Reg. No.		13		16	417	
1			_	_	_	_

BBA

BBABMC 213/BBMBMC 213

Credit Based Third Semester B.B.A./B.B.M. Degree Examination, Nov./Dec. 2018

(2018-19 Batch Onwards)
BUSINESS ECONOMICS

Time: 3 Hours

Max. Marks: 80

SECTION - A

(One mark each)

1. Answer any ten in one or two sentences each :

 $(1 \times 10 = 10)$

- a) What is A.P.C.?
- b) Define deficit financing.
- c) Mention any two methods of debt redemption.
- d) Give the meaning of recession.
- e) What do you mean by proportional tax?
- f) Define stagflation.
- g) What is macro economics?
- h) Expand G.S.T.
- i) What is globalisation?
- j) Define inflationary gap.
- k) Give the meaning of cost of living index number.
- I) What is meant by autonomous investment?

SECTION - B

(Five marks each)

Answer any five in not more than two pages each :

 $(5 \times 5 = 25)$

- 2. Describe the different phases of trade cycle.
- 3. What are the objectives of fiscal policy?

P.T.O.

BBABMC 213/BBMBMC 213

- 4. Discuss the major issues involved in macro economics.
- 5. Explain the circular flow of money.
- 6. State the qualitative tools of monetary policy.
- 7. Briefly explain the different sources of Public revenue.
- 8. Explain the role of deficit financing in economic development.

SECTION - C

(15 marks each)

Answer the following in **not** more than **six** pages **each**:

(15×3=45)

9. Explain Keyne's theory of employment.

OR

What are index numbers? Explain the steps in construction of index numbers. Point out its limitations.

10. Discuss the various types of inflation. Describe the methods of controlling inflation.

OR

Describe the various canons of taxation.

0 ! .

11. Discuss the objectives and functions of W.T.O.

OR

Explain the merits and demerits of globalisation.