



SHRI DHARMASTHALA MANJUNATHESHWARA COLLEGE OF BUSINESS MANAGEMENT

MANGALURU - 575 003, D.K.

NAAC RE-ACCREDITED (2010) with 'A' Grade

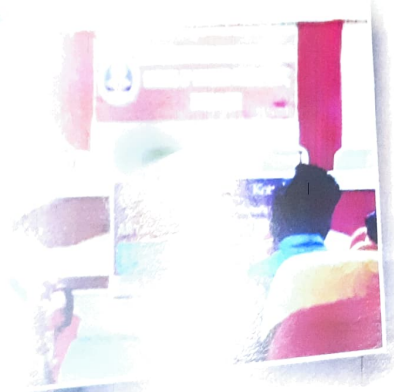
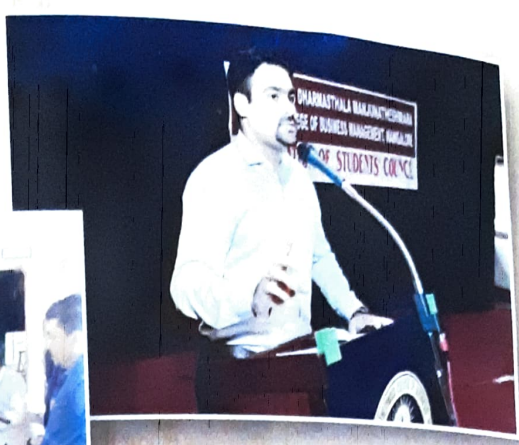
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SYNC VISION

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CELEBRATING 100 YEARS

Editorial

This edition reflects the vigor and enthusiasm among students and faculties at the commencement of the new academic year. Inauguration of student council ushered in flood of opportunity for the students to explore their own self and identify their core competencies. Multi-various activities have enabled them to explore their skill so as to promote overall development of their holistic personality.

Mock NAAC Exercise

As the NAAC peer team visit is on 21st and 22nd July 2017, the college decided to have a mock NAAC exercise, in the same line of NAAC peer team visit. Dr. K.V. Rao, Director, Science Center, Pilikula, Mangalore and also the former NAAC peer team member, Dr. Jaya Kumar, IQAC coordinator, SDM College Ujire were the peer team members who visited the college on 1st July 2017. Presentation by the principal was followed by interaction with the students, staff, inspection of records including innovative projects, assignments of the students and departmental visits. Suggestions were given by the peer team members. The visit gave confidence to work towards attaining excellence.

Alumni Meet

On 13 July 2017 alumni association organized alumni meet for the 1994-97 batch. Director, Dr. Devaraj K. addressed the gathering highlighting the various improvements done over the years and the future planning of the college. Addressing the group, principal, Mrs. Aruna P. Kamath, urged the students to keep in touch with the alma mater. All the alumni showed their gratitude to the college by felicitating the Director and principal of the college. The alumni appreciated the developments that have taken place over the years. Mrs. Veena D. Kotian coordinated the meet.

Student Council Inauguration

The Inauguration of the Students' Council for the academic year 2017-18 was held on 5th July 2017 in the college auditorium. The programme was inaugurated by Mr. Raghu Rao, Database Administrator, Department of Revenue, Atlanta, USA, Mrs. Sandhya Bekal, Senior Application Developer, Automatic Data Processing, Atlanta, USA and Mr. Karthik Pai, Assistant Manager, South Indian Bank, Kannur, also an alumnus of the college.

The motto and the theme adopted for the year 'Uncovering Possibility in Impossibility' was revealed by the members of the council with a dance performance by the students. The students' representatives of the various associations and departments introduced themselves to the gathering and presented a plan of action for the academic year 2017-18. This was followed by the oath taking by council members which was administered by the staff coordinator Mrs. Gayathri K. To uphold the importance of the occasion college anthem was sung by the students.

The inaugurator Mr. Raghu Rao addressed the gathering through his inspiring words. In his inaugural address, he congratulated the students for planning wide range of activities in order to develop skills and to gain knowledge. He said that doing right things in life will help students to be more focused in their studies and to achieve their dreams.

The chief guest Mrs. Sandya Bekal, in her address, insisted the students to make use of the opportunities available to build their career. She said that she cherished the memory of being a faculty in the college two decades ago which helped her in various capacities. Mr. Karthik Pai, said that it is very essential for students to remain motivated. The plethora of activities held throughout the year is the real source of inspiration for students, he said. He also added that the opportunities provided by the college helped him to be more focused and career oriented.

The principal, Mrs. Aruna P. Kamath, in her presidential address, said that the larger number of associations and wide range of skill development activities show that the students are very enthusiastic to imbibe leadership and entrepreneurial skills. The co-coordinator of Students' Council Mrs. Renuthakshi K. was also present on this occasion. Ms. Samantha D'Souza, compeered the programme, Ms. Chrismita Mary D'Costa, Students' Council president welcomed and Mr.



Jayanth Jain, proposed vote of thanks. Council secretary Rashmi Ramesh Achari, joint secretaries Nishmitha K. M. and Vaishali D. Kudva were also present on the dais. The college anthem was sung by Adithi and group.

Interaction of Student Council Members with Poojya Dr. D. Veerendra Heggade

The office bearers of the student council, Ms. Chrismita D'Costa, Ms. Rashmi Ramesh Achari, Mr. Dhanush K. T. and Mr. Abu Hysum Damudi along with the principal, Mrs. Aruna P. Kamath, the staff coordinator of Students' Council Mrs. Gayathri K. and Mr. Arun F. Sequira visited Shri Kshethra Dharmasthala on 3rd July, 2017. The visit was intended to seek the blessings of reverend President Dr. D. Veerendra Heggade for the activities planned for academic year 2017-18. He expressed his happiness when the student representatives presented plan of action and briefed him about the skill enhancement activities planned for the year. He guided students on the importance of having practical knowledge to be successful in achieving their goals.

The group sought the blessings of Lord Manjunathaswamy for a bright and successful year for the entire student community. This visit enabled the students to get an insight in to the vision of the management and encouraged them to work towards achieving it.

Student Orientation

Student Council organized an orientation programme for the new entrants of the institution on 17th June 2017 in the college auditorium. The main objective of the programme was to make the students aware of the academic aspects of the courses offered and the various rules and regulations of the college. The formal programme commenced at 9:30 am with the blessings of the Almighty invoked by Ms. Adithi. After the prayer, Principal Prof. Aruna P. Kamath, welcomed and addressed the students. In her address, she stated being admitted to management institution, students should develop entrepreneurial outlook and managerial capabilities in all the streams. She asked the students to develop positive thinking and self-discipline in their life and also motivated them to grab the opportunities that come in their way. She also cited few anecdotes to describe the importance of hard work and dedication. After the welcome address, all the faculties introduced themselves followed by a detailed presentation of the skill enhancement activities by the staff coordinators of the various associations. In addition to this, freshers were also informed about the fests that are organized by the college viz. Genesis, Synergy and Sygma by the respective staff coordinators. Alumni of the college Ms. Heera Maria

Alva, Mr. Shivaprasad, Ms. Alminaaz and Mr. Vinod shared their experiences and memories associated with the college and motivated the students. The programme concluded with a vote of thanks by Mrs. Smitha M. Mrs. Madhumathi J. Raja compeered the programme. The programme was coordinated by Mrs. Gayathri K. and Mrs. Renuthakshi K.

Progenitor- Orientation by Students

After the formal orientation programme, the Final Year students of the college organized an orientation programme for the first year students. Mr. Shravan of III BBM 'C' briefed about the college and events. This was followed by the information relating to the various fests organized by the college viz. Genesis - a University level Management Fest for the first year students of various colleges; Synergy, a national level management fest organised for the undergraduate students which has attracted premier institutions across the country; Sygma, a State level IT fest organized for the undergraduate students.

After the briefing session, an Ice-breaking session was conducted for the first year students with the objective of inducing the spirit and essence of the corporate world in them. Ms. Chrismita D'Costa of III BBM 'C' conducted the session. The session was coordinated by Mrs. Gayathri K. and Mrs. Renuthakshi K.

Brain Storming for Action Plan by SQAC

A brain storming session was held on 19th June 2017. The staff coordinators and secretaries of all association were present on the occasion. The session was held to decide the theme, motto, and objectives of association. Planning of association activities for the academic year 2017-18 was also undertaken. The participants proposed different skill-based activities, events and extension activities to be held by the respective associations. At the end of the session, each association staff coordinators finalized and drafted the activities for the year.

Leadership Training Programme

Student council organized a training programme for the members of student council on 13 July 2017 in the college auditorium. As representatives of students, council members have the responsibility to assume leadership roles when needed. Acquainting them with requisite knowledge on leadership qualities is the objective of the programme. The trainer Mr. Manoj Louis, Associate Professor, Government First Grade College, Kavour, conducted a fruitful and lively session for students. He enlightened students about the

qualities such as communication skills, listening skills, team building, patience etc. which are most important in leader. Through activities he highlighted the importance of innovation and observation. This session taught students the qualities needed to manage different situations. The programme was compeered by Ms. Nishmitha K M. Mrs. Gayathri K. and Mrs. Renuthakshi K. coordinated the programme.

Faculty Development Programme

A faculty development programme on "Blue ocean strategy - industry institution interaction" was organized by IQAC on 22nd June 2017 in conference hall. The resource person was Dr. Anjali Ganesh, Professor, Dept. of Business Administration, St. Joseph Engineering College, Mangaluru. The objective of the programme was to acquaint the faculties with the requisites of adopting blue ocean strategy in the interaction between institution and industry. The resource person, in her address, highlighted the various forms of interactions that can be done by the institutions with the industry to increase their value culture. She opined that since the trends in education have changed, it is very essential to educate the students not only in the classroom but also beyond the classroom and this can be made possible by having a focused and formulated strategy for industry institution interaction. The programme was coordinated by Mrs. Shashikala Shetty.

Online Registration for Kaushalya Karnataka Yojana

The Career Guidance and Placement Cell provided awareness to the students to register in an ambitious skill development scheme of state government of Karnataka on 20 and 21st June 2017. The objective of the programme was to enhance the employability of youth by enhancing the skill through industry ready skill development programs. 150 students of our college registered for Kaushalya Karnataka scheme through the official portal at www.kaushalkar.com. Mrs. Sowmya Jyothi coordinated the programme.

International Yoga day

On 21st June, 2017, the Rovers and Rangers organised a yoga session on the account of International Yoga Day. The program was held in the college auditorium where around 50 students of the college performed yogasana. The event was held in collaboration with the Matha Amritanandmai trust. The event began at 7.45 a.m. and was concluded at 10 a.m. Mr. Gururaj G. and Dr. Jyothi Coordinated the programme.

Inauguration and Orientation

Literary Association

On 19th June 2017, the association was inaugurated by Dr. Ammalu Kutty, Associate Professor, University College, Mangaluru. She inaugurated the programme by releasing the College Magazine 2016-17. Dr. Ammalu Kutty, in her address, motivated the students to involve themselves completely in every kind of work they take up and opined that the secret of success lies in the amount of our dedication towards the work. Principal, Prof. Aruna P. Kamath delivered the Presidential address. The students thereafter, presented the poems written by themselves in all the three languages. Ms. Chaya Bhat presented the association's plan of action for the academic year. Ms. Manjushree introduced the chief guest. Ms. Samantha welcomed the gathering and Ms. Prajna proposed the vote of thanks. The programme was coordinated by Mrs. Madhumathi J. Raja.

Consumer Club

The consumer club "Samvradi" was inaugurated on 29th June 2017 by Mr. M. J. Salian, President, District Consumer Federation, Mangaluru in the conference hall. The inaugural session began with the prayer by Ms. Deepa of III BCOM and Ms. Hanan of III BCOM welcomed the gathering. Mr. M. J. Salian, in his inaugural address, stressed on the need for awareness of consumer rights. He also pointed out the significance of consumer education in enhancing their knowledge about consumerism and also highlighted the various aspects of consumer education. The vote of thanks was proposed by Ms. Mishcuath of III BA (HRD) and the programme was compeered by Ms. Nisha of III BCOM. Mr. Deviprasad and Ms. Priya Kamath coordinated he programme.

SCAN Association

The association was inaugurated on 23rd June 2017 in the conference hall. Ms. Rakshitha Salian, Software Engineer, Thomson Reuters International Service Pvt. Ltd., Mangaluru, also an alumna, inaugurated the association by lighting the lamp. She, in her inaugural address, insisted to be focused and dedicated to achieve the goals in life through grabbing the opportunities that come in their ways and also to make the best use of the activities conducted by college to gain more skills. Dean of BCA department, Mrs. Divya Uchil, presided over the function. In her address, she encouraged the members of the association to be creative and innovative in their work to develop self-confidence and make optimum use of the opportunities provided to them and upgrade their soft skills. A video of the skill based activities conducted in the last year and the teaser of INSPIRE 2017 was then displayed to the students. Bhavith Putran welcomed the

gathering, Shaista introduced the chief guest and Abhilash P. Shenoy presented the proposed action plan for the year 2017-18. Adithi Harish compeered the programme and Shreya D.S. proposed the vote of thanks. Mrs. Deepa D. Hegde coordinated the programme.

Marketing Association

The association was inaugurated on 30th June 2017 in the conference hall. Mr. Santhosh Shet, HR Manager, YES Bank, Mangaluru, also an alumnus, inaugurated the association by lighting the lamp. He, in his inaugural address briefed the field of marketing to the gathering. Mrs. Smitha, Dean, BBM department, inspired the students to take active participation in the college activities. Proposed action plan for the year 2017-18 was also presented by the student coordinator. Mrs. Deepashree Shenoy coordinated the programme.

Commerce Association

The association organized inauguration and orientation program on 27th June 2017. Ms. Swati Rao, alumna was the inaugurator. The guest highlighted the importance of participating in activities organized by the association. Ms. Bhavisha and Ms. Tripti presented the plan of action. Mrs. Manju H., Mr. Thilakraj, and Mrs. Veena D. Kotian were present on the dais.

Professional Course Orientation

The department organized a professional course orientation programme for first year students by Mrs. Dhanya Shenoy, CA and counselor on 23rd June 2017. The objective of the programme was to create awareness about pursuing professional courses along with the degree course. Active interaction took place. The programme was coordinated by Mrs. Manju H.

Fine Arts Association

The association was inaugurated on 29th June 2017 at 3.00 PM in the conference hall. Ms. Lavanya Shetty, Drama artist, Mangaluru, and also an alumnus of the college and member, Suraksha Freelance Event Company was the chief guest. The chief guest in her inaugural address stated that students must have an appropriate goal in life. She also reminisced her student life and she said participation in such activities has made her achieve her goal. The programme was concluded by a presentation about fine arts association activities. The programme was compeered by Shravan Shetty of III BBM

NSS

Orientation

The NSS unit organized an orientation for first year students on 28th June 2017. The objective of the programme was to enlighten the students about purpose, objectives, motto and activities of NSS. The NSS programme officers Mr. Deviprasad, Mrs. Renuthakshi and Mrs. Shalini welcomed the first year students. NSS programme officers explained the idea behind NSS, its objectives and aims. Students were also enlightened about the motto of NSS, its theme and symbol. A clear idea about the regular activities and special camp activities were given. The NSS clap as well as the disperse clap was taught to the first years by the final years and the camp secretaries. A video clip made by the final years about the activities conducted in the previous year was shown to the first years to motivate them.

Inauguration

The activities of NSS for the current academic year were inaugurated on 30th June 2017 in the college auditorium. Dr. Hemprasad Nath, Coordinator, National Service Scheme, NITK was the inaugurator. He in his inaugural address, made the students understand the real purpose of NSS. He also stated that the experience of NSS life build our personality. By participating in NSS activities students get an opportunity to experience the real joy through sharing and giving. The chief guest of the programme was Mr. Rakesh, Account Executive, Commerical & Tax consultant, Mangalore. He shared his experience of being a NSS volunteer and also said that NSS has brought a change in his perception towards life. Principal, Prof. Aruna P. Kamath, presided over the function. She called upon the students to have dedication and sincerity in whatever work they do. NSS oath was administered to volunteers by Mrs. Renuthakshi, NSS programme officer. Mr. Jaidev welcomed and Ms. Shruthi proposed vote of thanks. Mr. Nikith Kottari introduced guest to audience. Ms. Sameeksha presented the plan of activities to be conducted for the year. Mr. Deviprasad, Mrs. Renuthakshi and Mrs. Shalini, NSS unit officers, Mr. Akash and Ms. Sameeksha, NSS secretaries were also present.

Career Guidance and Placement Cell

Career Guidance and Placement Cell was inaugurated on 3rd July 2017 at 2:30 p.m in Conference Hall. Miss. Kavyashree Gatty, HR Recruiter, Altisource Business Solutions, Bangalore was the chief guest for the occasion. Dr. Muralidhar Rao, vice principal presided over the function. The function was inaugurated by the lighting of lamp by the dignitaries on the dais after

invoking the blessings of the almighty. Miss. Kavya, student coordinator read the proposed plan of action for the academic year 2017-18.

The guest, in her inaugural address advised the students to be confident and enthusiastic. She also enlightened the students on the importance of having the right kind of behavior and attitude in order to be successful. She also spoke to the students about types of interviews, pre-interview preparations, interview skills, and Do's and Don'ts during the interview.

Vice principal Dr. Muralidhar Rao in his presidential address advised the students to set a goal and to work hard to reach that goal. Miss. Kajal delivered the welcome address and Miss. Nireeksha proposed the vote of thanks. The programme was compeered by Miss. Neema. Mrs. Sowmya Jyothi, Mr. Prasanna Kumar T. and Mrs. Anasuya coordinated the programme.

Library Orientation Programme

Library Orientation programme was conducted for first year students from 6th to 15th July 2017. The objectives of the programme were to familiarize students with the library facilities, resources, services & to acquaint students with basic database searching techniques. Students of BBA, B.Com., BCA and BA (HRD) participated in the programme and also library cards were distributed to them. Library rules and regulations, software, services of the library which include book bank facilities, services of learning resources centre, reprographic service, Wi-Fi access, news paper clipping collection and current contents services were also explained. The library orientation programme enabled the students to know the services offered by the library and their best use.

HRD Association

The inauguration of HRD association was held on 8th July 2017. Mr. Shreyas, Senior Executive, Orange Counte, Bangalore, also an alumnus was the chief guest. He spoke about the objectives and activities of the human resource association. He said that the participation in various activities of the association has enhanced his confidence and decision making ability. Mr. Thrishanth Kumar in his presidential address stressed that participation is more important than winning and it helps to overcome the stage fear. Ms. Rashmi presented the proposed plan of action for the current academic year. The programme was compeered by Mr. Rahil, Ms. Meghana welcomed the gathering and Mr. Prathvi proposed vote of thanks. Mrs. Anasuya and Mr. Hardhik coordinated the programme.

Guest Lectures

Stress Management through Ayurveda

Hindi Department organized a guest lecture on 27 June 2017. Dr. Ullas Namboothiri, Branch Manager, A V S, Mangaluru was the resource person. The speaker in his lecture, explained about management of stress, the lifestyle and the diseases. He explained the role of Ayurveda to manage health problems and thereby increase the quality of life and job.

Introduction to Java Database Connectivity

BCA department organized a guest lecture on 6 July 2017 for III BCA on the topic "Introduction to Java Database Connectivity" in the conference hall. The resource person was Prof. Thomas C. G., Asst. Professor, Dept of IT, AIMIT, St. Aloysius College, Beeri, Mangalore. The guest speaker in his lecture highlighted the features of Java and how Java is different from other programming languages. The speaker focused and discussed about various editions of Java. Some highlights of the core java covered in the lecture were, introduction to Java Programming concepts, Class, Objects, Methods, Array, String, etc. He then spoke on database connectivity and explained the major steps involved. He illustrated the steps with the help of simple project wherein he retrieved the rows of data which was stored in the database. The session was interactive. It was very inspiring and informative for the students who aspire to take up their career as successful programmers. The programme was coordinated by Mrs. Shashiprabha.

Handling Procrastination

BCA department organized a guest lecture on the topic "Handling Procrastination" on 11 July 2017 for II BCA 'B'. The resource person was Mrs. K. T. Shwetha, Director and Founder, Psychologist of Anirvedha - Resource centre for psychological wellbeing. The guest in her lecture briefed about Procrastination and its types. She also explained the reasons for procrastination and useful tips for handling procrastination. It was an interactive session. Ms. Soujanya M. welcomed and introduced the resource person. Ms. Payal Shetty proposed vote of thanks. Mrs. Deepa D. Hegde coordinated the programme.

Competitive Exams

Career Guidance and Placement Cell organized a one day workshop on 11 July 2017, for the II BBM, BCOM and BA (HRD) in the conference hall on the topic "Competitive Exams". Prof. Arun Gundmi, Faculty, TIME institute, Mangaluru was the resource person. The objective of the programme was to spread awareness among students about competitive exams.

The resource person in his talk spoke to students about how to select careers after graduation. Focusing mainly on MBA, Mr. Arun explained how to prepare for the MBA entrance exam which included aspects such as general knowledge, logical reasoning, and English. He spoke on three steps of interview that is written test, group discussion and personal interview. He gave tips to answer personal interview. Krithi Pal of II BCOM welcomed the gathering. Student coordinator Kavya of III B.COM proposed vote of thanks. Mr. Prasanna Kumar T. and Mrs. Sowmya Jyothi coordinated the programme.

Talent Management

HR department organized a guest lecture on "Talent Management" on 13th July 2017. The resource person was Mr. Kalandar Kaushik, Senior Executive in HR, JBF, Petrochemicals Ltd., Mangaluru. The objective of this programme was to sensitize students about human resource planning and how to improve business value. He emphasized that talent management is also an important and necessary skill for people in the workforce to acquire. Finding good and talented people is not a hard thing to do, but making sure that they want to stay working for the same business is the challenge. Ms. Neha introduced the guest and Ms. Shripradha proposed the vote of thanks. The programme was coordinated by Mr. Thrishanth Kumar and Mrs. Anasuya.

Strategies for Market Research

Marketing department organized a guest lecture on the topic "Strategies for Market Research" for II BBA 'A', and II B.Com. Resource person was Mr. Amithabh Anand, Assistant Professor, Department PMISSC and Shar Research Group, SKEMA Business School, France. He elucidated on emerging strategies pertaining to marketing research. Quoting the real life examples he stressed on the point that how marketing research plays its multifaceted role in benefiting the different sections of the society. This programme was coordinated by Mrs. Smitha M. and Mrs. Kavitha Prabhu.

Skill Enhancement Activities

Literary Association

Kannada Department

Poster Making

On 28th June 2017, the department conducted a poster making competition. The Objective of this activity was to provide the students an opportunity to showcase their skills and creativity. It enhanced team work, creative thinking, extensive research and reading

ability. Large number of students took part in the event. Mrs. Jeevitha D. and Mrs. Renuthakshi coordinated the event.

Student Faculty Programme

The department organized a student faculty programme on "Vicharika Prajnegu Adetadegalu" by Mr. Jayadeva Hiranya of III BBM 'A' for II BA (HRD) on 6th July 2017. The objective of this programme was to enhance the presentation skill. The session was very interactive wherein he gave some suggestions to the students and explained with live cases.

Slogan Writing

The department conducted slogan writing competition on the topic "Service" on 7 July 2017. The Objective of this activity was to encourage students to develop creativity, knowledge and writing skills. Mrs. Jeevitha D. and Mrs. Renuthakshi coordinated the event.

Essay Writing

The department conducted essay writing competition on the topic "Patrikegalu Janajeevanada Pratibimbha" on 11 July 2017. The objective of this activity was to provide a platform to the students to showcase their writing skills. Mrs. Jeevitha D. and Mrs. Renuthakshi coordinated the event.

Pictionary Writing

The department organized Pictionary competition on 14 July 2017. The Objective of this activity was to encourage critical and analytical thinking.

Four pictures were displayed to the participants and they had to write a story and poem combining the images. Mrs. Jeevitha D. and Mrs. Renuthakshi coordinated the event.

English Department

Poster Making

The department conducted a poster making competition on 28th June 2017 on the topic 'Go Green'. The objective of the activity was to provide the students with an opportunity to learn by doing and also gave them a platform to enhance their creative and innovative talents. It facilitated team spirit, extensive research and reading abilities. Mrs. Madhumathi J. Raja coordinated the programme.

Student Faculty Programme

The department organized a student faculty programme for II BA (HRD) on 27th June 2017 by Samantha D. of III BA (HRD) on the topic 'Stress Management'. The objective of the programme was to make the students aware about stress management and also the importance of counseling sessions.

Hindi Department

Slogan Writing

The department conducted a Slogan writing competition on the topic "Nurture the Nature" on 7th July 2017. The objective was to create awareness on eco friendly environment. The time allotted for this event was 30 minutes. Ms. Shaista was the student coordinator. Mrs. Shalini coordinated the event.

Essay writing

The department organized an Essay writing competition on 11th July 2017 on the topic "Youth and Their Responsibilities". The objective was to create a sense of responsibility among the youth towards the nation. Mrs. Shalini coordinated the event.

Student Faculty Programme

The department organized a student faculty programme on 11 July 2017 for I BBA A and B on the topic "Parinay Gopa Gouthamka -Kavitha me Naarivishleshan" by Miss .Rakshitha II B.Com. The objective of the programme was to inculcate leadership qualities among the students. Mrs. Shalini coordinated the session.

SCAN Association

Color Spray

The association organized a 'Color Spray' competition on 28th June 2017 on the topic "Swach Bharath". The objective of the event was to keep pace with the current happenings of the world and allow the participants to display their work in art. An overwhelming response from all streams of students was observed in a collective consonance. The students were seen with colors and brushes of M.S Paint, merging the colors enthusiastically and animatedly, mesmerizing the judges and organizers who had gathered. Mr. Hardik and Mr. Sumesh were the judges. The student coordinators were Mr. Abhilash Shenoy, Mr. Praneeth J. Shetty, Mr. Bhavith Puthran, Mr. Dhanush and Ms. Shreya of III BCA. Mr. Arun F. Sequeria coordinated the programme.

Guess the Part

The association organized an event 'Guess the Part' on 30th June 2017 at 3.00 pm. The objective of this event was to test the participants knowledge about the various components used in computers. A series of 30 images of computer hardware components were displayed through PPT which, the participants had to guess. The event was judged on the basis of accurate recognition of the parts. Large number of students actively participated in the event. The student coordinators were Mr. Nishanth Bhat, Mr. Abhilash Shenoy, Mr. Praneeth J.

Shetty, Mr. Bhavith Putran and Ms. Shreya D. S. of III BCA. Mrs. Deepa D. Hegde coordinated the programme.

Memory Test

The association organized a 'Memory Test' on 3rd July 2017. The event was conducted to test the photographic memory, knowledge of the student participants and ability to judge multiple thoughts or memories at one time. 50 different computer hardware components, IT companies and their logos and personalities were presented to the students through PPT. After the presentation the participants were given 3 minutes to recall and write them. The students exhibited exemplary memory skills and knowledge in the field of IT. The student coordinators were Mr. P.L. Nishanth Bhat, Mr. Abhilash P Shenoy, Mr. Praneeth J. Shetty, Mr. Bhavith Puthran and Mr. Prajwal of III BCA. Mrs. Shashiprabha coordinated the programme.

Quick Hands

The association organized event quick hands on 7th July 2017. The objective of this event was to test the participants speed and efficiency in typing. The Students were given a paragraph of 200 words to type within a time limit of 5 minutes, and were judged on the basis of the number of words and accuracy of typing. The participants showcased their typing skills with speed and accuracy of typing. Mr. P.L. Nishanth Bhat, Mr. Abhilash P Shenoy, Mr. Praneeth J Shetty, Mr. Bhavith Puthran and Mr. Prajwal of III BCA were the student in-charge. Mrs. Sowmya Jyothi coordinated the programme.

Toggle Toggle

The association organized an event toggle toggle on 12th July 2017. The objective of this event was to test the participant's communication skills and their ability to cope under pressure. The participants were given topics with dual meanings and 1 minute preparation to speak; the participant would then switch topics on hearing the word "toggle" given by the judges. The event was judged on the basis of the participant's spot thinking and communication skill. Mr. P.L. Nishanth Bhat, Mr. Abhilash P. Shenoy, Mr. Praneeth J. Shetty, Mr. Bhavith Puthran, Mr. Dhanush K. T. and Mr. Nishan C of III BCA were the student in-charge. Ms. Deepthi and Mrs. Divya Naveen were the judges for the event. Mrs. Shashikala Shetty coordinated the programme.

IT collage

The association organized an event IT-Collage on 13 July 2017. The topic for the event was 'Cashless Transaction'. It was an individual event where the participants were given a topic on the spot and the related data and images were taken from the internet. Using the downloaded

information the participants prepared a collage using MS-Paint. The objective of this event was to test the creativity of the students. Time allotted was 20 minutes. Judging was done based on the participant's creativity, overall presentation, relevance and neatness. Mr. P.L. Nishanth Bhat, Mr. Abhilash P Shenoy, Mr. Praneeth J Shetty, Mr. Bhavith Puthran and Mr. Dhanush K. T. of III BCA were the student coordinators. The event was judged by Mrs. Sowmya Jyothi and Ms. Prakriti Bhandary. Mrs. Reshmi B R coordinated the programme.

Marketing Department

Viral Video Making

The department organised a training programme for the members of marketing association on viral video making on 29th June 2017 at the BCA lab. The objective of the programme was to create awareness on digital marketing. Training was given by Pavithra Vikas, Center Head, NIIT, Mangaluru, and Ishwarya Shetty, faculty, NIIT Mangaluru. The programme was coordinated by Mrs. Kavitha Prabhu and Mrs. Shwetha Y.

Swap me

The association conducted swap me competition on 7th July 2017. Large number of students participated in this competition. Each individual was evaluated on the basis of Presentation, Creativity and Innovation. The judges were Mr. Deviprasad and Ms. Priya Kamath. Mrs. Deepashree G. Shenoy coordinated the programme.

EDP Cell

Case analysis

The EDP Cell conducted case analysis competition on 11th July 2017 on the topic "Employer responsibility to provide harassment free workplace". The objective of the competition was to enhance the problem solving skill of the students. The activity was conducted in an efficient way and students participated with great enthusiasm. Mrs. Supriya coordinated the programme.

Extension Activities

The members of EDP Cell, Nisha of III B.Com. and Sowparnika of III BBM 'A' participated in a seminar on GST at Moti Mahal, Mangaluru on 25th June 2017. The seminar was organised by Relyon Softec Ltd., Bengaluru, in association with Silicon Software Inc. Mangaluru. CA Prasanna Shenoy, was the resource person for the first technical session who focused on the topic "GST" and CA Colin Rodrigues was the resource person for the second technical session who focused on the schedules and rules under GST. The seminar highlighted the basics of taxation and GST.

Fine Arts association

Wealth out of waste

The association organized a creative model making competition on 10 July 2017. The theme for the event was "Wealth out of waste". Large number of students took part with great spirit. The competition was judged by Mrs. Supriya and Ms. Priya Kamath. This competition helped the students to bring out their creativity and innovative ideas.

Business Law

Case Analysis

The department organized a skill based case analysis competition on 11th July 2017. The objective of this competition was to test the analytical and decision making skills of the students. A case related to business law was given to the participants, for which the possible solutions had to be suggested by them. This competition helped the students to learn and improve their vocabulary and decision making skills. Mr. Sumesh was the judge for the event. The event was coordinated by Ms. Priya Kamath

Economics Department

Observation of World Population Day

A student seminar was organized by the department as a part of the observation of world population day on 11th July 2017. Roshin Alex John of II BBA 'B' presented a seminar on the topic "Over population is a strength or weakness for India" for the I BBA. He highlighted that the growing population would put more pressure on existing housing sector, transport system, health care, education, ecology, natural resources and food production. Active interaction took place during the session. Mrs. Shashikala K.G. coordinated the programme.

Commerce Association

Collage

The association organized Collage competition on 11 July 2017 on the topic "Digital Commerce". 2 make a Team and Time allotted was 1 Hour. This competition helped the students to enhance the creative and analytical skills. Large number of students actively participated. Event was judged on the basis of creativity and applicability of the theme. The judges were Mrs. Anasuya and Mrs. Veena D. Kotian. The event was coordinated by Mrs. Veena D. Kotian.

Commerce Exhibition

The association conducted commerce exhibition on 14 July 2017. It was a group event with 5 members. The

participants had to prepare 3 charts related to the commerce topics. Event was judged based on the topic chosen, creativity and information included. Event was judged by Mrs. Smitha and Mrs. Gayathri. Staff coordinator for the competition was Mrs. Veena D. Kotian.

Extension Activity

The members of the association Sharoon, Manoj Kumar and Vishal of III B.Com, were deputed to attend a GST Awareness Programme on 13 July 2017, organized by Milagres College, Mangalore.

Finance Department

Student Faculty Programme

Finance department organized a student faculty programme on 15th July, 2017 by Ms. Nidhi Bhandarkar of III BBA 'B' for II BA (HRD) on the topic "Journal entries". This programme was organized with the dual objective of providing an opportunity for final year students to improve their presentation skills, at the same time motivating first year students to take up such programmes in future.

She first explained about the journal, types of accounts and rule of double entry system. Then she dictated few transactions and explained the journal entries with steps followed for recording entries. She engaged the students by asking questions about the subject matter. Mrs. Gayathri K coordinated the session.

Extension Activity

The members of the association Nidhi Bhandarkar of III BBA 'B', Deepika of III B.Com and Sucheth of II BBA 'C', were deputed to attend a GST Awareness Programme on 12 July 2017, organized by Kanara Chamber of Commerce and Industry, Mangalore.

Fest Forum

IT Training

A training programme was organized for I BCA on 10th and 11th July, 2017 by Fest Forum association. The objective of this training programme was to enlighten the students about various IT Fest events, to improve the communication and technical skills, to recognize the aspiring talents, to give a broader vision of how to face IT Fests with confidence and positive attitude and to train every first year student about information technology.

A brief introduction of the session was given by the fest forum secretary, Mr. Dhanush K.T of III BCA 'A'. The students actively participated in the training programme. This training made the students to know about variety of activities which will be organized in our college fest

also Sygma and in other various intercollegiate fests. It also increased their confidence and competency level. Mr. Nishanth Bhar, Mr. Nagaraj Bhar, Mr. Rajath Hegde, Mr. GowindChowdr, Ms. Aditi Harish, Ms. Nishmitha K.M, Ms. Shaista, Mr. Rayesh Pai, Mr. Bhavith, Mr. Abhishash Shenoy and Mr. Manish Raj of III BCA involved in the training. The programme was coordinated by Mr. Arun F. Sequiera.

Management Training

Management Training
Fest forum conducted a training programme for I BBA, I B.COM and I BA(HRD), on 4, 6 & 8th July 2017 by final years. The objective of the training programme was to provide students with the skills, knowledge, experience, guidance and support to enable them to participate in the management fests. The core team in charge of training was Abu Hysum Darmudi, Jayanth Jain, Nidhi Bhandarkar, Chrismitha D'Costa, and Shravan. The students were given a brief introduction about the opportunities that are available to them and the exposure they receive by attending the training and fests. Mrs. Veena D. Kotian and Mr. Arun F. Sequiera were the staff coordinators.

HR Association

First Impression

The association conducted a first impression competition on 12th July, 2017. It was an individual event where the participants had to submit their hand written CV and had to make it creative to make a first impression. Large number of students actively participated in the competition. The competition was judged on the basis of creativity of the students. Mrs. Anasuya coordinated the programme.

Staff Achievement

Mrs. Aruna P. Kamath

- ◆ Attended a meeting in District Commission Office about Kaushalya Karnataka

Mrs. Madhumathi J Raja

- ◆ Attended 2nd phase of 3 days UGC sponsored workshop on "Counseling Skill training for College Teachers" organized by Roshni Nilaya, Mangaluru from 29th May to 31st May 2017.

Mrs. Shalini N.

- ◆ Attended 7 days Training course for NSS Programme Officers organised by NSS at National Centre for History of Sciences, Gandhi Bhavan Circle, Manasgangotri, Mysuru from 2nd June to 8th June 2017.

PLAN OF ACTION FOR THE YEAR 2017-18

Name of the Association :
Staff Coordinator :
Members :

Student Council
: **Mr. Gayathri K.**
: **Mrs. Renuthakshi K.**
: **All class advisors**

Name of the Association : **Finance Association (Fondos)**
Staff Coordinator : **Mr. Gururaj G.**
Members : **Ms. Sowmya Hegde**
: **Mr. Deviprasad**

Student Coordinators

Ms. Chrismita Mary D'Costa III BBM 'B' President
Ms. Rashmi Ramesh Achari II BBA 'C' Secretary
Ms. Nishmitha III BCA 'B' Joint Secretary
Ms. N Vaishali D. Kudva II BBA 'C' Joint Secretary

Student Coordinators

Ms. Nidhi Bhandarkar III BBM 'B'
Ms. Deepika III BCom
Student Secretaries of
III Years

Class representatives of Final Years

III BBM 'A' Vijesh Kumar & Pallavi Karkera
III BBM 'B' Deekshith Shetty & Sandya Shenoy
III BBM 'C' Princeton & Melissa D'Souza
III BCOM Sathwik Bharadwaj & Disha
III BCA 'A' Venkatesh Bhat S. & Priyanka D.
III BCA 'B' Manish Raj & Fathima M.
III BA(HRD) Gaurav & Raksha

Class secretaries of I & II years

III BBM 'A' Vinutha Vegias
III BBM 'B' Nashel
III BBM 'C' Varsha Pai
III BCOM Shrisha Nayak U.
III BCA 'A' Babitha Shetty K.
III BCA 'B' Utham U. R.
III BA (HRD) Mehana

Class representatives of First & Second Years

IBBA 'A' Rahul Rao & Bindiya D. Shettigar
IBBA 'B' Yashwith Adappa &
IBBA 'C' Prashobitha Prabhakar
IBCOM Gaurav & Dikasha Shetty
IBCA 'A' Vignesh Bilga & Prapthi Shetty
IBCA 'B' Abdul Sahal & Neha Arpiltha
IBCA 'B' Charan & Chaitra
IBA (HRD) Karthikeya V. Shet & Fathia Shabiha
II BBM 'A' Anirudh Nagesh & Thanvi Shetty
II BBM 'B' Yajnes D. Bengre & Sneha S.
II BBM 'C' Shashank & Prajna B.
IBCOM Punith Koitan & Sanjana S.
IBCA 'A' Nelson & Aishwarya
IBCA 'B' Sanath Kumar D Shetty & Pooja Chowta
IBA (HRD) Jeevan & Ashwathi C. Rai

IBBA 'A' Akshay L. Sharma
IBBA 'B' Prajwal
IBBA 'C' Anusha Bangera
IBCOM Shreyanka Rao N.
IBCA 'A' Mohammed Rehaan
IBCA 'B' Thashmitha P. M.
IBA (HRD) Shreya
II BBA 'A' Azeem Abdul Razak
II BBA 'B' Ananya/VivekHegde
II BBA 'C' VaishaliKudva
IBCOM Anusha Shenoy
II BCA 'A' Vijitha
II BCA 'B' Ismail Thaiseer
II BA (HRD) Rukiyahafeela

Motto of the Association : **Working Together Works**

Motto of the Association : **Entire Life , Finance Wise**

Theme : **Uncovering Possibility in Impossibility**

Theme Given for this year's activities:

Finance Wise

The best scheme of Finance is to spend it wisely

Plan of Action

Month	Date	Nature of the Activity
June	17-06-17	Orientation for first year students Brainstorming sessions
	19-06-17	Leadership training
	28-06-17	
July	05-07-17	Student council inauguration
	25-07-16	Value education for students
August	15-08-17	Independence Day
September	05-09-17	Teachers Day Celebration
January	26-01-18	Republic Day
	30-01-18	Interclass Paper Presentation Competition
February	02-02-18	Sports Day
	16-02-18	Prize Distribution Ceremony
	16-02-18	College Day

Plan of Action

Month	Date	Nature of the Activity
July	06-07-2017	Inauguration and orientation
	06-07-2017	Money Talk
August	09-08-2017	An Argument (Debate)
	30-08-2017	Analyst
September	27-09-2017	Bid and Win
	28-09-2017	Portfolio Management
January	05-01-2018	Collage
	31-01-2018	Paper Presentation
February	07-02-2018	Financial Crossword
	08-02-2018	Treasure hunt

Name of the Association : **Marketing Association (Venta)**
 Staff Coordinator : **Mrs. Deepashree G. Shenoy**
 Members : **Mrs. Kavita G. Prabhu**
 : **Mrs. Shwetha Y.**
 : **Mrs. Rashmi T.**
 Student Coordinators : Ms. Rumulla Nisha Pinto III BBM 'B'
 : Ms. Sakshi Shetty III BBM 'C'
 : Student Secretaries of III Years

Class secretaries of I & II years

III BBM 'A' Adithya Karkera
 III BBM 'B' Rumulla Pinto
 III BBM 'C' Sakshi Shetty
 III BCOM Ashika
 III BCA 'A' Prakruti
 III BCA 'B' Shaista
 III BA(HRD) Sheeba
 I BBA 'A' Maya D. Vegas
 I BBA 'B' Ibrahim Khaleel
 I BBA 'C' Jay Karia
 I BCOM Prathiksha Baliga B.
 I BCA 'A' ShekarReddi
 I BCA 'B' PavanaPurushotham
 I BA (HRD) Pratheek
 II BBA 'A' NavyaShenoy
 II BBA 'B' Deeksha S.
 II BBA 'C' Rashmi
 II BCOM Saksha
 II BCA 'A' Krithi
 II BCA 'B' Syed Junaid Iqbal
 II BA (HRD) Heeraram

Moto of the Association : ***To create an awareness among the students about the various dimensions of Marketing.***

Theme Given for this year's activities : ***Digital Marketing***

Plan of Action - 2017-18

Month	Date	Nature of the Activity
June	28-06-2017	Orientation
	30-06-2017	Swap me
July	06-07-2017	Brand Wars
	13-07-2017	House of Interrogation (Logo Quiz)
	20-07-2017	Flash Marketing
August	17-08-2017	"THE" Return
	18-08-2017	Slogan Writing Competition
September	07-09-2017	Product Launch
	26-09-2017	Logo Designing
	27-09-2017	Mad Ad Competition
December	14-12-2017	Marketing Treasure Hunt
	21-12-2017	Jingle Writing
January	18-01-2018	Short Film Making

Extension activities : **Awareness about GST**
 : **Channel Promotion 24*7 V4 Media**

Name of the Association : **HR Association (Resource Hub)**
 Staff Coordinator : **Mrs. Anasuya**
 Members : **Mr. Thrishanth Kumar**
 : **Mrs. Preethika**
 : **Mrs. Parinita Salian**
 Student Coordinators : Ms. Rashmi
 : Ms. Meghana
 : Student Secretaries of III Years

Class secretaries of I & II years

III BBM 'A' Meghana
 III BBM 'B' Mohammad Zanoon
 III BBM 'C' Deekshith
 III BCOM Vishal S. Nayak
 III BCA 'A' ChaithraRai K. H.
 III BCA 'B' Akash Raj
 II BA (HRD) Athul
 I BBA 'A' Shehzeen
 I BBA 'B' Anwika
 I BBA 'C' Samridhi S. Shetty
 I BCOM Sangeetha
 I BCA 'A' Shreya K.
 I BCA 'B' Gunavanthi
 I BA (HRD) Areeb Ahmed Mir
 II BBA 'A' Ashwini
 II BBA 'B' Ayesha Anam
 II BBA 'C' Thaseen
 II BCOM G. Likitha
 II BCA 'A' Sagar
 II BCA 'B' Twisha Y. Amin
 II BA (HRD) AmraZuman

Motto of the Association : ***To be innovative rather than imitative***

Theme Given for this year's activities : ***'Success Through People'***

Plan of Action - 2017-18

(Skill enhancement program/any other)

Month	Date	Nature of the Activity
July	12-06-2017	First Impression
	18-07-2017	Just a Minute
August	10-08-2017	Mock Interview
	18-08-2017	Speed Breaker
September	08-09-2017	Flip Side
	27-09-2017	Role play
December	05-12-2017	Case study
January	05-01-2018	Paper Presentation
	19-01-2018	Let's Hire
February	06-02-2018	Character Showdown

Name of the Association : **Commerce Association (COMERICO)**

Staff Coordinator

: Mrs. Veena D. Kotian

Members

: Mrs. Manju H.
: Mr. Thilak Raj

Student Coordinators

: Ms. Bhavishya III B.Com
: Ms. Tripti III B.BM B

Name of the Association

: **Scan Association**

Staff Coordinator

: Mrs. Deepa D. Hegde
: Mrs. Diya Uchi

Members

: Mr. Arun F. Sequeira
: Mrs. Shashikala Shetty
: Mrs. Sowmya Jyothi
: Mrs. Shashiprabha
: Mrs. Reshmi B. R.

Student Coordinators

: Mr. P. L. Nisharath Bhat III BCA 'A'
: Mr. Abhilash P. Shenoy III BCA 'B'
: Student Secretaries of III Years

Class secretaries of I & II years

III BBM 'A' Rishabh
III BBM 'B' Mohammad Harfaz
III BBM 'C' Kavyashree
III BCOM Thrupthi P. K.
III BCA 'A' Govind Chowdani
III BCA 'B' Mohammad Safwan A.
III BA (HRD) Pooja
III BBA 'A' Kaveramma K. S.
III BBA 'B' Ahmed Sharief
III BBA 'C' Hari Krishnan K. P.
I BCOM Melisha D' Souza
I BCA 'A' Prathiksha
I BCA 'B' Samjana S. K.
I BCA 'C' Shraaddha
II BBA 'A' Roshni Meena
II BBA 'B' Sumukh S. Shetty
II BBA 'C' Rahul Krishnan
II BCOM Lavanya C. N.
II BCA 'A' Adline
II BCA 'B' Shraaddha Shetty
II BA (HRD) Thushar

Class secretaries of I & II years

III BBM 'A' Rakesh
III BBM 'B' Bharath Kumar
III BBM 'C' Habeeb Rehman
III BCOM Mohammed Ziyam
III BCA 'A' Praneeth J Shetty
III BCA 'B' Bhavith Puthran
III BA (HRD) Sushma
III BBA 'A' Sandhya R. Jain
III BBA 'B' Mohammed Nizamuddin
III BBA 'C' Mohammed Faizan
I BCOM Mansi Jain
I BCA 'A' Priyal M.
I BCA 'B' Shshank S. K.
I BCA 'C' Samjay S.
II BCOM Roshan Monteiro
II BCA 'A' Nidhi B. Gambhira
II BBM 'C' Yashaswi U.
I BCOM Lavanya A.
I BCA 'A' Reshma
I BCA 'B' Manjunath Shenoy M.
II BA (HRD) Shashanka U.

Motto of the Association : **To inculcate the habit of digitalization among the students.**

Theme given for this year's activities : **'Green Commerce'**

Plan of Action - 2017-18

Month	Date	Nature of the Activity
June	27-06-2017	Inauguration and orientation
July	08-07-2017	Commerce exhibition
	16-07-2017	Collage on digital commerce
	19-07-2017	Business quiz
August	10-08-2017	Flip side
	18-08-2017	Research paper - customer feedback on cashless transactions
	21-08-2017	Meet the CEO
September	01-09-2017	Pick & Speak on current commerce issues
	08-09-2017	Product Launch
December	17-12-2017	Paper presentation - Women entrepreneurship
	19-12-2017	Debate on current issues
January	04-01-2018	Treasure hunt
	16-01-2018	Business Proposal
February	08-02-2018	Guest lecture
	12-02-2018	Mock Press

Extension activities : **Visiting Small firms to educate about small savings**

Motto of the Association : **'Empowering the student to excel in the field of technology and improve their computing skills to be best in the corporate world'**

Theme Given for this year's activities : **'Increasing Productivity and Efficiency Through Technology'**

Plan of Action - 2017-18

Month	Date	Nature of the Activity
June	23-06-2017	Scan Association Inauguration
	28-06-2017	Color Spary (Paint Brush)
	30-06-2017	Guess The Part
July	03-07-2017	Memory Test
	07-07-2017	Quick Hands
	10-07-2017	Toogle-toogle
	13-07-2017	Memory Test
	26-07-2017	Power Point
August	10-08-2017	Tagger
	18-08-2017	Capitcha Cracker
	23-08-2017	Inspire-2017
	30-08-2017	It Debate
	05-09-2017	It Quiz
September	12-12-2017	Web Designing
December	19-12-2017	Coding & Debugging
	22-12-2017	Product Launch
January	05-01-2018	Paper Presentation
	17-01-2018	Treasure Hunt

Extension activities : **Computer literacy given to the government / aided schools on - 5thaugust 2017 & 13thjanuary 2018**

Name of the Association : **Literary Association
(Crown of Wisdom)**

Staff Coordinator : **Mrs. Madhumathi J. Raja**

Members : **Mr. Ashwin Mendonca**

: **Mrs. Jeevitha D.**

: **Mrs. Renuthakshi**

: **Mrs. Jyothi**

: **Mrs. Shalini**

: **Mrs. Shashiprabha**

: **Mrs. Parinita Salian**

: **Mrs. Deepashree Shenoy**

: **Ms. Priya Kamath**

Student Coordinators : Ms. Manjushree Kamath III B.Com.

: Ms. Chaya Dattatreya Bhat III BCA 'A'

: Ms. Shaista III BCA 'A'

Student Secretaries of III Years

Class secretaries of I & II years :

III BBM 'A'	Pooja
III BBM 'B'	Swathi
III BBM 'C'	Shripradha Bhat
III BCO	Mlisha Shaheena
III BCA 'A'	Rasha Sayyed Rafeeq
III BCA 'B'	Meghashree
III BA (HRD)	Miscuath
I BBA 'A'	Fathima Nashvana
I BBA 'B'	Azbar Hussain
I BBA 'C'	Ibrahim Thameen
I BCOM	Thanushree A.
I BCA 'A'	AlfinaBanu
I BCA 'B'	Shreya Madhava Hegde
I BA (HRD)	Shravan Kumar
II BBA 'A'	Zainaba Nishanth
II BBA 'B'	Panchami P. N.
II BBA 'C'	Shrinidhi U. Rai
II BCOM	Raksha A.
II BCA 'A'	Thanaz
II BCA 'B'	Prathiksha Shetty
II BA (HRD)	Advitha

Motto of the Association : ***"To sharpen the linguistic skills and to bring out the hidden talents / creativity of the students".***

Theme Given for this year's activities : ***"Aspire to Inspire"***

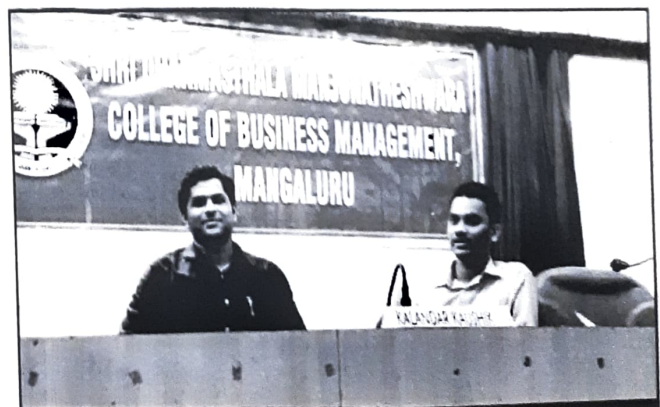
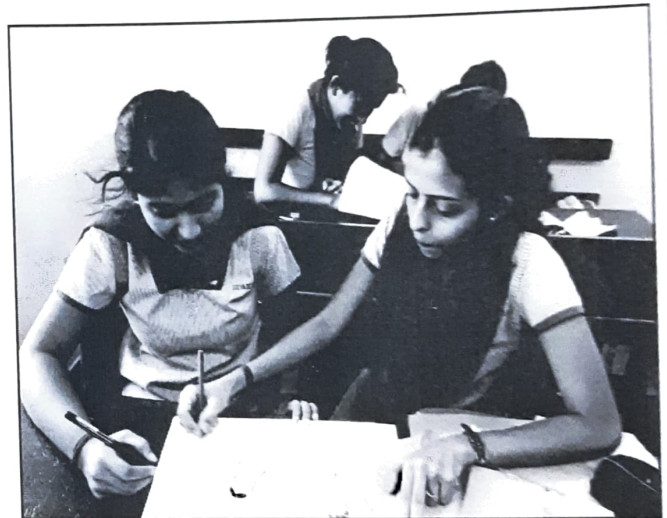
Plan of Action - 2017-18

Month	Date	Nature of the Activity
June	28-06-2017	Poster -Making competition
	29-06-2017	Slogan -Writing competition on "Digital Empowerment of citizens."
July	04 -07-2017	Essay -Writing Competition on "Female Foeticide - Acculturate Blemish." Or "Information Technology is a Developing Technology."

	12-07-2017	Debate on "Whether women face more restrictions in the society now"
August	28-07-2017	Pictionary competition
	07-08-2017	Wrong people at the wrong Job.
	17-08-2017	Elocution competition on " Technology hasn't delivered the promise of simplifying life "
September	28-08-2017	Word Puzzle
	31-08-2017	Story -Writing competition
	04-09-2017	Pick and speak competition
	07-09-2017	Paper Presentation
December	25-09-2017	Poem Recitation
	12-12-2017	Poem writing competition
	19-12-2017	Monologue-Enacting the Personality.
January	21-12-2017	Spell -Me- competition
	05-01-2018	Literary Quiz
	17-01-2018	Article writing competition
February	30-01-2018	Logo designing
	05-02-2018	Creative writing

Extension activities:-

1. Visit to Govt School. Ladyhill. - Vocabulary games and other games will be conducted.
2. Visit to an Old age home. Jeppu. -The students will interact with the senior citizens and perform cultural activities to entertain them.



Name of the Association : **Kannada Association (Vikasana)**

Moto / Vision of the Department : **Aspire to Inspire**

Plan of Action (Month Wise) : **(Guest lecture, extension activities, student paper presentation, book review, group discussion, paper publications, minor research, small group field visit, guest lecturers, extension activities / any other)**

Month	Date	Nature of the Activity	Faculty Incharge
July	28-07-2017	Student Faculty Programme - Mr. Jayadev	Renuthakshi
	12-07-2017	Guest Lecture	Jeevitha
August	05-08-2017	Book Review	Renuthakshi
	17-08-2017	Extension Activity - Ladyhill Kannada Higher Primary School	Jeevitha
September	04-09-2017	Student Faculty Programme - Ms.Chaya Bhat	Jeevitha
	25-09-2017	Guest Lecture	Renuthakshi
December	21-12-2017	Group Discussion	Jeevitha
January	13-01-2018	Extension Activity - Government Kannada Higher Primary School, Mullakad	Jeevitha
	17-01-2018	Book Review	Renuthakshi
February	05-02-2018	Student Faculty Programme - Ms. Manjushree Kamath	Jeevitha
	09-02-2018	Student Faculty Programme - Mr. Anil kumar	Renuthakshi
March	23-03-2018	Environment Day	Jeevitha

Name of the Association : **Hindi 'Spuan'**

Moto / Vision of the Department : **To sharpen the linguistic skills and to bring out the hidden talents ,creativity of the students'.**

Plan of Action (Month Wise) : **(Guest lecture, extension activities, student paper presentation, book review, group discussion, paper publications, minor research, small group field visit, guest lecturers, extension activities / any other)**

Month	Date	Nature of the Activity	Faculty Incharge
July	07-07-2017	Student Faculty Programme- Nayeekavita - "Parinay Gopa GauthamKa"	Shalini.M Dr.Jyothi
	25-07-2017	Guest Lecture - Apavaad - Novel (Syllabus related Guest Lecture)	Shalini.M Dr.Jyothi
August	05-08-2017	Extension Activity - Lourds High School, Bejai, Mangaluru	Dr.Jyothi Shalini.M
	10-08-2017	Book Review - Premchand Ke Upanyas 'Nirmala'	Shalini.M Dr.Jyothi
September	08-09-2017	Hindi Day Celebration & Guest Lecture - Samyukt Raashttr Sangh Me Hindi Dasha Aur Disha	Dr.Jyothi Shalini.M
	07-07-2017	Guest - Dr.Paal Hindi Officer MRPL Mangalure	Shalini.M Dr.Jyothi
December	18-12-2017	Student Paper Presentation - Mohan Rakesh Ke Malbe Ke Maalik	Dr.Jyothi Shalini.M
	21-12-2017	Book Review - Jayashankar Prasad Ke Upanyaas - Kankaal	Shalini.M Dr.Jyothi
January	13-01-2018	Extension Activity - Sanidhya AIDS Infected Childrens Home	Dr.Jyothi Shalini.M
	19-01-2018	Guest Lecture - Mahadevi VarmaKe Rachna 'Gillu' Me Rekha Chitr	Shalini.M Dr.Jyothi
February	07-02-2018	Guest Lecture - Vishwa Bhaashaa Hindi Kaa Swaroop Evam Saraleekaran - Dr. Sunita Kulakarni, Govindaas College, Mangaluru.	Shalini.M Dr.Jyothi
	21-02-2018	Student Faculty Programme - Sarveshwar Dayaal Saksena Dwaaraa Likhit 'Bakree'Naatak Kaa Vyangy Chitran.	Dr.Jyothi Shalini.M
March	02-03-2018	Book Review - Pachpan Kambhe Laal Dewar Kahaanee Me Naaree Chetnaa.	Shalini.M Dr.Jyothi
	20-03-2018	Student Faculty Programme - Hindi Kee Vaishwik Sambhaavnaaye.	Dr.Jyothi Shalini.M

Name of the Association : **Fine Arts (Kala Vaibhav)**
 Staff Coordinator : **Dr. Jyothi**
 Members : **Mrs. Shalini**
 Student Coordinators : Mr. Shravan Shetty III BBM 'C'
 : Ms. Deeksha III BBM 'A'
 : Student Secretaries of II Years

Name of the Association : **Sports Association**
 Staff Coordinator : **Mr. Bharath Kumar Jain**
 Student Coordinators : Mr. Shagnik S. Raj III BBM 'A'
 : Ms. Mahima Machamma III B.Com.
 : Student Secretaries of III Years

Class secretaries of I & II years

III BBM 'A' Kashyap Deekshith
 III BBM 'B' Deeksha G.
 III BBM 'C' Dimple Shetty
 III BCOM Ayshath Hanan K. A.
 III BCA 'A' Aditi Harish
 III BCA 'B' Shwetha
 III BA (HRD) Heera
 I BBA 'A' Prarthana
 I BBA 'B' Gowthami V.
 I BBA 'C' Shashank Rao
 I BCOM Vanishree V.
 I BCA 'A' Poorvi Attavar
 I BCA 'B' Arpitha
 I BA (HRD) Anushka Salome
 II BBA 'A' Saideepa
 II BBA 'B' Manratha B. Suvarna
 II BBA 'C' Manasa
 II BCOM Kirthi C. Shetty
 II BCA 'A' Deekshith
 II BCA 'B' Anushree Shenoy
 II BA (HRD) Vinay Prasad

Class secretaries of I & II years

III BBM 'A' Rohan
 III BBM 'B' Mohammed Afridi
 III BBM 'C' Shashank Kamath
 III BCOM Prajwal Shetty
 III BCA 'A' Anush
 III BCA 'B' Jithesh Shetty
 III BA (HRD) Yudhishree
 I BBA 'A' Vikasvarma S.
 I BBA 'B' Aman Caizer
 I BBA 'C' Akhilesh
 I BCOM Disha K.
 I BCA 'A' Noel George
 I BCA 'B' Shishir Gatty
 I BA (HRD) Karthik S. Saliyan
 II BBA 'A' Almaz
 II BBA 'B' Mohammed Anas
 II BBA 'C' Rakesh
 II BCOM Tushar
 II BCA 'A' Akshay
 II BCA 'B' Rakesh G. Shetty
 II BA (HRD) Pranit Kotian

Motto of the Association : **'Unleash the Power of Art'**

Theme Given for this year's activities :

'Inspiring Creativity and Innovation'

Plan of Action - 2017-18

Month	Date	Nature of the Activity
June	29-06-2017	Inauguration
July	07-07-2017	Wealth out of waste
	12-07-2017	Nail Art
August	12-08-2017	Sthavana Dina- College Anthem Singing Competition
	15-08-2017	Inter class - Variety Competition
	18-08-2017	Collage Competition
September	05-09-2017	Singing Competition
	28-09-2017	Traditional Day
December	19-12-2017	Flower Arrangement
January	04-01-2018	Mehendi Competition
	16-01-2018	Pencil sketch
	31-01-2018	Rangoli competition
February	06-02-2018	Dance Competition (Eastern & Western)

Extension activities : **Planning to visit St. Ritas Higher Primary School, Mangalore.**
Planning to visit Bhagini Samaja Mangalore

Motto/Vision of the Association : **'To develop physical, spiritual, mental and social development of the students.'**

Theme Given for this year's activities : **'Sportscraft'**

Plan of Action - 2017-18

Month	Date	Nature of the Activity
June	20-06-2017	Sports secretary meeting to chalk out the sports activity for the year Inauguration of sports association activities
	28 & 29 -06-2017	Interclass football tournament
July	03-07-2017	Collection of names of students for interclass tournament
	04 to 06-07-2017	Interclass chess competitions
	07-07-2017	Interclass carom competitions
	15-07-2017	Selection for independence cup football College team
	17 to 19-07-2017	Interclass throw ball competitions
August	05-08-2017	Extension activities
	07-08-2017	Rehearsal for interclass march past
	To 11-08-2017	Participation in intercollegiate football tournament
	18 & 19-08-2017	Interclass shuttle badminton tournament
	28 & 29-08-2017	Interclass table tennis tournament
September	01-09-2017	Participation in intercollegiate shuttle badminton tournaments
	04 & 05-09-2017	Participation in intercollegiate table tennis tournaments

	07 To 09-09-2017	Interclass volley ball men tournaments
	25 & 26-09-2017	Interclass kabaddi tournament
	27 & 28-09-2017	Participation in intercollegiate volley ball tournaments
October	03 & 04-10-2017	Participation in intercollegiate kabaddi tournaments
November		Participation in intercollegiate cricket tournaments
December	08 & 09-12-2017	Participation in intercollegiate athletic meet
	12 To 14-12-2017	Interclass cricket tournament
January	02-01-2018	Participation in intercollegiate foot ball tournaments
	06-01-2018	Interclass shuttle badminton tournaments
	16-01-2018	Intercollegiate throw ball tournament
February	02-02-2018	College Annual athletic meet
	05-02-2018	Participation in intercollegiate basketball tournaments
	07-02-2018	Interclass carom competition
March	01 to 03-03-2018	Medical examination to all class students
	20 to 23-03-2018	Medical examination to all class students



Extension activities : **Badminton coaching camp to the students of the Govt. Higher primary school in association with D.K District badminton association by our association.**

Name of the Association : **Business Law**

Moto / Vision of the Department : *To educate the students on the various topics of Business law and inculcate in them, the skills required to meet the challenges of business law of various sectors*

Plan of Action - 2017-18 (Guest lecture, extension activities, student paper presentation, book review, group discussion, paper publications, minor research, small group field visit, guest lecturers, extension activities / any other)

Month	Date	Nature of the Activity
July	03-07-2017	Inauguration of consumer club
	04-07-2017	Case analysis competition
	06-07-2017	Minor research project topic will be given to the students on topic "A study on legal literacy with respect to cyber stalking among the students of Mangaluru city"
August	13-07-2017	Student faculty programme
	05-80-2017	Extension activity on legal literacy by visit to courts
	10-08-2017	Pick & speak competition
	29-8-2017	Debate competition on "Should a terminally ill patient be given access to drug that is not FDA approved."
	07 & 09-08-2017	Practical classes for consumer course students
September	05-09-2017	Guest lecture on "Patent Litigation & expert witnesses"
	26-09-2017	Political quiz
	28-09-2017	Book review
October	01-10-2017	Evaluation of odd semester activities
November	30-11-2017	Planning of even semester activities
December	14-12-2017	National Law Day - observation & National Consumer Day - observation
January	05-01-2018	Business quiz competition
	15-01-2018	Minor research - preparation of report
	13-01-2018	Extension activity at Govt. school, Mannagudda
February	03-02-2018	Viva voce for consumer course students
	07-02-2018	Paper presentation competition on "Electoral reforms in India"
	10-02-2018	Written exam for consumer course students
	21-02-2018	Guest lecture on "Federal Internet Harassment Law"
March	01-03-2018	Student faculty programme
	05-03-2018	Submission of minor research report

Name of the Association : **National Service Scheme**
 Staff Coordinator : **Mr. Deviprasad**
 : **Mrs. Renuthakshi**
 : **Mrs. Shalini**

Name of the Association : **Youth Red Cross**
 Staff Coordinator : **Mr. Prasanna Kumar**
 : **Mrs. Renuthakshi K.**

Student Coordinators (College) (Camp)
 IBCA 'B' Mr. Akarsh
 II B.Com. Ms. Sameeksha Rhea
 II BA(HRD) Mr. Yashawant
 II BBA 'B' Ms. Shruthi
 II B.Com Mr. Prithviraj
 II BBA 'A' Ms. Meghana
 Student Secretaries of III Years

Members :
 Student Coordinators : Ms. Harshitha III BCA 'A'
 : Mr. NikithKottari III BBM 'A'
 : Student Secretaries of III Years

Class secretaries of I & II years

III BBM 'A' Roopesh
 III BBM 'B' Prathisksha
 III BBM 'C' Prathiksha
 III BCOM Nireeksha J.
 III BCA 'A' Monisha D Ullal
 III BCA 'B' Shruthi
 III BA (HRD) Dhanush
 I BBA 'A' Chitra Rao K. P.
 I BBA 'B' Niveditha
 I BBA 'C' Deepali
 I BCOM ShivaniKarandoor
 I BCA 'A' Prathvi P.
 I BCA 'B' Adithya
 I BA (HRD) Vidyaxmi
 II BBA 'A' Sonal
 II BBA 'B' Manjusha Shetty
 II BBA 'C' M Akshay Aithal
 II BCOM Sameeksha Rhea
 II BCA 'A' Rakshith
 II BCA 'B' Mranal Shetty

Class secretaries of I & II years

III BBM 'A' Abhishek
 III BBM 'B' NahushPoojary
 III BBM 'C' Rahul K. R.
 III BCOM Madhur Maheshwari
 III BCA 'A' Harshitha
 III BCA 'B' Sushmitha Queeny D'Souza
 II BA (HRD) Akshatha
 I BBA 'A' Ibrahim Bathisha
 I BBA 'B' Gourish
 I BBA 'C' Mohammed Farzeen
 I BCOM Akhilesh K.
 I BCA 'A' Priyanka
 I BCA 'B' Sonalika
 I BA (HRD) Gurudath S. Malli
 II BBA 'A' Nishanth N.
 II BBA 'B' Mohammed Ruwaise
 II BBA 'C' Fathima Simran
 II BCOM Aishwarya v.
 II BCA 'A' Manish
 II BCA 'B' Olivia Jane Lobo
 II BA (HRD) Susheeth

Motto of the Association : ***Not me but you***

Motto of the Association : ***Everywhere for Everyone***

Theme Given for this year's activities :

Theme Given for this year's activities : ***Together For Humanity***

Youth for Science and Scientific Thinking

Plan of Action - 2017-18

Month	Date	Nature of the Activity
June	23-06-2017	Orientation to the students
	30-06-2017	NSS Unit Inaugration
July	08-07-2017	Vanamahotsava-Plantation programme
	16-07-2017	One day camp
	19-07-2017	Campus cleaning
August	09-08-2017	Guest lecture- Awareness programme OR Personality Development and public speaking
September	08-09-2017	Essay and slogan writing competition
December	17-12-2018	One day camp
	23-12-2017	
	to 29-12-2017	Seven days annual camp
January	13-01-2018	Orphanage visit
February	08-02-2018	Blood donation
	24-02-2018	Street play on social issues

Plan of Action - 2017-18

Month	Date	Nature of the Activity
June	29-06-2017	Inauguration
July	25-07-2017	First aid training and awareness programme
August	19-08-2017	One day camp
September	09-09-2017	Disaster management training and awareness programme
November	25 & 26-11-2017	2 days camp
December	16 & 17-12-2017	Street play
January	04-01-2018	Guest lecture
February	08-02-2018	Blood donation
March	02-03-2018	Felicitation

Name of the Association

Rovers and Rangers

Staff Coordinator

Mr. Guralal G.
Dr. Jyothi

Student Coordinators

Ms. Shrikashmi
Mr. Jayadev H
Student Secretaries of

III B Com
III BBA 'A'
III Years

Class secretaries of I &II years

II BBM 'A' Dharmic
 III BBM 'B' Maroik Mansoor Hassan
 III BBM 'C' Nithi B. Rao
 III BCOM Shrikastha V. S.
 III BCA 'A' Amaz
 III BCA 'B' AshwiniKamath
 III BA (HRD) Dilan
 II BBA 'A' Sanesh Kumar
 I BBA 'B' Shreya Rai
 I BBA 'C' Sistra T. V.
 I BCOM J. Shreyas Bhal
 I BCA 'A' Fathmathulakira
 I BCA 'B' Jeevitha
 I BA (HRD) Nithyasabee V Shety
 II BBA 'A' B. H. Raksha
 II BBA 'B' Aaama R.
 II BBA 'C' Nikhil Shety
 II BCOM Aishwarya V.
 II BCA 'A' Chaitra
 II BCA 'B' ArpithaShety V.
 II BA (HRD) KrihikShety

Name of the Association

Fest Forum (Talent Hunt)

Staff Coordinator

Mrs. Veena D. Kottan
Mr. Arun F. Sequerra

Student Coordinators

Mr. Dhanush K. T.
Student Secretaries of Final Year

Class secretaries of I &II years

III BBM 'A' Akarsh
 III BBM 'B' Abu HysunDammudi
 III BBM 'C' NamerNazem
 III BCOM Yashaswini
 III BCA 'A' Rajath Balachandra Hegde
 III BCA 'B' RageshPai
 III BA(HRD) Samantha Dsouza
 I BBA 'A' Rajath R. Arnin
 I BBA 'B' Pooga
 I BBA 'C' MayankParodi
 I BCOM Deepika M. B.
 I BCA 'A' Guruprasad Ganapathi Shenoy
 I BCA 'B' Deepthi Nayak
 I BA (HRD) Akshay J Kottan
 II BBA 'A' WafanAaz
 II BBA 'B' Vivek Mishra M.
 II BBA 'C' Abhishek
 II BCOM Bhanuani H.
 II BCA 'A' Shivangli
 II BCA 'B' ShivaprasadNayak
 II BA (HRD) Amar Raj

Motto of the Association : *To provide training and opportunities for the young intellects of the corporate world.*

Theme Given for this year's activities : *'Corporate emancipation'*

Plan of Action - 2017-18

Month	Date	Nature of the Activity
June	28-06-2017	I BBA 'A' - Management and IT training
	29-06-2017	I BBA 'B', I BCOM, I BCA 'A' - Management and IT training.
	30-06-2017	I BBA 'C', I BA(HRD), I BCA 'B' - Management and IT training.
July	03 To 15-07-2017	Genesis Training.
August	05-08-2017	Extension Activity.
	17 To 22-08-2017	Genesis Training
September-	23-08-2016	Organizing Genesis
		Sending student to various
		Management and IT tests.
December -		Preparation for Sygma and Synergy.
		Sending student to various Management and IT tests.
January	13-01-2018	Extension activity.
	24 & 25-01-2018	Organizing Sygma and Synergy.
February -		Participation in Management and IT tests
March		Participation in Management and IT tests

Extension activities: "Giving training to first year students of Ramakrishna College and Sri Devi College different degree colleges."

: Skill based activity to school / PUC students.

Motto of the Association : *Seva (Service)*

Theme Given for this year's activities :

Service for others and Citizenship

Plan of Action - 2017-18

Month	Date	Nature of the Activity
June	29-06-201	Orientation
July	04-07-2017	Inauguration
	08-07-2017	Tree Plantation
	12-07-2017	Visit to Jail
August	09-08-2017	Leadership Camp
	10-08-2017	Elocution Competition
	19-08-2017	Medical Camp
December	15-12-2017	First Aid Training Camp
	22-12-2017	Visit to old age home
January	04-01-2018	Debate

Name of the Association : **Career Guidance and Placement Cell**

Staff Coordinator : **Mrs. Sowmya Jyothi**

Members : **Mr. Prasanna Kumar T.
Mrs. Anasuya**

Student Coordinators : Ms. Kavya III BCom

Student Secretaries of III Years

III BBM 'A' Manish Devadiga
 II BBM 'B' Sagarika
 III BBM 'C' Sharal/Anusha Saldana
 III BCOM Manisha
 III BCA 'A' Rashmitha D Amin
 III BCA 'B' Shrijith R
 III BA (HRD) Kajal

Motto of the Association : *To prepare students for future career*

Theme Given for this year's activities : *'Exploring career options*

Plan of Action - 2017-18

Month	Date	Nature of the Activity
June	27-06-2017	Orientation program and inauguration
July	26-07-2017	Guest lecture on Career Opportunities in management and technology fields.
August	17-09-2017 28-09-2017	Guest lecture on 'Making right career choice' Extension activities for the High School/PUC students on higher education.
September	09-09-2017	Guest lecture on Overseas Higher Education
December	12-12-2017	Guest lecture on CAT/MAT/PGCET
January	19-01-2018	Awareness program on Campus interview
February		Pre-placement talk and Organizing On-Campus Placement drive
March -		Off-campus Placement

Extension activities : **Career counseling for the High School/ PUC students on higher education.**



Name of the Association : **Research Cell**

Staff Coordinator : **Mr. Thrishanth Kumar**

Student Coordinators : Ms. Jeevitha S. Shetty III BCOM

Student Secretaries of III Years

III BBM A Varun
 III BBM B Divya
 III BBM C Chaitra Shetty
 III BCOM Tejashree
 III BCAA Nausheer Ali Khan
 III BCA B Mayur Nayak
 III BA(HRD) Swetha P.

Motto/Vision of the Association : *To generate new knowledge by engaging in research activities by the Students.*

Theme Given for this year's activities :

Develop and Nurture Research Activities

Plan of Action:

- Encourage and motivate the students for research activities.
- Organizing guest lecture and workshops on Research and allied areas.
- Motivating students for publishing research papers in reputed journals.
- Developing interactions with other reputed industries, R & D organizations and academic institutions.
- Conducting paper presentation competitions.
- Arranging student faculty programmes and extension activities.
- Undertaking collaborative projects which offer opportunities for long-term interaction with academia and industry.
- Providing support facilities to the upcoming researchers to carry out their work through student minor research project sponsored by the management.



Name of the Association : **Entrepreneurship Development Cell**

Moto / Vision of the Department : **To promote entrepreneurial skills among budding entrepreneurs**

Plan of Action - 2017-18 (Guest lecture, extension activities, student paper presentation, book review, group discussion, Paper publications, minor research, small group field visit, guest lecturers, extension activities / any other)

Month	Date	Nature of the Activity
July	04-07-2017	Case analysis competition
	14-07-2017	Guest lecture on "The Entrepreneurial journey"
August	10-07-2017	Minor research project topic will be given to the students on topic "A study on socio economic problems youth entrepreneurs with reference to Mangaluru city"
	05-08-2017	Extension activity to be conducted by visiting government schools
	18-08-2017	Essay writing competition on a topic "Role of management education in developing entrepreneurship"
	21-08-2017	World entrepreneurship day celebration
	26-08-2017	Student faculty programme
	26-08-2017	Students minor research project questionnaire and data collection for -profit entrepreneurship"
	11-09-2017	Group discussion competition on a topic "How does a social entrepreneur differ from a general entrepreneur?"
	01-10-2017	Evaluation of odd semester activities
	20-11-2017	Quiz competition on entrepreneurs
	20-12-2017	Student minor project analysis and interpretation
November	19-01-2018	Workshop to be organised on a topic "social entrepreneurship"
December	13-01-2018	Extension activity at Govt. school
January	23-02-2018	Guest lecture on "Talent attraction and entrepreneurship"
February	03-03-2018	Book review by students
March	05-03-2018	Submission of minor research report

Name of the Association : **Economics**

Moto / Vision of the Department : **To create awareness among students regarding recent trends in Economics**

Plan of Action - 2017-18 (Guest lecture, extension activities, student paper presentation, book review, group discussion, paper publications, minor research, small group field visit, guest lecturers, extension activities / any other)

Month	Date	Nature of the Activity
July	11-07-2017	Group discussion on 'Over population strength or weakness for India'
	14-07-2017	Book review by the students
	28-07-2017	Student Faculty Programme
August	29-07-2017	Minor research to student "A study on post office financial products" with special reference to D.K District "A study on Socio economic status of Pragathi Bandhu Groups" with special reference to Belthangady Thaluk
	08-08-2017	Debate competition-Digital Payments
	18-08-2017	Guest lecture on Implementation of GST
	05-08-2017	Extension activity at Chamundi self Help Groups Murudgie, Belthangady
September	01-09-2017	Paper presentation Competition on 'Advantages and challenges of NITT Aayog'
	08-09-2017	Student Seminar on Literacy and sustainable development
December	20-12-2017	Student faculty programme
	22-12-2017	Group Discussion on Digitalisation in banking sector
January	23-12-2018	Paper publications
	13-01-2018	Extension activity at Rubber Industry, Ioyla, Belthangady
February	17-01-2018	Guest lecture on Effectiveness of Rural Entrepreneurship
	29-01-2018	Economics Quiz
	05-02-2018	Collage competition on cashless transaction
March	22-02-2018	Book Review by the students
	02-03-2018	Paper presentation on Make for India
March	22-03-2018	Paper presentation on Role of FDI in Make in India
	28-03-2018	Paper presentation on GDP growth and its Effects

Association Inauguration



EDP



Skill Enhancement Activities



PROJECT Models

