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Reg. No.	798						

BBABMC 310/BBMBMC 310

Credit Based Fifth Semester B.B.A./B.B.M. Degree Examination, November/December 2018 (2012 Scheme) PROJECT MANAGEMENT

Time: 3 Hours

Max. Marks: 120

SECTION - A (Two marks each)

Answer any ten questions :

 $(2 \times 10 = 20)$

- a) What is a project?
- b) Mention any two qualities of good project manager.
- c) What is project risk management?
- d) What is project planning?
- e) Distinguish between assumption and constraints.
- f) Expand CPM.
- g) What is project evaluation?
- h) What is project network?
- i) What is project recruitment?
- j) What do you mean by 'Global Tenders'?
- k) What is project in trouble?
- I) What is project inventory management?

SECTION - B (Eight marks each)

Answer any five questions:

 $(8 \times 5 = 40)$

- 2. Explain important types of project risks.
- Explain the steps in project implementation.

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- 4. Explain the elements of monitoring system.
- Explain different types of project communication.
- Explain the advantages and limitations of PERT.
- 7. What are the benefits of project recruitment?
- 8. What are the success factors of project planning?

SECTION - C (Twenty marks each)

(20×3=60)

9. What is project life cycle? Explain the phases with diagram.

OR

Explain the term 'Project Quality'. Explain the various components of a project quality plan.

Explain the steps involved in project planning.

OR

What is project scheduling? Explain the various steps for better schedule management.

11. Explain the project management recruitment process.

OR

Explain the reasons for project termination. What are the duties of termination manager?