

BBABMC 259/BBMBMC 259**Credit Based IV Semester B.B.A./B.B.M. Degree
Examination, April/May 2018
(2012 Scheme)****COMPUTER APPLICATIONS IN MANAGEMENT**

Time : 3 Hours

Max. Marks : 120

Instructions : Section – A : Answer **any ten** questions from the following in **2-3 sentences each**.

Section – B : Answer **any five** questions from the following in **not more than 2 pages each**.

Section – C : Answer the questions is **not more than 6 pages**.

SECTION – A

Answer **any ten** questions from the following in **2-3 sentences each** : (2×10=20)

1. A) What is computer ? Mention any two types of computer.
- B) Define Electronic mail.
- C) Write any 2 functions of office.
- D) What do you mean by Budgets ?
- E) Differentiate between Internal and External Information.
- F) What do you mean by data ?
- G) What are bits and bytes ?
- H) What is imaging ?
- I) Write any 2 uses of Tally packages.
- J) What is data processing ?
- K) What is operating system ?
- L) What is Local Area Network ?



SECTION – B

Answer **any five** questions from the following is **not** more than **2** pages **each** : (8×5=40)

2. Define virtual office. Explain advantages of virtual office.
3. What is 'secondary memory' ? Explain any two.
4. Explain the various types of network and its uses.
5. Explain the characteristics of management information system.
6. Explain the phases of decision making.
7. Write a note on Tally software.
8. Explain advantages of DBMS.

SECTION – C

Answer the questions is **not** more than **6** pages :

(20×3=60)

9. A) Explain the database models. 12
- B) Explain the limitations of MIS. 8

OR

- A) What is software ? Explain various types of system software. 12
- B) Explain the functions of operating system. 8
10. Explain the structure of Database Management System. 20

OR

- Explain the applications of office automation. 20
11. A) What are the major challenges for Information System ? 12
 - B) Explain the nature of Information. 8

OR

- A) Explain the services of Internet. 12
- B) Explain the functions of office. 8