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BBABMC 258/BBMBMC 258

**Credit Based Fourth Semester B.B.A./B.B.M. Degree Examination,
April/May 2018
(2012 Scheme)
MODERN BANKING MANAGEMENT**

Time : 3 Hours

Max. Marks : 80

Instruction : A single answer booklet containing 40 pages will be issued. No additional sheets will be issued.

**SECTION – A
(One mark each)**

1. Answer **any ten** of the following :

(1×10=10)

- a) Define stock market.
- b) What is universal banking ?
- c) Give the meaning of statutory liquidity ratio.
- d) What is merchant banking ?
- e) What is rationing of credit ?
- f) Mention any two limitations of credit creation.
- g) Mention any two functions of EXIM Bank.
- h) What do you mean by financial market ?
- i) What do you mean by multiple expansion of credit ?
- j) What are NBFC's ?
- k) Mention any two constituents of money market.
- l) What are non-performing assets ?

P.T.O.



SECTION – B
(5 marks each)

Answer **any five** questions in **not** more than **two** pages **each** : (5×5=25)

2. Explain the duties of a banker.
3. Write a note on NABARD.
4. Examine the different forms of electronic banking.
5. What are the benefits of the customer relationship management in banking ?
6. What are the operations involved in the risk management ?
7. Explain the features of capital market.
8. Explain the qualitative methods of credit control.

SECTION – C (15×3=45)
(15 marks each)

9. Explain the changing role of commercial bank as service providers.

OR

Explain the functions of Central Bank.

10. Describe the multiple expansion of credit creation.

OR

Explain the quantitative methods of credit control adopted by the central bank.

11. Examine the objectives and functions of NABARD.

OR

Explain the investment policy of Commercial Bank.