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MBAS 456

II Semester M.B.A. Degree Examination, May/June 2019

BUSINESS ADMINISTRATION

Business Ethics and Social Responsibility

Time : 3 Hours]

[Max. Marks : 70

SECTION – A

Answer to the question should not exceed **6** pages. **(1 × 15 = 15)**

1. What are the levels of business ethics? Explain how character, ethics, values, trust and truth play a very significant role in the corporate governance.

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SECTION – B

Answer **any five** questions of the following. Each question carries **8** marks. Answer to each question should not exceed **5** pages.

(5 × 8 = 40)

2. Explain the role and functions of ethical managers.
3. Discuss the CSR towards stakeholders.
4. Elaborate environmental issues in Indian context.
5. Explain discrimination in employment.
6. Explain the ethical issues in delivering consumer needs.
7. State the features and benefits of code of conduct.
8. Explain the rules and provisions of CSR under Companies Act.
9. Explain the importance of interpersonal relationship within the organization in implementing business ethics.



SECTION - C

(Compulsory)

Answer to the question should not exceed **6** pages. **(1 × 15 = 15)**

10. Marian, a top graduate from Loyola in Humanities, was hired by a major corporation into a management position. Marian finished the corporation's management training program top in her group, and is performing above the norm in her position. She is really enjoying her work.

As a black women she feels isolated, as there are no other black women managers and few women in her area. One night at a company party she heard a conversation between two of her male co-workers and their supervisor. They were complaining to him about Marian's lack of qualifications and her unpleasant personality. They cursed affirmative action regulations for making the hiring of Marian necessary. Marian is very upset and wants to quit.

Questions :

- (a) Are her co-workers correct in their evaluation?
- (b) Should Marian confront the co-workers?
- (c) Should Marian file discrimination suit?
- (d) Should Marian go to the supervisor?
- (e) What else could Marian do?
