M. Higher primary School, Alake on 19th December 2017. The objective of the programme was to impart knowledge to the students on Internet and mobile applications. Ms. Rachana, Mr. Nishanth, Ms. Pratheeksha, Ms. Chaithra, Mr. Prajwal and Mr. Shrijith addressed the 5th and the 6th standard students. They explained the usage of various Google applications like Gmail, Google drive, Playstore, Google maps, Youtube and Google Chrome to the students. Quiz was conducted for the students by Ms. Aishwarya and Ms. Shaista. The students actively took part. Winners were given prizes. Large number of students benefited from this activity. The programme was coordinated by Ms. Divya Uchil.

Web Designing and Programming

On 19th December 2017, a group of III BCA project students visited Government First Grade College, Haleyangady to organize an extension activity and

enlighten the BBA, B.Com and BA students about the concepts of Web Designing and Programming.

The students taught how to develop simple web pages and include videos using various interesting tags. Activities such as guess the part and quiz were also conducted for the students. All the students enthusiastically participated in the activities. Prizes were distributed to the winners. The programme was coordinated by Mr. Arun F. Sequeira.

Computer Basics

In order to create social awareness among the students and also to give an exposure to III BCA project students, an extension activity was organized on 19th December 2017 at Dakshina Kannada Zilla Panchayath Higher Primary School, Kapikad, Mangalore. The objective of this programme was to teach 'Computer Basics'. Large number of students benefited from this programme. Chaithra Rai explained the fundamentals of computers to the students and also spoke about internet services. Babitha Shetty conducted quiz and Priyanka conducted memory test based on the concepts discussed. Mrs. Sowmya Jyothi coordinated the programme.

Visit to Nalya padavu Higher Primary School

On 22nd December 2017, an extension activity was conducted by the III BCA for 5th, 6th standard of Nalya Padavu Higher Primary School, Shakthinagar, Mangalore. The session started with the introduction to computers, Ms Office software. Activities like quiz, memory test and guess the part were conducted for the students. It was an interactive session. Winners were awarded prizes. Mrs. Reshmi coordinated the programme.

Visit to NMPT

Field visit was organized on 21st December 2017 to ICGS SHOR Ship, NMPT, Mangaluru for a group of III BCA project students. The objective of this program was to know the functioning of the ship. The students were taken around the ship by the assistance captain, who explained the purpose of various equipments, the facilities that were available during the sail. It was very informative to the students. The visit was coordinated by Mrs. Deepa D. Hegde

Visit to Govt. Model Higher Primary School

With the view to create social awareness among the students the project students of III BCA organized an

extension activity on 23rd December 2017 at Govt. Model Higher Primary School, Kavoor, Mangalore. The objective of this programme was to impart knowledge on various applications of computers. A large number of students were benefited through this programme. Various activities were organized, winners of which were awarded. Mrs. Shashiprabha coordinated the programme.

Visit to St. Reeta Higher Primary School

On 13th January 2018, an extension activity was conducted by the students of III BCA for 5th, 6th and 7th standard of St. Reeta Higher Primary School, Mangaldevi, Mangalore. Students spoke on introduction to basics of computers, Ms-Office software and also gave the knowledge on Swacch Bharath. Various activities like quiz, memory test and guess the part were also organized. Pens were distributed to all students of the school.

Visit to Sarathi printers

A group of III BCA project students visited Sarathi printers, Baikampady on 29th January 2018. Supervisor of the company took the group to the industry and explained the entire process taking place inside the industry. The Program was coordinated by Mrs. Shashikala Shetty.

Visit to Dakshina Kannada Zilla Panchayath Higher Primary School

An extension activity was organized on 6th January 2018 by III BCA for V and VI standard students of, Dakshina Kannada Zilla Panchayath Higher Primary School, Mannagudda. They explained the concepts of Ms-word, power point presentation and social responsibilities to the school students. The Program was coordinated by Mrs. Shashikala Shetty.

Communication skills

An extension activity was organized on 13th January 2018 by III BCA at Mangala Seva Samithi Trust, Kutharpadavu, Munnur. Ms. Priyanka provided techniques on how to improve communication skills to the students. Ms. Varshitha conducted fun based communicative games to the students. The program was coordinated by Mrs. Sowmya Jyothi.

Basics of Computers and HTML programming

The III BCA students visited Nalanda High School, V.T. Road, Mangaluru and organized an extension activity

on 30th January 2018 for the students of 8th and 9th standard. Students taught Basics of Computers and HTML programming. Later guess the part event and quiz was organized to both the classes. Students actively involved and took part in the activities with great enthusiasm. Prizes were distributed to the winners. The program was coordinated by Mr. Arun F. Sequeira

Importance of Soft Skills

An extension activity was conducted on 2nd February 2018 at Government First Grade College (Gandhinagar) by a group of III BCA students as a part of their project work. A talk on "Importance of Soft Skills" was given, in which students were educated about the need of communication skills in this competitive world. Competitions such as quiz and memory tests were conducted by the student volunteers. The students actively took part in the activities conducted and the winners were awarded. The lecturers supported and appreciated the work of the students. The programme was coordinated by Mrs. Shashiprabha.

Visit to Little Sister Old age Home

The students of III BCA under the guidance of the faculty Mrs. Divya Uchil, lecturer, B.C.A Department, in association with Rovers and Rangers association of the college organized an extension activity at Little Sister Old age Home, Bajjodi, on 5th February, 2018. The main aim of the programme was to interact with the residents and impart the knowledge of the various online transactions applications. The students Mr. Dhanush and Srijeeth addressed the inmates about the different transactions and about its operating methods. The talk was given in English, Kannada and Tulu. The residents were excited to know more about the online transactions. Games were organized and prizes were awarded to the winners. All these activities helped in bringing out the best in the residents. All the inmates were inspired by the activity and blessed the college students for their hard work in organizing the activity. The students had a good interaction with the aged people. They developed more confidence, organizing spirit, team work and leadership qualities among the inmates.

Visit to KIOCL

A field visit was conducted on 1st February 2018 to KIOCL Ltd by the III BCA students under the guidance

of Mrs. Reshmi B R at 9.30 a.m. Mr. Shivraj, General Manager of safety department gave a basic introduction about the company and also instructed the students about the safety measures of the company at research centre.

Mr. Shivraj said, KIOCL Ltd, formally Kudremukh Iron Ore Company limited is a government of India enterprise with its head office and administrative activities in Bangalore. The company was founded in 1976. It has a palletization plant in Mangalore and had an iron ore mine in Kudremukh. The Kudremukh mine, one of the largest iron ore mines in the world, was closed in 2006. KIOCL headquarters is located in Bangalore. It produces the products such as iron ore concentrates, iron oxide pellets & pig iron. Mr. M.V. Subba Rao is the chairman and MD of the company. This field visit gave a brief knowledge about working of an iron ore industry.

Roof Terrace Gardening

On 8th February 2018, a team of 13 VI semester BCA project students under the guidance of Mr. Arun F. Sequeira visited the house of Mr. Blany D'Souza, Marnamikatta, Monkey Stand, Jai Hind Road, Mangaluru,. The objective of the visit was to imbibe the knowledge of roof terrace gardening. Mr. Blany D'Souza explained how to plant various vegetables and fruit plants, way of looking after them and the method of watering the plants. Sir has planted varieties of the Indian plants.

Workshop on "Art of Programming"

On 6th February 2018 students of III BCA attended a workshop at Shree Devi Institute of technology, Kenjar at 9:30 a m, and 1:30 p m in two batches. The workshop was titled as "ART OF PROGRAMING". The session was a brush on various programming languages those have been studied in undergraduate course till date. The resource person for the workshop was prof. Poornima Thanthri, Faculty of MCA department, SDIT. The common keywords of programming and its importance were explained with relevant examples. Prof. Nethravatamma, HOD of MCA department, SDIT, guided the students with various techniques of interviews, methods of interviews conducted by different organizations and type of questions mostly asked in the interviews. It was an informative and interactive workshop. All the students were benefitted immensely.

Visit to Indian Wood and Wood Products

A group of III BCA students visited Indian Wood and Wood Products, Shediguri as a part of project work on 3rd February 2018. Students were guided by an employee, to the different parts of the factory and were informed about the stages through which a wooden plank gets converted into large and attractive wooden products.

The wooden planks are loaded into a large container in which it gets coated with a chemical fluid containing boric acid which helps to remove any pathogens present on the surface and within the wooden planks which are hard to eradicate at the later stages of production. After the chemical treatment, the planks are moved on to a heater where the planks are put in contact with hot steam coming from a machine located at the different position. The steam machine was heated using the spare wooden parts which cannot be carved into products and also the left over wood after production of products. The excess steam which passes out from the heater was allowed to flow into the atmosphere through a large opening at the top of the factory.

A large number of machineries were present to simplify the work in carving the wood and shaping them. Before moving on to cutting, the planks were passed through a machine which would carve the unwanted elevations on the surface and make the planks uniform in shape. Another machine would cut shapes at the end of wooden planks which helps in connection different wooden planks together to form a frame.

Students were also shown the finished products to analyze the importance of passing the planks through the different machineries. The programme was coordinated by Mrs. Shashiprabha.

Visit to Naveen Engineering Works

On 13th March 2018 the III BCA visited Naveen Engineering Works, Carstreet, Mangalore. The objective of this visit was to provide the students an opportunity to gain awareness about the work processes followed in the factory. The students gained knowledge about the current practices followed for the repair of engines and their work environment. The programme was coordinated by Mrs. Sowmya Jyothi.

Visit to Government First Grade College

On 10th February 2018, a team of 7 students visited Government First Grade College, Haleyangady to

organize an extension activity and to inculcate the habit of taking participation in various intercollegiate fests. A total of 40 students from I and II B.Com participated in the activity. Various activities like group discussion, stress interview, product launch were taught to them. Students were divided into a group of eight and different tasks were given to them to perform. All the students participated enthusiastically and performed well. The students have been informed about the various judging criteria which they are going to face in future fests.

The response was excellent. Everyone showed keen interest. As a token of gratitude, the students of Haleyangady College performed a dance and dedicated a song to our college students.

SCAN association

Observation of Computer Literacy day

The association organized an extension activity for students and faculty of 4th and 5th Standard at Dakshina Kannada Zilla Panchayath Higher Primary School, Attavar, Mangalore on 22nd December 2017. The objective of this programme was to provide awareness on digital literacy. Mr. P.L. Nishanth Bhat, Mr. Dhnaush K. T. and Mr. Bhavith Putharan from III BCA demonstrated the parts of computers and its usages to the students and the faculty. An interactive session was conducted on documentation of files. The session illustrated the benefits of digital literacy and potential hazards of digitalisation. Large number of students benefited from this program. Mrs. Deepa D. Hegde coordinated the programme.

Visit to Holy Family Higher Primary School

The association organized an extension activity for students and faculty of Holy Family Higher Primary School, Derebail, Mangalore on 10th January 2018 under the guidance of Mrs. Deepa D. Hegde. The objective of this programme was to provide education and create an interactive session about Internet. The session was presented by Mr. P.L. Nishanth Bhat, Mr. Dhnaush K. T. and Mr. Bhavith Putharan of III BCA. The students and the faculty were shown the live demonstration of computer parts and its usages. An interactive session was conducted on Email and Documentation. The session illustrated the Pros and cons of Internet. Entertainment activities like drawing, quiz and memory test were conducted for the children,

after which the winners of the games were given the prizes. The student coordinators Mr. Praneeth J. Shetty and Abhilash P. Shenoy secretaries of SCAN association took active part in the planning and organising the event.

Commerce Department

Visit to self help groups

Commerce department organized an extension activity on creating awareness about self help groups and its objectives among different group of housewives in Bantwal Taluk on 26th December 2017 by I B.Com. The programme was coordinated by Mrs. Manju H.

Extension activity

The department conducted an extension activity

- On 5th March 2018 about online marketing to general public
- On 6th March 2018 about digital payments to shop owners
- On 12th March 2018 about Paytm to general public
- On 13th March 2018 about different types of investments to petty shop owners
- On 16th March 2018 about small saving schemes to general public

EDP Cell

Workshop on Export Marketing

The members of EDP cell attended a national level workshop on "Export Marketing" at Hotel Ocean Pearl on 24th November 2017 organized by the government of India, Ministry of Micro, Small and Medium Enterprises, MSME-Development Institute. The seminar was given by the expertise head of export and import management on the topics export procedure and documentation, ECGC ltd., customs procedure for export, opportunities in export and marine products and about NMPT Mangaluru port. Students of EDP cell enhanced their knowledge on current affairs on export marketing.

Visit to Canara High School

EDP Cell organized an extension activity on 10th February 2018 at Canara High School, Urva, Mangaluru. The members of the cell conducted various activities, focusing the importance of entrepreneurship

and also the benefits of developing entrepreneurial skills among the students. The winners were awarded.

Marketing Department

Visit to Lourds School

The members of marketing department visited Lourds School, Bejai on 13th January 2018. The objective of the programme was to interact with the students and conduct marketing activities for them. As part of the activity the students had to design the logo for their product. This activity was conducted with an objective to bring out their inner talents and also a platform to build their confidence. Mrs. Kavitha Prabhu coordinated the programme.

Economics Department

Visit to Gurucharan Industries

The members of Economics department visited Gurucharan Industries, Baikampady, Mangalore to conduct extension activity on 12th January 2018. The objective of this programme was to know about the Gurucharan industries and to guide the labourers about online banking, banking rules and regulations etc. This visit proved to be a rewarding experience for both the students and the labourers of the industries. Mrs. Shashikala K.G. coordinated the programme.

Visit to Govt. Primary School

The members of Economics department visited Govt. Primary School Nirkaje, Vitla to conduct extension activity on 14th January 2018. The extension activity began with the competition Art from waste. 10th teams participated with two members in each team. A talk was also delivered by the students on the topic "Effects of devaluation of Money and Mobile Banking". Mr. Prasanna Kumar T. coordinated the programme

Visit to Bhagavathi English Medium primary and high school

On 1st February 2018, the members of Economics department visited Bhagavathi English Medium Primary and High School, Sankolige, Uchila as part of their extension activity. The extension activity began with Quiz competition. A total of 15 teams with two members in each team participated. Followed by quiz students gave a talk on 'money concept'. They highlighted their views on various aspects such as origin of money, procedure of making currency notes,

RBI rules on issue currency notes etc. The programme proved beneficial to the school students. The lecturer in charge was Mrs. Shashikala K.G.

Visit to PACMAC Engineers Pvt.Ltd

On 10th February 2018, the members of Economics department visited PACMAC Engineers Pvt. Ltd, Baikampady, Mangalore as a part of extension activity. The main objective of the programme was to know about the PACMAC Engineers Pvt. Ltd, and to guide the laborers about Provident Fund, ESI schemes and health insurance schemes. This visit proved to be a rewarding experience for both the students and the laborers of the industries. Mrs. Shashikala K.G and Mr. Prasanna Kumar T. coordinated the activity.

English Department

Visit to Paschim Trust

On 6th January 2018 the students of II B.Com and the members of the department visited Paschim Trust Rehabilitation Centre-'A home for Aged', Someshwar Village, Kotekar, Mangalore as a part of extension activity. The students shared the woeful experiences of all the inmates, consoled them and offered them books, handkerchiefs, fruits, cookies and the most precious was to give vent to the feelings of the old which made many outburst their emotions. It was really a joyous experience for all the students to visit the old age home and interact with its inmates. Through this extension activity we believe that learning outside the classroom is just as important as learning within the classroom situation, and it is possible to greatly enhance our students' academic performance with additional extension activities. As students' progress upwards through the school, these will be increasingly linked to their specific areas of expertise or developmental needs. The Program was coordinated by Mrs. Madhumathi J. Raja.

Visit to Ashoka Vidyalaya High School

On 13th January 2018 the members of the English department visited Ashoka Vidyalaya English Medium High School. The main objective of this activity was to make the students develop self-confidence and enhance their creativity along with team spirit. Competitions like pick and speak and poem recitation were conducted to encourage the students to gain self-confidence and a platform to show case their talents. The students also taught the children to prepare things

out of craft, inspiring the young children's creativity. The students participated enthusiastically. The program was coordinated by The Program coordinator Mrs. Madhumathi J. Raja.

Visit to Dakshina Kannada Jilla Panchayath School

The English department conducted an extension activity in Dakshina Kannada Jilla Panchayath School on 17th February 2018. The objective of this programme was to build confidence among the students and also develop leadership qualities. The students conducted various vocabulary games, poem recitation and pick and speak. The winners were distributed with prizes. The school students participated enthusiastically. This programme enhanced the school student's knowledge as well as they were given a platform to showcase their talents. The department students gained self-confidence and it helped them to develop leadership qualities as well as team spirit among themselves.

Visit to St. Joseph English Medium High School

On 29th January 2018 the members of the English department and a few students of I BBA'C' visited the St. Joseph English Medium High School, Mangaluru. The objective of this activity was to encourage the students to develop their self-esteem and to enrich their creativity. The students conducted various vocabulary games and encouraged the school students to show case their talents through these activities. This activity motivated the students to build their self-confidence and work in team with positivity. Mrs. Madhumathi J. Raja coordinated the programme and the student coordinator was Ms. Bindya S.

Visit to Animal Care Trust

On 10th February 2018 the members of the English department and II B.Com students visited the animal care 'Vatsalya Animal Care Trust', Shakthinagar Mangalore. The objective of this extension activity was to make the students realize the need and importance of animal protection. The students visited the animal care trust, observed how injured, stray, sick animals are taken care. The students donated dog and cat foods to the trust. This activity helped them to realize the importance of animal protection. Mrs. Madhumathi J. Raja coordinated the programme.

Visit to Canara Higher Primary School

The members of the English department visited Canara Higher Primary School, Dongerkery, Mangalore, on

10th February 2018. The aim of this visit was to educate the students in an informal way by creating friendly and different atmosphere. The students played various vocabulary games and helped the school students in team work and encouraged the young school students to participate and showcase their talents through various ways. This activity helped the student's gain confidence; excel in their creativity and leadership qualities imbining them with positive team spirit. Mrs. Madhumathi J. Raja and Mrs. Kavya coordinated the programme and Ms. Manjushree Kamath was the student coordinator.

Visit to Shree Laxmi Devi Narshima Pai Vidyalaya

The members of the English department along with a few I BBA'C' conducted an extension activity in Shree Laxmi Devi Narshima Pai Vidyalaya at Panemangaluru on 17th February 2016. The objective of this programme was to make the students develop self-confidence and enhance their leadership qualities. Various competitions like pick and speak, poem recitation and vocabulary games were conducted. The school students participated enthusiastically. This activity was successful and it also enriched the students with confidence. Mrs. Madhumathi J. Raja and Mrs. Kavya coordinated the programme and Ms. Anusha was the student coordinator.

Kannada Department

Visit to Rosario Primary School

Kannada department organized an extension activity for the students of Rosario Primary School on 10th January 2018. A group of 6 students visited the school and conducted the activities like musical chair, sea-saw, quiz and gave the prizes for the winners. The students gave a brief talk on "Importance of Education". The activity helped the students in learning to teach and handle primary students. All the students actively participated in the activity. Mrs. Jeevitha D and Mrs. Renuthakshi coordinated the programme.

Hindi Department

Visit to Ramashrama

On 10th February 2018, the members of the Hindi department visited Ramashrama Higher Primary School, Mangalore. The objective of this activity was to develop self-confidence and enhance leadership qualities. Various competitions like memory test pick and speak were conducted to encourage the students

and showcase their acting talents. The event helped the students to develop their confidence. Mrs. Madhumathi J. Raja coordinated the event.

Book Review

The English department organized a book review on 20th December 2017 on the novel 'Life after Life', Kate Atkinson Reagan. The book was reviewed by Ms. Sanjana S. The objective of the review was to develop and enhance reading skills by identifying the author's perspective. The student opined that the book is interesting and inspiring. The book encourages, understanding the reality of life and to face it positively. Mrs. Madhumathi J. Raja coordinated the event.

Spell Me

The English association conducted a Spell Me competition on 4th January 2017. The objective of this activity was to improve the vocabulary skills and enrich the students with new vocabulary. Large number of students actively participated in the event. Mrs. Madhumathi J. Raja coordinated the competition along with the student coordinator Ms. Manjushree Kamath.

Literary Quiz

The English association conducted "Literary Quiz" on 5th January 2018. The objective of the quiz was to test the student's knowledge of English literature. The competition gave the students an opportunity to brush up their knowledge of English and reminiscence all the great works of literature. It helped them to know their literature better and reconnect with the famous authors. Mrs. Madhumathi J. Raja coordinated the event along with the student coordinator Ms. Manjushree Kamath.

Article Writing

The English association conducted article writing competition on 17th January 2018. The objective of this competition was to enhance their writing skills and enrich the students with knowledge. The students participated with great interest as it gave them a platform to showcase their views, ideas, opinions and encouraging their creativity through writing skills. Mrs. Madhumathi J. Raja coordinated the competition along with the student coordinator Ms Manjushree Kamath.

Creative writing

The English association conducted creative writing skill competition on 3rd February 2018. The objective of this was to enhance their writing skills, motivate them to bring out with creativity, views and ideas. It was a platform to show case their writing skills as well as their creativity in a innovative idea. The students participated enthusiastically.

Hindi Association

Literary Quiz

The Hindi association conducted "Literary Quiz" on 16th December 2017. The objective of this competition was to enhance general knowledge of the students. Large number of students took part in the event. The event was coordinated by Mrs. Shalini.

Patriotic Singing

The Hindi association conducted Patriotic singing competition for the students on 4th January 2018. The objective of this competition was to build up the spirit of patriotism among students and to develop a sense of unity. The competition gave the students an opportunity to improve team work among students. Mrs. Shalini and Dr. Jyothi coordinated the event.

Book Review

● **Bakri**

The Hindi department conducted a book review on "Bakri" a play by Sarweshwar Dayaal Saksena on 8th January 2018. The objective of this review was to bring humanity among people. Mrs. Shalini coordinated the event.

● **Rakshabhandhan**

The Hindi department conducted a book review on "Rakshabhandhan" a play by Hari Krishna Premi on 8th January 2018. It was a syllabus related review. The objective of this review was to bring humanity among Hindu and Muslim. Mrs. Shalini coordinated the event.

Riddles

The Hindi association conducted Riddles competition on 16th January 2018. The objective of this competition was to enhance their thinking and reading comprehension. The competition gave the students a platform to improve their vocabulary skills and knowledge. Mrs. Shalini coordinated the event.

Pick and speak

The Hindi association conducted pick and speak competition on 16th January 2018. The objective of this competition was to enhance their speaking skill which includes quick thinking & oratory skills. The competition gave the students an opportunity to brush up their Hindi language. Mrs. Shalini coordinated the event.

Poetry writing

The Hindi association conducted a poetry writing competition on 31st January 2018. The objective of the competition was to enhance their thinking and writing comprehension. The competition gave the students a platform to improve their vocabulary skills and knowledge. Mrs. Shalini coordinated the event.

Name the objects

Name the objects was conducted on 6th February 2018 by the Hindi department under the guidance of Mrs. Shalini M. and Dr. Jyothi. The main aim of this competition was to test and improve the memory power of students. The purpose this competition was to know the Hindi Name of the particular objects. The participants came up in large numbers and gave their best.

Fine Arts Association

Flower Arrangement

The association organized Flower arrangement competition on 20th December 2017. Large number of students participated in the event. Judgment was based on the design, neatness and creativity of the students. Mrs. Gayatri and Mrs. Parinita were the judges. Dr. Jyothi coordinated the programme.

Mehendi

The fine arts association organized mehendi competition on 4th January 2018. Large number of students participated in the event. Judgement was based on the design, neatness and creativity. Each group had 2 participants. Ms. Sanjana and Mrs. Sanchitha were the judges. Dr. Jyothi coordinated the programme.

Pencil Sketch

The Fine arts association conducted pencil sketch competition on 8th January 2018. Students actively participated in the programme. Mrs. Kavitha Prabhu and Mrs. Kavya were the Judges for the event.

Rangoli

The Fine arts association organized rangoli competition on 8th February 2018 in the college auditorium. It was a group event consisting of 3 students in a team and time given was one hour. 6 groups had participated in the competition. Mrs. Manju H and Mrs. Anasuya were the Judges for the event.

Dance Competition -solo and group

The Fine arts association conducted inter-class eastern and western group and solo dance competition on 9th February 2018 in the college auditorium. Large number of students participated with competitive spirit. Mr. Praveenkumar, Mrs. Shashiprabha and Ms. Sowmya Hegde were the judges.

Singing competition

The Fine arts association conducted singing competition on 12th February 2018 at 3pm. Singing is the act of producing musical sounds with the voice, and augments regular speech by the use of sustained tonality, rhythm, and variety of vocal techniques. Students from various classes participated with competitive spirit. The competition was judged by Mrs. Jeevitha and Mrs. Shalini .Devadiga.

SCAN Association

Product Launch

The SCAN association organized the event Product Launch on 14th December 2017. The objective of this programme was to test the participants' ability to innovate and market products. Students took active part in the event. The participants of the event were given 20 minutes to design a presentation on the topic "Wallet" and to present it creatively by marketing their product. The event was judged by Ms. Sowmya Hegde and Mrs. Divya Naveen. Mrs. Divya Uchil coordinated the programme.

Paper Presentation

The association organized Paper Presentation on 20th December 2017. The objective of this event was to test the participants' knowledge, presentation and communication skill. The participants were given the topic "Innovation of IT technology". The time limit for the presentation was 20 minutes. The criteria for judgment were relevancy, communication, body language, presentation skill. The Judge for the event

was Ms. Priya Kamath and Mrs. Sanchitha. The student coordinators were Mr. P.L. Nishanth Bhat, Mr. Abhilash P. Shenoy and Mr. Praneeth J. Shetty and Mr. Bhavith Puthran of III BCA and Mr. Manjunath Shenoy of II BCA 'A'. Mr. Arun F. Sequeira coordinated the event.

Coding & Debugging

Coding event was conducted on 21st December 2017 by the association. The students had to write a program using C or C++ and generate a given pattern. The team consisted of two participants. The event was judged based on the logic they use and the execution. This event was helpful for the students to showcase their ability to generate their own logic and develop codes. Mrs. Divya Uchil and Mrs. Shashiprabha were the judges. The student coordinators were Mr. P.L. Nishanth Bhat, Mr. Abhilash P. Shenoy, Mr. Praneeth J. Shetty, Mr. Bhavith Puthran and Mr. Dhanush K.T. of III BCA. Mrs. Divya Naveen coordinated the event.

Web Development

The SCAN association organized web development programme on 3rd January 2018. The objective of this event was to test the knowledge of the participants on HTML. The participants were given 45 minutes to create a web site. Content relevance, usage of multimedia and innovation were the criteria for judgment. Mr. Arun F Sequeira and Mrs. Shashikala Shetty were the judges for the event. Mr. P.L Nishanth Bhat, Mr. Abhilash P. Shenoy, Mr. Praneeth Shetty, Mr. Bhavith Puthran and Mr. Dhanush K.T. were the student coordinators. The programme was coordinated by Mrs. Reshmi B.R

Stress Interview

The SCAN Association organized Stress Interview on 10th January 2018. The objective of this programme was to test the participant's ability to manage stress, whilst maintaining their composure. The participants of the event, filled a questionnaire based on their general knowledge, followed by a Stress Interview. Large number of students took active part in the event. The student coordinators Mr. P.L Nishanth Bhat, Mr. Abhilash P. Shenoy, Mr. Praneeth Shetty, Mr. Bhavith Puthran and Mr. Dhanush K.T were involved in the planning and organisation of the event. The event was judged by alumnus of the institution Mr. R. K Nikash and the faculty Mr. Sumesh. Mrs. Sowmya Jyothi coordinated the event.

Treasure Hunt

The SCAN association organized Treasure Hunt on 13th January 2018. The objective of this event was to find the treasure through an App which was developed by the students. The student coordinators were Mr. Abhilash P. Shenoy, Mr. Praneeth Shetty, Mr. Bhavith Puthran of III BCA. Mrs. Deepa D. Hegde coordinated the programme.

EDP Cell

Quiz competition

On 21st December 2017 EDP Cell conducted a quiz competition on business related topics. The objective of this activity was to enhance the knowledge about current affairs among the students. Large number of students actively participated in the competition.

Group Discussion competition

EDP cell conducted a group discussion competition on 5th January 2018 on the topic "Difference between General Entrepreneur and Social Entrepreneur". Mr. Santhosh Kumar S, Asst. Professor, St. Aloysius College, Mangaluru, also an entrepreneur of catering business was the resource person. He interacted with the students and shared his insights about entrepreneurship. Large number of students participated in the competition. Mrs. Supritha coordinated the program.

HR Association

Let's Hire

The HR association conducted Let's hire competition based on job advertisement on 19th December 2017. It's a team event where the participants had to prepare a job advertisement in a creative way in order to hire right people for the right job. It was judged on the basis of creativity, advertising skills and knowledge. The event was judged by Mrs. Anasuya.

Paper Presentation

The Human Resource department organized a paper presentation on the topic Knowledge Management on 20th December 2017 for III BBM by Ms. Chrismita D'Costa of III B.B.M 'C'. The objective of this programme was to enlighten the students about current topics of HR.

HR case study

The HR association conducted HR case study competition on 15th January 2018. The participants were given a case related to the corporate world. The event was judged on the basis of decision making skills of the students and how they solved the case. The event was judged by Ms. Sanjana. Mrs. Anasuya coordinated the programme.

Book Review

The HR department organized a book review on 5th January 2018. Neema Raj of III B.Com reviewed the book titled "Development of Women Issues and Challenges", edited by G. Sandhya Rani, Associate Professor, Department of Women's Studies S.P Mahila Viswavidyalayam, Tirupati. She narrated the important points mentioned in the book by citing contents. This exercise was undertaken to brief students about the new books available in the field of management and to encourage them to read such book.

Paper Presentation

The Human Resource department organized a paper presentation on 30th January 2018 for III BBM. The objective of this programme was to enlighten the student about current topics in the field of HR. Mr. Noufal, Fahad and Melissa from III B.B.M 'C' presented a paper on the topic "Strategic Human Resource management". They highlighted different types of strategies and HR practices linked with the competitive strategy.

Paper Presentation

The Human Resource department organized paper presentation on 15th February 2018 for III BBM. The objective of this programme was to enlighten the student about current topic of HR. Ms. Susmitha K and Ms. Neha Jayram of III BBM 'C' presented the paper on "Work Recent Trends in Collective Bargaining". They highlighted present bargaining system in organisation and the benefits to the employer and employee with different examples.

Role play

The association conducted role play competition on 14th February 2018. The participants had to play the role of HR manager and were given current issues and challenges faced by HR managers where they had to

come up with a best solution. The objective of this competition was to make students aware about the current issues of the corporate world. Students actively took part in the competition. The event was judged by Ms. Sanjana

Paper presentation competition

HR association conducted a paper presentation competition on the topic "Role of HR in implementation of information system in organisation" on 12th February 2018. Large number of teams took part in the competition. The topic enhanced the knowledge and gave an insight to the HRIS. The event was judged on the basis of presentation skills, ideas and communication skills. The event was judged by Ms. Anasuya.

Economics Department

Group Discussion

Group discussion was organized by the Economics department on 22nd December 2017. This activity was organized in order to improve the communication skills, team building, and analytical skills of the students. Students were divided in to three groups. Each group was given separate topics for the discussion. Following topics were given to students for discussion-digitalization in banking sector, black money in India, women empowerment. Each group was given 15 minute for discussion, 5 minutes for presentation and 2 minutes for question and answer. Mrs. Shashikala K.G. coordinated the programme.

Economics Quiz

The Economics department conducted Economics Quiz competition on 31st January 2018. The students participated with great enthusiasm by exhibiting their potential in those areas. It also motivated them and gave an exposure to economic and business industry of our country. Mrs. Shashikala K.G. coordinated the programme.

Panel discussion Union Budget-2018

The Economics department conducted a panel discussion on 23rd February 2018 on "Union Budget-2018". Students presented the topics such as Education, Railways, Agriculture, Banking, Rural development etc. Mr. Prasanna Kumar T. was the moderator for the session. The session was conducted to create an awareness of the implications of union

budget of 2018 and enhance their analytical skills. The session provided the students an opportunity to deliberate upon the union budget-2018. The session was coordinated by Mrs. Shashikala K.G.

Book Review

A book review on "Intelligent Manager" by V.S Muralidharan was conducted for II BBM 'B' on 22nd February 2018. The review was done by Ms. Aisha Maimoona of II BBM 'B'. The objective of the review was to develop critical reading skills by identifying the author's perspective. It helped to analyze, evaluate and judge the content of the book. V.S Muralidharan mentioned that globalization has started to influence organizations and their existence both positively and negatively. He explains that it is important to learn the modern techniques of negotiation to handle overseas business partners. Mrs. Shashikala K.G coordinated the programme.

Paper presentation

Digital Economy and foreign trade

The Economics department conducted paper presentation on 7th March 2018 on the topic "Digital Economy and Foreign Trade". The topic was presented by Ashish Prasad of II BBA 'B'. It enriched the students' knowledge about the digital or internet economy which has transformed many aspects of our lives over the past two decades. It also showed how important it is for the policymakers to consider how the internet affects our lives and the economy as a whole. The programme was coordinated by Mrs. Shashikala K.G

Rural banking

The Economics department conducted paper presentation on 20th March 2018 on the topic "Rural Banking". The topic was presented by Maclean Johnas of II BBA 'B'. He highlighted on how rural banking traditionally has serviced the financial needs of people living in remote areas of India. It showed how rural banks help in agricultural focus or those serving a small rural community. Thus it enhanced the students' knowledge about rural banking. The programme was coordinated by Mrs. Shashikala K.G.

Role of Education in Rural development

The Economics Department conducted paper presentation on 12th March 2018 on the topic "Role of Education in rural development". The topic was

presented by Stanly Sonal D'Souza of I B.A (HRD). The objective was to explore the significant role of education in India especially in rural India. It also shows the failures and problems being faced by the rural education. It also stresses the various initiatives which have been taken by the government and the paper also highlights some of the suggestions for improving the education system in rural areas. The programme was coordinated by Mrs. Shashikala K.G.

Commerce Department

Paper presentation

Commerce department organized paper presentations on the following topics ;

Date	Name of the students	Topics
6-3-2018	Prathiksha Baliga, I B.Com	E-Wallet, CTS, E-Cash features and benefits
8-3-2018	Mansi Jain, I B.Com	Personal Banking, MICR, VSAT and Electronic data interchange
12-3-2018	Vignesh Baliga, I B.Com	EFT, BLC, LAN, WLAN and data mining

The programme was coordinated by Mrs. Manju H.

Book Review

- The department conducted a book review on 5th March 2018 by Shivani and Bhavani of II B.Com on the book 'Fasting and Feasting' by Anita Desai. The book seeks to open a conversation between family values, cultural norms and individual aspirations. This book is recommended for every Indian who wants to know more about our cultures. The Students opined that the book was simple but intriguing keeping up with the sensitivity and innocence throughout the novel.
- The association conducted a book review on 'Ecology of Commerce' written by Paul Hawken on 14th March 2018 for the students of BBM. Students actively took part in the program and concluded that the book illustrates how wide the gap has become between the natural world and our commercial lives. Program helped to develop creative idea on environment based commerce related concepts in the minds of students.

Video Review

The association conducted a video review for III BBM on the topic "Work Culture" on 13th March 2018. The objective of the programme was to make the students aware about the importance of attitude in the corporate

world and need to develop such culture among them. The students participated enthusiastically.

Paper Presentation

The association organized a paper presentation on the following topics

- International Business
- Merchant Banking
- Social Responsibility
- Online Trading
- Advertising
- Goods and Service Tax
- Green Banking
- Union Budget 2018

The objective of the programme was to create awareness on respective topics.

Business Law Department

Essay Writing Competition

The department organized an essay writing competition on the topic "Fighting against misleading advertisements" on 14th December 2017. The objective was to provide a platform for students to showcase their writing skills, interpretation skills and to give them the liberty to express their views according to their perspective. Ms. Kirthi Shetty was the student coordinator and Ms. Priya Kamath coordinated the programme.

Quiz

The department of Business law conducted a quiz on 17th January, 2018 with the objective of examining the knowledge of students relating to business law topics. Large number of students actively participated in the competition. Ms. Priya Kamath coordinated the programme.

Finance association

Financial Crossword and Treasure Hunt

Finance association conducted Financial crossword and Treasure hunt competition on 15th January 2018. The objective of the activity was to create awareness about financial words and their meaning. Finance related definitions were given to the students and they had to complete the crossword in order to get the treasure hunt clues. Only the first 15 teams to complete the crossword were able to move on to the treasure hunt round. Mr. Gururaj G was the staff coordinator.

Bid and Win

On 9th February 2018 Bid and Win competition was conducted for the students with the objective to develop competencies and also make the students aware of the recent trends in financial sectors, banking sectors, insurance sectors and corporate sectors. They were asked a series of questions and the participants were asked to write the correct answers for all the questions and had to bid for the correct answer. The participant with the highest bid was the winner. Mr. Gururaj G. coordinated the competition.

Portfolio Management

Portfolio Management competition was conducted by the Finance association on 14th February 2018, with the objective of educating the students of effective Budgeting and how it can impact the decisions to be made. 15 students actively participated in the event. The competition was coordinated by Mr. Gururaj G.

Marketing Department

Book Review

The Marketing department has organized a book review on -"Warrior of the light" authored by Paulo Coelho on 6th February 2018. The book was reviewed by Ms. Rumulla Nishu Pinto of III BBM 'B'. The objective of the review was to develop critical reading skills by identifying the author's perspective. Mrs. Kavitha Prabhu coordinated the programme.

Quiz

On 23rd February 2018 the marketing department conducted quiz for III BBM 'C'. The objective of this competition was to assess the marketing knowledge of the students. The programme was coordinated by Mrs. Shwetha Y.

NSS

NSS Annual Special Camp

The NSS annual special camp was held at Government Higher Primary School, Kadabettu Bantwal from 23rd to 29th December 2017. 122 NSS volunteers participated in the camp. Shree Rajesh Naik Ulipadiguttu inaugurated the camp by lighting the lamp. In his inaugural address the inaugurator spoke about the importance of attending NSS camp and also stated that the experience one can get by attending such camp will be helpful in future. Prof. Aruna P. Kamath, principal presided over the function. Other dignitaries

present over the dais wished success for the camp. Mr. Jaydeva compeered the program. The NSS program officer, Mrs. Renuthakshi welcomed the guest. NSS oath was administered to volunteers by Mrs. Shalini M., NSS program officer. Mr. Rakesh B. J. proposed the vote of thanks.

After inauguration dignitaries gave a formal start for shramadan Guddaly puja on the same day, the volunteers were briefed about the program and activities for 7 days. They were divided into 4 groups. Each group was assigned two group leaders. On 24th December free medical checkup by Yenepoya Medical College Hospital was organized. On 25th December volunteers performed street play on the awareness of cleanliness at Vagga junction. In the afternoon guest lecture on Parisara Premi Aguvudu Hege? was organized by the resource person Shree Udaykiran. On 26th December volunteers visited Vishnupriya cashew industry. On 27th December afternoon guest lecture on 'Our Country and Money' was organized. On 28th December Shibirajyothi program to recollect the memories and experience of the camp was organized, volunteers and localites lit diyas around Indian map which was drawn by volunteers. This was followed by cultural program on the theme tulunada vibhava

All the seven days camp were filled with activities which were planned during pre-camp meeting. Every day began with a prayer session at 6 am, flag hoisting and exercise at 6.30 am.

Valedictory program was held on 29th December 2017 11am. Shri Jethendra Kottari, Zilla vakthararu was a guest of honor, Prof. Aruna P. Kamath, Principal and Shri Pramod Rai, President of Grama Panchayath Kavala Padoor presided over the function. Pramod Rai appreciated the volunteers for their hard work dedication and discipline. He also gave his valuable suggestion. A special appraisal was given for the cultural program organized by the volunteers every evening after a day's hard work. Everyone wished good luck and bright future to the volunteers.

Campus cleaning

NSS unit of the college organized campus cleaning on 6th January 2018. Volunteers were asked to assemble in the college basement at 3.00 p.m. Students were then divided into groups and assigned places around campus, college entrance, parking place, college ground and basement path were cleaned by the

students. Students participated in this event with enthusiasm. Mrs. Renuthakshi and Mrs. Shalini M. NSS programme officers organised the event.

Blood donation camp

The NSS unit organized Blood donation camp in association with K M C Hospital Mangalore on 8th February 2018 in the college auditorium. The objective of the programme was to spread awareness about Blood donation among the students. Dr. Deepa Adiga, Blood bank Director, K M C Mangalore inaugurated the programme. In her Inaugural address, she enlightened the need of donating blood. Principal Mrs. Aruna P. Kamath presided over the function. NSS officers were present for the camp. Around 90 students voluntarily donated Blood.

Valedictory of NSS Activities

Valedictory function of NSS was held on 19th March 2018 in the college auditorium Dr. Uday Kumar, HOD of Hindi department, St. Agnes College Mangaluru and alumnus, Mr. Vineeth Kumar, a Tulu actor and anchor, V4 channel was the chief guest. They encouraged the students to involve themselves in various activities and help the society in various ways possible and appreciated the work done by NSS volunteers to address and create awareness about various relevant issues on this occasion. Mrs. Renuthakshi, NSS Programme Officer presented the annual report of the activities. Programme Officer Mrs. Shalini M. presided over the function. The debate on the topic, Do social networking sites decrease the mental ability of the students? was also organized. Students participated in the discussion actively and coordinated the activity.

Career Guidance and Placement cell

Pool Drive

III BCA students attended the off-campus recruitment drive by Deloitte at Alvas Engineering College, Moodbidri on 20th September 2017. The recruitment was for the post of Associate Analyst at Deloitte with the compensation / CTCINR 3,30,000. 21 students attended the pool drive. Three students received their offer letters in the month of January.

Off-Campus recruitment

III BCA students of attended the off-campus recruitment drive by Infosys at SDM college, Ujire on 9th January 2018 and MGM College, Udupi on 11th Jan 2018. The requirements were for Infrastructure

Services, Testing Services and Application Development Units at Infosys Limited. 19 students attended the pool drive and six of them got selected.

Udyoga Mela

Final year students of our college attended the Mangaluru Udyoga Mela (Disha Career Fest) 2018 organized by Mangalore University, Mangalagangothri on 17th February 2018.

Campus Placement

- The Career Guidance and Placement Cell organized campus recruitment for the final year students on 14th March 2018 by Goan Institute International Consociation of Education Pvt. Ltd. [GICE]. This drive was for the post of skill development faculty. The first round tested the writing skills of the candidates and for the second round candidates had to speak on the given topic. This drive was organized to test the students' capability in communicative English. Mr. Prasanna Kumar coordinated this programme.
- The Career Guidance and Placement Cell organized On-campus placement drive on 16th March 2018 for the final year students by Tricies HR Solutions, Mangalore. The interested candidates had to fill in their interests and job expectations in the questionnaire provided. In the next round personal interview was conducted for the candidates. Large number of students took part in this drive from all courses. Mr. Prasanna Kumar T., Mrs. Sowmya Jyothi & Mrs. Anasuya coordinated the programme.

Whiz Quiz 2018

"Whiz Quiz 2018" a quiz competition was held for all the final year students in association with Sahyadri College of Management on 14th February 2018. Twelve teams had qualified for the MEGA FINALS that was to be held on 9th March 2018 at Sahyadri College. Mrs. Smitha M coordinated the event.



STAFF ACHIEVEMENTS

Mrs. Aruna P. Kamath

- Attended Round Table Discussion on "Educating for Global Competencies" on 8th December 2017 at The Taj Gateway Hotel, Mangaluru organised by International Skill Development Corporation (ISDC) Bangalore Regional Office.
- Appointed as Member of Board of Studies in Economics, St. Agnes College (Autonomous), Mangaluru for a period of 2 years.
- Attended Academic Council Meeting at Senate hall, Mangalore University, Mangalagangothri on 18th Jan. 2018.
- Attended Workshop on "New Methodology of Assessment & Accreditation of Colleges by NAAC" organised by University College, Mangaluru on 13th January 2018.
- Attended BOAE Meeting at Mangalore University on 5th February 2018.
- Attended BOS Meeting at St. Agnes College, Mangaluru on 24th February 2018.
- Attended Academic Council Meeting at Senate Hall, Mangalore University on 25th February 2018.
- Attended Academic Council Meeting at Mangalore University on 24th March 2018.
- Attended UGBOS Special Meeting at Mangalore University on 2nd March 2018.
- Attended National level Workshop on "NAAC New Methodology and Quality Sustenance" organized by Milagres College, Kallianpur on 16th March 2018.
- Attended MUIC Volleyball Tournament as University Observer on 29th January 2018.
- Appointed as Official in MUIC Mangalore Zone Men Volleyball Tournament organized by Moti Mahal College, Mangaluru on 15th & 16th February 2018 .
- Attended two days workshop on "Best Practices in colleges affiliated to Mangalore University in attracting students to Sports and Physical Education Activities" organized by Dept. of Physical Education, Mangalore University on 27th & 28th March 2018 at Mangalore University, Mangalagangothri.
- Attended one day National Conference on "Application of Sports Sciences in Physical Education" organized by Government First Grade College, Kavoor, Mangaluru on 17th March 2018.

Mrs. Divya Uchil

- Attended and presented a paper on "Tertiary Health Care made available to Rural People through a Cloud Based System" at one day National Conference on "Rural Opportunities-An Unexplored Terrain" held at SDM P. G. Centre and Research, Mangalore on 24th February 2018.
- Attended and presented a paper on the topic "Smart Parking-Future Towards a Digital India" at a one day National Seminar on "Expanding the Horizons of Knowledge- An Interdisciplinary Approach" held at Govt. First Grade College, Bantwal on 22nd March 2018.
- Attended National level Workshop on "NAAC New Methodology and Quality Sustenance" organized by Milagres College, Kallianpur on 16th March 2018.

Dr. Muralidhar Rao K S

- Presented a paper on "Feasibility of Bancassurance in Coastal Karnataka" in 2 days International Conference on "Global Management Myopia, MYOPIA 2018" organised by St. Agnes College (Autonomous), Mangaluru and on 8th & 9th January 2018.
- Attended seminar on "Health Care Management in 21st Century - A Paradigm Shift" organised by Mangalore Management Association on 30th January 2018.
- Attended BA (HRD) BOE Meeting at SDMCBM, Mangaluru on 26th March 2018.

Mr. Bharath Kumar Jain

- Escorted students to MUIC Cricket Tournament held at NITK, Surathkal on 16th January 2018.
- Escorted students to MUIC Athletic Meet organised by Dr. P. Dayananda Pai - P. Sathisha Pai Government First Grade College, Carstreet, Mangaluru from 10th to 12th January 2018.

Mrs. Smitha M.

- Attended one day workshop on Revised B.Com Curriculum at University College, Hampankatta, Mangalore on 18th December 2017
- Attended and presented a paper on "Consumer Perception and Attitude towards Organic Products-A Study in Mangaluru" at one day National Conference on "Rural Opportunities-An Unexplored Terrain" held at SDM P. G. Centre and Research, Mangaluru on 24th Feb. 2018.
- Attended BBA/BBM BOE Meeting at Shree Devi College, Mangaluru on 23rd, 24th & 26th March 2018.
- Attended National level Workshop on "NAAC New Methodology and Quality Sustenance" organized by Milagres College, Kallianpur on 16th March 2018.

Arun F. Sequeira

- Attended Round Table Discussion on "Educating for Global Competencies" on 8th December 2017 at The Taj Gateway Hotel, Mangalore organized by International Skill Development Corporation (ISDC) Bangalore Regional Office.
- Attended Workshop on "New Methodology of Assessment & Accreditation of Colleges by NAAC" organised by University College, Mangaluru on 13th January 2018.
- Appointed as a BOE member (B.Sc. Computer Science), St. Agnes College (Autonomous), Mangaluru.
- Attended a seminar on "Emerging Technologies (Cloud, Artificial Intelligence, Big Data Analytics)" organized by Pana College, Mangaluru on 1st Feb. 2018.
- Attended and presented a paper on "Customer Mindset Towards Online Shopping And Payment Systems: A Study with reference to Mangaluru City" at one day National Conference on "Consumer Protection - Issues And Challenges" organized by St. Aloysius College (Autonomous), Mangaluru on 16th & 17th February, 2018.
- Attended and presented a paper on "Youngsters cognizance towards Eco-Friendly Products: A Study with Reference to SDM Campus, Mangaluru" at one day National Conference on "Rural Opportunities-An Unexplored Terrain" held at SDM P. G. Centre and Research, Mangalore on 24th February 2018.
- Attended Computer Science BOE Meeting at St. Agnes College (Autonomous), Mangaluru on 2nd March 2018.
- Attended National level Workshop on "NAAC New Methodology and Quality Sustenance" organized by Milagres College, Kallianpur on 16th March 2018.

Mrs. Jeevitha D.

Attended one day State level seminar on "Pampa - Aneka Odugala Anusandhana" organised by Rashtrakavi Dr. G. S. Shivarudrappa Prathistana in association with Kannada Teachers' Association, Mangalore University on 12th January 2018.

Attended and presented a paper on "Financing Agriculture through Cooperatives in Rural Dakshina Kannada- An Empirical Study" at one day National Conference on "Rural Opportunities-An Unexplored Terrain" held at SDM P.G. Centre and Research, Mangalore on 24th February 2018.

Attended a state level Seminar on "Yakshagana Parampare Mathhu Pradarshana- Itthichina Olavugalu" organized by St. Agnes College (Autonomous), Mangalore on 24th February 2018.

Attended Revision of Kannada Syllabus Workshop organized by Dept. of Kannada, Mangalore University at University College, Mangaluru on 1st March 2018.

Mrs. Manju H.

- Attended and presented a paper on "Rural Women Entrepreneurship in India: Opportunities and Challenges" in the national level conference on "Rural opportunity. An unexplored Terrain" organized by SDM PG Centre and Research, Mangaluru, on 24th February 2018
- Attended and presented a paper on "Role of Employability skills in Higher education system in India" in the national conference on "Enhancing professional competency through skill development- Facing up to Modernity" organized by St. Agnes College (Autonomous) Mangaluru on 14th February 2018
- Attended National level Workshop on "NAAC New Methodology and Quality Sustenance" organized by Milagres College, Kallianpur on 16th March 2018.

Mrs. Gayathri K.

- Attended and presented a paper on "Consumer Perception and Attitude towards Organic Products-A Study in Mangaluru" at one day National Conference on "Rural Opportunities-An Unexplored Terrain" held at SDM P. G. Centre and Research, Mangaluru on 24th February 2018.
- Presented paper on "Perception of final year students on employability of the course offered by Mangalore University" in two days UGC sponsored National workshop on "Repositioning Quality Culture in Higher Education- Concerns and Challenges" organized by Govinda Dasa College, Surathkal on 14th and 15th February 2018.

Mr. Thilakraj G.

- Invited as a Resource person to deliver a lecture on "Customer Contract - Demand and Utilisation of Resources" to Poultry Entrepreneurs organised by SKDRDP, Dharmasthala on 21st December 2017
- Invited as a Resource person to deliver a lecture on "Customer Contract - Demand and Utilisation of Resources" to Garment Entrepreneurs organised by SKDRDP, Dharmasthala on 26th December 2017
- Attended and presented a paper on "Financing Agriculture through Cooperatives in Rural Dakshina Kannada- An Empirical Study" at one day National Conference on "Rural Opportunities-An Unexplored Terrain" held at SDM P.G. Centre and Research, Mangalore on 24th February 2018.
- Attended BA (HRD) BOE Meeting at SDMCBM, Mangaluru on 26th March 2018.

Mrs. Madhumathi J. Raja

- Attended and presented a paper on 'The Role of English Language in Media' at one day Multilingual National Conference on "Bhasha Sangam 2018 on Language, literature and Culture : A means for Human Existence, Sustenance and Development" organised by Milagres College Mangaluru on 24th Feb 2018
- Attended National level Workshop on "NAAC New Methodology and Quality Sustenance" organized by Milagres College, Kallianpur on 16th March 2018.
- Attended and presented a paper on the topic "A feminist reading of Jhumpa Lahari's Namesake" in a U.G.C sponsored two days International Conference on "Diverse Criticism in the contemporary Indian Literature" organised by Karnataka University, Dharwad on 16th & 17th March 2018.

Mrs. Shashikala Shetty

- Attended and presented a paper on "E-Marketing as an Innovative strategy for Indian Rural Markets" at one day National Conference on "Rural Opportunities-An Unexplored Terrain" held at SDM P.G. Centre and Research, Mangalore on 24th February 2018.
- Attended National level Workshop on "NAAC New Methodology and Quality Sustenance" organized by Milagres College, Kallianpur on 16th March 2018.

Mrs. Kavitha Prabhu

- Attended and presented a paper on "Rural Women Entrepreneurship in India:-Opportunities and Challenges" in the national level conference on "Rural opportunity-An unexplored Terrain" organized by SDM PG Centre and Research, Mangaluru, on 24th February 2018

Mrs. Shashikala K G

- Attended and presented a paper on "Rural Women Entrepreneurship in India:-Opportunities and Challenges" in the national level conference on "Rural opportunity-An unexplored Terrain" organized by SDM PG Centre and Research, Mangaluru, on 24th February 2018
- Attended and presented a paper on "Role of Employability skills in Higher education system in India" in the national conference on "Enhancing professional competency through skill development- Facing up to Modernity" organized by St. Agnes College (Autonomous) Mangaluru on 14th February 2018

Mrs. Sowmya Jyothi

- Attended and presented a paper on "ICT as a Tool for Empowering Rural Women in India" at one day National Conference on "Rural Opportunities-An Unexplored

Terrain" held at SDM P.G. Centre and Research, Mangalore on 24th February 2018.

Mrs. Deepa D. Hegde

- Attended and presented a paper on "Agriculture based on Automation and IoT Technology" at one day National Conference on "Rural Opportunities-An Unexplored Terrain" held at SDM P.G. Centre and Research, Mangalore on 24th February 2018.
- Appointed as a BOE member for BCA degree examination of Mangalore University.
- Attended meeting of Board of Examiners in BCA Course at Vivekananda College, Puttur from 15th to 17th March 2018.

Mrs. Renuthakshi K.

- Participated in HIV/AIDS Training Programme organised by NSS, Mangalore University at School of Social Work, Roshni Nilaya, Mangaluru on 30th January 2018.
- Attended and presented paper on "Adhikrutha Bhasheyagi Kannadada Pramukyathay "one day Multilingual National Conference "Bhasha Sangam 2018 on Language, Literature and Culture : A means for Human Existence ,Sustenance and Development" organised by Milagres College, Mangaluru on 24th February 2018.
- Attended and presented a paper on the topic "Kannada Katha Sahityadalli Sthree Vimarsh" U.G.C sponsored two days-day International Conference on "Samakaaleen Bharatheey Saahity : Vividh Vimarsh" organised by Karnataka University, Dharwad on 16th & 17th March 2018.

Dr. Jyothi

Attended and presented paper on 'Hindi Sahityamein Narichetnaa' at one day Multilingual National Conference "BhashaSangam 2018 on Language, literature and Culture : A means for Human Existence, Sustenance and Development" organised by Milagres College Mangaluru on 24th February 2018.

- Attended and presented a paper on the topic "Samakaaleen Bharateey Saahity mein Naaree Vimarsh" in two days UGC sponsored International Conference on "Samakaaleen Bharatheey Saahity : Vividh Vimarsh" organised by Department of Hindi, Karnataka University, Dharwad on 16th & 17th March 2018

Mrs. Shashiprabha

- Attended and presented a paper on "Impact of Mahatma Gandhi National Rural Employment Scheme in Karnataka" at one day National Conference on "Rural

Opportunities-An Unexplored Terrain" held at SDM P. G. Centre and Research, Mangalore on 24th February 2018.

- Attended and presented a paper on the topic "A Paradigm Shift from Offline to Online Banking- A Conceptual Study" at a one day National Seminar on "Expanding the Horizons of Knowledge- An Interdisciplinary Approach" held at Govt. First Grade College, Bantwal on 22nd March 2018.

Mrs. Supriya

- Invited as a Resource person to deliver a lecture on "Entrepreneurial Development" for BBA LLB students at SDM Law College, Mangaluru on 20th December 2017.
- Attended and presented a paper on "A study on socio economic status of Rural Entrepreneur" at one day National Conference on "Rural Opportunities-An Unexplored Terrain" held at SDM P. G. Centre and Research, Mangalore on 24th February 2018.

Mrs. Shalini D.

- Participated in "Parisara Manana" and "PEMS registration" Programme organised by NSS, Mangalore University at School of Social Work, Roshni Nilaya, Mangaluru on 11th January 2018.
- Attended and presented paper on "Hindi sahitya me naariasmitha" in one day Multilingual National Conference on "BhashaSangam 2018 on Language, literature and Culture : A means for Human Existence, Sustenance and Development" organised by Milagres College Mangaluru on 24th February 2018.
- Attended a programme on the topic "Consumer Day with Consumer Education" on 15th March 2018 at Nethravathi Sabha Bhavana, Zilla Panchayat, Kottara, Mangaluru.
- Attended and presented a paper on the topic "Samakaaleen Bharateey Saahity me Naaree Vimarsh" at U.G.C sponsored two days International Conference on "Samakaaleen Bharatheey Saahity : Vividh Vimarsh"organised by Department of Hindi, Karnataka University, Dharwad on 16th & 17th March 2018.

Mrs. Anasuya

- Attended and presented a paper on "Customer Mindset Towards Online Shopping And Payment Systems: A Study with reference to Mangaluru City" at one day National Conference on "Consumer Protection - Issues And Challenges" organized by St. Aloysius College (Autonomous), Mangaluru on 16th & 17th February, 2018.
- Attended and presented a paper on "Youngsters cognizance towards Eco-Friendly Products: A Study with Reference to SDM Campus, Mangaluru" at one day

National Conference on "Rural Opportunities-An Unexplored Terrain" held at SDM P. G. Centre and Research, Mangalore on 24th February 2018.

Mrs. Reshmi B R

- Attended and presented a paper on "The Hard Truth About Soft Skills of Women Entrepreneurs; A Study with Special Reference to Women Leadership at Weekly Bazaar in Badiadka, Kasargod District" at one day National Conference on "Rural Opportunities-An Unexplored Terrain" held at SDM P. G. Centre and Research, Mangalore on 24th February 2018.

Mrs. Shwetha Y.

- Attended and presented paper on the topic "A study on Leadership Development among students- with reference to teachers opinion regarding activities performed in college" in two days UGC Sponsored national level Workshop on "Repositioning Quality culture in higher concerns and challenges" organised by IQAC, GovindaDasa College in association with MUEA on 14th & 15th February 2018.
- Attended and presented paper on the topic "Green business Opportunities- Emerging Issues in India" in the one day national level Conference on "Rural Opportunity- An Unexplored Terrain" held at SDM PG Centre for management studies and research, Mangaluru on 24th February 2018 .

Mrs. Veena D. Kotian

- Attended and presented paper on the topic "A study on Leadership Development among students- with reference to teachers opinion regarding activities performed in college" in two days UGC Sponsored national level Workshop on "Repositioning Quality culture in higher concerns and challenges" organised by IQAC, GovindaDasa College in association with MUEA on 14th & 15th February 2018.
- Attended and presented paper on the topic "Green business Opportunities- Emerging Issues in India" in the one day national level Conference on "Rural Opportunity- An Unexplored Terrain" held at SDM PG Centre for management studies and research, Mangaluru on 24th February 2018 .

Ms. Sowmya Hegde

- Attended and presented paper on the topic "Impact of SHG on Women Empowerment-A Study in Mangalore district" in the one day national level Conference on "Rural Opportunity- An Unexplored Terrain" held at SDM PG Centre for management studies and research, Mangaluru on 24th February 2018 .

Published a research article on the topic "Impact of Demonetization on the Public" in Indo-global journal of Applied Management Science in March 2018.

Mrs. Preethika Dharmapal

- Attended and presented a paper on "A study on Consumer satisfaction on rural marketing" in the one day national level Conference on "Rural Opportunity- An Unexplored Terrain" held at SDM PG Centre for management studies and research, Mangaluru on 24th February 2018 .

Mrs. Deepashree G. Shenoy

- Attended and presented a paper on "A study on Consumer satisfaction on rural marketing" in the one day national level Conference on "Rural Opportunity- An Unexplored Terrain" held at SDM PG Centre for management studies and research, Mangaluru on 24th February 2018 .

Mrs. Rashmi T.

- Attended and presented a paper on "A Study on Rural Women Entrepreneurship-Issues and Challenges" at one day National Conference on "Rural Opportunities-An Unexplored Terrain" held at SDM P. G. Centre and Research, Mangalore on 24th February 2018.

Mrs. Parinitha Salian

- Attended and presented a paper on "Consumer Perception and Attitude towards Organic Products-A Study in Mangaluru" at one day National Conference on "Rural Opportunities-An Unexplored Terrain" held at SDM P. G. Centre and Research, Mangaluru on 24th February 2018.
- Presented paper on "Perception of final year students on employability of the course offered by Mangalore University" in two days UGC sponsored National workshop on "Repositioning Quality Culture in Higher Education- Concerns and Challenges" organized by Govinda Dasa College, Surathkal on 14th and 15th February 2018.

Mr. Gururaj G.

- Attended Workshop on Election Literacy organised by SWEEP Committee, D.K. District at D.K.Zilla Panchayat Office, Mangaluru on 12th March 2018.

Mr. Muralidhar Hegde

- Attended a two days National Conference on "Social Responsibilities of Libraries and Librarians in the Internet Society-Challenges and Issues" organised by Karnataka State Library Association in collaboration with SDME society at Dharmasthala on 15th and 16th Dec 2017.

Mr. Sumesh Matada

- Attended and presented a paper on "A study on socio economic status of Rural Entrepreneur" at one day National Conference on "Rural Opportunities-An Unexplored Terrain" held at SDM P. G. Centre and Research, Mangalore on 24th February 2018.

Mr. Praveen D.

- Attended and presented paper on the topic "Role of SIRI (SHG) in empowerment of Rural Women -With reference to Dakshina Kannada District" in the one day national level Conference on "Rural Opportunity- An Unexplored Terrain" held at SDM PG Centre for management studies and Research, Mangaluru on 24th February 2018 .

Mrs. Divya Naveen

- Attended and presented a paper on "Agriculture based on Automation and IoT Technology" at one day National Conference on "Rural Opportunities-An Unexplored Terrain" held at SDM P.G. Centre and Research, Mangaluru on 24th February 2018

Mrs. Sanchitha

- Attended and presented a paper on "A Study on Rural Women Entrepreneurship-Issues and Challenges" at one day National Conference on "Rural Opportunities-An Unexplored Terrain" held at SDM P. G. Centre and Research, Mangalore on 24th February 2018.

Ms. Sanjana

- Attended and presented paper on the topic "Role of SIRI (SHG) in empowerment of Rural Women -With reference to Dakshinakannada district" in the one day national level Conference on "Rural Opportunity- An Unexplored Terrain" held at SDM PG Centre for management studies and Research, Mangaluru on 24th February 2018 .

Mrs. Kavya U.

- Attended one day Multilingual National Conference "Bhasha Sangam 2018 on Language, literature and Culture : A means for Human Existence ,Sustenance and Development" organised by Milagres College Mangaluru on 24th Feb 2018 and presented a joint paper on 'The Role of English Language in Media.
- Attended and presented a paper on the topic "Reading of Mulkraj Anand's Untouchable as Dalit literature" U.G.C sponsored two days International Conference on " Diverse Criticism in the contemporary Indian Literature "organised by Karnataka University, Dharwad on 16th & 17th March 2018.

STUDENTS ACHIEVEMENT

- Students won Overall Trophy in Management Fest "AMBIORA 2018" organized by St. Philomena College, Puttur on 9th January 2018.
- Students won Overall Trophy in IT Fest "PINNACLE-2018" organised by St. Philomena College, Puttur on 20th January 2018.
- Students won Overall Trophy in Commerce Fest "ARISTON 2018" organized by SDM College, Ujire on 27th January 2018.
- Students won Overall Runners up Trophy in IT Fest "SCIENTICA 2018" organized by Canara College, Mangaluru on 12th & 13th January 2018.
- Students won Overall Runners up Trophy in Management Fest "CANFEST 2018" organized by Canara College, Mangaluru on 12th & 13th January 2018.
- Students won Overall Runners up Trophy in Cultural Fest "JHENKAAR 2018" organized by SDM College, Ujire on 30th & 31st January 2018.
- Students won Overall Trophy in Management Fest "AD-EXTRAVEGANZA" organized by Kristu Jayanthi College, Bengaluru on 26th February 2018.
- Students won Overall Runnersup Trophy in Management Fest "ACME 2018" organized by St. Aloysius College(Autonomous), Mangaluru on 1st & 2nd February 2018.
- Students won Overall 2nd Runners up Championship in Intercollegiate Variety Competition "Sangam 2018" organized by Besant Evening College, Mangaluru on 17th March 2018.
- Students attended "Sahyadri Conclave Programme" organized by Sahyadri College of Engineering & Management, Adyar, Mangaluru on 8th January 2018.
- Students attended "PERSONA" an Intercollegiate one day workshop on "Personality Development" organised by Dept. of Commerce, St. Agnes College, Mangaluru on 22nd January 2018.
- Students attended National level workshop on "Managing and Safeguarding the Personal wealth" at "Samanvay 2018" organised by Milagres College, Mangaluru on 25th January 2018.
- Mr. Venkatesh Bhat and Mr. Srigopal Nayak of III BCA 'A' attended a seminar on the topic "Emerging Technologies" at Pana Campus on 1st February 2018.
- Students won following prize in "TECHNO SPARK-2018" an IT Fest organized by MCA Department of St Philomena College, Puttur, held on 14th February 2018.

Event Name	Prize	Participants Name	Class
Web designing	II	P L Nishanth Bhat	III BCA

- Students won following prizes in "TECHNO TARANG-2018" an IT Fest organized by BCA Department of Vivekananda College, Puttur, held on 31st January 2018.

Event Name	Prize	Participants Name	Class
Treasure Hunt	I	Nithin, Anush	III BCA 'A'

- Mayank Patodi won HR prize at two days Inter Collegiate Management fest N-IGMAX 2018 organized by Nitte College, Karkala, on 8th & 9th February 2018.
- Reshma of I B.COM participated in Hindi paper presentation competition held on 10th March 2018 at St. Agnes College, Mangalore and secured second prize along with the cash prize of Rs 500.
- Students won following prizes in a fest at Tree Park, Thanirbavi on 21st March 2018 on the theme "FORESTS AND SUSTAINABLE CITIES" organized by Anti Pollution Drive (APD) Foundation along with Forest Department on the occasion of Forest Day.

Event Name	Prize	Participants Name	Class
Poster making	First	Shrijith R.	III BCA 'B'
		Abhilash P. Shenoy	III BCA 'B'
Drawing	Second	Abhilash P. Shenoy	III BCA 'B'
Debate	Third	Shreya D.S	III BCA 'A'
		Jnanesh Ballal	III BCA 'B'
		Prakruthi	III BCA 'A'



Sports



Synergy & Sygma



Vivekothsava



