

Reg. No.

--	--	--	--	--	--	--	--	--	--



BBABMC 258/BBMBMC 258

IV Semester B.B.A./B.B.M. Degree Examination, April/May 2019

(Credit Based Semester Scheme)

(2012 Scheme)

MODERN BANKING MANAGEMENT

Time : 3 Hours]

[Max. Marks : 80

Instructions : *A single answer booklet containing 40 pages will be issued. No additional sheets will be issued.*

SECTION - A

1. Answer **any ten** of the following :

(10 × 1 = 10)

- (a) What do you mean by financial market?
- (b) Write any two differences between debit card and credit card.
- (c) Give the meaning of statutory liquidity ratio.
- (d) Mention any two constituents of money market.
- (e) What do you mean by scheduled Banks?
- (f) Define Monetary policy.
- (g) Name any two objectives of RRBs.
- (h) What is Anti-money laundering?
- (i) Write any two functions of SBI.
- (j) What is Universal banking?
- (k) Define "K.Y.C".
- (l) Give the meaning of moral suasion.

Shri Dharmasthala Manjunatheshwara
College of Business Management Library
MANGALORE - 575 003

SECTION - B

Answer **any five** questions in not more than **2** pages each :

(5 × 5 = 25)

2. Explain the different methods of Note-issue.
3. Distinguish between money market and capital market.



4. Explain the Balance sheet of a Commercial Bank.
5. Write a note on NABARD.
6. Briefly explain the instruments dealt in money market.
7. Write a note on know your customer.
8. Explain the functions of merchant banking.

SECTION – C

Answer should not exceed **6** pages each :

(3 × 15 = 45)

9. (a) Define Commercial bank. Explain the functions of Commercial banks in India.

Or

- (b) Explain the benefits of customer relationship management in banking sector.

10. (a) Examine the quantitative credit control methods of Central Bank.

Or

- (b) Define E-Banking. What are the merits and demerits of E-banking?

11. (a) Explain the changing role of Commercial bank as service providers.

Or

- (b) Describe the importance of capital market. What are the instruments traded in capital market?
-