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BBABMC 362/BBMBMC 362

VI Semester B.B.A./B.B.M. Degree Examination, April/May 2019

(Credit Based Semester Scheme)

(2012 Scheme)

INVESTMENT MANAGEMENT

Time : 3 Hours]

[Max. Marks : 120

Instructions : *A single answer booklet containing 40 pages will be issued.
No Additional sheets will be issued.*

SECTION - A

1. Answer **any ten** of the following in **2** or **3** sentences each : **(10 × 2 = 20)**
- Define 'Investment'.
 - What is 'CRISIL' and 'CARE'?
 - What is Nifty?
 - What is guilt edged security?
 - What is meant by intrinsic value of a share?
 - State the meaning of 'Listing of Securities'.
 - Name any four indices compiled by BSE.
 - What are options?
 - What are Blue chip stocks?
 - Give the meaning of 'Alpha'.
 - The standard deviation of a share is 0.48, while of market is 0.4. Correlation coefficient is 0.18. Calculate the Beta Coefficient.
 - What do you mean by money market?

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MANGALORE - 575 003



SECTION - B

Answer **any five** of the following in not more than **2** pages each : **(5 × 8 = 40)**

2. Explain the objectives of Investment.
3. Distinguish between 'Investment' and 'Speculation'.
4. Explain the factors to be considered in economic analysis.
5. Briefly describe the tenets of Dow's theory.
6. The risk free rate was 6% and the return on senscx was 11%. The Beta of MRF Ltd was 1.6.
 - (a) Determine the expected return of security.
 - (b) What happens to the expected return, if the markets return increases to 14%? Assume the other inputs remains the same.
7. Write a note on NSE.
8. Explain the features of Government Securities.

SECTION - C

Answer the following in not more than **6** pages each : **(3 × 20 = 60)**

9. (a) What are ownership securities? Explain the different types of ownership securities with their features.

Or

(b) Give an option to invest in Land, LIC and Post office, which one would you choose and why?
10. (a) What do you mean by Fundamental Analysis? Discuss in detail the benefits and demerits of fundamental analysis.

Or

(b) What is a secondary market? Explain the benefits of stock market to the investors, company and economy.
11. (a) What are mutual funds? Explain the different types of mutual funds.

Or

(b) What is risk? Explain different types of risks in investments.