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MBAH 453



Second Semester M.B.A. Degree Examination, May/June 2017
BUSINESS ADMINISTRATION
Indian Business Environment

Time : 3 Hours

Max. Marks : 70

SECTION – A
(Compulsory)

*Sri Dharmasthala Manjunatheshwara
College of Business Management, Mangalore
Post Graduate Centre for Management
Studies and Research Library*

Note : Answer to the question should **not** exceed **six** pages.

(1×15=15)

1. Discuss the implications of economic environmental factors to the business organisation with special reference to the recent move-demonetization.

SECTION – B

Note : Answer **any five** of the following questions. **Each** question carries **eight** marks.

Answer to the questions should **not** exceed **five** pages.

(5×8=40)

2. Explain the advantages and disadvantages of technological environment of business.
3. Explain the role of legislature in effective functioning of business.
4. Explain the importance and limitations of Environmental Analysis.
5. Bring out the pros and cons of periodical changes and government interventions to business policies. Illustrate with suitable examples.
6. Explain the external environmental factors of business in strategic decision making.
7. How does the social structure and demographic factors influences the business functions ?

P.T.O.



- 8. Bring out the impact of culture on global business.
- 9. Bring out the significance of NITI and its recommendations to the growth of Indian economy.

SECTION – C
(Compulsory)

Note : Answer to this question should **not** exceed **six** pages. **(1×15=15)**

- 10. How FDI does benefit the business and economy as a whole ? Discuss with reference to the recent policy frameworks with respect to FDI.