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MBAH 453

II Semester M.B.A. Degree Examination, May/June 2019

BUSINESS ADMINISTRATION

Indian Business Environment

Time : 3 Hours]

[Max. Marks : 70

SECTION - A

(Compulsory)

Sri Dharmasrasta Mahavidyalaya
College of Business Management, Mangaluru
Post Graduate Centre for Management
Studies and Research Library

Answer to the question should not exceed 6 pages.

(1 × 15 = 15)

1. Discuss the role of social and cultural environment in influencing the business.

SECTION - B

Answer **any five** questions. Each question carries **8** marks. Answer to each question should not exceed 5 pages.

(5 × 8 = 40)

2. What are the benefits of environmental analysis?
3. How does the mixed economy help in developing the business of the country?
4. Explain the impact of Demographic Dividend on Business and Economic growth.
5. How does technology affect the business environment? What is its contribution to economic growth?
6. Explain the policy measures initiated to realize the objectives of globalization.
7. What are the merits and demerits of FDI (Foreign Direct Investment) in India?

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8. What are Fundamental Rights under the Constitution? Elucidate.
9. Critically analyze the impact of liberalization on the Indian economy.

SECTION - C

(Compulsory)

Answer to the question should not exceed 6 pages. **(1 × 15 = 15)**

10. Do you believe that political stability leads to business development and vice-versa? Discuss.
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