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BBABMC 108/BBMBMC 108

Credit Based I Semester B.B.A./B.B.M. Degree Examination, Nov./Dec. 2018
(2012 Scheme)
BUSINESS ORGANIZATION

Time : 3 Hours

Max. Marks : 80

SECTION – A

(One mark each)

1. Answer **any ten** questions in **2 or 3** sentences **each** : **(1×10=10)**
- Define insurance.
 - Give the meaning of a government company.
 - Mention any two merits of a sole proprietorship.
 - What do you mean by a 'Patent Pool' ?
 - Expand IFCI.
 - What is a fixed capital finance ?
 - What is re-insurance ?
 - What does the term 'Jettison' mean ?
 - What is a certificate of incorporation ?
 - What are secured debentures ?
 - What are consolidations ?
 - What is an endowment policy ?

SECTION – B

(5 marks each)

Answer **any five** questions in **not more than 2** pages **each**. **(5×5=25)**

- Explain the sources of short term finance.
- Explain the functions of a trade association.

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4. Explain the different types of preference shares.
5. Briefly explain the importance of insurance.
6. Briefly explain the evils of combinations.
7. Write a note a government companies.
8. Briefly explain the various functions of IDBI.

SECTION – C
(15 marks each)

Answer **all** the questions in **not** exceeding **6** pages **each**.

(15×3=45)

9. What is insurance ? Explain the fundamental principles of insurance.

OR

Define business combination. Explain the factors that led to business combinations.

10. Define a joint stock company. Explain the various features of a joint stock company.

OR

What are pools ? Explain the types, merits and demerits of pools.

11. Explain the different ways in which short term financial requirements of a business can be met.

OR

Define business. Explain briefly the objectives of business.
