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MBAH 503

Third Semester M.B.A. Degree Examination, December 2017
BUSINESS ADMINISTRATION
International Business Environment

Time : 3 Hours

Sri Dharmasthala Manjunatheshwara
College of Business Management, Mangalore
Post Graduate Centre for Management
Studies and Research Library

Max. Marks :70

SECTION - A
(Compulsory)

Note : Answer to **each** question should **not** exceed 6 pages.

(1×15=15)

1. Explain different approaches to international business.

SECTION - B

Note : Answer **any five** questions. **Each** question carries **8** marks.

Answer to **each** question should **not** exceed **4** pages.

(5×8=40)

2. Explain the significance of international business.
3. Describe the comparative cost advantage theory of international trade.
4. Elucidate the commandments of foreign direct investment.
5. Discuss the need for economic integration.
6. Explain the functions of WTO in the current scenario.
7. Describe the advantages of MNC's to the host countries.
8. Elucidate the benefits of outsourcing.
9. Explain the impact of it on International Trade Environment.



SECTION – C
(Compulsory)

Answer to **each** question should **not** exceed **6** pages.

(1×15=15)

10. The SAARC Chamber of commerce and Industry (SAARC-CCI) has developed a comprehensive mechanism to resolve SAARC trade dispute through the SAARC Arbitration Council, an inter-regional, independent body governed and financed by SAARC member countries. SARCO offers a fair mechanism through which to settle inter-trade disputes amicably. Aiming to serve as a viable alternative to the International Court of Arbitration, it will be sensitive and adherent to cultural differences amongst the member states and guarantees thorough inquiry in the pursuit of legal solutions to conflicts, said Director General Wikemanna. SARCO Director General recommends that organizations and individuals entering into inter-state agreements within SAARC include a clause that will enable them to make use of SARCO to settle any disputes that may arise.

Questions for Discussion :

- a) Is there a need for a new dispute settlement ? Why ? Explain.
 - b) What are the advantage of regional dispute settlement councils ? Explain.
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